

# 2024-2025 Sponsorship Opportunities



## State of the City

January

Attendance: 400+

State of the City provides a valuable opportunity to enjoy a breakfast with civic, business, and political leaders of the Valley. Members of the community are treated to an informative and compelling presentation by the mayor at this event.

<b>Sponsorships Available</b>	<ul style="list-style-type: none"> <li>Presenting Sponsor - \$10,000</li> <li>Gold Sponsor - \$5,000</li> </ul>	<ul style="list-style-type: none"> <li>Silver Sponsor - \$3,000</li> <li>Corporate Table - \$2,000</li> </ul>
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## Golf Tournament @ Ancala Golf Club

March

Attendance: 144

The annual Scottsdale Area Chamber Open golf tournament is a great day of networking for serious and not-so-serious golfers, offering a day out of the office filled with fun and competition on the links followed by dinner, awards, and raffle prizes.

<b>Sponsorships Available</b>	<ul style="list-style-type: none"> <li>Title Sponsor - \$6,000</li> <li>Hat Sponsor - \$5,000</li> <li>Golf Cart Sponsor - \$3,500</li> <li>Score Card Sponsor - \$3,500</li> <li>Beverage Cart Sponsor - \$3,500</li> <li>Reception Sponsor - \$2,500</li> <li>Award Sponsor - \$2,000</li> <li>Putting Contest Sponsor - \$1,200</li> <li>Hole-In-One Contest - \$1,200</li> <li>Closest-To-The-Pin Contest - \$1,200</li> </ul>	<ul style="list-style-type: none"> <li>Longest Drive Contest - \$1,200</li> <li>Straightest Drive Contest - \$1,200</li> <li>50/50 Ball Drop Contest - \$1,200</li> <li>Corp. Challenge Foursome - \$1,200</li> <li>Swag Bag Sponsor - \$1,000</li> <li>Tee Sponsor - \$600</li> <li>Spotlight Sponsor - \$400</li> <li>Mulligan Sponsor - \$350</li> <li>Swag Bag Insert - \$150</li> </ul>
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## Supplier Diversity Summit & Expo

March

Attendance: 200+

The procurement of goods and services from diverse suppliers is a proven business practice that improves your bottom line. Meet companies with successful supplier relationships and learn how to create a supplier diversity system, where to source vendors, and where your company can improve your supplier diversity efforts.

<b>Sponsorships Available</b>	<ul style="list-style-type: none"> <li>Presenting Sponsor - \$5,000</li> <li>Gold Sponsor - \$3,000</li> <li>Silver Sponsor - \$1,500</li> </ul>	<ul style="list-style-type: none"> <li>Corporate Sponsor - \$1,000</li> <li>Supporting Sponsor - \$500</li> </ul>
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**Secure your sponsorship today!**

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## Scottsdale History Hall of Fame

May

Attendance: 400+

Each year, the Chamber honors outstanding individuals, companies, and non-profits with induction into the Scottsdale History Hall of Fame. Over the past 28 years, 143 leaders and 29 organizations have been honored for their contributions to Scottsdale's rich legacy.

<b>Sponsorships Available</b>	<ul style="list-style-type: none"><li>• Presenting Sponsor - \$10,000</li><li>• Legacy Sponsor - \$7,000</li><li>• Heritage Sponsor - \$5,000</li><li>• Award Sponsor - \$3,500</li></ul>	<ul style="list-style-type: none"><li>• Corporate Table - \$1,700</li><li>• Program Ad - \$500</li><li>• Tribute Message - \$150</li></ul>
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## Sterling Awards

November

Attendance: 400+

The Annual Sterling Awards is one of the Chamber's most time-honored signature events, recognizing people and organizations who've demonstrated excellence, innovation, and community stewardship in Scottsdale. The Chamber announces Sterling Award business of the year recipients at a celebration in four business categories - Large, Small, Micro, and Non-profit.

<b>Sponsorships Available</b>	<ul style="list-style-type: none"><li>• Presenting Sponsor (2) - \$7,000</li><li>• Video Sponsor (2) - \$6,000</li><li>• Award Sponsors (4) - \$5,000</li></ul>	<ul style="list-style-type: none"><li>• Program Sponsor (Unlimited) - \$3,000</li><li>• Crystal Sponsor - \$2,000</li><li>• Corporate Sponsor - \$1,500</li></ul>
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## Special Programming Sponsorships

### State of Education

TBA, Attendance: 100+

Through specialized training and community collaborations, the SAFE Action Project provides the knowledge and skills to recognize and properly report potential trafficking situations. Attendees receive a Be SAFE Certificate at the end of the class.

<b>Sponsorships Available</b>	<ul style="list-style-type: none"><li>• Presenting Sponsor - \$3,000</li><li>• Gold Sponsor - \$1,500</li></ul>	<ul style="list-style-type: none"><li>• Silver Sponsor - \$500</li></ul>
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## SAFE Action Project

TBA, Attendance: 400+

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<b>Sponsorships Available</b>	<ul style="list-style-type: none"><li>• Presenting Sponsor - \$3,000</li><li>• Supporting Sponsor - \$1,500</li></ul>	<ul style="list-style-type: none"><li>• Corporate Sponsor - \$500</li></ul>
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## Scottsdale Bus Tour

Spring/Fall, Attendance: 50+

Luxury bus tours of Scottsdale featuring an insider's view of the bus tour subject. Past tours have focused on the Airpark, New Development in Scottsdale, Tourism Treasures, TPC Scottsdale, and Economic Development Opportunities. Experts on the locations visited join attendees on the bus and at each location to offer insight and unique perspective on the subject at hand.

<b>Sponsorships Available</b>	<ul style="list-style-type: none"><li>• Title Sponsor - \$2,000</li><li>• Swag Bag Sponsor - \$1,000</li><li>• Lunch Sponsor - \$750</li></ul>	<ul style="list-style-type: none"><li>• Breakfast Sponsor - \$750</li><li>• Microphone Sponsor - \$500</li><li>• Swag Items - \$100</li></ul>
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## The Business Case for Mental Health

TBA, Attendance: 100+

Advanced mental health training for leaders and managers to learn to identify, manage, and protect their employees' mental health and well-being, as well as understanding the legal landscape of mental health for your business.

<b>Sponsorships Available</b>	<ul style="list-style-type: none"><li>• Presenting Sponsor - \$5,000</li><li>• Gold Sponsor - \$3,000</li><li>• Silver Sponsor - \$1,500</li></ul>	<ul style="list-style-type: none"><li>• Corporate Sponsor - \$1,000</li><li>• Supporting Sponsor - \$500</li></ul>
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## Veteran & Military Affairs Hiring Program

TBA, Attendance: 100+

Veteran supportive employers and hiring managers converge for this informative discussion on the benefits of hiring veterans and Federal programs that support military hiring.

<b>Sponsorships Available</b>	<ul style="list-style-type: none"><li>• Presenting Sponsor - \$3,000</li><li>• Supporting Sponsor - \$1,500</li></ul>	<ul style="list-style-type: none"><li>• Corporate Sponsor - \$500</li></ul>
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# 2024-2025 Sponsorship Opportunities



## Programmatic Sponsorships

<p><b>Scottsdale Rising Young Professionals - SRYP</b> <i>(monthly)</i></p>	<ul style="list-style-type: none"> <li>• Title Sponsor - \$6,000</li> <li>• Series Sponsor - \$3,500</li> <li>• Single Event Sponsor - \$500</li> </ul>
<p><b>AM Connect or PM Connect</b> <i>(monthly)</i></p>	<ul style="list-style-type: none"> <li>• Title Sponsor - \$5,000</li> <li>• Single Event Sponsor - \$350</li> </ul>
<p><b>Chamber University</b> <i>(bi-monthly)</i></p>	<ul style="list-style-type: none"> <li>• Title Sponsor - \$5,000</li> <li>• Series Sponsor - \$2,500</li> <li>• Single Event Sponsor - \$350</li> </ul>
<p><b>Know Your Chamber</b> <i>(bi-monthly)</i></p>	<ul style="list-style-type: none"> <li>• Title Sponsor - \$2,200</li> <li>• Single Event Sponsor - \$350</li> </ul>
<p><b>Women In Leadership</b> <i>(monthly)</i></p>	<ul style="list-style-type: none"> <li>• Title Sponsor - \$5,000</li> <li>• Spotlight Sponsor - \$3,000</li> <li>• Supporting Sponsor - \$1,500</li> <li>• Club Sponsor - \$500</li> </ul>
<p><b>Veteran &amp; Military Affairs Committee</b></p>	<ul style="list-style-type: none"> <li>• Platinum Sponsor - \$5,000</li> <li>• Gold Sponsor - \$3,000</li> <li>• Silver Sponsor - \$1,500</li> </ul>
<p><b>Premier Member VIP Events</b></p>	<ul style="list-style-type: none"> <li>• Title Sponsor - \$7,000</li> <li>• Leadership Luncheon - \$3,000</li> <li>• Evening Reception - \$2,500</li> <li>• Spotlight Sponsor - \$1,500</li> </ul>
<p><b>Airpark Forum</b> <i>(bi-annually)</i></p>	<ul style="list-style-type: none"> <li>• Title Sponsor - \$5,000</li> <li>• Single Event Sponsor - \$1,500</li> <li>• Single Supporting Sponsor - \$500</li> </ul>
<p><b>EDAC or PPAC</b> <i>(monthly)</i></p>	<ul style="list-style-type: none"> <li>• Sponsor - \$3,000</li> </ul>
<p><b>Ambassador Committee</b> <i>(monthly)</i></p>	<ul style="list-style-type: none"> <li>• Sponsor - \$1,500</li> </ul>
<p><b>Ribbon Cutting</b> <i>(monthly)</i></p>	<ul style="list-style-type: none"> <li>• Sponsor - \$3,000</li> </ul>

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