



# SPONSORSHIP OPPORTUNITIES

A RANGE OF WAYS TO GIVE BACK

Refer to the below events' dedicated sponsorship documents for more information about these opportunities and their sponsor benefits.

## Red Brick Roads

Annual August festival showcasing regional artists, singers, songwriters and bands, as well as a variety of local businesses and artists.

Presenting (1)	\$20,000
Feature (2)	\$10,000
Diamond (4)	\$5,000
Platinum	\$2,500
Gold	\$1,500
Silver	\$1,000
Bronze	\$500

### Special Event Sponsorship Opportunities

Fan (1)	\$2,500
Homebrew (1)	\$2,500
VIP Lounge (2)	\$2,500
VIP Swag Bag (1)	\$2,000
Kids Area (1)	\$2,000
Volunteer & Staff Event Shirts (1)	\$1,500

## Yule Run Clinton

Annual December 10K Run & 5K Walk/Run Race along Clinton's Christmas Parade route.

Title (1)	\$2,500
Medal (3)	\$1,000
Timing	\$750
Logo	\$500
Hydration	\$250
Promotion	\$150
T-Shirt	\$100
Digital	\$50

## Other Events

**Business After-Hours Events** Venue / Food / Prize(s)  
 Held throughout the year for Chamber Members and the community to enjoy food, fun, shopping & networking  
 Host on a week night for 75-100 people

### Back to the Bricks

August business block party welcoming MC students to Clinton

#### To Participate

Chamber/Main Street Members	\$25+ Door Prize
Non-Member Businesses	\$100 & \$25+ Door Prize
All Participants	Tent / Staff
• 10' x 10' Tent	
• Games & interactive elements encouraged!	

#### Optional Extras

Yard Sign	\$10
Custom Yard Sign with Name & Logo	\$30

### Luncheons / Dinners

#### Annual Celebration Dinner

Table Sponsor	\$600
Honoree Gifts	6 Gifts

#### Education Appreciation Luncheon

Honoree Gifts	20 Gifts
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#### Public Service Appreciation Luncheon

Honoree Gifts	3 Gifts
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### Holiday Happening

Special promotion retail shopping event in November

Chamber Members	\$50
Non-Member Businesses	\$75

From time to time, the Chamber may add other special event sponsorship opportunities. These will be communicated to our members through our regular eBlasts and direct emails, so stay tuned for new updates!



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## Other Programs

### 12 Days of Christmas Giveaway

\$50+ Gift

*Holiday social media giveaway campaign*

Participants receive special promotion and advertising.

- Item or Gift Certificate worth \$50+

### New Residents' Bags

*Promotional bags given to new Clinton residents when they turn on their water through Public Works.*

**To Be Included in the Bags**

100+ Pieces

Great advertising opportunity to be included in these welcome bags, created every 4 weeks by the Chamber - members must supply the chamber with at least 100 of the following:

- Flyers / Brochures / Cards
- Coupons / Discount Vouchers
- Promotional Products / Gift Items

**To Be Advertised on the Bags**

\$350

Great advertising opportunity to have your logo printed on the outside of the New Residents' Bags distributed to every new Clinton resident. Only offered when the Chamber is reprinting new bags, and there is very limited availability.

## Special Opportunities

### Door Prizes / Speaker Gifts for Events

Gift(s)

*Advertise your business & support the Chamber at the same time by offering door prizes / speaker gifts for us to distribute at functions throughout the year!*

Key Investors with the Chamber also receive special benefits and opportunities not listed on this document. For more information on what a Key Investment can do for your business, please refer to the dedicated Key Investment Benefits Matrix for details regarding the various levels of commitment and advantages of each.

## Ambassadors

*Group of Chamber member professional volunteers from varied backgrounds who, while representing their businesses, act as liaisons between the Chamber and its members.*

*Ambassadors meet monthly for lunch on the 3rd Thursday, 11:45am - 1:00pm.*

### Meeting Host

Venue

Location must be able to accommodate up to 30 people in a relatively quiet area

### Lunch Sponsor

Food

Two options available:

- Catering for lunch for up to 30 people
- Meal / Restaurant Gift Certificate for the Quarterly Ambassador Honoree

## CCYL

*Clinton Chamber Youth Leadership (CCYL) is an exciting and progressive youth leadership program that aims to engage and challenge high school juniors and seniors to "take charge" of their lives while giving back to the community.*

### Program Year Sponsor

\$500

Includes benefits such as:

- Logo on Student Volunteer Shirts
- Scholarship provider credit and input in winners selection process
- Sponsor promotion on website and social media outlets
- Free Education Appreciation Luncheon ticket

### Session

Speaker

Lead as a professional speaker at one of the CCYL meetings on a variety of topics