

ROSWELL MAGAZINE

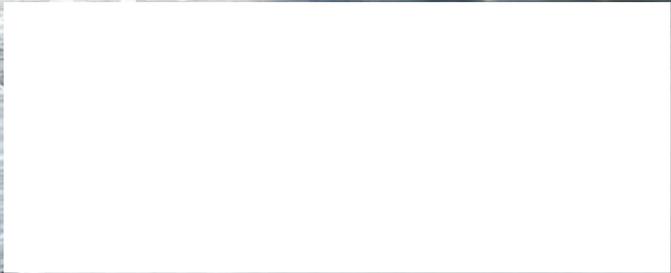
Fall 2021

PAINTING THE SKIES

Custom painting aircraft is a “big” business.

From Pistachios to Pecans — “You can grow anything in Roswell.”

The Roswell Air Center looks to the future





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Q&A

ROSWELL NOW MAGAZINE met with
BRIAN BAMMAN at
GOLD FINANCIAL SERVICES
to get to know him and his business.



WHAT IS YOUR BACKGROUND? I have been in finance for 38 years working in commodities, currency exchange and mortgage lending. Started helping people get into homes in 2006.

WHERE DID YOU GROW UP? Toledo (Sylvania), Ohio

HOW LONG DID YOU SPEND TIME IN OHIO? The first 22 years of my life.

TELL ME ABOUT YOUR FAMILY. In 1990, I married the love of my life, Jane. We have been involved with many adult ministries. We are avid tennis fans and love to play the sport. We also enjoy traveling and cooking.

BRIAN, WHAT ROAD LED YOU TO THE MORTGAGE BUSINESS? I always wondered how the mortgage business worked. Once I learned how you can help people with the largest transaction of their lives, I was hooked.

WHEN DID YOU START DOING BUSINESS IN ROSWELL AND HOW DID IT EVOLVE? I started working in Roswell in 2013. My assistant, Dina Armijo, would set up 10-15 appointments for a week. I would meet the clients to take the application and get them prequalified. It kept growing, so I needed to get an office and hire employees.

HOW MANY PEOPLE DO YOU HAVE WORKING FOR YOU? Currently 13.

ARE YOU HAPPY AT YOUR CURRENT LOCATION? Our location at 9th and Richardson has served us well during the last five years. But we have outgrown the spaces. We will be moving to a building at Virginia and 4th Street and am excited to bring our group together.

WHO DO YOU SERVE IN THE COMMUNITY?

Anyone wanting to purchase a home or refinance a home loan for properties in New Mexico or Texas. We offer financing for residential loans which are single family homes and 2-4 unit complexes.

WHERE DOES YOUR BUSINESS COME FROM?

Referrals, happy customers and many trusted advisors in the community.

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Most loan programs (*FHA, Conventional, USDA, VA*) including many First Time Home Buyer loan programs.

WHAT MAKES YOUR BRANCH STAND OUT COMPARED TO YOUR COMPETITION?

Our process, service and good communication.

WHAT IS THE MOST REWARDING PART OF YOUR JOB?

Seeing clients sign the last document at the title company - especially for our first time home buyer clients.

HOW DOES SOMEONE GET STARTED IN THE LOAN PROCESS?

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**GOLD
FINANCIAL
SERVICES**

BRIAN BAMMAN

Branch Manager | Loan Originator
NMLS#265635
bbamman@goldfinancial.com

575.500.2167



Chamber Contact Information

Roswell Chamber of
Commerce
31 W. Second St.
Roswell, NM 88201
(575) 623-5695
reception@roswellnm.org

At the Chamber, it's our business to help your business. We're here to support you and your customers. We want to help you find new customers and grow your business. We do that by promoting your product and services.

Mission

Our Mission is to Promote Economic and Social Prosperity, Business Development and Foster Community Spirit & Pride.

Vision

We're dedicated to making Roswell the very best place to live and visit. We work hard to relocate families to our beautiful city.

Get Social with Us!

Facebook: @roswell.chamber.20
Instagram: @roswellchamber
LinkedIn: Roswell Chamber of Commerce
Twitter: @RosChamber
Youtube: Roswell Chamber of Commerce

Join our email list!

Sign up by emailing
reception@roswellnm.org

R N M

Roswell Now Magazine

A Product of the Roswell Chamber of Commerce

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Kaye Whitefoot, *Dairy Producers of New Mexico*

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Shawn Powell, *Eastern New Mexico University — Roswell*

Meet the Chamber Team

Andrea Moore, *President/CEO*

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Liz Taylor, *Executive Assistant/COO*

liz@roswellnm.org

Kyle Whitefoot, *Membership Director*
kyle@roswellnm.org

Madeline Jones, *Editor*
madeline@roswellnm.org

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Eva McCollaum

Carolyn Patterson Sidd

Liz Taylor



Letter from the President

Hello, Chaves County community! It is difficult for me to express how much your support means to all of us here at the Roswell Chamber of Commerce. Thank you, thank you, thank you!

I have been the President/CEO here at the Roswell Chamber of Commerce since August 2020, and it has not always been a fun and easy job, but it has been rewarding. I will be honest with everyone that I had no idea what I was doing or what I was supposed to do when I came into my current position. I had to learn quickly, and with the support of the board and the staff, we made and are making a difference. Over the past year, I have found myself defeated and thinking that nothing was changing. Then when I took a moment to stop, look around, and breathe, I could see how far we have come and the differences we are making. In the words of Winston Churchill, "Success is not final, failure is not fatal: it is the courage to continue that counts."

Since the publication of our last issue, there have been a few changes in and out of the building. Firstly, I would like to welcome Madeline Jones to the team! She is our new Editor for Roswell Now! She is enthusiastic, eager, and has hit the ground running! I love how she lights up when she talks about all her ideas for the magazine! Secondly, Eddie Macias painted a giant beautiful mural on the East side of the building next to the front door. If you have not had the pleasure of seeing it, please stop by and take a few pictures. Tell your friends, family, neighbors, and anyone else to stop by! The Roswell Chamber of Commerce is happy to report that we are helping the city of Roswell in the planning of the 75th UFO Festival that will take place in July 2022. These are just a few of the things we are doing and have done.

When the idea of publishing a community magazine came to light, I had no idea what that would mean, how much work it would take, or even how you would receive it, the community. "The journey of a thousand miles begins with one step," Lao Tzu. I am pleased to report that so far, the first two issues have been welcomed with open arms and are a great success! There have been a few bumps in the road along the way, but we are confident in our vision.

I am always asking our community three simple yet insightful questions: What are we doing well? What are we doing poorly? What should we be doing?

I cannot change the things I do not know. My door is open to all! Please feel free to contact me with your thoughts and ideas for Roswell Now or the Chamber of Commerce.

Sincerely,



Andrea Moore

President/CEO



**The greater
danger for most
of us lies not in
setting our aim
too high and
falling short;
but in setting
our aim too low,
and achieving
our mark.**

—Michelangelo

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Red Coats of the Month



Clarissa Adams

Born and raised in Roswell, I attended Edgewood Elementary, Mesa Middle School and graduated from Goddard High School. Then obtained a bachelor's degree from New Mexico State University. My first job after college was working as a reporter and fill-in weather girl for KBIM-TV when KBIM had a full 30-minute newscast. Then I moved on to doing Public Relations for United Blood Services, City of Roswell, and then the Marketing Director at Eastern New Mexico Medical Center. After learning that sometimes money isn't worth the headaches, I moved on to work for KOBR TV as an Account Executive for 12 years with that career ending from being laid off due to COVID. I have returned to my marketing world and found my new home at Richland Motors, as the Marketing Manager. I am married to Jason Adams, a Tower Contractor for Tower Select. I have one live-in rotten dog, Chief, a cat that sometimes lives-in, Army, and two barn dogs, Sunday and Sage. My husband and I also own and run Executive West Office Plaza. I have been a Red Coat since 2012, when my good friend Staci, coerced me into it. Red Coats are a great opportunity to mingle with the public and get to know the various wonderful businesses in Roswell.



Kim Rodriguez

Kim Rodriguez is a lifelong New Mexico resident with roots in the Roswell and Las Cruces Valley. She graduated from New Mexico State University in 2004 with a Bachelor's in Business Management with a minor in Operations Management. She is currently working on her MBA at Eastern New Mexico University-Portales.

She lives in the middle of beautiful Roswell with her husband, Sam, and son, Brody. She loves the outdoors and in her spare time, she enjoys filling her days with the New Mexico sunshine.

Kim recently graduated from Leadership Roswell and regularly volunteers her time at her son's school.



SarahLei Fajardo

I grew up in Mishawaka, Indiana and moved to Roswell, New Mexico with my parents in 1979. I graduated from Goddard High School and studied finance and accounting at ENMU-R. I previously worked for 15 years in banking. In 2006, I was hired as the Business Manager at Roswell Daily Record. In June 2017, I was promoted to General Manager and in 2019 I was appointed Vice President and Director of the Roswell Daily Record Corporation. I am also the Treasurer on the Board of Directors for Telco Credit Union. I am a graduate of the 2017 class of Leadership Roswell. From 2005 to 2010, my family was licensed through the State of NM Children Youth and Family Department as a Foster Family. We fostered numerous children and were blessed to adopt two wonderful children in 2008.

I have been married to my husband, Pascual "Packy" Fajardo, for over 34 years. We have four children: Krystina, Adam, Anthony, and Gabriella. I have two beautiful granddaughters, Avery and Emma.

I am so thankful to be a part of the Roswell Chamber of Commerce Redcoats. I love being involved in my community. I especially love the "Business After Hours" events and greeting, meeting, and talking with all of the community and promote their business.

If you would like to join this exciting group, please contact the Roswell Chamber of Commerce!



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A Future of Bright Blue Skies

By Beverly Coots



The Roswell Air Center (RAC) is stepping into a bright future as a multi-faceted air center. Currently it houses three maintenance, repair, and overhaul (MROs) companies with a fourth on its way. It hosts American Airlines' American Eagle flights to and from Phoenix and Dallas. AVFLIGHT's fixed based operations flies private planes out of RAC. RAC is home to a small but growing flight school and some research and development facilities that are looking to expand in Roswell. It also houses parking for grounded planes.

Air Center Director Scott Stark and Air Center Deputy Director Steve Christopher are excited about the potential of RAC. They cite the existing assets and point to a future that includes infrastructure improvements that are already in the works.

The Air Center has come a long way from its origins as an Army International Airfield during World War II. In 1948, it was re-named Walker Air Force Base after General Kenneth Newton Walker. He was killed in action over Rabaul, Papua New Guinea in 1943 and last seen with one engine on fire and several fighters in hot pursuit.

Many of us remember when Walker Air Force Base was closed in 1967. With its closing, Roswell atrophied economically and culturally. Walker was re-named the Roswell Industrial Air Center then the Roswell Air Center. In 1974, Transportation Manufacturing Corporation (TMC) came to the air center and began making motorcoaches. They eventually



Always looking to the future, the RAC is planning a major parking lot expansion including a new covered parking facility.



With the country reopening and the holidays approaching, the RAC is ready!

school and research and development in today's world. They also have 4,600 acres of land, good weather, and uncrowded airspace. Roswell also has its own FAA tower and co-located radar facility which is rare for operations of this size. Even before planes were grounded in 2020 due to COVID, the Roswell Air Center proactively invited airlines and others to park their grounded planes at RAC. At the height of COVID, airplane storage brought in \$170,000 per month. It has settled some to \$155,000 in recent months. It is a win/win for the airlines and RAC.

Noting the devastation caused to the Roswell community by the closing of Walker AFB and later the closure of Nova Bus, RAC has worked towards diversity. Three Maintenance, Repair, and

Overhaul Contractors and facilities call RAC home and a fourth is on its way. These companies do what their name implies. They repair, maintain and overhaul aircraft. Using another example of current struggles in manufacturing, Stark points to the micro-chip shortage. He tells of the MRO's reclaiming chips from planes and putting them back into service. It's another win/win.

Airline service at the airport is the second major facet of RAC. American Airlines' American Eagle flies out of Roswell to and from Phoenix and Dallas. It occupies less of the Air Center's footprint but is equally important to the Air Center in its bid to diversify. AVFLIGHT Corporation operates out of the RAC as the fixed base operation for private airplanes.

Stark would like to see a build-up of their flight school and research and development facilities at the Air Center. He points to the effectiveness for training new pilots to fly in crosswinds and to train in good visibility and uncrowded airspace. Some flight schools currently operate out of Roswell, but Stark would like to see an increase in this effort.

Stark and Christopher speak of a "cradle to grave" plan. They hope to grow RAC into an air transportation facility that sees the industry from research and design through manufacturing, flight and school, maintenance, refurbishment, and reclamation to final disposition. Stark states that, "the air industry is unstable, that to be sustainable the air industry must be multi-functional." That's why RAC is constantly looking for opportunities to grow. Stark added, "If you stabilize the air center, you stabilize the community." The future is bright for RAC.

The RAC isn't only here for travel.

After shutting down for the pandemic, the Flight Lounge Bar and Grill and Walker Aviation Museum are both excited to reopen to serve travelers and locals alike!

The museum will soon reopen with new interactive exhibits, including 2 new STEMPilot flight simulators. With the simulator, you can fly 50 different aircraft, all around the world. The program allows participants to use the flight simulators, learn about local history, and explore careers in aviation and STEM. It is great for schools, church groups, scout troops, families, etc., especially teenagers and young adults. Contact the museum at walkeramuseum@gmail.com.

Make sure to leave your phone number.

The Walker Aviation Museum is also looking for new volunteers and board members.



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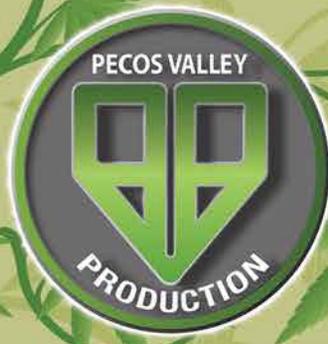
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Klingsmith Builds on his Dreams

By Eva McCollaum



On Red Bridge Road east of Roswell, there's a sign advertising fresh pistachios for sale. Anyone who turns in at the gate will find Kirk Klingsmith and his son Luke hard at work farming their pistachios and building adobe structures. Their work has yielded 1000 pounds of pistachios this year. In years to come Klingsmith hopes to see four hundred to eight hundred pistachio trees on these hills, enough to build a true oasis in New Mexico.

Pistachios are native to the Middle East, especially the region once called Persia, and Iranian pistachios are still considered the most luxurious. They present some interesting challenges for "new" growers, like Klingsmith. He came to Roswell in 1995 to start his pistachio project and raise his son. His grandparents were from Roswell and had apple orchards here in the long ago days. His father had 80 fallow acres that weren't being used, so Klingsmith saw possibilities in the area.

Fruiting pistachios have male and female trees. Klingsmith has them planted in groups of nine, one male tree surrounded by eight female trees. He explains how the trees pollinate. "The wind does the pollinating. They say the bees won't do it, but in the spring these trees are full of bees, so the bees are doing their part, them and



Kirk Klingsmith (left) with his son, Luke, (right) at Bitter Lakes Farm show us the racks they have built to sun-dry their pistachio harvest.

the wind.” The trees take twenty years to reach fruiting age and are grafted cultivars much the way apple trees are. Someone driving by Klingsmith’s grove might not recognize it as one because the trees are small and half-hidden by a hill. The fruiting female trees stand less than twenty feet tall and have loose limb structures. The fruit changes colors throughout the growing season from crimson to lime green. After the orchard becomes more established the male trees will stand taller than the female trees.



Within the orchard, some of the root stock has grown to full size. They are much larger than the fruiting trees but produce a pink berry rather than a true nut. They could be ornamental in a domestic setting and offer a dense, cool shade.

Klingsmith explains that as he traveled across the country from California to Roswell, he became more and more convinced that he could grow pistachios on the land. “My grandmother used to tell us that you could grow anything in Roswell, just add water.” He stopped in Alamogordo and befriended the pistachio farmers there. They are the ones who suggested he build drying racks to sun-roast his crop. Through the years, he has found a number of ways to improve his speed and efficiency in watering, processing, and packaging the nuts. Klingsmith loves his pistachios. “They are full of nutrients. You

can live on pistachios.” He certainly does, sampling from the crop continuously while his speaks with visitors.

The fresh nuts right off the tree have a sweet, resinous flavor, reminiscent of pinons, but as they roast their distinctive pistachio flavor comes out more fully. “In the Middle East they use them in a lot of their cooking,” Klingsmith says. In that comment is another clue to how he came to want to establish his pistachio farm. He spent twenty years in the US Marines. After that he came to the New Mexico Military Institute to work with Lieutenant General Robert Beckel. He eventually went to the Middle East, most notably Dubai, to build schools inspired by NMMI and the “Cadets lead cadets” model. During the twelve years he traveled in the Middle East, he came to enjoy pistachios and the traditional way they are shared in social settings.

“My grandmother used to tell us that you could grow anything in Roswell, just add water.”

He and his son have built an adobe tower he calls the “modulus” that is decorated much the way gathering rooms are furnished in the Middle East, with pillows and bolsters that are placed against the walls. He has a vision of building small adobe buildings on the property that will



Root stock pistachio trees do not produce nuts, but instead pink berries. Like many other fruiting plants and trees, pistachios must be grafted. Root stock pistachio trees, with their bright berries and excellent shade, can also be beautiful ornamental trees.



serve as a retreat for people seeking a place to get away.

When asked if he would like to eventually reach industrial levels of production, Klingsmith says he likes the idea of continuing to do retail sales. He would like to set up a small shop at the gate of his property where people can purchase nuts and tea, a place to socialize and share stories.

Even now Klingsmith still works at NMMI between the hours he spends farming his pistachios and building using his own adobes. His spacious adobe home, completed in 2003, is created in the style of the oldest homes in New Mexico with peeled vigas and plastered walls. "I learned a new term this year—re-purposing. I have this huge stainless steel sink because I saw a building they were taking down on post, and I managed to get this." It took him years to get the kitchen ready to install the sink, but he got it done.

Bitter Lake Farm sells several flavors of roasted pistachios, including plain roasted, Salted, Green Chili, Cayenne, Thyme & Paprika, Dill, Garlic & Salt, and Ragin' Cajun (pictured here).

The twenty years it took for the trees to fruit are complete. Klingsmith and his son are hard at the harvest, and they look to an even more productive future. Kirk Klingsmith has the imagination to dream big and the perseverance to see those dreams to conclusion.

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ROSWELL CHAMBER OF COMMERCE *Business of the Month*



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crmawards.net

July

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CRM Discount Awards sell custom clothing, including T-shirts, sportswear, and uniforms, as well as awards, including trophies, medals, and plaques.



321 N Main St
Roswell, NM 88201
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Tascosaofficemachines.com

August

Tascosa

Tascosa have sold and maintained office machines in Eastern New Mexico and West Texas for over 30 years. They provide copiers and office furniture, as well as office, breakroom, and janitorial supplies.



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lux-psychiatric-ser-
vices-and-wellness.
business.site

September

Luxe Psychiatric and Wellness Center

Luxe Psychiatric and Wellness Center provides psychiatric care. They diagnose and treat conditions including ADHD, anxiety, drug and alcohol abuse, bipolar, sleep disorders, schizophrenia, and PTSD. They seek to help patients reach long term mental wellness goals.

ROSWELL CHAMBER OF COMMERCE
Elite Business of the Month



2200 N Atkinson Ave
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lnfdistributors.com

July

L & F

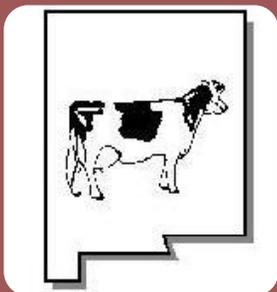
Run by the LaMantia since 1978, L&F Distributors is a wholesaler of Anheuser-Busch and other beverage brands. L&F came to Roswell in 2008. They distribute beer from large American brands and over 150 craft and import breweries, wine, and spirits, as well as non-alcoholic beverages including water, milk, and energy drinks.



August

McDonald's

McDonald's has 3 locations in Roswell at 4100 N Main St, 720 N Main St, and 1804 S Main St, which is currently undergoing extensive renovations. The new restaurant will be more than twice the size with a state-of-the-art tech and a new indoor play area. And they have big plans for the grand reopening!



131 W. Second Street
Roswell, NM 88201
(575) 622-1646
nmdairy.org

September

Dairy Producers of NM

Dairy Producers of New Mexico is an agricultural association for dairy producers, by dairy producers. They advocate at all levels of government for the interests of New Mexico and West Texas dairy producers. DPNM provides educational newsletters and seminars for its members.



Lovelace
Regional Hospital

Lovelace Regional Hospital is committed to offering Roswell and Chaves County residents the highest quality patient care.

Overview

- Number of employees in 2020: 253
- Licensed beds in 2020: 27
- Inpatient admissions in 2020: 1,690
- Outpatient visits in 2020: 30,690
- Emergency Department visits in 2020: 10,157
- Births in 2020: 758
- Surgical cases in 2020: 3,259
- DNV-GL accredited

Fully accredited by the Centers for Medicare & Medicaid Services.

FACTS ABOUT LOVELACE HEALTH SYSTEM

- A network of acute care hospitals serving patients throughout southeastern New Mexico, Albuquerque and Rio Rancho.
- With more than 280 providers, Lovelace Medical Group is providing quality primary and specialty care services to southeastern New Mexico, the greater Albuquerque area and Rio Rancho.
- We accept most major insurance plans, including Blue Cross and Blue Shield of New Mexico, TRICARE, Medicare, all Centennial/Medicaid plans, including Presbyterian Centennial Care, True Health New Mexico, United Healthcare, Western Sky Community Care and United Retiree Health Care Authority and many others.



List of Services

BIRTHING CENTER

- 24/7 OB anesthesia
- Traditional obstetrics (OB)
- Midwifery services
- Pediatrics

HOSPITAL SERVICES

- 24/7 emergency care
- Cardiopulmonary
- Lab courier service
- Pulmonology
- Interventional cardiac catheterization lab
- Rehabilitation – inpatient and outpatient (physical)
- Cardiology
- Intensive care
- Medical/surgical beds
- Telemetry beds

RADIOLOGY SERVICES

Same-day and next-day appointments for many radiology services

- MRI (sedation available)
- Cardiac echo
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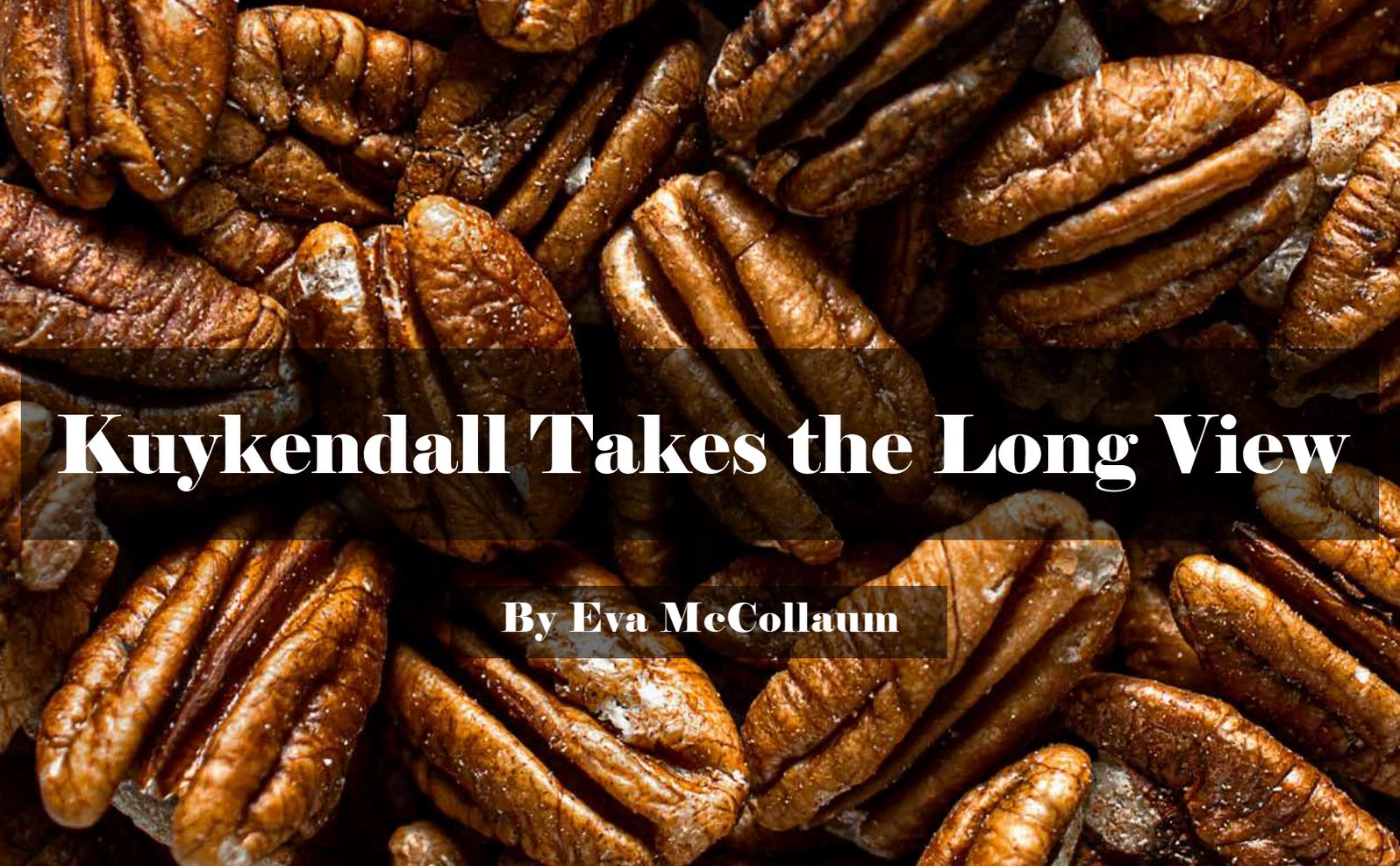


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Kuykendall Takes the Long View

By Eva McCollaum

In the pecan groves just off Mescalero, the fifty-year-old trees stand thirty feet apart. Their shade is deep and cool. Mockingbirds and jays flash through their crowns. Their leaves are eight inches long and dark green, and this year their limbs are loaded. The farmer responsible for this impressive orchard is Bob Kuykendall of Head Nut Farms. Born in Dexter, Kuykendall comes from a farming family. Quiet and reserved,

he owns a traditional farmer's dry wit. He also produces one of the finest commercial crops ever to come out of the Pecos Valley.

This year the rain and weather has cooperated to lead to high nut yields. "We've had good rain and no late freezes, so we knew the trees would be productive." Kuykendall uses a variety of agricultural methods to keep yields consistent, rather than enduring years of boom-and-bust production. "Through hedging, pruning and fertilization we try to keep the trees leveled out." The trees respond to low yield years by trying to over produce the following years. By keeping yields consistent, Kuykendall manages his crops expertly.

This year, New Mexico is on track to be the top pecan producing state. Since pecans are a north American tree, there are plenty of states involved in crop production, and



Bob Kuykendall, of Head Nut Farms, inspects orchard.



run between the trees. They can begin harvesting after the first hard freeze in the fall and go on gathering for weeks. It is an impressive sight, watching the low-slung shaking machine. It grips the trunk of a tree then spends less than a minute giving the tree a rapid shaking. The nuts fly off in a cascade that brings down any late leaves and little sticks. "Then the nuts, hulls, leaves and sticks are raked into the windrows where they can be gathered. We take them back to storage facilities to clean them and sort the nuts from the rest of the material that comes down."

Kuykendall estimates that thousands of people are involved in the pecan industry, either directly or indirectly, in the Pecos Valley. He has been in the business since 1977. For nearly two decades he worked for Mountain States. In 1995, he became his own boss and has sold his crop every year since. He clearly has a good deal to be proud of in his work. One of his sons has now begun to farm as well and has a tree moving service. When asked if he enjoys pecan farming, Kuykendall answers in the most placid way, "Well, I better like it being in it for this many years." When pressed, he explains that he is pleased to be growing pecans partly because "they are one of the healthiest foods you'll ever eat."

Kuykendall shares that the oldest trees he farms were planted by Olam Featherstone. "He had a vision. When he started planting pecans, he did a good job of laying out these orchards. I've always heard he dreamed of having the largest and best pecan orchard in the world. He did a good job just by striving for that." During these past decades Kuykendall has seen this small industry grow into one of the most important in the valley. Since the trees can live to be hundreds of years old, he knows plenty more people will benefit from the work begun by Featherstone and carried on by Head Nut Farms. "I work in a park, and the employees are proud of the work they do here." It's an important way of life, kept alive by the coolest of men, Bob Kuykendall.



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PAINTING THE SKIES

BY EVA MCCOLLAUM

CUSTOM PAINTING
AIRCRAFT IS A "BIG"
BUSINESS



Imagine a modern illustrated dictionary and imagine the entry for the term “businesswoman.” The picture could very well be one of Barbara Baldwin-McNulty. Her business is painting aircraft. McNulty started working in the plane painting game at the Miami International Airport in 1975. Now as CEO and CFO of Dean Baldwin Painting, she leads an organization that works out of five states and employs hundreds of people as one of the premier aircraft painting companies in the United States.

Custom painting aircraft is a “big” business. The typical commercial airliner gets several coats of highly specialized paint (over a ton of paint by weight) that covers over thirty-thousand square feet of surface area. Cranes, lifts, hazardous materials suits, high-powered compressors, air handlers, and special curtains are needed just to begin the job, in addition to trained technicians. For a full-service painting operation, whole airplane hangars are necessary. All together Dean Baldwin utilizes 17 hangar bays and nearly half a million square feet of airport real estate.



Barbara Baldwin-McNulty shows us just how big of jobs Dean Baldwin handles at the opening of a new facility in Georgia.



Dean Baldwin offers a full range of custom paint service from small private jets to regional airlines, to commercial airlines, and even military planes. They occupy a full hangar at the Roswell Air Center (once the home of Patriot Aviation) and employ 84 regular staff in the Roswell area. After the aviation industry rebounds from COVID-19, they hope to increase that number to 120. With full-service painting facilities in Texas, New Mexico, Arizona, Indiana, and now Georgia, they are looking forward to increasing their overall work force at every facility.

“I was like a girl Friday. I answered the phone, did payroll, ordering, bidding, and anything else that needed to be done.”



The company continues to grow and flourish under the steady leadership of Barbara Baldwin-McNulty. The big work of today started from a very small park. When Baldwin-McNulty came to the states with her mother from Cuba, she was only nine years old. She states, “I was scared out of my wits, as I did not speak English.” By the age of 19, she mastered English, married, and began to learn the language of success. “When I started with Dean Baldwin Painting . . . I was like a girl Friday. I answered the phone, did payroll, ordering, bidding, and anything else that needed to be done.” She worked hard, showed dedication, and persevered.

When the Roswell operation started, it allowed Dean Baldwin to grow. “Before Roswell, we were not widely known by the airlines, so the first few years in Roswell were tough,” she explains. It was through sheer stubbornness and grit that she steadied the company and began to see ways for it to expand. Facilities at other airports became available, and Baldwin-McNulty had the courage to grow the company into other areas of opportunity. She takes great pride in the long-term customers the company has attracted, such as SkyWest, American Airlines, UPS, ATI/CAM/ABX Group, Delta, and Air Canada.

She takes even more pride in the work environment provided to Dean Baldwin Painting employees. “We encourage unskilled men and women to join the company. We provide training that lasts a lifetime.” Because she came through the ranks of the company, she knows how valuable the work and



the on-the-job training can be. She has been able to see first-hand how the good pay and corporate opportunities available to Dean Baldwin Painting workers have helped them find personal and professional success. She knows how satisfying it is to find a good life and a promising future in work worth doing.

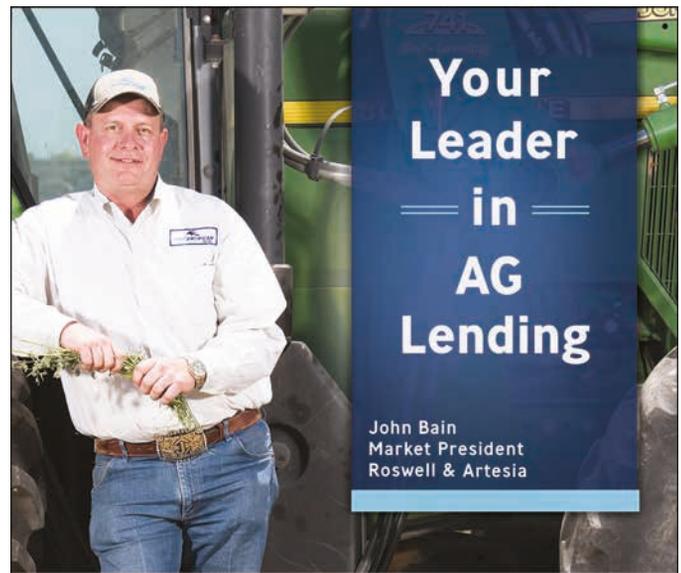
Young people can take inspiration from Baldwin-McNulty's story:

"Nothing is easy in life. Hard work, dedication, perseverance, stubbornness, and grit can help you make it happen. Don't be afraid to take risks. I have no formal education. We did not have money, we struggled, worked hard, took chances and moved forward with something I knew and believed in."

"Nothing is easy in life. Hard work, dedication, perseverance, stubbornness, and grit can help you make it happen."

Not only did she come from humble beginnings and grow a company from "\$140,000 in annual sales in 1978 to 400 employees with annual sales in excess of \$30 million"; she learned a technical business from the ground up. Additionally, she is a wife, a mother of five, and a grandmother of 14.

In her life, work and family are not two opposing forces. Family has given her professional success. Family has been the support in lean times and pleasure in good times—a foundation, a shelter, and a tower of strength. Family gave the motivation to excel, and she has spread that opportunity to her work family, to those ready to roll up their sleeves and build their own American dreams. She looks forward to a greater future and the chance to lead her business through big challenges to come.



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Space Pioneer, Dr. Robert H. Goddard

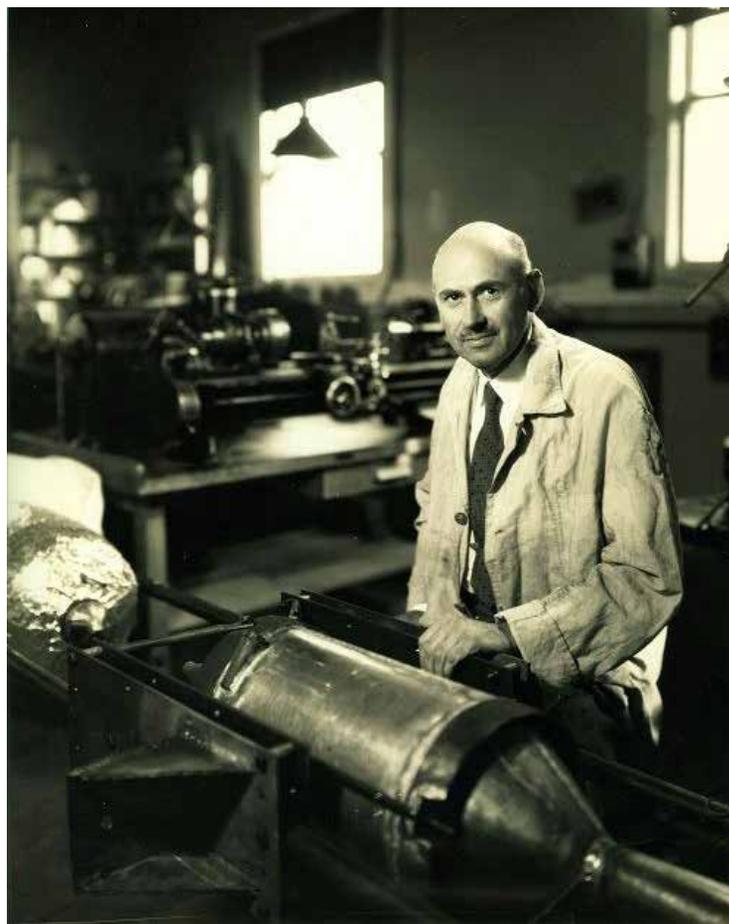
By Carolyn Patterson Sidd

In 1898, sixteen-year-old Robert H. Goddard read *The War of the Worlds*, by H. G. Wells, in *The Boston Post*. Thereafter, young Goddard dreamed of reaching outer space. He wrote a letter to Mr. Wells expressing his fascination with space travel, and his determination to pursue “high altitude research . . . for as long as I live. There can be no thought of finishing, for ‘aiming at the stars,’ both literally and figuratively, is a problem to occupy generations.”

Later, Goddard wrote, “On October 19, 1899, . . . I imagined how wonderful it would be to make some device which had even the possibility of ascending to Mars . . . Life now had a purpose for me.”

Robert Hutchings Goddard devoted his entire adult life towards fulfilling his dream. In high school and as a student of physics and mathematics at Clark College, where he received his PhD, Goddard conducted experiments with different fuels, believing that liquid hydrogen and liquid oxygen were ideal propellants. He observed birds in flight, studied gyroscopes, and wrote to scientists at the Smithsonian Institute, often with questions their experts couldn’t answer.

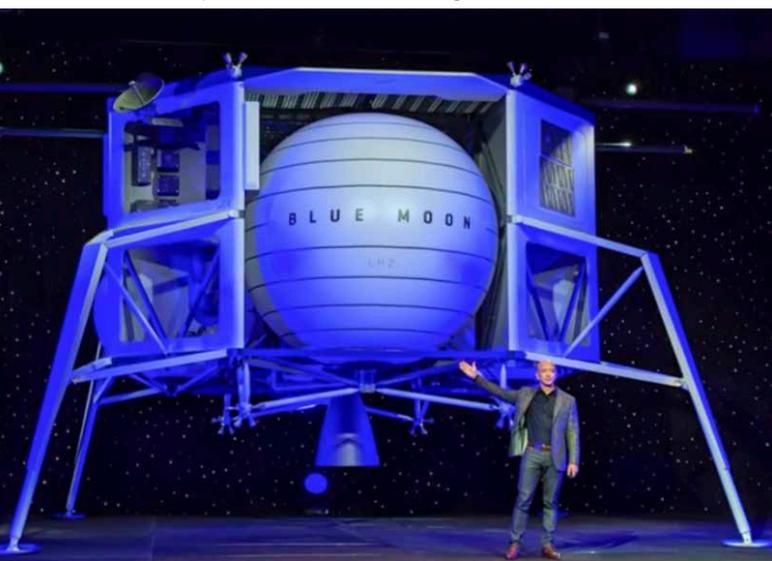
As a research fellow at Princeton, Goddard continued to develop methods of guiding and powering rockets. He contracted tuberculosis in 1913. Severely ill, he returned to Massachusetts, where he remained until 1930, receiving some funding from the Smithsonian Institute and the National Geographic



Dr. Robert H. Goddard in his lab. You can see a recreation of his lab, with much of his original equipment, at the Roswell Museum and Art Center at 1011 N Richardson Ave.



On September 23, 2021, NASA reported that Mars rover, Perseverance had successfully collected and sealed core samples from Jezero Crater. An analytical instrument called SHERLOC and a camera named Watson are attached to the Perseverance, and the data these tools collected and analyzed determined that the Mars samples are of volcanic origin.



Additionally, in 2021, three billionaires, including Americans Jeff Bezos and British entrepreneur Richard Branson, launched into sub-orbital space, in hopes of developing commercial space travel.



In 2008, SpaceX, owned by Elon Musk, launched Falcon 1, the first privately-owned liquid fuel rocket into orbit. On September 15, 2021, SpaceX mission Inspiration4, launched Crew Dragon Resilience, carrying four private passengers, orbiting the earth for three days. The only mechanical malfunction? The shared passenger toilet.

Society. Goddard invented a forerunner of the Bazooka gun in 1918. In 1926, he launched the first successful liquid fuel-propelled rocket, named Nell, on his aunt's farm near Auburn, Massachusetts.

In 1929, Goddard met Charles Lindberg, who helped Goddard acquire a Guggenheim Grant. With the funding, Goddard and his wife, Esther, moved to Roswell, New Mexico in 1930, where wide open space abounded and the climate was good for Goddard's health. The Goddards' home was located on East Mescalero Road. They called it Mescalero Ranch. There, Dr. Goddard set up his workshop and, with a crew of skilled craftsmen, began in earnest. Goddard and his assistants constructed a launch tower on ranchland north of Roswell and began to develop what would eventually earn him the title, "Father of Modern Rocketry."

“I imagined how wonderful it would be to make some device which had even the possibility of ascending to Mars . . . Life now had a purpose for me.”

From 1930 until his grant ran out in 1932, Dr. Goddard and his team launched four rockets, one of which attained a record altitude of 2,000 feet. Goddard's experiments and launches involved gyroscopic steering and multiple stages. With further financing, Dr. and Mrs. Goddard returned to Roswell in 1934. On the March 26, 1937 launch, his rocket achieved its highest altitude of 8,000-9,000 feet. Tail fins were incorporated, then a moveable tail. The longest flight was recorded on May 19, 1937 at 29.5 seconds.

During WWII, Goddard was contracted to adapt some of his inventions for military use, including a rocket booster to assist aircraft on takeoff. He moved to Annapolis, Maryland in 1941 to help develop rocket technology for the U. S. military.

Sadly, Dr. Goddard developed throat cancer and died in 1945. His wife, Esther, spent years cataloging and transcribing his notes and obtaining patents for his inventions. In all, the U.S. Patent Office holds 141 Robert H. Goddard patents.

Robert and Esther Goddard lived in Roswell for twelve years. After her husband's death, Mrs. Goddard

donated many of her husband's research materials to the Roswell Museum and Art Center. Dr. Goddard belonged to the Roswell Rotary Club, and in 1969, the Rotary Club funded the reconstruction of the Goddard workshop and later sponsored the creation of a multifaceted display of many of his aerospace-related inventions.

Included in the museum's Goddard exhibit, are former New Mexican astronaut and U. S. Senator Harrison "Jack" Schmitt's space suit and an actual moon rock from his Apollo 17 mission in 1972.

The fantastical dreams of young Robert Hutchings Goddard more than 120 years ago, and his relentless pursuit of "Methods of Reaching Extreme Altitudes," provided a gateway to space exploration. Today, in 2021, folks hardly blink when rockets launch and humans orbit the earth. Thousands of orbiting satellites relay global communications in less than the time we can speak our own names. Twelve men have landed on the moon. A remote-controlled vehicle, with technology so complex it can determine the weather and analyze elements and seismic activity roves the magical planet of Mars. 254 miles above the earth, the International Space Station orbits our earth, where, since it launched in 1998, a rotating series of astronauts and scientists from 19 countries continue to live, work, and study together.

Please visit the Robert H. Goddard workshop at the Roswell Museum and Art Center to learn more about Dr. Goddard, his vision, and his fascinating life's work. While you're there, enjoy a star show in the adjacent Goddard Planetarium.

Dream big, hitch your wagon to a star, and set your sights on Mars.



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Billy the Raccoon

Billy the Raccoon's story starts on a sad note. A ground's keeper at one of the local golf courses found Billy next to his mother's body where she had been hit by a car. He called the zoo because he wasn't sure what he should do with Billy. Andrea Cole, Zoo Curator, knew her first call had to be the New Mexico Game and Fish Department.

"I had to get special permission to keep, raise, and display Billy. Raccoons are a tricky species in the southwest." Raccoons carry two problematic diseases here—distemper and rabies. Unfortunately, these conditions are indistinguishable in an infected animal, and it would have to be euthanized before it can be diagnosed. For that reason Game

and Fish required that Billy be checked carefully by a licensed veterinarian and would be sterilized before he reached adulthood. The staff at the Spring River Zoo saw an opportunity to use Billy for their educational presentations with visitors, so they agreed to the rules set by Game and Fish.

Billy is now preparing to join Harley and Rocket, the other two raccoons at the zoo.

Raccoons are native to North America, and their name is based on an indigenous word that means "animal that scratches with its hands."



Though native to this part of the world, raccoons can be found on other continents because they have managed to escape captivity when taken elsewhere. That is not surprising. "We had to make sure Billy's pen was perfect because raccoons will find any weakness in an enclosure and exploit it. They're smart critters." Billy is active and curious. Though raccoons are generally nocturnal, because Billy was raised by zookeepers, he's awake during the day to eat and socialize with his adopted family.

Billy has the same charisma most raccoons have, with a striped bushy tail, black and white outlaw mask, and clever little paws that look like hands. Raccoons have five-toed paws, not hands, because they do not have opposable thumbs like humans. Their paws are their most important tools for understanding their world. They are highly sensitive and get even more sensitive in water, so they like to dip everything they find in water in order to sense and understand it. While I was visiting, Billy found a peacock feather and dipped it in the water almost like he was giving it a thorough wash.

Raccoons make many different vocal noises. They can hiss like a cat and growl when threatened. Cole advises, "If you see a raccoon, it's best to leave it alone. They are tough, and they have sharp teeth and all four paws can grip hard. If they get aggressive, they can be really scary." A wild raccoon moving around in the daytime may be sick, so it will be even more of a threat.

Most raccoons in the wild live only about two or three years. In captivity, Billy is likely to live between 15 or 20 years.

Now he has a room of his own, people who care for him, and two new relatives for socializing. So, from a sad beginning he has a bright future, teaching zoo visitors in Roswell about his species and his life. When you get the chance, you might like to go by and give him a wave.



**SPRING
RIVER
ZOO**

KID'S CORNER

The Roswell Army Air Field first opened in 1941. It was later acquired by the new US Air Force and in 1948 became Walker Air Force Base, a key Strategic Air Command base. With some of the longest runways in the world, it was the perfect place to test, maintain, and train pilots to fly the US military's largest planes until it closed in 1967. Here are a few of those aircraft:



B-17 FLYING FORTRESS

Manufacturer: Boeing
Years of Service: 1938–1968
Role: Heavy Bomber



B-29 SUPERFORTRESS

Manufacturer: Boeing
Years of Service: 1944–1960
Role: Strategic Bomber, Heavy Bomber



B-36 PEACEMAKER

Manufacturer: Convair
Years of Service: 1946–1954
Role: Strategic Bomber



KC-97 STRATOFREIGHTER

Manufacturer: Boeing
Years of Service: 1951–1978
Role: Strategic Tanker



B-47 STRATOJET

Manufacturer: Boeing
Years of Service: 1951–1977
Role: Strategic Bomber, Aerial Reconnaissance



B-52 STRATOFORTRESS

Manufacturer: Boeing
Years of Service: 1952–Present
Role: Strategic Bomber



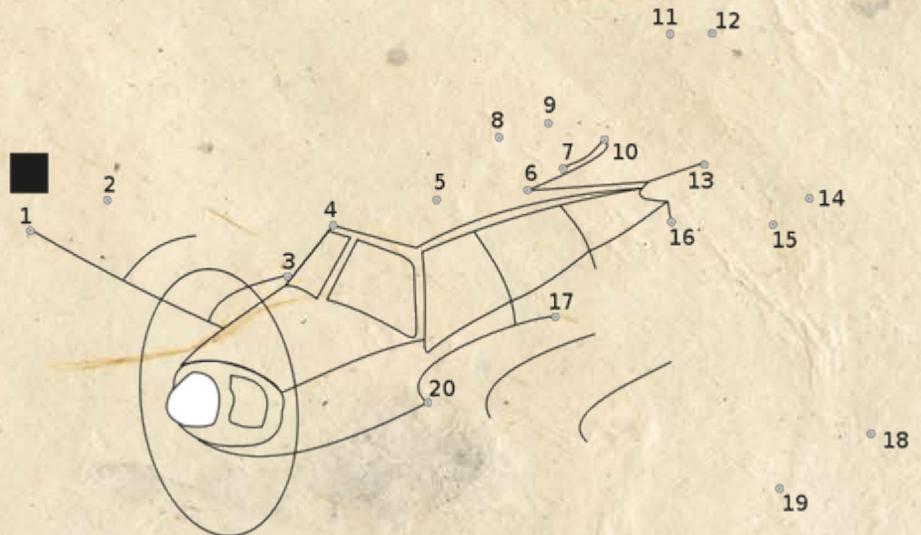
KC-135 STRATOTANKER

Manufacturer: Boeing
Years of Service: 1957–Present
Role: Aerial Refuelling, Transport

CONNECT THE DOTS



AT-11 (Top), AT-7 (Center), and AT-10 (Bottom). Pilots would learn to fly these aircraft before training to operate large bombers.

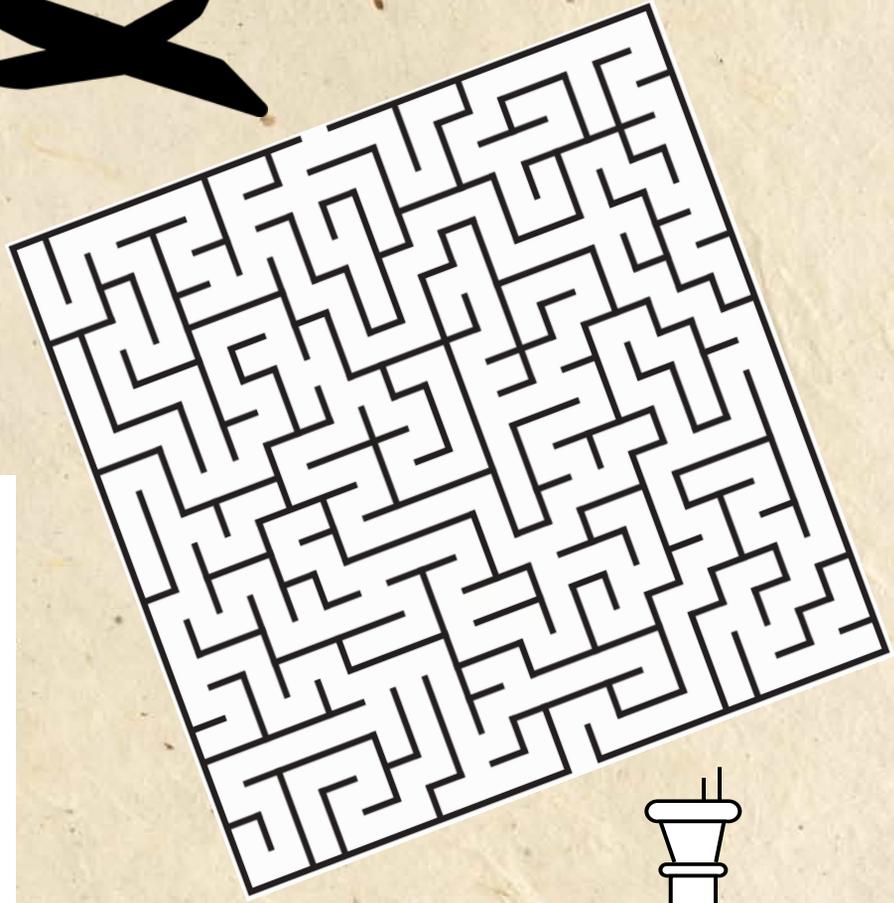


Aerial view of Walker Air Force Base.

LAND THE PLANE!



B-29 on runway at Walker Air Force Base in the 1940s.



Enlisted men at Roswell Army Air School during the Second World War.

Sweet Baby J's

Sweet Baby J's is located at 327 N. Main Street, across from the county courthouse. You have to stop in to try one of these amazing Holy Cow Cookies (1). You will not be disappointed!

Check them out on Facebook and Instagram (@sweetbabyjscookies) for their daily menu and hours. This new downtown business also does custom orders and has new delicious treats all the time!



1.



3.



Local Loves

2.



El Pollo Bravo

Another great spot I have on my list for delicious food is El Pollo Bravo, located inside El Torro Bravo at 101-199 W 1st St in Roswell they have a variety of incredible food (2). Stop by today and check it out.



4.



Pepper's

Looking for a great place to have lunch? Look no further, Pepper's Bar & Grill is your one stop. My absolute favorite is the Steak Sandwich with Green Chile and Cheese (4). Or you can try their amazing French Dip (3). You will not be hungry after this meal. Pepper's is located at 500 N. Main St in Roswell.

Chaves County School Calenders

Nov 2021 RISD						
S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

Dec 2021 RISD						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

RISD

- November 10:** Mid 9 weeks end
- November 12:** Mid 9 weeks report cards issued
- November 24–26:** Thanksgiving Break
- December 1:** NM State Reporting 80th Day
- December 17:** Semester Ends
- December 20–31:** Winter Break

Nov 2021 Dexter						
S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

Dec 2021 Dexter						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Dexter

- November 5:** Progress Reports
- November 17:** Early Release 1pm; teacher in-service
- November 22–26:** Thanksgiving Break
- December 1:** STARS 2nd Reporting
- December 8:** Early Release 1pm; Teacher In-service
- December 16:** End of 2nd 9 weeks
- December 17:** Teacher In-service
- December 20–31:** Winter Break

Nov 2021 Lake Arthur						
S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

Dec 2021 Lake Arthur						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Lake Arthur

- November 10:** 2nd 9 Weeks
- November 22–26:** Thanksgiving Break
- December 17:** 2nd 9 week/ Semester
- December 23–31:** Winter Break

Nov 2021 Hagerman						
S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

Dec 2021 Hagerman						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Hagerman

- November 9:** End 2nd 4 weeks
- November 16:** Progress Reports
- November 22–26:** Thanksgiving Break Elementary and High School
- December 20–31:** Winter Break

Nov 2021 NMMI						
S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

Dec 2021 NMMI						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

NMMI

- November 25–26:** Thanksgiving
- December 2:** Last day of classes
- December 2–8:** Final Exams
- December 11–31:** Holiday Break

Fire Up Dessert!

By Eva McCollaum

There are a thousand different variations on flaming dishes. Plenty of folks have heard of Cherries Jubilee (created by Escoffier for Queen Victoria) and Bananas Foster (created in New Orleans for a favorite customer). I'm going to add a Roswell version called Blueberries Brinkman.

There is a great deal of dispute about whether or not these desserts need to be flamed to taste their best. I can't answer that definitively. I like the hint of volatile danger added by the flaming and the fact that the fire burns off the potent part of the ingredients containing alcohol and leaves behind their subtle deliciousness. I'm told flambés are popular in expensive restaurants and on cruises because they can be prepared table side and are unusual and theatrical. And they have FIRE!

The sauce can be distributed generously or sparingly, depending on how many people have arrived and would like to try it. This is the kind of thing you can make quickly and easily as long as you have ice cream in the freezer, liquor in the cabinet, and fruit in the house. AND, you don't have to be tied to exotic ingredients.

These desserts depend more on technique than on specific ingredients, so every cook who serves them follows (or creates) a slightly different recipe. The technique involves starting a caramel-style sauce in

a sauté pan then adding the fruit. When the sauce is boiling, pour in the liquor and ignite it. After the flames go out, spoon the sauce and the fruit over vanilla ice cream. Ta-da!

Serve immediately.



Quick Pro Tip: Every kitchen should have a functional fire extinguisher that the cook can find and use easily. Not that you will need it for these recipes (but just in case).

Cherries Jubilee

(meant for four servings)

¼ cup sugar

1 tablespoon arrowroot or 1 tablespoon confectioner's sugar (optional)

3 tablespoons butter

1 pound of pitted cherries, sweet or tart

3 tablespoons cognac (or any 80 proof liquor)

2 teaspoons cinnamon

1 lemon, juice and zest

1 pint vanilla ice cream

Have your ingredients ready to use as this goes quickly. You might even want to have your ice cream already in the serving dishes.

Heat the butter and sugar and arrowroot or confectioner's sugar over medium to medium high heat. Once the sugar and butter begin to caramelize, add the fruit and lemon zest then allow the pan to come to boiling again. Pour in the cognac and wait for it to bubble. The alcohol will boil more quickly than the other liquids and linger above the pan. Ignite the alcohol. You can do this with a long-necked lighter or if you have a gas range, you can tilt the pan slightly and allow the gas flames to ignite the alcohol. THIS STEP IS OPTIONAL! Be prepared! The flames can be tall (up to 4 feet) and almost invisible. To see them more clearly you can toss in the cinnamon and it will sparkle, showing you the actual size of the flame. If you don't flame the dish, you can add the cinnamon any old time. Once the flame goes out, turn off the heat, add the lemon juice for a bright pop of acidity at the end, stir once, and spoon the mixture over waiting scoops of ice cream.



Bananas Foster

- ¼ cup brown sugar
- 3 tablespoons butter
- 4 firm bananas cut into four pieces each
- 3 tablespoon rum, dark or light
- 2 teaspoon cinnamon
- 1 lemon, juice and zest
- ½ cup pecan halves (optional)
- 1 pint vanilla ice cream

You'll notice there is no arrowroot or confectioner's sugar here. The bananas thicken their own sauce. You will follow the same steps as with Cherries Jubilee except you place the banana pieces in the pan carefully, then flip them with a fork after half a minute then add the liquor after another half-minute.



Blueberries Brinkman

- ¼ cup sugar
- 3 tablespoons butter
- 1 tablespoon confectioner's sugar (optional)
- 2 cups blueberries
- 3 tablespoons tequila
- 2 teaspoons cinnamon
- 1 large lime, juice and zest
- 1 pint best quality ice cream

Follow the same steps as with the other two recipes.



If you decide you want to flame the desserts, it's best to have the liquor premeasured in a small cup rather than pouring directly from the bottle, which takes experience and guts. If you don't want to flame the dessert, be sure to let it boil for several minutes after adding the liquor so that the volatile part boils off. You should also avoid trying to flame with liquid of lower or higher proof. Wine and beer don't contain enough alcohol to generate the necessary vapor, and over-proofed liquors can be too unpredictable.

You can even make these desserts with fruits that have been frozen as long as you let them thaw before putting them in the pan. The possibilities here are vast. Some cooks like to use two different types of liquor, say Gran Marnier and brandy. Some even use vanilla. I sometimes do that, but I like vanilla in almost everything. Consider peaches with bourbon. Try raspberries with Benedictine and Brandy.

Whether you decide to ignite the pan or not, the way this dessert combines warm and cold, sweet and tart, makes it a special occasion. Enjoy!

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