



roseallynpr.com

"Arizona's PR heavyweight," "PR masterminds," "trendsetters"... we're fortunate what local media say about us. We specialize in public relations, public affairs, event management, political consulting, and crisis communications.

Briefly describe what you do.

For some 28 years we have represented great companies and causes with public relations, public affairs, crisis communications, political consulting, and events. About 13 years ago we formed a separate company that created and now produces the largest polo event in America every year at WestWorld: The Bentley Scottsdale Polo Championships Presented by Talking Stick Resort. Finally, our Quixote Productions produces musicals in Arizona and around the country including New York. Those include the award winning ¡Americano!, Ghost of John McCain, Tiananmen and Bar Mitzvah in Birmingham. New companies in formation will launch major new arts events and facilitate involvement with sports ownership. We are also taking a major interest in the upcoming Scottsdale Jazz Festival.

What makes your business unique?

We certainly have a diverse portfolio and believe we bring a breadth of experience, creativity and depth that is unrivaled in this market.

How did your business get started and how has it grown?

It was just me and a fax machine in an Esplanade executive suite when it all began in 1996 at the age of 26. A business that was started and rooted in politics has now used those experiences to dovetail into other spaces that make every day really interesting.

What do you want readers to know about Rose + Allyn PR?

We get sh*t done.

What do you love most about Scottsdale?

When we helped run former Scottsdale Mayor Jim Lane's campaigns, we crafted the phrase "For The Best City In America." And I really believe that. From the luxury and Preserve in the north to a unique downtown and the pockets of poignant in the south (which is where I grew up), there is something for everyone in Scottsdale. It's evolved into that great, good place.

What is the best part about working at your business?

Sitting at fascinating tables whether it's in Arizona or across the country.

What should people to know about your business?

We never fear the moment. Whether it's being the tip of a spear for someone or helpful eyes and ears in the room, we know how to move the needle.

What does an ideal customer look like?

Open minded to the unorthodox. That's the best way to stand out in a crowd, make a difference and not be a C student.

Who is most likely to use your services?

It really depends. It can be a traditional company looking for traditional communications work or it can be people and businesses in deep distress that need calm and Zen to help them through crisis.

What are your future plans for the business?

Because we are fortunate to have great resources due to nearly 3 decades of great clients, we are really branching out into event entrepreneurship in a big way. Taking our Scottsdale Polo Party to tremendous locales around the country -- possibilities include Napa, Nashville and New Orleans -- and buying a variety of other things where our ability to hype and execute can provide outstanding value adds to these new enterprises.

Anything else you would like to add?

Thank you for the opportunity. I have been a member and great admirer of the Scottsdale Chamber over the many years and appreciate being able to share some thoughts and stories with members.

Jason Rose

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Co-Founder

[Bentley Scottsdale Polo Championships: Horses & Horsepower](#)

"The Best Polo Event In The World"

Returning November 5, 2022

Producer

[Americano! The Musical](#)

Record-Setting Box Office Run

Co-Founder

[Bulleit Bourbon Derby Dayclub](#)

American Horse Racing's Ultimate Kentucky Derby Party

Returning May 7, 2022

Owner

[Quixote Productions](#)

Conceiver & Producer of New Musical Works

