



# Member Benefits

Build your **BRAND** | Expand your **NETWORK** | Shape your **COMMUNITY**



**Rocky Mount Area  
Chamber of Commerce**

Here's to Success

**100 COASTLINE STREET 2ND FLOOR, ROCKY MOUNT NC, 27804**

**[rmacc@rockymountchamber.org](mailto:rmacc@rockymountchamber.org)**

**252-446-0323**

The Rocky Mount Area Chamber of Commerce exists to foster economic growth and to advance the commercial, industrial, and civic wellbeing of the region through a strong, expanding business base.

As a member, you join the largest network of business leaders in your community that impacts the future of our Twin Counties.



### **Build your BRAND.**

The Rocky Mount Chamber can help you BUILD your business by marketing through your member network.

### **Expand your NETWORK.**

Growing your contacts helps you keep your business fresh. The Chamber provides the events and resources to keep you connected and EXPAND your network.

### **Shape your COMMUNITY.**

Becoming a vital part of the community is very important. Let the Chamber help you find ways you can SHAPE your community.

### **Join the CHAMBER.**

JOINING the Chamber will help you start to expand your network so you can build the brand your company needs to help shape the community you live in!

# Networking Tier

\$250\* Initial Investment

The Chamber Start-Up/ Entrepreneur tier is for a small business with 1-3 employees and within the first two years of running. This is a beginning step to joining the Chamber community. The Chamber would like to help these companies launch and establish a solid base of customers and referrals to ensure future success. Every Chamber member receives consistent, and relevant communication.

Membership Plaque and Decal

Invitation to Chamber events and programs

Professional and personal skills development via chamber workshops and seminars

Opening/new location Ribbon-Cutting  
(\$100 fee paid at time of booking and dues paid in full)

Business Referrals

Discounted Advertising Opportunities Tracking Capability

Worker's Comp. Ins. Program with First Benefits Ins. Company

Lifelock services at a discounted rate

Listing on Chamber Website with tracking ability

Weekly Newswire delivered to ALL listed employees

Profile Listing on Facebook

Eligible to sponsor any Chamber event

*\*\$250.00 Investment Tier is a 1-year term.*

*After which, the annual dues will increase by \$100 the 2<sup>nd</sup> year you are a member and again another \$100 in your 3<sup>rd</sup> year as a member bringing you up the "Builder Tier" and all its benefits by your 3<sup>rd</sup> anniversary..*



# Builder Tier

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\$450 Annual Investment

The Builder tier is a standard Chamber membership that is designed for members that want to “Build” their customer base or professional network. Typically, this is a business that is past its startup phase or a slightly larger small business. Every Chamber member receives consistent, and relevant communication.

## **BENEFITS:**

All benefits listed under Networking Tier

## **PLUS:**

Eligible to participate in Ambassador Program

Free Notary service

Enhanced listing on Chamber website

Free membership as a US Federation Partner

Free use of Chamber Technology conference room twice per year

Annual Meeting discount

Office Depot Discount

Chamber “Welcome” gift



# Investor Tier

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\$650 Annual Investment

This tier is for businesses that want to re-energize their business and improve their customer base and networking avenues. Also, for a business that wants to expand to a new market and grow their business.

## BENEFITS:

All benefits in Builder Tier

## PLUS:

Annual copy of printed Membership Directory (upon request)

Chamber website directory listing including business logo and business description.

One free ad with Chamber Media Partnership

Use of Chamber meeting facilities including Technology Board or Conference Room

Listing within Membership Directory

Free Ribbon Cutting (if applicable, \$100 value)



# Pacesetter Tier

\$950 Annual Investment

This tier is for businesses who are established and looking for more networking via collaborations and partnerships. Leadership has more time and ability to not solely focus on day to day. This is typically the category that our franchises or businesses (with more than one location) that are corporate owned. Every Chamber member receives consistent, and relevant communication.

## BENEFITS:

All benefits listed under Investor Tier

## PLUS:

Free use of Chamber meeting facilities including the large board room w/media equipment up to 4 times per year (Must be reserved in advance)

Free Radio ad via Chamber Media Partnerships.

- (1) Free E-Blast promotion for an event/announcement (per year)
- (1) Free promotion within Newswire for 3 weeks straight. (per year)



# Executive Tier

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\$1250 Annual Investment

This tier is similar to pacesetter, but their footprint is a little larger, more involved in community initiatives, they are looking for board or leadership roles with community organizations and their leadership is active with exporting or advocacy or strategic development.

Every Chamber member receives consistent, and relevant communication.

Receive quarterly "Investor" ONLY electronic E-Brief

Complimentary certificates of origin processed  
(Value = \$20 per seal)

Quarterly set of membership mailing labels upon request  
(Value = \$100 per set)

Six (6) E-Blast Electronic Newsletter promotional ads (per year)

One ticket to either Economic or Education Summit  
(1/2 price on second ticket purchase)

One ticket to the Chamber Oyster Roast Event each fall  
(1/2 price on the second ticket purchase)



# Marketing Opportunities

The Rocky Mount Area Chamber can help you build your business by marketing through your member network. Here are some marketing opportunities you can use.

## Press Releases

We keep our members and the community informed about the region's news. The latest Chamber news releases can be found on our website. If you would like to promote information about your business just let us know! This service is included with your membership.

## Display Marketing Materials at Chamber

The Chamber's office is heavily used by organizations and individuals. We also have several committee meetings in our board room. Make sure you bring in your information on your company's next big event and let us handle the rest. We can display your information in our main areas, so they are visible to our members and other individuals. This service is included with your membership.



## Event Program Ads

Make sure your presence is known at our signature events. Get your ad in one of our signature event's programs. Cost: starting at \$50.00 per ad.

## Listing in Biennial Twin Counties Map & Guide Print Ads

The Rocky Mount Area Chamber of Commerce works with the cartographic and marketing firm of Target Marketing to publish a new, up-to-date, full-color Rocky Mount and Twin County Area Street Map and Resource Guide event year. This publication will be the only official map endorsed and distributed by the Rocky Mount Area Chamber of Commerce! You can add your company's information in the ad as well! Contact us today as space is limited.

## Coupons & Discounts

Let us help promote your special offers. Send us your monthly, weekly, or seasonal coupons and we can add them to our web page. This service is free of charge.



# Get Involved

We encourage our members to participate and be active in their membership. Let your voice be heard, your opinions matter and share your ideas to build a better future for our region. You can sign up for one or more. Just get involved in however you feel you would like.

## Leadership Twin Counties

The Leadership Twin Counties Program is a leadership development program offered to all businesses which encourages participants to learn about education to health care, government to business ethics. If you are new to the community or to business, this is a must. This is a fee-based program.



## Chamber Ambassadors

Ambassadors are volunteers who serve as liaisons between the Chamber and our membership, providing business mentoring and visitations throughout the year. Ambassadors are actively engaged at all Chamber events such as ribbon cuttings and grand openings. These are highly motivated members who volunteer their time to maintain communication with all of our businesses and to ensure that they maximize their Chamber investment.



## Small Business Committee

To assist membership staff to effectively communicate Chamber value to members and the community. This committee directs ambassadors, volunteers at ribbon cuttings, grand openings, chamber events, and helps to increase to membership engagement.

# YOUR CHAMBER TEAM



David Farris, President/CEO



Olivia Smith, VP Administration



Sam Bass, Membership Director



Alan Matthews, Economic Development



Melissa Dooley, Marketing/Events Coordinator



Beverly O'Berry, Finance Director