

# South Sound

## CHAMBER CONNECTIONS



### 2019 GOLF CLASSIC

July 12, Noon Shotgun  
Twin Lakes Golf & Country Club

Foursomes and Sponsorships  
Available. Call the Chamber for  
more information.

[fedwaychamber.com/golf](http://fedwaychamber.com/golf)

# THOUGHTS FROM THE CEO



Rebecca Martin, CCE, IOM  
Greater Federal Way Chamber CEO

Chamber Members identified Permitting/Zoning/Land Use as the #2 challenge in efforts to grow business. We have heard from a wide variety of businesses sharing this concern and are seeking your input to further address this challenge.

At the Chamber, this is a strategic focus for business development strategies and your input is critical. Please forward this survey link to those within your organization who are currently or who have had experience in working through the process of Permitting/Zoning/Land Use in the past 30 months.

We understand not every Chamber business has gone through the process: however, we always start with our Members. In order to reach a representative sample, the Chamber has formally requested two 30-month data sets from the City of Federal Way: contacts for those who have completed the permitting process and are open for business, and contacts for those that began the process but did not complete it.

The Permitting survey is confidential and proprietary to the Chamber. For statistical integrity, we require contact information. Survey responses will be presented in aggregate and any comments used will never be attributed to specific respondents. Some of our Members have expressed a concern that participating in the survey may impact the status of any ongoing projects. I want to assure you this is not the case. No one but myself as the CEO of your Chamber of Commerce will have access to the original data.

There's a lot of passion that goes into opening a business-- the dream of business itself, of community safety, of public services, and of long-term community growth. Progress can be hard but if we are strong enough to look and listen to each other, economic prosperity is more easily within reach for us all.

Thank you for taking the time to complete the surveys we send you. Your participation can help create data-driven solutions to economic challenges as we all work together toward a successful, business-supporting community. **You can find the permitting survey here: [fedwaychamber.com/permitting](https://fedwaychamber.com/permitting).**

 **GREATER FEDERAL WAY  
Chamber of Commerce**

**VOLUME 03 ISSUE 02**

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**253.838.2605**

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# GET THE CAPITAL YOU NEED TO GROW YOUR BUSINESS

*Learn how to market your business to financial institutions*

The 2019 Summit will address Access to Capital for businesses with a series of presentations and how-to sessions on June 28th from 11:30 a.m. to 4 p.m. at DaVita, 32275 32 Ave S., in Federal Way.

Each year, the Chamber focuses on a business topic or industry segment at an annual summit of business and community leaders. In a Horizon September 2017 survey, Chamber members identified finding funds and securing loans as the #3 challenge to growth.

**“The Chamber’s strategic focus is securing sustainability for our economic base and we build programming based not only on business trends but also on input from our members,” said Rebecca Martin, CEO of the Greater Federal Way Chamber of Commerce. “The Summit is designed to help our businesses understand what financial institutions are looking for when capital is needed for expansion and growth.”**

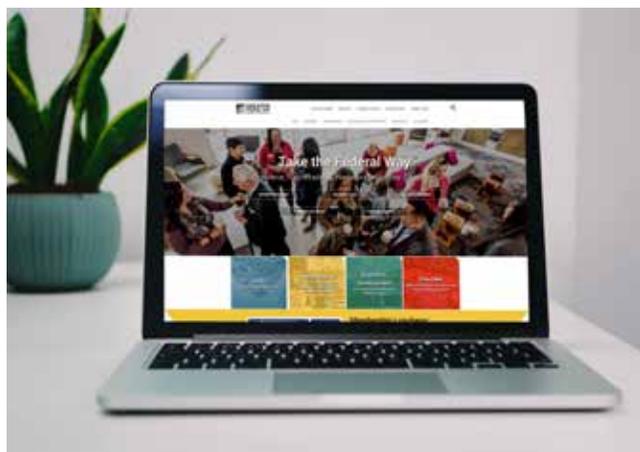


Walter Acuna,  
VP & Senior Business Lender  
Craft3

The luncheon keynote, “Alternative Lending: How it Works,” will be offered by Walter Acuna, Vice President and Senior Business Lender, Craft3. Craft3 is a non-profit community development financial institution that provides loans for people who normally don’t have access to financing.

Other topics include: “Taxes are Boring; Profits are Not,” with Brantley Jason; “How to Write a Business Plan to Get a Loan,” with the Small Business Development Center at Highline College and concludes with a panel discussion, “Show Me the Money: What You Need to Get It.” Confirmed panelists at time of printing include: Holly West, VP, Branch Manager, Columbia Bank; Jim Strelow, Director Business Services, Red Canoe Credit Union; and Kimaria Howard-Lewis, Business Specialist, Wells Fargo.

The 2019 Summit is open to the community at member prices and early registration available until June 20th. More information is available online at [fedwaychamber.com/summit](http://fedwaychamber.com/summit).



## MAXIMIZE YOUR MEMBERSHIP

Your Chamber membership has many ways to connect you to the global marketplace, but it starts with you. Benefits gained by being a member are available through a number of avenues. Can people find you? Have you logged into your member portal lately? Is your information updated and accurate? Have you added all the ways consumers can find you to your profile?

You have the power to take advantage of a number of excellent opportunities for your business to attract new customers. Some of which are:



- **News Release:** A press release update. The more you post, the more you are seen.
- **Deals:** Offer coupons and special deals for both Chamber members and the community at large.
- **Advertise events:** Add your events to our online event calendar.
- **Job postings:** Submit your job openings to find talent.

All of these features can be found in your member portal area (left side menu). Consider attending a Member Orientation with Rachel at the Chamber on the 2nd Tuesday of each month from 10-11am or the last Thursday of each month from 1-2 p.m. to really make the most of your membership perks.

Log into your member portal online from [fedwaychamber.com/login](http://fedwaychamber.com/login). Need a new password? Email Rachel at [rporter@fedwaychamber.com](mailto:rporter@fedwaychamber.com) to get a new one sent to you. **Tell your story to the world. Start today!**

# Welcome TO THE CHAMBER NETWORK



Capital Growth Financial Services, LLC  
Tony Fernandez  
capitalgrowthfinancialservices.com  
3214 SW 326th St  
Federal Way, WA 98023  
206.228.0482



Clarion Hotel & RK Bar + Bistro  
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clarionhotelauburn.com  
9 16th St NW  
Auburn, WA 98001  
253.833.7171



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mcclatchy.com  
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Redondo KinderCare  
Amanda Cuthbert  
kindercare.com  
28715 18th Ave S  
Federal Way, WA 98003  
253.941.5815



Sound Comfort Massage LLC  
Anna Morrison  
soundcomfortmassage.com  
33440 1st Way S, Ste 200  
Federal Way, WA 98003  
206.653.4527



Wallace Homes & Loans  
Michelle Wallace  
wallacehomesandloans.com  
33434 8th Ave S  
Federal Way, WA 98003  
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Wells Fargo Bank - Federal Way  
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wellsfargo.com  
1424 S 320th St  
Federal Way, WA 98003  
253.839.4312

**New Members and Renewals from  
February 20, 2019 - April 18, 2019  
Find our members in the online directory at [fedwaychamber.com](http://fedwaychamber.com).**

## Morgan Stanley

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GREATER FEDERAL WAY  
Chamber of Commerce  
JUNE MEETING

**NW SEAPORT  
ALLIANCE**

*featuring*

**RYAN CALKINS**  
Commissioner  
Port of Seattle

Sponsored by



# MEMBERSHIP RENEWALS

## 50+ years

Waste Management  
South Sound

## 40+ years

Lakehaven Water and Sewer District  
Lloyd Enterprises  
The Commons at Federal Way  
Twin Lakes Golf & Country Club

## 30+ years

Brantley Janson  
Jack J. Winch, Jr., CPA  
Multi-Service Center

## 20+ years

ESM Consulting Engineers  
Rhododendron Species Botanical Garden  
Valley Cities Counseling & Consultation  
Weyerhaeuser King County Aquatic Center

## 15-20 years

Banner Bank  
Bonney-Watson Funeral Home  
Rhodes & Associates, PLLC  
Sole Perfection  
State Farm Insurance &  
Financial Services - Brady Nelson  
TOTE Maritime Alaska

## 10 - 14 years

Azteca  
Biscuits  
Branches Garden Center  
Comfort Keepers  
IHOP

## 5 - 9 years

Federal Way Chorale  
FloHawks Northwest Cascade  
Insure NW Inc.  
Pacific Medical Centers  
Pathways Physical Therapy, Inc  
Pearson Chiropractic  
Print NW

## 1 - 4 years

Cedarbrook Lodge  
Center at Norpoint  
Dini Duclos  
Genesis Regenerative Medicine  
Global Security and  
Communications

Mainline Plumbing & Drain  
Safe City Federal Way  
Sagemax Bioceramics, Inc.  
Smooth-IT  
Susan and Bruce Honda  
Trillium Employment Services



*Kevin Lucciola, Business Specialist, FranNet Inc.*

## BE YOUR OWN BOSS: Business Basics for Start-Ups

**Thursday, June 13 7:30 - 9:30 a.m.**

Do you want to leverage your management skills and experience for your own profit? Do you dream of owning your own business, but just aren't sure what your best option is? Should you start a business from scratch, buy an existing one, or buy a franchise?

**Register online at [fedwaychamber.com](http://fedwaychamber.com)**

# MEMBERS *Makin'* IT HAPPEN



**FASTSIGNS** | Branding Existing Spaces

Brand or rebrand your existing space with custom signs and visual graphics



Does your physical location reflect your brand and company culture? **FASTSIGNS**® can help you use your existing space to showcase what you do, empower your staff and inspire visitors.

Inside, use wall graphics, table graphics and posters to tell your story. Make hallways, floors, elevator doors, equipment and ceilings high-impact branding opportunities. Reinforce key messages with digital sign content.



Outside, turn windows, doors and concrete into branding opportunities, and use dimensional letters, monument signs, banner flags and imaged vehicles to get noticed.

Ready to brand or rebrand an existing space? **FASTSIGNS**® is ready to help! **BRING THIS AD IN TO GET 20% OFF ALL REBRANDING/BRANDING SIGNAGE.**

**FASTSIGNS** | **Federal Way**  
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**Through July 1:**  
**\$150 / person • \$600 / foursome**  
Golf Classic includes boxed lunch, golf cart, dinner, perks at the holes and more!  
[fedwaychamber.com/golf](http://fedwaychamber.com/golf)

# KinderCare

## EDUCATION™



## Get to know Redondo KinderCare

### Only the best for your child

Redondo KinderCare serves children ages 6wks-12 years old.

We have 7 classrooms:

- \*Infant room for up to 6 babies ages 6wks-12mo,
- \*Toddler A with 14 spaces for children 12-18m
- \*Toddler B with 14 spaces for children 18-24mo
- \*Discovery Preschool with 14 spaces for children ages 2-3
- \*Preschool with 20 spaces for children 3-4
- \*Pre-K with 20 spaces for children 3-5
- \*School Age program serving students who attend Mark Twain Elementary

We are NAEYC accredited and Early Achievers rated Level 3

We accept DSHS and Military Fee Assistance

**Amanda Cuthbert- Center Director**  
[Redondo@KinderCare.com](mailto:Redondo@KinderCare.com)

28715-18th Ave S, Federal Way, WA, 98003  
253.941.5815

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& MORE*

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