

THE GREATER SITKA
chamber
OF COMMERCE

VISIT
Sitka

ORGANIZATION APPLICATION

PROMOTING AND SUPPORTING
LOCAL BUSINESS.

SITKA CHAMBER MEMBERSHIP BENEFITS



Your business is our business.

The Greater Sitka Chamber of Commerce enhances economic growth and development by linking business professionals, leaders, and elected officials. The Chamber is committed to creating an environment in which business can prosper.

Member Benefits

Communication

The Chamber's regular email updates and website help to provide business tools and advertising opportunities to members. Updates, event photographs, and networking opportunities are available on the Chamber's Facebook page.

Networking Events

Speaker Series events are held at noon on Wednesdays throughout the year. Business After Hours events are held quarterly at various member facilities offering networking opportunities to meet other members.

Advocacy on Legislative Issues

The Chamber represents business interests to local, state, and federal government officials.

Business Promotion

The Chamber will always refer its members first when phone and electronic inquiries are received.

Relocation Guide Listing

Focused on those moving to Sitka, our Relocation Guide is a great way to reach potential new clients.

Website – sitkachamber.com

Basic web listing and optional paid advertising on the business directory of sitkachamber.com.



Membership Tiers

Sustaining Memberships

President's Circle | \$5,000

Banner ads on Chamber website, up to 5 directory listing categories, visual recognition at all major Chamber events, verbal recognition at awards ceremonies, verbal and visual recognition at Chamber lunches, ribbon cuttings for special events, CEO photo on president's circle webpage, sign or banner at all major events with your logo. Recognition on Chamber/Visit Sitka Member Application.

Primary Benefactor | \$1,000

Your company logo will be featured on the Chamber website, you will receive two listings in our web directory, and your company logo will be displayed at the Chamber luncheons. Recognition on Chamber/Visit Sitka Member Application.

Benefactor | \$750

Your company logo will be featured on the Chamber website and you will receive two listings in our web directory.

Basic Memberships

- Mico-enterprise | 0 Employees (home-based, owner only) | \$100
- Small Business | 1-4 Employees | \$200
- Medium Business | 5-9 Employees | \$250
- Corporate | 10+ Employees | \$425

Nonprofits, Government, Individual Membership

- Individual Membership | \$50
- All Volunteer Nonprofit or Church | \$50
- Nonprofit | 1-20 Employees | \$125
- Nonprofit | 21-49 Employees | \$225
- Nonprofit | 50+ Employees | \$425
- Government Agency (city, state, federal) | \$425

Reach visitors during their trip planning process.

■ Partner Benefits

Website – visitsitka.org

Basic web listing and optional paid advertising on visitsitka.org– Sitka's official visitor website.

Digital/Print Publications

Basic business listing in digital/print Visitors' Guide and other Visit Sitka collateral materials.

Business Promotion

Visitor information center referrals. Access to travel writers, film crews, travel agents & tour operators, and more. Promotion at travel trade shows.

Advocacy For Travel Industry Issues

Visit Sitka represents business interests to local, state, and federal government officials.

Marketing Assistance

One-on-one consultation on marketing your business from collateral material design and website advice to social media suggestions.

Communication

Digital summer cruise ship schedule and email updates on schedule changes, activities, and community events.

Brochure Display

One space each per paid category for a 9x4 rack card (brochure) display at our Visitor Information Desk.

Conventions & Meetings

Delegate “welcome” window signs; Pre-event and on-site meeting planner support, "Show Your Badge" program!

Education

Discounted rates for seminars hosted by Visit Sitka including the state's AlaskaHost customer service program.

Visit Sitka Summer Expo

This community trade-show highlights your business to locals and summer workers who recommend activities to visitors.



■ Partnership Tiers

Basic Partnerships

- Business | 0 Employees (home based, owner only) | \$140
- Business | 1-2 Employees | \$160
- Business | 3-5 Employees | \$190
- Business | 6-20 Employees | \$275
- Business | 21-50 Employees | \$350
- Business | 51-75 Employees | \$475
- Business | 76-100 Employees | \$725

Nonprofits, Government, Individual Partnership

- Individual Partnership | \$50
- All Volunteer Non-Profit or Church | \$50
- Nonprofit | 1-20 Employees | \$125
- Government Agency (city, state, federal) | \$150
- Nonprofit | 21-49 Employees | \$175
- Nonprofit | 50+ Employees | \$275



Chamber Gallery



Chamber Ribbon Cutting Ceremony



Chamber Gala Awards



Chamber Golf Tournament

Visit Sitka Gallery



Visit Sitka Summer Expo



Visit Sitka Visitor Center



Visit Sitka Trade Show Booth

Thank you to our top supporters:

PRESIDENT'S CIRCLE



PRIMARY BENEFACTORS



MEMBERSHIP/ PARTNERSHIP FORM

Select category listing option(s) on the back page before submitting. Please include any additional pricing from sponsorships or additional category listings to the total price.



Company Information

Company Name:

Primary Contact: Title :

Mailing Add. : City / State :

Physical Add. : Zip Code :

Business Phone : Cell Phone :
(for internal use only)

E-Mail :

Website :

Company Description

Brief Business Description for Website Listing :

Membership Tier Selection

Sitka Chamber Membership : Visit Sitka Partnership : # of Employees :
(not including owners)

Tier Level(s) :

Payment Information

Payment Type : Check Visa MasterCard AMEX Total \$:

Card Number Expiration Date CVV Billing Zip Code

Signature Date

Email completed form to membership@sitkachamber.com or deliver to 104 Lake St. Sitka, AK 99835.
Please allow 5-7 business days for processing.

PROGRAM OPPORTUNITIES



■ Chamber Member Program Opportunities

Annual Chamber Awards Gala

The Chamber's biggest event of the year. Dust off your old gowns and tuxes and join us for an evening of awards and luxury. Sponsorships include attendee tickets and various levels of recognition. See next page for available tiers.

Annual Golf Tournament

This event sells out every year! Sponsor the tournament for an afternoon of golf and a chance to win a hole-in-one prize of \$25,000! Sponsorship includes tournament passes and various levels of recognition. See next page for available tiers.

4th of July Parade

The Chamber organizes the 4th of July parade every year. Enter your business in the parade for some festive fun!

Downtown Trick-or-Treating

Donate candy for downtown business distribution or sponsor the event for various levels of recognition. See next page for available sponsorship tiers.

Light-Up Lincoln Street

Spent the night shopping throughout Lincoln Street, and join us at the end of the night for hot cocoa, carolers, and a tree lighting ceremony. See next page for available sponsorship tiers,

Speaker Series

Join us on select Wednesdays at 12:00 noon throughout the year for important updates on Sitka and Alaska.

Contact me about presenting at a Speaker Series

Business After Hours

Network with other Chamber members and familiarize yourself with different businesses in town.

Contact me about hosting a Business After Hours

Silver Saver Cards

Promote your business on Sitka's shop local discount card.

Add me to the next Silver Saver card | \$300 | _____
Please specify above what discount you would like to offer.

Share Your Spark

Decorate for the holidays to be entered to win prizes. Door prize sponsorship opportunities available.

■ Visit Sitka Partner Program Opportunities

Show Your Badge

Advertise your business by offering a discount to visitors in town for conventions, conferences, and more.

Contact me about advertising in the Show Your Badge welcome sheet

Visit Sitka Summer Expo

Held trade show style, host a booth and allow frontline workers and locals to visit with you to learn more about your business in preparation for the busy tourism season.

See the next page for sponsorship levels and customize your own membership package.

SPONSORSHIP OPPORTUNITIES



Build your own package.

Customize your benefits to best suit your needs by selecting sponsorship packages that fit you and your business.

Chamber Member Sponsorship Opportunities

Annual Chamber Awards Gala

Sponsorship includes attendee tickets and various levels of recognition.

- Diamond Level Sponsor | \$10,000
- Platinum Level Sponsor | \$5,000
- Gold Level Sponsor | \$3,000

- Silver Level Sponsor | \$1,500
- Bronze Level Sponsor | \$1,000
- Live Auction Item Donation | _____
Donate an item to the Gala's live auction. Please specify above what the item is.

Annual Golf Tournament

Sponsorship includes tournament passes and various levels of recognition.

- Score Card Sponsor | \$1,000
- Cart Sponsor | \$750

- Hole Sponsor | \$500
- Door Prize (Par) Sponsor | _____
Donate an item to the golf tournament prize drawing.

Downtown Trick-or-Treating

Sponsorship includes various levels of recognition.

- King Size Sponsor | \$500
- Fun Size Sponsor | \$250

- Mini Size Sponsor | \$100
- Candy Donation | _____
Donate prepackaged candy to to distribute on Halloween.
Please specify above the value of the candy (for recognition tier purposes).

Light-Up Lincoln Street

Sponsorship includes speaking opportunities and various levels of recognition.

- Dazzle Level Sponsor | \$5,000
- Sparkle Level Sponsor | \$2,500
- Shine Level Sponsor | \$1,000

- Shimmer Level Sponsor | \$500
- Twinkle Level Sponsor | \$250

Share Your Spark Holiday Lights Map

Sponsor a door prize for the holiday lights map.

- Door Prize Donation | _____
Donate an item to the Share Your Spark prize drawing. Please specify above what the item is.

Visit Sitka Partner Sponsor Opportunities

Visit Sitka Summer Expo

Register in advance for your trade show booth space.

- Booth | Complimentary for Visit Sitka partners
- Premium Booth | \$250
- Expo Sponsor | \$1,000

Please include the price of any sponsorship you add into your total price on the application.

Select your category.

Select one category that best describes your business for each membership type you are joining.

Sitka Chamber Category Listing Options

- Advertising & Media Services
- Agriculture, Fishing & Forestry
- Arts, Culture & Entertainment
- Automotive & Marine
- Business & Professional Services
- Computers & Telecommunications
- Construction Equipment & Contractors
- Family, Community & Civic Orgs.
- Finance & Insurance
- Government, Education & Individuals
- Health Care
- Home & Garden
- Legal
- Lodging & Travel
- Manufacturing, Production, & Wholesale
- Personal Services & Care
- Pets & Veterinary
- Public Utilities & Environment
- Real Estate, Moving, & Storage
- Religious Organizations
- Restaurants, Food, & Beverages
- Shopping & Specialty Retail
- Sports & Recreation
- Transportation

TWO OR MORE CATEGORIES
Basic memberships come with one category listing each. Additional listings may be purchased for 50% of the basic membership price, or upgrade to a tier that includes additional listings.

Visit Sitka Category Listing Options

THINGS TO DO

Activities

- Arts & Cultural Activities
- ATV Tours
- Beauty/Fitness/Wellness
- Bike Tours & Rentals
- Boat Rentals
- Cruising SE Alaska
- Driving Tours
- Events
- Fishing - Freshwater
- Fishing - Saltwater
- Flightseeing
- Golf
- Kayak Tours & Water Activities
- Hunting
- Outdoor Equipment & Rentals
- Walking/Hiking Tours
- Wildlife Boat Tours

Places to Visit

- Culture
- Historic Sites
- Museums
- Wildlife

DINE

- Bars & Breweries
- Coffee Shops
- Restaurants
- Specialty Food & Drink

SHOP

- Fishing & Marine Supplies
- Galleries
- Groceries
- Liquor Stores
- Seafood
- Shops
- Unique Retail

TRANSPORTATION

Getting Here

- By Air
- By Ferry
- By Small Cruise
- By Yacht
- Car Rental
- Ferry Shuttle
- Public Transit
- Taxis
- Water Taxis

STAY

- Bed & Breakfasts
- Camping/Hostels/RV Parks
- Hotels & Inns
- Lodges
- Reservation Services
- Vacation Rentals

VISITOR SERVICES

- Alaskan Neighbors
- Banking/Financial
- Catering
- Event/Meeting Services
- Event/Meeting Space
- Insurance
- Media
- Medical Services
- Organizations
- Pharmacies
- Port Services/Moorage
- Print Services
- Real Estate
- Travel Services
- Yacht Services