



## ***An Exclusive Invitation to Elevate Your Brand and Cultivate Community*** **The 3rd Annual FLX West Food Fest** **Sunday, March 23rd, 2025**

The Finger Lakes region is renowned for its breathtaking scenery, world-class wineries, growing craft brews industry and vibrant culinary scene - and you have the opportunity to be a part of its excitement. The **FLX West Food Fest** is a premier culinary event, bringing together discerning palates, celebrated chefs, makers, crafters and creators. As a sponsor, you'll align your brand with excellence and demonstrate your commitment to fostering a thriving local economy.

The **FLX West Food Fest** would not be possible without the generous support of our sponsors. Your commitment allows us to showcase the incredible culinary talent in our region and provide a platform for local businesses to thrive.

This year's event promises to be even more impactful, with:

- **Increased attendance:** We anticipate a larger crowd than ever before, providing unparalleled exposure for your brand.
- **Celebrity chef engagement:** Elevate your brand alongside renowned culinary figures and benefit from increased visibility.
- **Enhanced community impact:** Your sponsorship supports our efforts to strengthen our regional economy.
- **Expanded marketing reach:** Reach a Regional audience through our comprehensive marketing campaign encompassing digital, print, and social media platforms.
- **Exciting new activities:** We're introducing innovative experiences and activities to engage attendees and maximize sponsor visibility. Discover the magic of our Winter Village, featuring cozy igloos, warm fire pits, delicious food and live music throughout the day. It's the perfect place to gather with friends and family for a truly unforgettable FLX West Food Fest experience.

### **Tailored Sponsorship Packages**

We offer a range of sponsorship packages designed to meet your specific marketing objectives and community enrichment goals.

As a Chamber of Commerce, fostering the success of small businesses is at the heart of our mission. The **FLX West Food Fest** embodies this commitment, and we believe your participation will be instrumental in achieving our shared goals of supporting local businesses and contributing to the economic vitality of the region.

We invite you to join us in making the 2025 FLX West Food Fest a resounding success. Enclosed please find the 2025 FLX West Food Fest Sponsorship Menu.

To discuss specific sponsorship opportunities tailored to your business objectives, please contact us at [info@livingstoncounty-chamber.com](mailto:info@livingstoncounty-chamber.com) or 585.243.2222

# FL WEST FOOD FEST

FOOD ~ DRINK ~ LIFESTYLE

A CULINARY CELEBRATION OF  
THE WESTERN FINGER LAKES REGION



SUNDAY, MARCH 23RD ~ NOON TO 4:00PM

## SPONSORSHIP OPPORTUNITIES

### MASTER CHEF PRESENTING SPONSOR

- 25 COMPLIMENTARY EVENT TICKETS
- EARLY VIP ADMISSION
- PRIVATE CELEBRITY CHEF MEET & GREET FOR TWELVE
- VIP ROOM AT THE EVENT
- VIP RESERVED PARKING
- DEDICATED PRESS RELEASE TO ANNOUNCE SPONSORSHIP
- SPONSOR LOGO PROMINENTLY DISPLAYED AT EVENT
- SPONSOR LOGO ON ALL ADVERTISING, INCLUDING BILLBOARD, PRINT, WEBSITE & SOCIAL MEDIA
- SPONSOR LOGO ON ALL DEMO KITCHEN SIGNAGE AND MEDIA
- FULL PAGE AD IN EVENT PROGRAM

**\$20,000**

### EXECUTIVE CHEF VIP SPONSORS

- 15 COMPLIMENTARY EVENT TICKETS
- EARLY VIP ADMISSION
- PRIVATE CELEBRITY CHEF MEET & GREET FOR SIX
- VIP RESERVED PARKING
- DEDICATED PRESS RELEASE TO ANNOUNCE SPONSORSHIP
- LOGO ON VIP GIFT BAGS
- SPONSOR LOGO PROMINENTLY DISPLAYED AT EVENT
- SPONSOR LOGO ON ADVERTISING, PRINT, WEBSITE & SOCIAL MEDIA
- SPONSOR LOGO ON ALL DEMO KITCHEN SIGNAGE AND MEDIA
- FULL PAGE AD IN EVENT PROGRAM

**\$10,000**

### CHEF DE CUISINE LEVEL SPONSORS

- 12 COMPLIMENTARY EVENT TICKETS
- EARLY VIP ADMISSION
- PRIVATE CELEBRITY CHEF MEET & GREET FOR TWO
- SPONSOR LOGO ON ADVERTISING, PRINT, WEBSITE & SOCIAL MEDIA
- SPONSOR LOGO PROMINENTLY DISPLAYED AT EVENT
- SPONSOR LOGO ON ALL DEMO KITCHEN SIGNAGE
- HALF PAGE AD IN EVENT PROGRAM

**\$5,000**

### SOUS CHEF PEOPLE'S CHOICE SPONSORS

- 10 COMPLIMENTARY EVENT TICKETS
- NAME & LOGO ON ALL PEOPLE'S CHOICE BALLOT TICKETS
- NAME ON PEOPLE'S CHOICE AWARD
- SPONSOR LOGO PROMINENTLY DISPLAYED AT EVENT
- RECOGNITION IN PUBLIC RELATIONS COLLATERAL
- HALF PAGE AD IN EVENT PROGRAM

**\$2,500**



## IGLOO SPONSORS

- 6 COMPLIMENTARY EVENT TICKETS AND 11-11:45AM IGLOO RESERVATION
- NAME OR LOGO ON FOOD FEST IGLOOS
- SPONSOR LOGO PROMINENTLY DISPLAYED AT EVENT
- RECOGNITION IN PUBLIC RELATIONS COLLATERAL
- HALF PAGE AD IN EVENT PROGRAM

**\$1,500**

## GIFT BAG SPONSORS

- 6 COMPLIMENTARY EVENT TICKETS
- NAME & LOGO ON ALL GENERAL ADMISSION GIFT BAGS
- SPONSOR LOGO PROMINENTLY DISPLAYED AT EVENT
- RECOGNITION IN PUBLIC RELATIONS COLLATERAL
- HALF PAGE AD IN EVENT PROGRAM

**\$1,000**

## PROGRAM SPONSORS

- 4 COMPLIMENTARY EVENT TICKETS
- SPONSOR LOGO PROMINENTLY DISPLAYED AT EVENT
- RECOGNITION IN PUBLIC RELATIONS COLLATERAL
- HALF PAGE AD IN EVENT PROGRAM & LISTING AS PROGRAM SPONSOR

**\$500**

## WINE & DINE

### SUPPORTERS

- 2 EVENT TICKETS
- COMPANY LOGO DISPLAYED AT EVENT

**\$250**



**QUESTIONS? SUBMIT AN ONLINE SPONSOR INTEREST FORM AND A TEAM MEMBER WILL GET BACK TO YOU RIGHT AWAY!**

Business Name \_\_\_\_\_

Address \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

### Sponsorship Options:

- \_\_\_\_\_ Master Chef Sponsor \$20,000
- \_\_\_\_\_ Executive Chef VIP Sponsors \$10,000
- \_\_\_\_\_ Chef De Cuisine Sponsors \$5,000
- \_\_\_\_\_ Sous Chef People's Choice Sponsors \$2,500
- \_\_\_\_\_ Gift Bag Sponsors \$1,000
- \_\_\_\_\_ Wristband Sponsors \$1,000
- \_\_\_\_\_ Program Sponsors \$500
- \_\_\_\_\_ Wine & Dine Supporters \$250

\_\_\_\_\_ Charge our credit card

Name on CC \_\_\_\_\_ Security Code \_\_\_\_\_

CC Number \_\_\_\_\_ Expiration \_\_\_\_\_

CC Billing Address \_\_\_\_\_

Please make checks payable to Livingston County Area Chamber of Commerce. Checks with forms may be sent to: 4635 Millennium Drive, Geneseo NY 14454

**THANK YOU FOR SUPPORTING THIS SPECIAL EVENT WHICH CELEBRATES THE LOCAL CULINARY EXCELLENCE ~ FOOD, DRINK & LIFESTYLE ~ OF THE FINGER LAKES WEST REGION**