



38th Annual  
**STERLING AWARDS**

## 38th Annual Sterling Awards Sponsorship Opportunities

**When:** Friday, November 15, 2024; 2:00pm-4:30pm  
**Attendance Goal:** 400  
**Target Audience:** Community at large  
**Event Summary:** The time honored Sterling Awards celebrate organizations for excellence, innovation, and community stewardship. Winners are announced across four categories: Large Business, Small Business, Micro Business, and Non-Profit.

### SPONSOR LEVELS:

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**Presenting Sponsor**  
**(2 Available)**  
**\$7,000**

- Presenting Sponsor of the 38th Annual Sterling Awards
- Company representative to have speaking role in program
- Primary logo feature in all Sterling advertising under logo, promotional material, program, program video loop; event web page, e-communication, and other material as appropriate
- Post-event social media tagging
- Table of ten (10) with logoed table signage
- Opportunity to place a promotional item at the seat of each attendee

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**Video Sponsor**  
**(2 Available)**  
**\$5,000**

- Video Sponsor for the 38th Annual Sterling Awards
- Logo feature in Sterling advertising, promotional material, program, program video loop, event web page, e-communication, and other material as appropriate
- Post-event social media tagging
- Table of ten (10) with logoed table signage
- Opportunity to place a promotional item at the seat of each attendee

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**Award Sponsor**  
**(4 Available-Exclusive)**  
**\$5,000**  
(Micro Business, Small Business  
 Big Business, Non-Profit)

*Limited to one (1) company per award category; sponsor exclusivity within industry*

- Opportunity to introduce award category on event day, as well as make brief scripted remarks about the sponsoring organization
- Logo featured in Sterling advertising, promotional material, program, video loop; event web page, e-communication, and other material as appropriate
- Post-event social media tagging
- Table of ten (10) with logoed table signage

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**Program Sponsor**  
**(Non-Exclusive)**  
**\$3,000**

- Logo featured in Sterling advertising, promotional material, programs, program video loop, event web page, e-communication, and other material as appropriate.
- Exclusive print ad in the Sterling Awards Program (1/2 page 4.7' x 4.24")
- Five (5) reserved seats

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**Crystal Sponsor**  
**(Non-Exclusive)**  
**\$2,000**

- Provides physical award for each finalist and honoree
- Logo featured in Sterling advertising, promotional material, programs, program video loop, event web page, e-communication, and other material as appropriate.
- Two (2) reserved seats

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**Corporate Sponsor Table**  
**Full Table: Ten (10)**  
**\$1,500**

- Logoed table signage
- Name featured in Sterling program, program video loop, event web page, and other material as appropriate

**Secure your sponsorship today!**

Contact the Chamber (480) 355.2700 or [info@scottsdalechamber.com](mailto:info@scottsdalechamber.com)