



LIVINGSTON COUNTY AREA

Chamber
of Commerce & Tourism

2021

SPONSORSHIP & PARTNERSHIP OPPORTUNITIES



On Main Street and more, throughout our neighborhoods, across the farms and fields of Livingston County...

CREATING CONNECTIONS ~ CULTIVATING GROWTH ~ AMPLIFYING OUR MEMBERS



Laura Lane
President & CEO

The Livingston County Area Chamber's sponsorship and partnership options offer you the opportunity to align your business with our community by targeting your message to key business owners, professionals and regional leaders. We look forward to partnering with you in 2021.

Formed in 1950, the Livingston County Area Chamber of Commerce is a private, non-profit, membership driven organization that has been the voice of business in the Western Finger Lakes region for over 50 years. Representing over 630 businesses, community organizations, educational institutions and community members across the Finger Lakes region, the Chamber strives to lead in the effort to help our region grow as a global hub for talent, innovation and opportunity. We strive to continue to improve our efforts and services to make a more positive impact on our business community and economic region every day.

To learn more about our sponsorship and partnership opportunities, contact



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Membership & Event Coordinator
Office: (585) 243-2222
Email: melissa@livingstoncountychamber.com

Visit us online at livingstoncountychamber.com



PREMIER EVENT SPONSORSHIPS

THE LIVINGSTON COUNTY EDUCATION ALLIANCE AND
LIVINGSTON COUNTY CHAMBER OF COMMERCE & TOURISM

LEADERSHIP GOLF TOURNAMENT

Friday, September 17th

Lima Golf & County Club

Tee times available from 10:00am - 12:50pm



SPONSORSHIP INFORMATION

PREMIERE EVENT SPONSOR \$2000

Exclusive Sponsorship with prominent recognition in all print, digital and public relations collateral, premiere logo recognition on cover of event brochure, first choice of tee time, a complimentary foursome, a 30 second video played at the registration table, company banner prominently displayed at event entrance and registration, logo recognition on hand sanitizer provided to each golfer in addition to a hole sign, logo recognition on event brochure and company recognition on the Chamber's website Golf Tournament event page.

LUNCH & DINNER SPONSORS \$1000

This high level sponsorship includes your company's logo displayed on all meals provided to each golfer in addition to a foursome, hole sign, logo recognition on event brochure and company recognition on the Chamber's website Golf Tournament event page.

GOLFER GIFT, SNACK BAG OR PROGRAM SPONSORS \$800

A foursome, hole sign, logo recognition on event brochure and company recognition on the Chamber's website Golf Tournament event page. Each with their own branded item- Gift, Snack bag & Program based on selection of Sponsorship

REGISTER TODAY!

4 Person Teams
\$525 per Team

includes one foursome team, number of carts requested, course-side lunch, dinner to go, snacks & beverages and golfer gift for each team member

CONTEST SPONSORS \$250

Hole Sign, company recognition in event brochure and company recognition on the Chamber's website Golf Tournament event page Select a contest to be one of the following; Putting Contest, Longest Drive Contest or Closest to the Pin

HOLE SPONSORS \$125

Logo recognition on [1] hole sign and Company recognition on the Chamber's website Golf Tournament event page

THE FARMER NEIGHBOR EVENING

Locally Grown. Locally Sourced.

FARMER NEIGHBOR
DINNER

Know Your Farmer. Know Your Food.

Sunday, August 8th - Venue/Time to be finalized

This annual event attracts 200-300 community members gathering to support and celebrate agriculture - Livingston County's #1 Industry. In addition to the celebration, the Livingston County Farm Bureau and the Chamber present the Farm of the Year Award. Your sponsorship of this event will help bring farmers together with their non-farming neighbors and educators to learn more about the economic engine of agriculture that drives our local economy.

PREMIERE EVENT SPONSOR

\$2500

Your Exclusive Sponsorship Includes:

- 16 event tickets
- Full Table display
- Logo recognition on cover of event program with full page camera ready ad included and logo included on event placemat
- Top event billing and 5 minutes of podium time
- Company banner prominently displayed at event entrance & registration
- Prominent recognition in all print, digital and public relations collateral
- Company recognition on Farmer Neighbor Dinner event page of chamber website

MEAL SPONSORS

\$1000

Help to bring locally grown, locally sourced foods to the table. Your sponsorship includes:

- 8 event tickets
- Full page camera ready ad in the event program
- Company logo prominently displayed at event and on event placemats
- Recognition in all print, digital and public relations collateral
- Company recognition on Farmer Neighbor Dinner event page of chamber website

EDUCATOR SPONSORS

\$1000

Help local educators know their farmers and know their food. Your sponsorship includes:

- 8 event tickets for teachers and/or school administrators to attend the dinner with you
- Full page camera ready ad in the event program
- Company logo prominently displayed at event and on event placemats
- Recognition in all print, digital and public relations collateral
- Company recognition on Farmer Neighbor Dinner event page of chamber website

VISUAL SPONSORS

\$1000

Help to visually tell the story of agriculture in Livingston County. Your sponsorship includes:

- 8 event tickets
- Full page camera ready ad in the event program
- Company logo prominently displayed at event and on event placemats and included in the Farm of the Year video
- Recognition in all print, digital and public relations collateral
- Company recognition on Farmer Neighbor Dinner event page of chamber website

PROGRAM SPONSOR

\$500

Your Exclusive Sponsorship Includes:

- 2 event tickets
- Half page camera ready ad in event program
- Company logo prominently displayed at event and on event placemat
- Company recognition on Farmer Neighbor Dinner event page of chamber website

PLACEMAT SPONSORS

\$100

Have your company logo included on 350 - 400 dinner placemats at each attendees place setting

FARMER NEIGHBOR

EVENT SPONSORSHIPS



CHAMBER RESTAURANT WEEK \$1,500

April 17th-24th

DINE IN. TAKE OUT. EAT YOUR HEART OUT AND SUPPORT LOCAL REASTAURANTS!

Introducing the First Annual Livingston County Area Chamber of Commerce Restaurant Week. Enjoy a price-fix menu from some new spots or old favorites. Take out or dine-in are available! Modeled after successful restaurant weeks in New York and other cities, restaurants throughout the county will offer specially-priced or prix-fixe menus, signature dishes, new entrées and old favorites. Participants' menus and specials will be featured in a multi-media marketing campaign. Whether it is a place that has never been tried or the area's newest hot spot, Chamber Restaurant Week is the best way to dine your way through the Livingston County. Event sponsors will be featured on all marketing materials and in special fliers provided to restaurant participants to distribute.



CAMPGROUND BAG DROP \$1500

Drop Offs - May 23-25

At the start of each camping season, we deliver over 300 reusable bags to 9 Livingston County Campgrounds containing marketing materials of many local businesses & organizations!! These bags are passed out to campers on Memorial Day Weekend. Your name will be on each bag and you can also include marketing materials in the bags.



DREAM WEDDING EXPO \$1,000

Sunday, October 17th 11:00am - 1:00 PM Location TBD

This is the 3rd year for The Livingston County Area Chamber of Commerce Dream Wedding Expo. Designed to help couples create their Dream Wedding! This event gathers the best local wedding-related businesses, and all the other services couples need to plan the perfect wedding. We invite couples to say "I do" at the Dream Wedding Expo and find their dream team in the Livingston County area. The Chamber gathers some of the best in the business to help make these special days a dream come true. Get advice from florists to caterers to vacation planners, venues, nationally famous cake makers to newlywed services, salons, and wedding dresses, this event showcases the businesses dedicated to making couple's wedding days a dream come true! This year's event will be a "brunch" format to attract more couples. The premier event sponsor will be featured on all marketing and promotional materials, on "swag" bags and at event check-in.



ANNUAL MEETING \$1,000

Thursday, December 2nd - Location TBD

One of our most prestigious events is our Holiday After Hours and Annual Meeting. We recap the accomplishments of the previous year while setting the standard for success for the new year. Chamber members and their guests are invited to gather during the holiday season to raise a glass and visit with the entire Chamber community. Door prizes and hors-d'oeuvres are plentiful. Your company logo will be prominently features on all event promotions and at the event.

VIRTUAL EVENT SPONSORSHIPS



BUSINESS EXCELLENCE AWARDS \$1,000

Thursday, February 25th

These Awards celebrate businesses that exemplify an outstanding commitment to excellence. This special evening event recognizes business leaders in a number of categories. Nominations from the community are collected for 2 weeks in late January. Finalists are recognized as leaders in their specific categories. Winners will be announced at the event on February 25th. Sponsors are recognized throughout the event and in all marketing materials

HOME, GARDEN & DIY EXPO \$1,000

Saturday, April 24th

The Livingston County Area Chamber Home, Garden & DIY Show will feature virtual exhibitors including everything from windows, siding, gutters, and painting to home décor, furniture, landscaping and much more! There will be Do-It-Yourself and Demonstration seminars throughout the event as well. As the Premier event sponsor, your name and logo will be featured on all promotional materials. Complimentary DIY session included.



THE SHOPS OF LIVINGSTON COUNTY \$1,500

Shopping Events throught the year as well as the Holiday Season

The Chamber proudly introduced "The Shops of Livingston County" during the 2020 Holiday Season. The Shops were developed as an innovative way to let customers virtually walk through shops and interact with store owners in an immersive new technology. The Shops are a cutting edge, inventive use of the REMO platform. In 2021, the experience will continue to invite customers to relax as they safely shop virtually with friends and family from any where in the world at their favorite Livingston County stores and embrace a "main street" vibe from the comfort of their home. As a sponsor of these events throughout the season your business name and logo will be included of all marketing and promotional materials. You will also be able to include video and marketing pieces at each event. This unique opportunity will offer tremendous exposure to other businesses as well as a world-wide audience.

NETWORKING EVENT SPONSORSHIPS



COFFEE CONNECTION \$1,000

Third Tuesday of Every Month

The Chamber Coffee Connection is a great way to meet local business people and Chamber members from throughout the region! These gatherings are held monthly, allowing our attendees to have the opportunity to make long lasting business connections. The event sponsor will reach a diverse array of people as their logo will be on our on our branded coffee cups provided to attendees. Logo will also be included on all promotional materials each month.



WOMENS SERIES \$1,000

Series Dates to be finalized

Now in its fifth year, our Women's Series continues to serve as a well attended and highly anticipated part of our Signature Events. The goal of the Women's Series is to provide encouragement and educationally enriching programs that serve to motivate. Our Women's events provide the participants the opportunity to focus on their own personal and professional development while fostering an environment of creating connections with each other. Event sponsors will be featured on all promotional materials for the event.

CHAMBER ONLINE LEARNING CENTER \$1,000

Monthly/Bi-Monthly dates throughout the year

Chamber Online Learning Center features a wide range of seminars for businesses - marketing workshops, customer service seminars, technology workshops, small business forums and more. These classes are taught by chamber investors and expert guest speakers. Event sponsors will be featured on all promotional materials for the event.



PARTNERSHIP OPPORTUNITIES

COMMUNITY INVESTOR

TRANSFORMATIONAL MEMBER

\$5,000

As a Community Investor, your company values its legacy. Your commitment to giving back to your community and making it a better place to live, work and play are part of your commendable reputation. With recognition as a transformational partner, your investment supports our ability to strengthen our economy and further the Chamber's mission. We look forward to discussing your goals and desires at this transformational level.

CORPORATE MISSION

MEMBERSHIP DESIGNATION

\$100-\$1000

Add on a corporate level designation to your current membership and support the Chamber's vision and mission at a truly elevated level. As a corporate member, your company is identified as a key member looking to improve the overall quality of life and business climate in Livingston County, fostering business development and providing opportunities to our members to prosper.

MEMBERSHIP PARTNER

\$200

We invite you to become a membership partner with a local business. When a business joins the Livingston County Chamber of Commerce, they become a vital part of the premier business organization in Livingston County working to create a vibrant and sustainable business environment by fulfilling our mission of fostering business development and providing opportunities for our members to prosper. The Chamber represents nearly 600 members whose investment in Chamber membership gives them business credibility, visibility and marketability.

A membership partnership is the gift that keeps giving!! As our Livingston County Chamber of Commerce grows and gets stronger, Livingston County communities do too. Cultivating Chamber membership means more opportunities for you – more members to network with, learn from, connect to, and do business with.

SPONSORSHIP COMMITMENT FORM

Business Name _____

Address _____

Contact Name _____ Title _____

Phone _____ Email _____

Sponsorship Options:

_____ Community Investor Transformational Membership \$5,000

_____ Corporate Mission Membership Designation \$100-1000

_____ Membership Partner \$200

_____ Leadership Golf Tournament

__ Premier Event Sponsor \$2,000

__ Lunch & Dinner Sponsor \$1,000

__ Golfer Gift, Snack Bag or Program Sponsor \$250

__ Hole Sponsor \$125

_____ Farmer Neighbor Evening

__ Premier Event Sponsor \$2,500

__ Meal Sponsor \$1,000

__ Visual Sponsor \$1,000

__ Educator Sponsor \$1,000

__ Program Sponsor \$500

__ Placemat Sponsor \$100

_____ Campground Bag Drop Sponsor \$1,000

_____ Annual Meeting Sponsor \$1,000

_____ Business Excellence Awards Sponsor \$1,000

_____ Home, Garden & DIY Expo Sponsor \$1,000

_____ Restaurant Week Sponsor \$1,000

_____ Dream Wedding Expo Sponsor \$1,000

_____ The Shops Of Livingston County Sponsor \$1,500

_____ Coffee Connection Sponsor \$1,000

_____ Women's Series Sponsor \$1,000

_____ Chamber Online Learning Center Sponsor \$1,000

_____ Other (Please specify in-kind/\$ amount) _____

_____ Charge our credit card Type: American Express/MasterCard/Visa/Other _____

Name on CC _____ Security Code _____

CC Number _____ Expiration _____

CC Billing Address _____

Please make checks payable to Livingston County Area Chamber of Commerce. Checks with forms may be sent to: 4635 Millennium Drive, Geneseo NY 14454

