DATE

NAME OF MAYOR/COUNCILLOR

ADDRESS

CITY, PROVINCE

POSTAL CODE

Dear Mayor/Councillor [INSERT NAME OF MAYOR/CITY COUNCILLOR],

I am writing to request the City of [city]’s support for the United Nations’ “UNiTE to End Violence against Women and Girls: Orange The World Campaign.”

The 16 Days of Activism Against Gender-Based Violence begins on **November 25, the International Day for the Elimination of Violence against Women, and ends on December 10, International Human Rights Day**. The United Nations’ UNiTE Campaign invites governments, civil society organizations, and individuals around the world to mark the 16 Days with events and actions that increase awareness of gender-based violence and create opportunities for discussions about challenges and solutions. The UNiTE Campaign uses the colour **orange** as a uniting theme symbolizing a brighter future.

In the past, this campaign has been very successful, as cities across Canada have lit up their key buildings in orange. These have included: Vancouver, Toronto, Halifax, Ottawa, Montreal, and Oakville. For the 16 Days of Activism against Gender-Based Violence, I would like to see **our city of [city] lighting up our City Hall in orange** on one or more days from November 25 to December 10 (especially on the first day of the campaign), thereby drawing attention to the issue of gender-based violence in our community, Canada, and around the world. We need to keep the issue of eliminating gender-based violence at the top of local, national, and global agendas.

The 16 Days is an opportunity for the Mayor and Council to issue a reaffirming statement of the city’s commitment to ending gender-based violence, and the need for resources to help prevent violence and support the victims who have experienced it here.

Please consider lighting up [city] City Hall in **orange** as a symbol of solidarity with the cause.

Sincerely,

[NAME]