

## **Presenting Sponsor Information Sheet**

Presented by:

## "YOUR LOGO HERE"

Thank you for your interest in serving as the Presenting Sponsor for Careers After School. The purpose of Careers After School (CAS) is to help students and their support networks discover occupations and training pathways through enriching career-connected learning events held on-site at local businesses. During CAS business and industry partners provide valuable information, hands-on activities and connections to better equip our youth as they make plans for the future.

Connecting students to our local business community initiates a mutually beneficial relationship that gives businesses the opportunity to actively engage with the workforce of tomorrow, laying the groundwork for future success.

## The Details

- Presenting Sponsor must be a member of the Wenatchee Valley Chamber of Commerce
- The audience for this event is sixth through twelfth graders, their parents, and educators.
- Chamber and Wenatchee Learns Connect staff will work with hosts to create a unique, education Careers After School experience that highlights occupations inside the host business.

## **Sponsor Fee:** \$1000 Benefits Include:

- Recognition in Wenatchee Valley Chamber promotional materials.
- Promotion for CAS will go out a month prior to the event. These include:
  - Chamber mailer sent to all Chamber members (630+), newsletter printed in the Wenatchee Business World, Chamber website & social media outlets, community events calendars, and the monthly e-newsletter.
- Promotion in area school districts leading up to the event. Including but not limited to; flyers, website and social media posts and event posters.
- Company logo on CAS Webpage on the Chamber site.
- Your business has the opportunity to address the group at the beginning of all CAS events for the year.

Please direct all inquiries to Chelsea Ewer at chelsea@wenatchee.org or call 662-2116.



