

COMMUNITY COLLEGES FOR INTERNATIONAL DEVELOPMENT, INC.

CROSSING B O R D E R S

ELIMINATING B O U N D A R I E S



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OUR MISSION

"The mission of CCID is to provide opportunities for building global relationships that strengthen educational programs and promote economic development."

CCID Executive Committee

Chair of the Board
Dr. John Blong

Secretary / Treasurer
Dr. Norm Nielsen

Members at Large
Dr. Orlando J. George, Jr.
Dr. Eddie Hernandez

Chair Elect
Dr. Joyce Tsunoda

CCID Board of Directors

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CCID President
John Halder

Office Coordinator
Theresa Mikulas

CHAIR OF THE BOARD REPORT

What a tremendous year we have had! The members and affiliates of Community Colleges for International Development have focused on building strong partnerships within our own organization, with other like-minded groups and with colleagues around the world. I am very proud of the solid foundation we have built for our organization to work from in this new century.

The Executive Committee structure was fully implemented this year. I believe the rotating membership of this committee provides for greater member participation, and the monthly meetings allow our organization to be more responsive to opportunities as they arise.

For 23 years now, CCID has formed partnerships all over the world. For the first time this year, we have established a permanent physical presence outside the United States with a field office in Madras, India. The CCID-India office is an exciting step forward for our organization and will clearly be a great asset in our development activities in that region of the world.

Another great step forward has been the adoption of a strategic plan for acquiring a major project. The implementation of this plan will drive much of our agenda for the next few years and will allow us to make a tremendous impact in many areas in the future.

Finally, I'm very proud of our participation in the "Summit II" meeting with the American Association of Community Colleges, the Association of Community College Trustees and the American Council on International/Intercultural Education. This historic summit resulted in a clearer understanding of the roles of each organization and reaffirmed our desire to work together in pursuit of a community college global agenda.

CCID is well-positioned for the 21st Century, and I'm excited about our opportunities for expanding our global network. Thank you all for a tremendous year!



John T. Blong
John T. Blong, Chairperson
Community Colleges for
International Development

REPORT OF THE PRESIDENT

Last year we described the year as one of new challenges, new commitments, excitement and growth. It is safe to say that nothing has changed, except that everything is more-so than last year, except the pace! The pace is faster.

The same terms that describe CCID during this year—capacity development, training, resource development, growth, positioning—also reflect the needs of the global community where we work and provide resources.

Representing 1.2 million students, 400 technical and vocational training programs, and 20,000 faculty and staff, CCID's cost structure ranks far below the norm in the field of international consulting, making us a force majeure in the international domain.

The booming American economy “is the marvel of the world” and is prompting countries to look at the U.S. and ask “What is unique? What does this country have that others don’t? One is a strong community college system.”

*David R. Pierce, President
American Association of Community Colleges.*

Country after country recognizes that community colleges have been part of the growth engine driving the U.S. economy. Adapting and adopting this model is seen by the developing world as a way of gaining the technicians needed.

As you review the pages that follow, I believe you will agree that with our concerted efforts to position our organization, we are beginning to see results in all sectors where we operate. We are the right organization, at the right time, in the right place.



Dr. John Blong



Dr. Orlando George, Jr.



Dr. Eddie Hernandez



Dr. Joyce Tsunoda



Dr. Norm Nielsen

EXECUTIVE COMMITTEE

The introduction and role of the executive committee in the functioning and management of the corporation has been extremely beneficial. The support of chairperson Dr. John Blong, with committee members Dr. Norm Nielsen, Dr. Joyce Tsunoda, Dr. Lonnie George and Dr. Eddie Hernandez have provided invaluable direction. Strong chairmanship, and a team of dedicated individuals prepared to provide monthly advice and direction has proved its worth. The circulation of the monthly notes of the executive committee meetings have provided board members and their international directors with a sense of the activity in the CCID executive committee, and offered the opportunity for involvement in CCID projects and meetings.

BOARD OF DIRECTORS

Action by the board over the year included revision of the operational manual; development of a protocol for colleges with leadership changes; approval of the CCID mission statement; protocol for inspection visits to new members; approval and implementation of an executive committee; approval of the exemplary programs initiative; new web site; conference venue approvals; introduction of the Sy Fersh memorial lecture; expansion of the

professional development program; and work on a major project plan.

New colleges joining the Board include City College San Francisco, CA; Northampton Community College, PA; Hillsborough Community College, FL; Howard Community College, MD.

Eleven colleges joined at the Affiliate level.

SERVICES TO THE MEMBERS

One of the great challenges of a geographically dispersed organization is to translate the work undertaken by the executive offices into meaningful activities for the membership. Whether this is an Asia Development Bank project, or professional development activity, it is vital that the membership feels connected. The growth of attendance at the Annual Conference; the redefined function and purpose of the Summer Institute; the growth of the CCID Professional Development Program; the distribution of information via the Listserv; joint grant writing opportunities for the membership; the development of the CCID Register of Consultants; the increased opportunity to participate in project activities; and the CCID Faculty Exchange Program, are examples of CCID being inclusive.

MARKETING

Linked directly to services is the marketing and positioning of CCID, which continues to be of the highest priority. We have focused on raising the awareness of policy makers, agencies and consultants about our capabilities and commitment. As we are invited by organizations such as the Inter American Development Bank to attend meetings on establishing community colleges in South America, and as we are called by establishment publications such as Congressional Quarterly Researcher, for information on community colleges overseas, the conclusion has to be that CCID's presence and impact is being felt and made known.

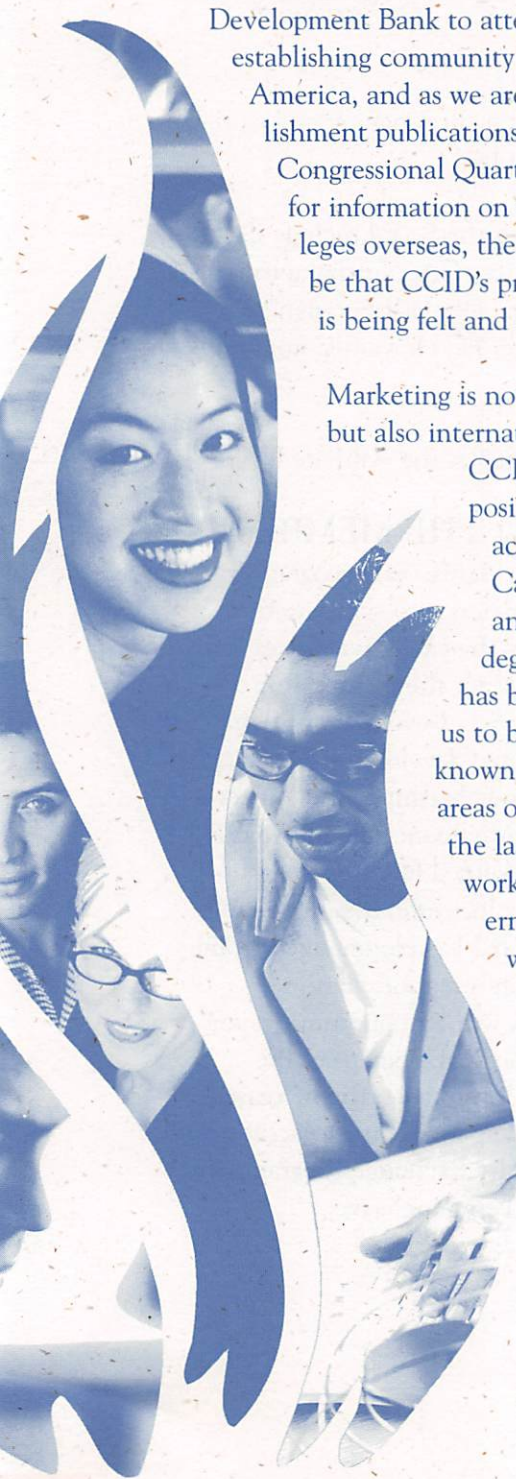
Marketing is not only domestic but also international. With CCID strategically positioning itself for activities in the Caribbean, Asia, and to a lesser degree in Africa, it has been important for us to become a presence known further in those areas of the world. In the last year we have worked with the governments of Aruba, with Trinidad and Tobago, and separately with Tobago, on needs assessment and

training. In Asia we have visited the Asia Development Bank a number of times, and conducted a workshop for bank staff. We have made contacts with numerous private consultants in the Asia region, positioning ourselves for subcontracts. We have opened the CCID Office in India, holding a press conference in Madras, and reintroducing CCID as an ongoing presence in the sub-continent. In Africa we raised our presence by attending a conference in Cape Town, with a delegation speaking on CCID and community college topics. We have reached an agreement with Niels Brock Copenhagen Business College to represent our interests in Europe.

Marketing and positioning never cease. We continue to refine what we do, how we do it, and how we describe that to others. It is a process that continues indefinitely.

WEBSITE

As we learn more about the marketplace, we continue to improve the materials that tell our story. Our web-site is constantly under refinement. Currently we are dividing the website—one for “business partners” <www.ccid.cc> and the other for “education partners” <www.ccid.kirkwood.cc.ia.us>. It had become apparent that we were losing business contacts because clients were becoming lost in information about such things as the Kubsch Award, or the Summer Institute, when what they needed was our Capability Statement. For the business customer, the website had lost its user friendliness. That has been addressed.



PRINT MEDIA

CCID written materials are being refined. As we complete projects we are creating reports in a format that is light, easily transportable and readable, and with a recognizable CCID look. Reports will be available on-line.

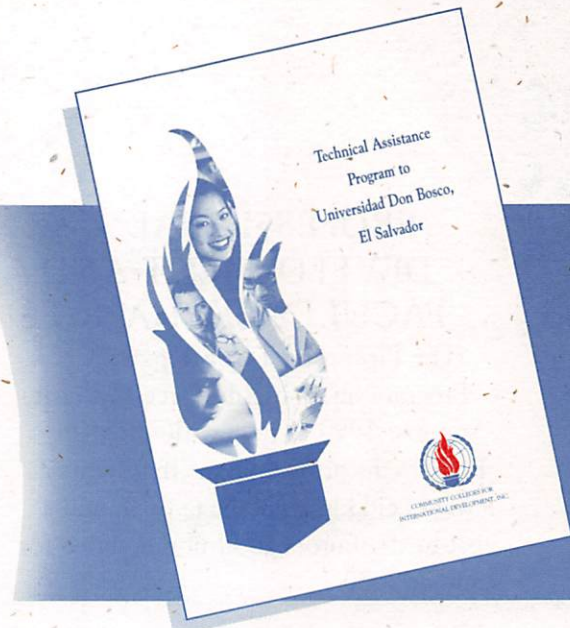
The newsletter, CCID International News, continues to be edited and printed by Sinclair Community College, with outstanding results. With a circulation of 5000 and growing, it is the principal method by which our members and affiliates share information about their accomplishments and achievements in the international domain. We are researching an on-line addition.

“Exemplary International Programs” launched a year ago now has 18 case studies on the website. The material is being included as a separate pull-out sheet in the CCID International News. The breadth and scope of distribution of these exemplary programs is extremely broad. Clients and colleges indicate they are valuable resources domestically and overseas.

NETWORKING

The 1999 Summer Institute in Waukesha, Wisconsin set the standard for the new format of summer meetings. The CCID family gather to discuss the issues that concern us, with interesting and stimulating speakers challenging our complacency.

The Annual Conference in Orlando, January 2000, provided record attendance, record numbers of speakers, sessions, and exhibitors, giving credence to global education being truly higher on the agenda of community colleges.



The board has voted that Conference 2001 will be in Monterrey, Mexico, with the Summer Institute 2001 being located close to the 2000-2001 CCID chairperson in Hawaii. Making use of the facilities of the East-West Center, and working closely with colleagues from Japan and elsewhere in Asia, will be high on the agenda.

Colleges' International Education Directors (IEDs) continue to be a primary link between the executive office and the colleges. With record turnover, the ability to provide training to new IEDs has become important. Inservice in Washington DC, and mentoring of new IEDs by the experienced, will be a priority in the coming year. Encouraging colleges to commit people who can devote time and experience to this position is a priority.

We continue to support the fine efforts of the Stanley Foundation to globalize community colleges nationally. We firmly commend their energy and commitment, and will continue to offer resources to further this work.

With the support of Delaware County Community College, PA, and Dr. Paul McQuay, networking in Washington DC continues to be a high priority and is producing results.

PROFESSIONAL DEVELOPMENT AND FACULTY EXCHANGES

The Professional Development Program had a highly successful visit summer 1999 to review the English higher education system (highlights at <www.ccid.kirkwood.cc.ia.us>), and a visit to the European Union is slated for summer 2000.

In May 2000 a Space Life Science professional development program with nine participants took place at NASA, Florida, in cooperation with Brevard Community College. It was extremely well received and will be repeated in 2001.

We view these programs as important aspects of our service to members, and anticipate programs with NASA in 2001, to China in 2001, to Macedonia in 2002, and to India at a date to be determined.

Our Professional Development Programs are expertly managed by Robert Keener, Sinclair Community College, OH.

The Eastern European Faculty Exchange Program, with many hundreds of exchanges

achieved over the years, appears to be losing its luster. Re-evaluation of the program will take place later in 2000. We are planning to add Niels Brock, Denmark to the European programs in 2001. Meanwhile, interest is growing in an Asia Exchange Program.

Our Exchange Programs are expertly managed by Gary Plato, Waukesha County Technical College, WI.

OTHER SERVICES

VISAS

Through permission granted by the United States Department of State, CCID issues visas for faculty from overseas who come to work at CCID colleges. During the past year the corporation issued 28 visas on behalf of the membership, indicating that faculty exchange is an important function of the corporation.

INSURANCE

A new service offered the membership during the past year is insurance to cover medical and evacuation services while traveling internationally. CCID provides this free of charge to those colleges that request it. During the past year this service was provided to 61 individuals traveling overseas on individual college or CCID business.

AWARDS AND SPECIAL EVENTS

After a year hiatus the Werner Kubsch Award was reintroduced thanks to the anonymous Friends of Werner Kubsch who raised funds to support the continuation of this fine tradition. The Year 2000 Kubsch Award winner was Dr. Richard Fonte, President of Austin Community College, Texas, and was presented at the Annual Conference in Orlando. Dr. Fonte's outstanding achievements in internationalizing the colleges he has served, made him a natural choice for the selection committee.



The Distinguished Friend of CCID Award was presented to Dr. Hiram Larew, U.S. Department of Agriculture, and formerly U.S.A.I.D. Dr. Larew has tirelessly supported the goal of raising the awareness of the Washington establishment concerning the capabilities of community colleges. He has worked unselfishly on behalf of the community college movement and was a deserving recipient.



When Professor Seymour Fersh passed away in 1999, the international movement knew it lost a true friend. CCID was delighted to be able to incorporate the first annual Seymour Fersh Memorial Lecture into the CCID Annual Conference program. Mrs. Fersh introduced the lecture presented by Dr. Don Ely, and CCID is pleased that this will become a regular feature of our conferences in the future.



GRANTS

CCID coordinated four member and affiliate colleges in the writing of a grant for the Initiative for Future Agriculture and Food Systems (USDA). State Center Community College, CA, actually undertook the writing, and partnered with Ridgewater College, MN, Fox Valley Technical College, WI, and Northcentral Technical College, WI.

Similarly, CCID initiated a proposal to the National Security Education Program, Department of Defense, written by Austin Community College, TX, in conjunction with Broome Community College, NY, and Daytona Beach Community College, FL. Results from both these initiatives are awaited.

Being the catalyst that creates the synergy allowing such proposal writing to take place will be a growing feature of CCID in the future.

PROJECT ACTIVITIES

A strategic planning process in effect for the past year positions CCID for larger projects. Print media, the website, contacts with the Banks, and networking about who we are and what we can do are components of this pic-



ture. One outcome has been recognizing that our strength lies in the arena of subcontracting from the companies bidding for the larger projects, although not excluding the right bid at the right time to be a prime contractor. As we have built our materials, developed the consultant databases, undertaken sector analysis, and strategically positioned ourselves, we have still been pursuing other project activities. CCID has targeted certain regions of the world for special focus, including the Caribbean, Asia, and Africa.

Kirkwood Community College. An invitation to all CCID members to the First Aruba Annual Student Recruitment Fair and discussions on further training for Aruba are direct outcomes for the membership.

Trinidad and Tobago are following a similar path of combining colleges into a national system. CCID continued to provide consulting and training. Separately, CCID provided Tobago with a Needs Assessment for establishing a national community college on the Island.

“In my country, inculcation of technical, vocational and entrepreneurial skills is very important, not only to make young people employable, but to enable them to set themselves up in small cooperative businesses... CCID has helped to broaden our vision of education in a way that you may not be able to appreciate”

Dr. Dale Bisnauth, Minister of Education, Republic of Guyana

CARIBBEAN

The Caribbean continues to be a focal point of CCID's project activities. A new relationship with the Ministry of Education in Aruba has developed. Transforming the island's four technical colleges into a national community college allowed the new Aruba Community College principal the opportunity to attend the CCID Annual Conference, Orlando. This was followed by internships at Eastern Iowa Community College District and

Discussions with the Guyana Minister of Education continue in an effort to provide further assistance in the field of workforce development and the establishment of a new technical institute.

CCID continues to work assertively with both the Inter American Development Bank and the Organization of American States.

EUROPE

The Memorandum of Understanding signed between CCID and the Barents Euro Arctic Region is producing dramatic outcomes, as CCID and the Barents Secretariat begin an ambitious program to link Norwegian Collèges, Russian Universities and U.S. Community Colleges. Eight Barents representatives attended the CCID Annual Conference, meeting with CCID colleges, and seven colleges are working on project activities and linkages. CCID and the Barents Secretariat continue to manage this complicated program, with valuable coordination assistance from Niels Brock Copenhagen Business College, Denmark.

Various other contacts with European companies based in England, Ireland, Germany and elsewhere offer potential. In particular, a relationship with Linesman, Inc (UK) holds promise of Asia Development Bank work in Vietnam.

CCID signed a Memorandum of Understanding with Niels Brock Copenhagen Business College to represent our interests in mainland Europe, and for us to represent them in the United States. We are confident that creative partnering will produce creative results.

MIDDLE EAST

Beginning two years ago as a subcontractor on a bid for a Lebanon technical and vocational education project, CCID has periodically researched potential personnel who might be able to work on this World Bank project. In recent weeks the corporation finds itself as the prime contractor on the needs assessment component of this project, in competition with large international corporations. In being invited to bid on this project, we have entered a new level, one goal of our work during the last year.

ASIA

Reference has already been made to the Asia Development Bank and work continues on relationships both with the Bank and with the companies that bid its projects.

Contacts developed from the CCID relationship with Asia Pacific Economic Cooperation group (APEC) resulted in two member benefits: CCID colleges participating in a Youth Forum later in 2000, and the linking of Humber College, Canada, to a Chinese University interested in 2 + 2 student transfer.

CCID launched the India Office with



a press conference in Madras, March 2000. Through the auspices of Indian colleague Adrian Almeida, the CCID 20 year connection with India will grow as we explore Indian local, regional, and national activities. Four regional conferences are slated for fall 2000 in southern and central India. These are designed to further introduce CCID to colleges and business interests. Leadership in India continues to be provided by Sinclair Community College, OH, and Eastern Iowa Community College District, IA.

The Indian four-year college, Stella Maris, invited CCID to participate in their Media

AFRICA

CCID colleges continue to work in various African countries, while CCID itself will be presenting at the 3rd Conference of the International Association of Community and Further Education Colleges, Cape Town, South Africa, in June 2000.

CCID subcontracted in a bid to the Africa Development bank to provide training in Egypt in six technical areas. The colleges participating in this effort were Kirkwood Community College, IA; Waukesha County Technical College, WI; Eastern Iowa Community College District, IA;

“CCID colleges offer unique capacities and models of excellence very relevant to the future expansion of access to, and opportunity for, higher education in the developing world”

Stephen Moseley, President and CEO, The Academy for Educational Development

Conference and a small delegation will attend in August 2000. With the completion of housing for visiting faculty at Stella Maris, the door opens for exploring other possibilities including exchanges.

In Vietnam, CCID assisted Monroe Community College, NY, in developing project activities that are producing direct benefits for members, including international student recruitment.

Northcentral Technical College, WI; and Western Iowa Technical and Community College, IA. The distinctly midwestern flavor of this college grouping was requested by the prime contractor, pointing to the ability of the consortium to meet the needs of clients. The short-listing for this project is still awaited. This project preparation was expertly managed by Peter Kellams, CCID Personal Associate.

Other Africa initiatives are being pursued both collectively by CCID, and by working in conjunction with other organizations.

Community colleges are recognized internationally as one component of the engine that drives U.S. economic growth. CCID harnesses the community college drive, and collectively directs it in the international domain. Workforce development, training and retraining, needs analysis and curriculum design, are some of the tools we bring to the table. Plus, a track record of accomplishments.

Last year we focused on the regions of our interest, sector preparation, materials design, and overseas office development. Today we are positioned to assertively move this agenda forward. Being a unique, cooperating grouping of colleges with a similar interest and agenda in the international domain positions CCID well.

We welcome and look forward with anticipation to the challenges of 2000 – 2001 and to incorporating those challenges into the fabric of our individual colleges.

Member Colleges

Broome Community College, Binghamton, NY
 City College of San Francisco, San Francisco, CA
 Coast Community College District, Costa Mesa, CA
 Community College of Allegheny County Pittsburgh, PA
 Daytona Beach Community College Daytona Beach, FL
 Delaware County Community College Media, PA
 Delaware Technical & Community College Dover, DE
 Eastern Iowa Community College District Davenport, IA
 Florida Community College at Jacksonville Jacksonville, FL
 Hillsborough Community College Tampa, FL
 Hinds Community College-Raymond, MS
 Howard Community College Columbia, MD
 Humber College Etobicoke, Ontario, Canada
 Kirkwood Community College Cedar Rapids, IA
 Niels Brock Copenhagen Business College
 Copenhagen, Denmark
 Northampton Community College Bethlehem, PA
 Pima County Community College District Tucson, AZ
 Rancho Santiago Community College District
 Santa Ana, CA
 Royal Melbourne Institute of Technology
 Melbourne, Victoria, Australia
 St. Clair College of Applied Arts & Technology
 Windsor, Ontario, Canada
 St. Louis Community College St. Louis, MO
 Seattle Community College District Seattle, WA
 Sinclair Community College Dayton, OH
 State Center Community College District Fresno, CA
 University of Hawaii Community Colleges Honolulu, HI
 Waukesha County Technical College Pewaukee, WI

Affiliate Colleges

Anne Arundel Community College Arnold, MD
 Austin Community College Austin, TX
 Brevard Community College Cocoa, FL
 British Columbia Institute of Technology
 Burnaby, British Columbia, Canada
 Broward Community College Ft. Lauderdale, FL
 Bunker Hill Community College Boston, MA
 Clark State Community College Springfield, OH

Clover Park Technical College Lakewood, WA
 College of Dupage Glen Ellyn, IL
 College of Lake County Grayslake, IL
 Columbus State Community College Columbus, OH
 Community College of Philadelphia Philadelphia, PA
 Cossatot Technical College DeQueen, AR
 Cuyahoga Community College Cleveland, OH
 Dallas County Community College District Dallas, TX
 Erie Community College Buffalo, NY
 Forsyth Technical Community College Winston-Salem, NC
 Fox Valley Technical College Appleton, WI
 Georgia Perimeter College Decatur, GA
 Green River Community College Auburn, WA
 Harford Community College Bel Air, MD
 Highline Community College Des Moines, WA
 Illinois Eastern Community Colleges Olney, IL
 Indian River Community College Fort Pierce, FL
 Itawamba Community College Fulton, MS
 Kiskwaukee College Malta, IL
 Laguardia Community College Long Island City, NY
 Lexington Community College Lexington, KY
 Lorain County Community College Elyria, OH
 Manatee Community College Bradenton, FL
 Maricopa County Community College Tempe, AZ
 Metropolitan Community Colleges Kansas City, MO
 Miami-Dade Community College, Miami, FL
 Middlesex Community College, Bedford, MA
 Mohawk College of Applied Arts & Technology,
 Hamilton, Ontario, Canada
 Mohawk Valley Community College, Utica, NY
 Monroe Community College, Rochester, NY
 Moraine Valley Community College, Palos Hills, IL
 Mt. San Antonio College, Walnut, CA
 New Mexico State University At Carlsbad, Carlsbad, NM
 Northcentral Technical College, Wausau, WI
 North Harris Montgomery Community College, Houston, TX
 North Hennepin Community College, Brooklyn Park, MN
 Parkland College, Champaign, IL
 Pellissippi State Technical Community College,
 Knoxville, TN
 Peralta Community College District, Oakland, CA

Pierce College, Tacoma, WA
 Prairie State College, Chicago Heights, IL
 St. Clair County Community College, Port Huron, MI
 St. Petersburg Junior College, St. Petersburg, FL
 South Orange County Community College District
 Mission Viejo, CA
 Southwest Virginia Community College, Richlands, VA
 Suny College of Technology at Delhi, Delhi, NY
 Tompkins Cortland Community College, Dryden, NY
 Trident Technical College, Charleston, SC
 Tulsa Community College, Tulsa, OK
 University of Montana College of Technology,
 Missoula, MT
 Utah Valley State College, Orem, UT
 Valencia Community College, Orlando, FL
 Western Iowa Technical Community College, Sioux City, IA

International Associate Colleges

Barnsley College, Barnsely, South Yorkshire, England
 Instituto Campechano, Campeche, Mexico
 Universidad De Quintana Roo,
 Chetumal, Quintana Roo, Mexico
 Universidad Don Bosco,
 Soyapango, El Salvador, Central America
 Yong-In Songdam College, Kyunggi-Do, Korea
 Osaka College of Medical Technology, Osaka, Japan
 Hokkaido College of High Technology, Hokkaido, Japan
 Osaka College of High Technology, Osaka, Japan
 Tokyo College of Medicō-pharmaco Technology, Tokyo, Japan
 Osaka College of Health and Welfare, Osaka, Japan
 Tokyo College of Commuication Arts, Tokyo, Japan
 Kobe College of Medical Welfare, Kobe, Japan

CCID Personal Associate

Peter H. Kellams, St. Charles, MO



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