



Salinas Valley
CHAMBER OF COMMERCE

BUSINESS

JOURNAL



ADA Accessibility **P.18**



Panetta, Lofgren,
Craig, Nieto & Alejo
on Salinas **P.31**

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2023 Annual
Community Profile

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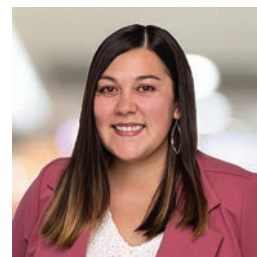
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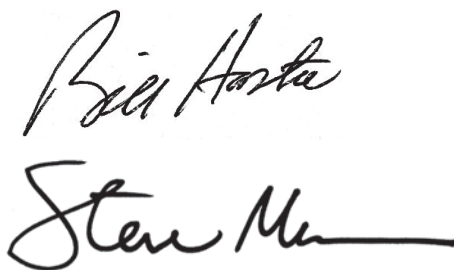
Welcome to the Salinas Valley!

It is with great pleasure that the Salinas Valley Chamber of Commerce is able to celebrate our community with the presentation of this "Community Edition" of the Salinas Valley Business Journal. This publication seeks to grow love and celebration for our unique combination of climate, natural resources and people that form the cornerstone of a solid economic environment. Our region continues to modernize and develop in ways those before us never could have imagined. Our citizens appreciate what we have, and are prepared to preserve and enhance the quality of our community.

We're proud of the role the Chamber and our local government plays to stimulate economic growth while working to ensure that our high quality of life remains intact. Chamber and elected leaders constantly work together, along with other area leaders, seeking policy solutions to changing circumstances. Mutual respect is made possible by our doing together what no one can do alone. Chamber membership is respected because it represents the most concerned and committed commercial professionals in our community.

Through this partnership with the private and public sector, our goal is to develop and implement programs and projects which augment our economic base. Complementing our agricultural, industrial, retail, manufacturing and professional businesses is a key component to improved economic prosperity. We hope this publication is just the beginning of a deeper connection to our community. The Salinas Valley Chamber of Commerce is a diverse and inclusive organization committed to a proper balance of needs for its citizens and business owners. We look forward to seeing you at one of our events soon. ■

Sincerely,




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Salinas Valley Chamber of Commerce



Steve McShane
President & CEO
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Diabetes Alert Day: A One-Day 'Wake-Up Call' For Millions at Risk of Contracting Disease

by Rena Salamacha, CEO, Mee Memorial Healthcare System



Observed annually on the fourth Tuesday in March by the American Diabetes Association, Diabetes Alert Day is a one-day "wake-up call" that focuses on the seriousness of diabetes and the importance of understanding our risks.

This year that wake-up call occurs on March 27, but there's no time like the present to face the realization that the disease is winning the battle on a national level.

The statistics are alarming:

- 37.3 million Americans — or about 11.3 percent of the population — currently have diabetes.

- About 1 in 5 Americans living with diabetes, or 8.5 million people, are unaware that they have the disease.
- Approximately 96 million people over the age of 18 have prediabetes, a condition in which blood glucose levels are higher than normal but not high enough to be diagnosed as diabetes.
- More than 8 in 10 adults living with prediabetes don't know they have it.

Diabetes and rural healthcare

As the primary healthcare organization serving the rural communities of Southern Monterey County, Mee Memorial Healthcare System takes diabetes education seriously.

There exists an increased concern for rural communities such as ours compared to urban areas. This is due to more prevalent risk factors and often more limited access to services.

Common risk factors for diabetes include:

- Obesity
- Physical inactivity
- Poor diet
- Older age (age 45 and older)
- Family history of diabetes

If you have diabetes, you need to make choices and take action every day to manage blood sugar levels. That includes eating healthy food, being physically active most days, taking medicine if needed, and getting regular checkups.

Diabetes is challenging for anyone to manage, but you may have additional barriers, including:

- **Communication:** If you can't communicate fully with your doctors or they don't understand your values and preferences, you're less likely to follow treatment instructions and make lifestyle changes.

Let's debunk one popular myth though: You do not need to cut carbohydrates out of your diet!



- **Culture:** You may put the needs of your family before your own health needs. You may want to use natural or traditional medicines instead of standard diabetes treatments. Many people also believe that taking insulin will cause diabetes complications (this isn't true).

For help dealing with daily diabetes care, ask your doctor for a referral to diabetes self-management education and support services (DSMES). These services can help you improve blood sugar, blood pressure, and cholesterol levels to enhance your quality of life.

Help could also come from around your own dinner table. When a family member has to change what he or she eats to manage diabetes, it affects the whole family. This can be an opportunity for everyone to make healthy changes, which is especially important for kids, because learning healthy eating habits early gives them the best chance to prevent diabetes later.

If you or someone you love are at risk for type 2 diabetes, try taking this quick and simple at <https://www.niddk.nih.gov/health-information/diabetes/overview/risk-factors-type-2-diabetes/diabetes-risk-test>.

Diet plays a significant role

One of the best ways to control or ward off the onset of diabetes is to practice more healthful eating habits.

It just so happens that the Academy of Nutrition and Dietetics has designated March as National Nutrition Month. Its goal is to help others learn about making informed food choices and developing healthful eating and physical activity habits.

Following a balanced diet and eating meals at consistent times can help you lose weight and control blood glucose control. Glucose comes primarily from the foods that we eat, specifically carbohydrates — and it's not just sweets. While all carbohydrate-containing foods affect your blood glucose levels, they also play an important role in your overall health by providing energy for your daily activities.

When putting together a meal plan, include a variety of the following foods:

- Grains — whole-grain pasta, breads and cereals, and brown rice
- Vegetables — spinach, romaine, tomatoes and other colorful vegetables
- Protein — lean meat, chicken, fish, lentils, beans, tofu and tempeh
- Dairy — low-fat or fat-free yogurt, low-fat or fat-free milk, and fortified soy milk
- Fats — avocado, walnuts, olive oil

A registered dietitian nutritionist can help you create a customized plan that takes into consideration your food preferences, age, sex, activity level and medical diagnoses. ■

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An Introduction to Salinas

FROM THE DESK OF Kimbley Craig, Salinas Mayor



The Salinas Valley, also known as the “Salad Bowl of the World,” is one of the world’s largest agricultural centers. Salinas is a productive, vital and exciting community in which to live, work and play. Our community is growing and our goal is to develop and attract new business while retaining the character and history unique to the area.

The Salinas Valley Chamber of Commerce has a number of close connections to our

City government including a Travel and Tourism Bureau, Business Development Committee and standing meetings with City administration. These efforts seek to stimulate economic growth while working to ensure that our high quality of life remains intact. By continually working together, along with community input, we succeed at policy solutions to ever-changing circumstances. Collaboration is a far better path to success, than trying to work separately from one another.

I want to welcome you to Salinas! We have made special efforts to embrace those visiting our community. Tourism is the fastest growing industry in California, and by positioning Salinas as the gateway to Monterey County, we can enhance our local economic base through tourism dollars. We have many attractions for locals and visitors including the California Rodeo, National Steinbeck Center, Ciclovía, Salinas Valley Food and Wine Festival, California International Airshow, Mariachi Festival, more.

Chamber membership is valuable because it represents the most concerned and committed business professionals in our community. This special edition of the Salinas Valley Business Journal is a showcase for businesses that help strengthen the community - ensuring a strong voice in key issues affecting Salinas.

Salinas is a dynamic city committed to a proper balance of needs for its citizens and business owners. With the support of the City of Salinas and agricultural, industrial, retail, manufacturing and professional businesses in Salinas, the Chamber will continue to play a key role in the growth, direction and prosperity of the Salinas Valley. ■



Photo Courtesy Chris Lopez



Photo Courtesy SCCIA

Salinas Overview

With a population of 162,791, Salinas is the population center of the Salinas Valley, which has long been known as “The Salad Bowl of the World” for its fresh produce, berries, flowers and wine grapes. Salinas serves as the County seat for Monterey County and has a charming downtown made famous by John Steinbeck in *East of Eden*. More recently, the region is emerging as a world hub of agricultural technology, known as “agtech”.

Although agriculture is the foundation of the local economy, more than 100 manufacturing firms call Salinas home. There is also a thriving healthcare sector as two of the largest hospitals in Monterey County are located in Salinas. Some of the largest employers in the area include: Taylor Farms, Salinas Valley Health, Tanimua & Antle, County of Monterey, Hartnell College, and the Salinas City Elementary School District.

The Location of Salinas

Salinas is located eight miles inland from Monterey Bay, 325 miles north of Los Angeles and 101 miles south of San

Francisco, at the head of the Salinas Valley. It is bisected by Highway 101 and linked to the Monterey Peninsula by Highway 68.

Salinas Climate

Situated between the Gabilan range on the east and the Santa Lucia range on the west, the Salinas Valley comprises 640,000 acres, is 10 to 20 miles wide and 150 miles long.

Average climate is 56 degrees with any morning fog generally cleared by afternoon breezes.

The summer climate of Salinas is characterized by average afternoon temperatures in the 70s, dipping at night into the 50s.

Daytime winter temperatures are generally in the 60s, dropping at night to the middle 30s. Snow is an unusual sight, except in the surrounding mountains, but winter sports in the Sierra Nevada mountains are not far away.

The average rainfall of 14.14 inches is concentrated in the winter and early spring months. ➡

SALINAS IN BRIEF - Continued on page 9

Why is ARCpoint Labs a Self-Pay Laboratory?

by Spenser Smith, Lab Manager, ARCpoint Labs of Monterey Bay & Salinas



A critical part of our business is that we are a self-pay-only laboratory, meaning that we do not accept insurance of any kind. Instead, we offer very low (often 90% below hospital healthcare blue book), up-front pricing for our lab services, orderable directly by our patients and clients with no fuss and no red tape.

In the industry, this is often called “cash-pay,” and accounts for a growing proportion of non-emergency medical services. Still, many of our patients wonder, why don’t we bill insurance at ARCpoint Labs of Monterey Bay and Salinas?

The short answer is that we want to provide a service to our customers that is not only reasonably priced, but is completely ethical and transparent. There are no surprise medical bills or hidden fees at

ARCpoint Labs. You know the exact price for your tests before making the decision to order them. The decision to not bill through insurance has led to huge savings of time and money for us — savings which we pass on to our customers.

The Problem with Healthcare Insurance Billing

Almost all of us have experienced how difficult it can be to find out how much a doctor’s visit or medical procedure actually costs. Many of us are unlucky enough to have gone for an appointment, thinking our insurance covers it, only to receive a surprise medical bill weeks to months after the fact.

A 2016 Los Angeles Times article gives a common example of this experience. Five common laboratory tests were ordered for a patient. The hospital billed the patient’s insurance \$408, and after the insurance kicked in, the patient was billed for \$269.42 of that total. After receiving this bill, the patient called the hospital to find out the cash price for those five tests was only about \$75. The patient ended up paying almost four times the actual cost of the tests by billing through their insurance! The cash price at ARCpoint Labs for a similar panel of routine tests? \$59, and that’s in post-inflation 2023 dollars.

According to the LA Times article: “This is utterly crazy,” Caroline (the patient in the article) said. “It’s such a huge difference. Why wouldn’t I just always tell them that I want to pay cash?”

Great question. And answering that highlights the insanity of U.S. healthcare pricing.

“This is one of the dirty little secrets of healthcare,” said Gerald Kominski, director of the UCLA Center for Health Policy Research. “If your insurance has a high deductible, you should always ask the cash price.”

The chance that you, reading this article, are one of the people with a high-deductible insurance plan that Dr. Kominski is talking about is pretty high. Over half of American workers in 2021 were enrolled in high-deductible insurance plans, an all-time high. For those of us in this category (myself included), the cost of even simple procedures or bloodwork can end up being significantly more expensive through insurance than paying out of pocket.

Hence, ARCpoint Labs only charges “cash pricing,” meaning the patient pays directly. The price is known ahead of time, and can be compared to other options to shop around for the best deal. Even better, the fact that we do not need to go through the expense and red tape of insurance billing makes our services both cheaper and more convenient.

Walk right in to our lab and you can order the tests you need, get tested promptly, and walk out knowing exactly what it cost you. No stress, no scrambling for a doctor’s office visit that leads to a blood draw appointment weeks later.

In general, paying for medical tests directly can be a cost-effective and convenient option for anyone who wants to take control of their health and avoid the complexities of insurance. Even at hospitals and other clinics, you can inquire about the cash price of a service ahead of time. It could save you a lot!

Who benefits the most from paying directly for medical labs and services?

Individuals who can most benefit from paying for medical tests with cash, rather than trying to go through insurance, include:

- People with high-deductibles.
- Individuals with little or no insurance coverage — people who may not have insurance or have a plan that does not cover their desired medical tests.
- People with FSAs or HSAs — flexible spending accounts or health savings accounts can also be used to access cash-pay services, including at ARCpoint Labs, for substantial savings.
- Those who want to avoid the hassle of insurance bureaucracy — get your tests done quickly and efficiently without having to worry about insurance pre-authorizations, co-pays, or denied claims.
- People with known health issues or goals who want to track their progress — check in regularly on your cholesterol, heart health indicators, hormones and vitamin levels, and more to see your health in real time.

Self-pay won’t work for everyone. Obviously, when insurance will pay for a test or service, it makes sense to use it. For many of us, however, upfront self-payment offers huge savings and convenience. Many of our patients have thanked us for the ability to order their own laboratory tests directly, letting them be more involved with their own health and giving them peace of mind.

ABOUT ARCPPOINT LABS

ARCpoint Labs is a full-service national third-party provider and administrator of accurate, reliable, and confidential diagnostic testing for individuals, companies, and legal and healthcare professionals. ARCpoint Labs has been in the drug and alcohol testing business for over 18 years, and our staff has over 60 years of combined industry experience. ARCpoint Labs has over 100 locations across the country with an additional 18 locations slated to open within the next 12 months. For more information on ARCpoint Labs, visit www.arcpointlabs.com.

ARCpoint Labs of Monterey Bay is an independently owned ARCpoint Labs business, part of a Greenville, South Carolina-based franchise. The Smith family of Monterey, brothers Spenser and Bryant and their parents Belle and Randy, established the company in 2018. ■

For more information or to make an appointment, call (831) 324-0772 in Monterey or (831) 975-4313 in Salinas, or go to Monterey’s website at www.arcpointlabs.com/monterey-bay/ or www.labtestsalinas.com for Salinas.

ARCpoint Labs of Monterey Bay

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Website: www.arcpointlabs.com

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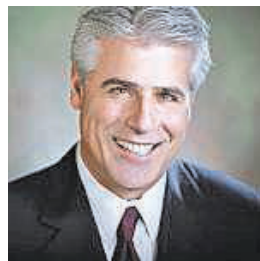
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➡ **SALINAS IN BRIEF**
Continued from page 7

EVENTS

Salinas Downtown Farmers Market

Every Saturday of the year from 8AM to 2PM, local growers, niche retailers and pop-up food stalls line the 300 block of Downtown Main Street. The "Downtown Marketplace" has been ranked as one of the top ten farmers markets in California and consistently boasts 2500 to 3000 patrons. The market has become a community gathering place, attracting people to downtown businesses as they shop, socialize and enjoy live entertainment.

Special Events

The California Rodeo (pronounced ro-day-o) offers four days of exciting competition among some of the top rodeo professionals in the country each July: Every year more than 65,000 people



Photo Courtesy Thom Taft, MCHS

gather to watch bareback and saddle bronco riding, bull riding, steer wrestling, barrel races, calf roping and thoroughbred racing. Out of 650 rodeos sanctioned annually by the Professional Rodeo Cowboys Association, the Salinas California Rodeo is counted among the top ten by total purse. Since 1911 the community's attention has been focused on the rodeo during "Big Week" each year.

The Steinbeck Festival honors Salinas' most famous native, John Steinbeck, each August. Scholars and people who simply enjoy his novels, still in print 26 years after his death, come from around the world to participate in seminars, film showings, lectures and tours planned by the Steinbeck Foundation. This organization, whose goal is to connect Steinbeck's themes with today's world, is planning a Steinbeck Center to be built in downtown Salinas offering year-round visitors programs and exhibits. The Foundation also assists teachers with ideas for presenting Steinbeck's work to students.

The California International Airshow at Salinas Airport attracts over 60,000 people each year to what is considered the most exciting and successful show of its kind anywhere in the United States. Skydiving and aerobatics, as well as flying exhibitions by such greats as the Blue Angels, Thunderbirds and Snowbirds, offer a thrilling program which raises money for many charities.

The Salinas Valley Food & Wine Festival has been dedicated to increasing the popularity of locally grown and crafted food and wine since 2011. The Festival brings the community together as well as invites visitors from outside the area to experience and celebrate the tastes and sounds of the Salinas Valley, while raising funds to support local worthwhile and important community nonprofit organizations.

The Mariachi Festival celebrates the heritage, music, arts and beauty of Mexico. Mariachi music is a fundamental part of Mexican heritage and the music creates an atmosphere of cultural and community celebration. Attracting hundreds from across Salinas and the Monterey Peninsula, the Mariachi Festival is a community gathering for all ages. ➡

SALINAS IN BRIEF - Continued on page 11



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LIFESTYLE

Monterey County Wineries

More than 40,000 acres of wine grapes are grown over 15 different appellations in Monterey County. Much of the vineyards are planted in the Salinas Valley to take advantage of the longer growing season, which allows grapes to mature slowly to develop intense varietal flavors and an ideal sugar acid balance. Some of the wine grapes are sold to wineries in other areas, but a growing percentage is crushed locally with wineries and tasting rooms attracting visitors into the rural reaches of the county. Guests are invited to discover up to date details on tasting rooms at www.montereywines.org.

Activities for Teenagers

Salinas Community Center has varied programs and activities to entertain children and teenagers. Drop-in activities in the free teen lounge include pingpong, television, Nintendo, music and more. Special events such as movie nights, field trips, swim nights and barbecues are also scheduled throughout the year.

At Bread Box Recreation Center volunteers offer boxing, karate, weightlifting, judo and gymnastics instruction. Arts and crafts, billiards, table games and movies provide additional entertainment for teens.

YMCA of the Central Coast, with its goal of building strong kids, strong families and a strong community, offers a number of youth programs. The downtown YMCA facility offers classes and equipment for health enhancement, two pools for swim lessons and fitness for all ages. Adaptive swim pro-grams, the Alisal Summer Swim Project in East Salinas, fitness and health classes offered away from the YMCA, as well as the camping programs, help the YMCA reach out to everyone in the Salinas community.

The Police Activities League is hosted is based out of the Salinas Armory at 100 Howard Street and boasts more than 50 different programs that cater to more than 5,000 children annually. Some of the more popular programs include dance, technology and the



Photo Courtesy YOSAL

ever-popular Junior Giants program.

The Youth Orchestra Salinas (YOSAL) is a non-profit organization committed to social change in our youth and communities through the inspiration, discipline, and performance of classical and ensemble music. Yosal goals are to make classical music accessible to the city's underserved youth and to provide a safe and inspirational after-school program in which they can also access mental health resources, such as counseling and music therapy. YOSAL provides instruments, weekly music classes, ensemble rehearsals, choir, music theory, and music history classes, all free of charge.

Health Care

Salinas has extensive health and medical services with two of the County's four hospitals located within the City – Salinas Valley Memorial Hospital and Natividad Medical Center. Salinas also offers skilled nursing and convalescent homes, as well as residential retirement facilities for seniors, and over 200 practicing physicians.

Retail

Salinas has everything one could ask for when it comes to retail. The City is home to one of the top ten malls in Northern California, Northridge Mall. With more than 1,000,000 square feet of retail and entertainment, it is worth a visit. Major shopping centers include Westridge, Harden Ranch and the Alisal commercial district. Of course, Downtown Salinas is home to wonderful retail including art, gifts and more. ➡

SALINAS IN BRIEF - Continued on page 13

JRG

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WATCH
Steve's Story



"I remember lying in the ambulance, and the ambulance guy said we were two minutes out. 'In two minutes, everything is going to change. This is the best place you could possibly be – the Natividad Trauma Center.' Sure enough, they saved my life in a two-hour operation that used 28 units of blood. They saved me. Two days later, they repaired my thighs so that I'll be able to walk again.

I want to thank Natividad and the Good Samaritans and the people on the beach and that lead-footed ambulance driver; without all of you, and without the blood donors, I wouldn't have made it."

–Steve Bruemmer, Shark Bite Survivor and Natividad Trauma Center Patient



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History

Salinas' earliest inhabitants were small tribes of Native Americans who were largely undisturbed during the Spanish era. It wasn't until Mexico gained independence from Spain in 1822 that outside settlers began to arrive in Salinas. Named for a nearby salt marsh, Salinas became the seat of Monterey County in 1872 and incorporated in 1874.

In the mid-1800s, Salinas' agricultural industry began to grow. In 1867, several local businessmen laid-out a town plan and enticed the Southern Pacific Railroad to build its tracks through Salinas City.

Agriculture continued as the area's major industry and by the end of World War I, the "green gold" growing in the fields helped make Salinas one of the wealthiest cities (per capita) in the United States. Today, "The Salad Bowl of the World" fuels a

\$2 billion agriculture industry which supplies 80% of the country's lettuce and artichokes, along with many other crops.

In 1924 Salinas had the highest per capita income of any city in the United States. During the growing seasons of the Great Depression, the volume of telephone and telegraph transmissions originating in Salinas was greater than that of San Francisco. This activity was reflected in a burst of building construction, many employing the streamlined shapes and organic patterns of Art Deco or Art Moderne. Many examples remain, including the National Register-listed Monterey County Courthouse and the Salinas Californian newspaper building. Several other notable structures are also highlighted, including the Victorian house where John Steinbeck was born. ■

Photo courtesy
Mark Norris, MCHS

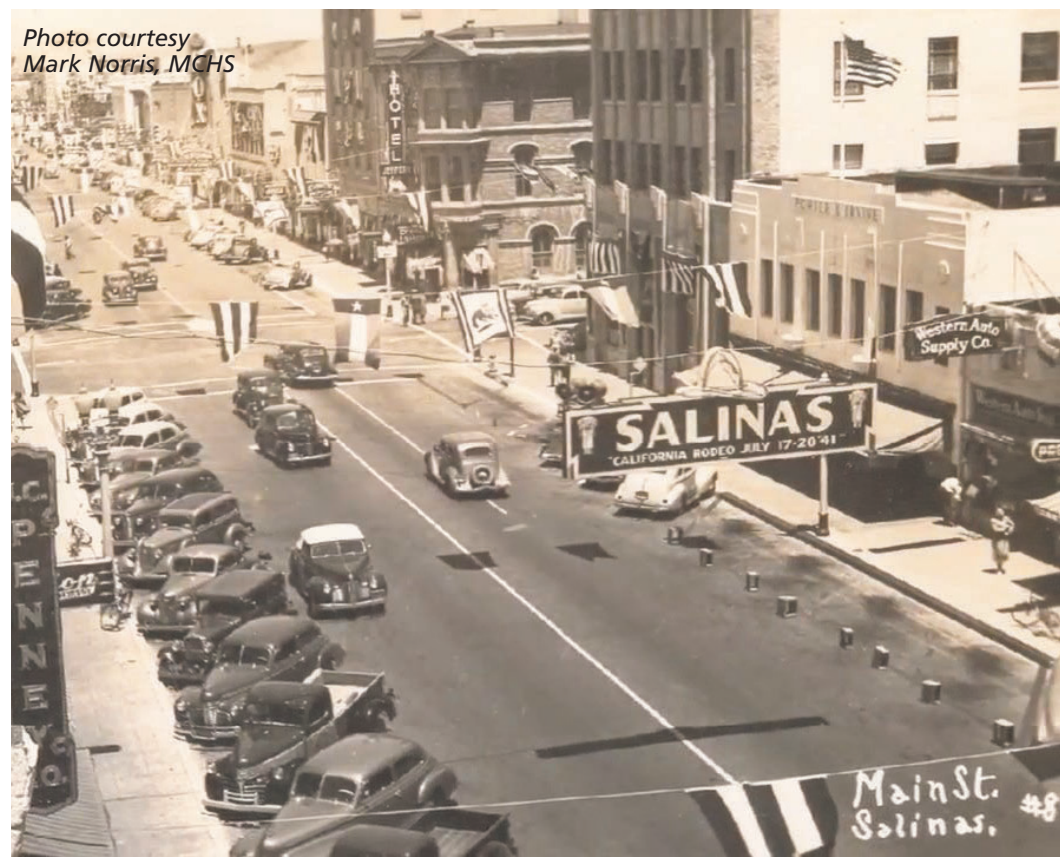


Photo courtesy
Mark Norris, MCHS

Property Management Services

Being a professional Realtor, I have had many occasions to work with various property managers. In my experience Coast and Valley Properties is by far the most professional management company out there.

- Cam Watkins ★★★★★

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Snapshot of Agriculture in Monterey County

by Chamber Staff



The Salinas Valley leads the world when it comes to agricultural production. In 2021, the valley produced more than the entire state of Pennsylvania when it comes to agricultural production. Total Monterey County crop values in 2021 amounted to \$3,386,950 making the region one of the top five agricultural producing Counties in California. The incredible success of Salinas Valley agriculture is thanks to high value crops with a high number of growing cycles in a season. Berries remain one of the most successful crops ranking #1 or #2 any given year. Additional top ten crops include artichokes, broccoli, cauliflower, celery, wine grapes, head lettuce, leaf lettuce, nursery products and spinach. Several of the crops produced in Monterey County rank #1 in the United States and #1 in the world. The Salinas Valley has also grown its exported vegetables. The top ten exported crops in the county are lettuce, strawberry, broccoli, celery, cauliflower, spinach, cabbage, carrot and brussels sprouts. The top ten countries that Monterey County crops are exported to, by trade partners, are: Canada, Mexico, Taiwan, Japan, Hong Kong, Saudi Arabia, Kuwait, United Arab Emirates, Republic of Korea and the United Kingdom.

THE EPICENTER OF AGTECH

Salinas has been recognized as one of the most productive and profitable agricultural centers in the world. This is thanks to a dense concentration of high value crops and highly advanced agricultural practices that grow more advanced daily. At the heart of this fast paced development is the Western Growers Center for Agricultural Innovation. Established in 2013, the Center for Innovation serves as an incubator for agricultural technology (ag-tech) start-ups. More than 100 companies have been housed in the center and recent success stories include a \$500 million acquisition. Salinas is also home to the THRIVE Accelerator which accepts twenty global start-ups annually to participate in high level coaching, grant funding and partnerships with large agricultural firms. Salinas is also home to an advanced 90,000 square foot USDA Agricultural Research Service facility working closely with the University of California. Their Salinas campus hosts world renown researchers engaged in technology transfer with private industry. Salinas is well poised to lead global innovation in robotics, remote sensing and other innovation. ■

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BLUE ZONES PROJECT Monterey County

Salinas Valley Cities

Chualar

Nine miles south of Salinas you will find Chualar, a small enclave with a population of around 1,500 residents. Chualar was founded on the ranch of David Jacks in the 1860s. Today, Chualar is best known for irresistible pan dulce, tortas and tamales at Alma's Bakery on the north end of town. La Fiesta, a family owned and operated business, is a Valley favorite for fresh mouthwatering carnitas. Chualar is also one of major gateways connecting 101 and the Santa Lucia River Road Wine Trail. Odonata Winery and the Monterey Zoo are only minutes across the Chualar River Bridge. Chualar holds an important place in Monterey County history due to a horrific accident that trailblazed the end of the Bracero guest worker program. On September 17, 1963, news broke, and headlines read, "Worst bus tragedy in the state of U.S. history." At the crossing of Thomas Ranch Road and Highway 101 an unregistered vehicle transporting 58 agricultural workers collided with an oncoming train. The crash resulted in 32 fatalities. In 2013, fifteen miles of Highway 101 between Chualar and Soledad were named the "Bracero Highway Memorial" in honor of those who died.



Gonzales

The history of Gonzales dates back to 1836 when Terodoro Gonzalez acquired the land through the Rancho Rincón de la Puente del Monte grant. Gonzalez went on to marry Guadalupe Villarreal. They had two children Dr. Mariano Gonzalez and Alfredo Gonzalez. The brotherly pair founded Gonzales in 1874 after being granted the land by their father. They originally designed the town to have 50 blocks. Gonzales was once land ruled by dairy farming that ended early on in the turn of the 19th century. Today the quaint and culturally diverse community of over 8,000 people is in the heart of the Salinas Valley's agricultural and wine region. Gonzales is an established regional leader in agricultural-technology and innovation, environmental awareness, and sustainable practices. The town has a handful of small family-owned businesses like La Plaza Bakery notoriously known for their raspados de leche (of milk). It also has quick off-the-highway access to fast food options such as McDonald's, Subway, and Taco Bell and close by is Central Park, perfect for picnicking. Locals often frequent Carlito's Steakhouse and Bar located near the south end of the city. It is tradition to leave your mark by creating a design on a dollar and hanging it from the ceiling in the bar area. Also located downtown, travelers can experience the friendly hospitality and small-town charm



of Gonzales at Luigi's Italian restaurant. Wine lovers can roam the nearby foothills along Gonzales River Road, home to approximately 11 vineyards, and enjoy world class wines from local wineries.

Soledad

Soledad is a city of 24,778 residents in the heart of Monterey County. The City was incorporated in 1921 and has strong ties to the Soledad Mission that was established on October 9, 1791. The Soledad Mission is impeccably restored and open to the public daily. Soledad is well known in the Salinas Valley as the "Gateway to the Pinnacles" National Park. It is also famous for the thousands of acres of grapes planted nearby. Wine enthusiasts flock to Soledad to visit Chalone Winery. Chalone hosts the oldest continuously producing vineyard in Monterey County. Soledad is growing and diversifying its economy and is worth a visit. The chicken Caesar salad at the Windmill Restaurant or chavela at California Gourmet Pizza will not disappoint. ➡



SALINAS VALLEY CITIES - Continued on page 19

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Spring is the Season of Hope, and Where There's Goodwill, There is a Way!

by Goodwill Central Coast Staff

Spring is the season of hope — full of meaning and promise that things will get better.

"If we had no winter, the spring would not be so pleasant," wrote English poet Anne Bradstreet. "If we did not sometimes taste adversity, prosperity would not be so welcome."

Spring officially begins on March 21 when we have tipped the balance from longer nights to longer days. Equinox means "equal night" of light and dark (roughly), and metaphorically, we should also spend more time in the light.

To give us more light and more hope, the U.S. adopted daylight saving time in 1918 to help reduce the cost of energy. Longer days meant reduced electricity for lighting and appliances, with added bonuses of less crime and fewer traffic accidents.

We have stuck with the tradition and soon we will set our clocks forward one hour. That means losing an hour of sleep but adding an hour of daylight to our evenings.

What will you do with that extra hour of daylight? Goodwill Central Coast offers this suggestion: Use it as a reminder to take a step back and look at the things in our lives that need work or a refresh.

Daylight savings comes in handy because we can use the extra hour in the day to do something productive — like tackle that area of the closet you have been too scared to go through for the last month.

If decluttering is at the top of your to-do list, you may find yourself gathering up donations to drop-off at your local GCC donation site.

While there is no right or wrong way to prepare your items for Goodwill, there are some simple things you can do to make the donation process more streamlined. Take these simple steps to make the drop-off easier and ensure your donations deliver the most impact possible.

Instead of packing all of the items you plan to donate into a single bag or box, separate them by category. We recommend separating soft items like clothing from other breakable items, like dishes. This will make the sorting process easier for the donation center attendants and prevent accidental damage.

Here are some tips that you may find helpful:

Apparel

- Keep shoes as a pair. Tie those laces together or put a rubber band around them so they do not become separated. The hottest trend is clothing from the 1970s and '80s — and now even the '90s. Interesting and popular fabrics are highly desirable and a welcomed donation. Accessories such as scarves, belts, hats and handbags are always in demand. These items go a long way in providing a



well-balanced assortment at our store locations, where we employ nearly 300 staff members. Of course if you're a donor picking out a new pair of jeans, why not pick out a cool belt to go with it.

Jewelry

- Jewelry is an extremely desirable donation. All jewelry we receive, along with rare coins, stamps, gold and silver scraps, are sent to our secured and specialized jewelry center. We have a team of highly trained staff members testing, validating and purveying all of these items. We accept all types of items, and have a secure process in place for your jewelry donation to be protected. We even have sophisticated precious metal and gem testers to validate gold and other gems so we can allow our donors to purchase these wonderful items.

Electronics

- We accept items such as functioning electric keyboards, personal computers, tablets, video games and consoles, cellular phones, stereos and speakers. Broken or damaged items are responsibly recycled, keeping them out of the waste stream.

Fragile items

- If you have any fragile items to donate, such as dishes, porcelain figurines, jewelry, or mirrors, make sure you package them carefully to avoid breakage. If fragile items are boxed up, please mark "fragile" on the outside of the box.

Games/puzzles

- For items that have multiple pieces like puzzles and games, make sure everything is accounted for. And be sure to put a rubber band around the outside of the box so items will not get lost.

Containers

- We welcome your donations whether they come in a bag, box, or any other container. We will recycle plastic bags and cardboard boxes, but you can also deliver your goods in reusable containers such as fabric bags, plastic bins, and even laundry baskets for a more sustainable way to donate.

Once you've gathered and organized the items you want to donate, the last step is taking them to your nearest Goodwill Central Coast donation center.

Once collected, your donations will be given a second life in our retail stores, where they will generate funds to support our job training programs and employment services throughout our shared communities.

So, make the most of that extra hour of daylight! Your newfound organizational skills can translate into real change through the power of employment. ■

ADA ACCESSIBILITY IS YOUR BUSINESS COMPLIANT?

by Lindsey Berg-James, Attorney
Noland, Hamerly, Etienne & Hoss



The Americans with Disabilities Act (ADA) prohibits disability-based discrimination by all places of public accommodation. Places of "public accommodation" generally refers to businesses and nonprofit organiza-

tions that are open to the public, including but not limited to retail stores, restaurants, hotels, recreational facilities, gas stations, and professional services businesses. A business can be deemed to have violated the ADA by failing to comply with the accessibility standards, such that persons with disabilities may have more difficulty accessing and patronizing a business than people without disabilities.

The ADA is a federal law that requires remediation of the ADA violation as well as payment of the plaintiff's attorneys' fees. The ADA does not require notice of an alleged violation prior to filing suit and often businesses do not realize they are in violation until they are sued. While businesses should aim for ADA compliance so they are accessible to all customers, another financial incentive to comply is California's Unruh Act. The Unruh Act makes any violation of the ADA a violation of the Unruh Act, and subjects violating businesses to a minimum \$4,000 penalty if a violation exists and a disabled person sues the business.

This provision of the Unruh Act has made California a hotspot for serial ADA

plaintiffs who actively seek out non-compliant businesses to sue, some even traveling to California from out of state. Some high frequency litigants file hundreds of suits each year, and travel to different counties just to drum up more lawsuits. Provided these plaintiffs are correct and an ADA violation exists, which is often the case, the suits are not frivolous and the Unruh Act entitles them to compensation, plus their attorneys' fees. The bulk of these serial plaintiffs are represented by the law firm Potter Handy, which files thousands of boilerplate ADA lawsuits primarily against mom and pop small businesses.

Monterey County has seen a massive upswing in recent ADA lawsuits in the last year as serial ADA plaintiffs are electing to sue in state court, rather than federal court. Local businesses should take steps to make sure they are ADA-compliant before a suit is filed. One way to do so is to hire a Certified Access Specialist (CASP), an individual certified by the State of California to inspect buildings and sites for compliance with the ADA's accessibility standards. A CASP can inspect your business and advise regarding changes that need to be made to bring the business into compliance. If your business undergoes a CASP inspection it will receive special protection in the event an ADA plaintiff alleges they encountered a violation of the ADA, including a possible stay of the lawsuit and a penalty reduction in the event violations exist.

Don't wait until you are sued before ensuring your business is ADA-complaint. Take affirmative steps now to make your business accessible to all customers, and to protect yourself from litigation. ■

This article is intended to address topics of general interest and should not be construed as legal advice. © 2023 Noland, Hamerly, Etienne & Hoss

Lindsey Berg-James is a shareholder of Noland Hamerly Etienne & Hoss who focuses her practice on civil litigation and employment law. She is a past president of the Monterey County Women Lawyers Association and former Board member of the Salinas Valley Chamber of Commerce.





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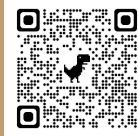
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WEEKLY SOCIAL EVENTS

(Closed on Mondays & Tuesdays)

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<p>Mariachi Thursday</p>	<p>Happy Hour 4 PM-7 PM</p> <ul style="list-style-type: none"> Open at 4PM Live Mariachi starts at 6:30PM \$2 Tacos All Day Thursday Night Sports 	
<p>Social Friday</p>	<p>Happy Hour 4 PM-7 PM</p> <ul style="list-style-type: none"> Open 4PM - 9PM Live Music 6PM - 9PM JD Sampler Platter \$25 201 Social Nights at 9PM - 1:30AM 	
<p>Social Saturday</p>	<p>Happy Hour 4 PM-7 PM</p> <ul style="list-style-type: none"> Open 2PM - 9PM Live Music 6PM - 9PM JD Sampler Platter \$25 201 Social Nights at 9PM - 1:30AM 	
<p>Sunday Funday</p>	<p>Brunch at 10AM - 3PM</p> <ul style="list-style-type: none"> 201 Day Club at 3PM - 9PM JD Sampler Platter \$25 	

Need a space to have a private event? Scan the code above to get more information about our 201 Catering & Events!



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Greenfield

Back in 1905 Greenfield was known as Clark Colony. As time went on the city was referred to as Clark City. The name Greenfield was settled on when the United States Postal Service denied their request because of the commonalities with pre-existing cities under the same name. Mr. Greenfield was a long-time settler who not only played a major role in the city's early history but also in public affairs and service in the community. In 1947 Greenfield was officially recognized as a municipality by the State of California. Greenfield has become the home to over 19,000 residents. Throughout the town you can find some of the best Mexican cuisine in the Valley. La Tienda Michoacana is a local favorite for carne asada fries and quesabirra tacos. The Neveria y Paeteria Maru on El Camino Real has rich ice cream, crepes, mango-nadas and more. Roy's Swiss Sausage Factory on Cherry Avenue is also worth a visit. Folks drive a hundred miles for Roy's famous sausages and custom meats. The city of Greenfield also hosts the "Harvest Festival" event annually in October. The event includes a parade and community event complete with music, food, a car show and more. At the north end of Greenfield, the Yanks Air Museum offers RV hook – ups and overnight parking for anyone passing through the Valley.

Greenfield also serves as a gateway to the Arroyo Seco River. Arroyo Seco is a 25-mile body of water that is best known for swimming and overnight camping. Overnight campsite with toilets and coin operated showers are available at the Arroyo Seco Campground.



King City

Charles King, the founder of King City, purchased 13,000 acres of the San Lorenzo land grant to grow wheat in 1884. After King had established himself in the area, Southern Pacific Milling Co. moved to construct a warehouse. That warehouse is credited with the origin of the City. J.E Steinbeck, father of award-winning novelist John Steinbeck, settled and met his wife in King City. One of the very first buildings that went up in King City still stands and is currently an Ace Hardware. On Broadway Street you will find several restaurants and small shops with the King City Cinema. The cinema is a three-screen theater opened daily. King City is also the home of the Monterey County Agricultural & Rural Life Museum on the grounds of San Lorenzo Park. The museum has kept local history alive since 1978 offering visits, virtual tours, and unique exhibits. The exhibits include La Gloria School House, Speckles Farmhouse, King City Train Depot, Olson Blacksmith Shop, Irrigation Museum, and Tractor Shed. The Salinas Valley prides itself on the histories this museum highlights.

On the grounds there is also an RV campground as well as a traditional overnight campground and walking trails along the Salinas River. The playground area of the park has volleyball courts, softball court, horse-shoe pits, and a gazebo. King City hosts the Salinas Valley Fair annually in April. This is one of the biggest events in the Salinas Valley and brings in travelers from throughout California for the FFA and 4H livestock auction. ➡



SALINAS VALLEY CITIES - Continued on page 20



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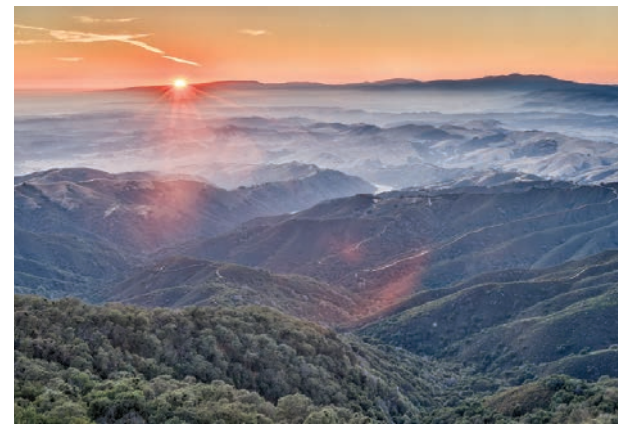
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San Lucas

San Lucas, neighboring King City, is one of Monterey County's warmer regions along the Salinas River. San Lucas was named after Rancho San Lucas, a breathtaking 3,600 acre stretch, in 1842. In 1862 Alberto Trescony purchased the land from the Mexican Government and established the ranch. The ranch has remained owned and operated by the Trescony family for 180 years. To this day, the property has historic buildings such as a granary, barn, bunk house, and old shop. The main house was remodeled in 1998 and still serves as the main living quarters. On the drive in you will find the cozy Wild Horse Cafe off Highway 101 known for its home cooked American breakfast favorites. Off of Cattlemen Road you can find 198 Food & Beer, a popular location for locals and out-of-towners to grab a drink and have a delectable authentic Mexican meal.



San Ardo

San Ardo, on the south end of Monterey County, is well known for its oil fields. Since 1952 oil operations in San Ardo have employed hundreds of people and contributed significantly to the region's economy. Over 70 years later the community thrives. The city warmly welcomes



you to dine at their homestyle San Ardo Cafe open daily. The cafe specializes in irresistible traditional Mexican dishes such as chile rellenos, huevos rancheros and enchiladas but also serves tasty French toast, omelets, and burgers. San Ardo is the passageway to 43 Ranch, a sixth generation mill for olives, with a southern spirit. 43 Ranch offers tours of the facilities, olive oil tastings, and has an onsite bar, The Mill. Both are family owned and operated with roots in the community since 1864. San Ardo is also enroute to the picturesque lake San Antonio, a calm sixteen-mile body of water surrounded by shady oak trees and the Santa Lucia mountains. The lake is a family favorite, great for swimming, boating, overnight camping, and fishing. The lake is most famously known as an exceptional fishing location for both striped smallmouth and largemouth bass, catfish, and bluegill. A quick drive down Highway 101 will also lead you to the historic Mission San Antonio de Padua founded in 1771. The mission seeks to have its visitors experience California as it used to be. The mission offers self-guided, scheduled public tours, and docent-led tours that provide additional information and stories that are exclusive to this selection. Visitors rave about the unique experience they have exploring the grounds. ■

Celebrate Wellness This Spring!

Find Out Your Food Sensitivities before Summer

When the foods you eat don't agree with you, it can cause bloating, weight gain, inflammation, migraines, fatigue, eczema, and more. These reactions are called food sensitivities, and they affect millions of Americans.

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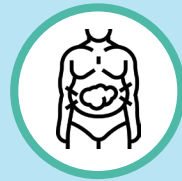
Common food sensitivity issues include:



Chronic
inflammation



Weight gain



Digestive disorders
and bloating



Migraines



Fatigue

ARCpoint Labs provides a comprehensive menu of laboratory services directly to patients, employers, and healthcare providers in Monterey County.

Don't let food sensitivities take the fun out of your summer.
Call ARCpoint Labs today to eat confidently and give yourself the gift of dietary wellness!

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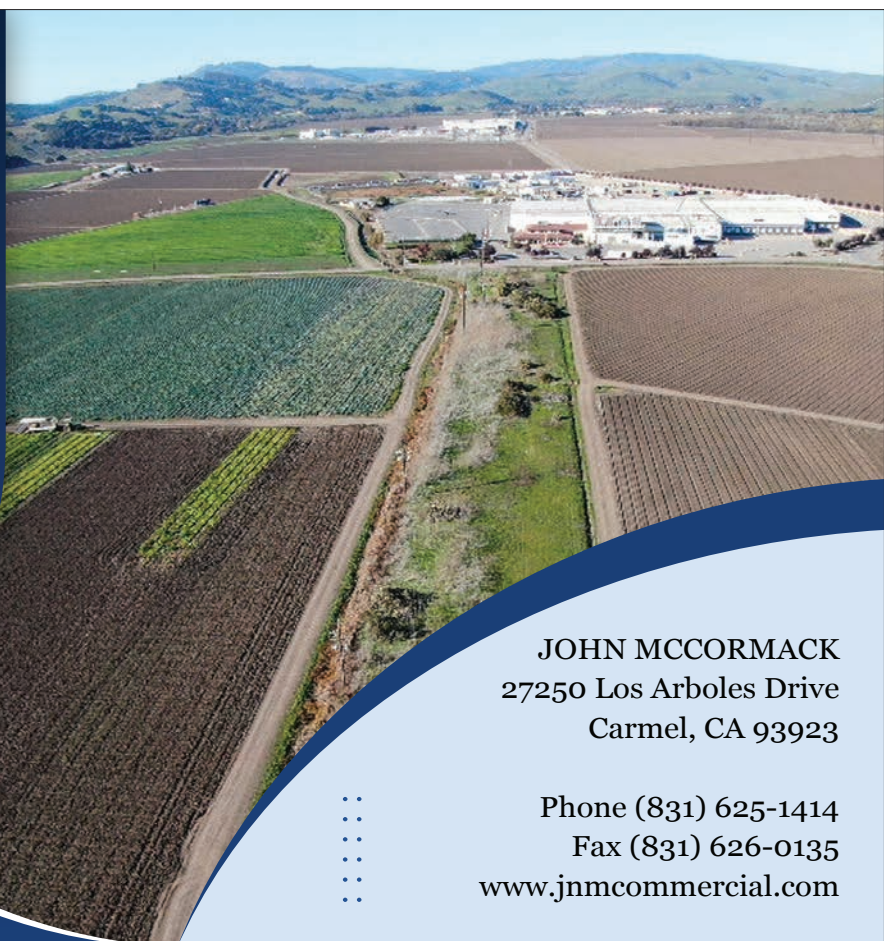
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2023 Salinas Valley Chamber of Commerce Signature Events

102nd Annual Awards Luncheon

**Thursday, April 6, 10:00 AM – 1:00 PM,
Sherwood Hall, Salinas**

Join us at the Salinas Valley Chamber of Commerce Annual Awards Luncheon! It is our largest event with over 400 people in attendance that occurs in the spring. In addition to recognizing standout businesses and individuals in the community, it's a premier networking event because 'everyone goes.' The luncheon also serves as the Annual Membership Meeting and a chance to introduce the Chamber Board of Directors and Staff. There are opportunities for outreach tables, group tickets, and sponsorship.



SVCC Chamber Trip to Tuscany, Italy

October 11 - 19

Rich in culture and stunning scenery, gorgeous Tuscany is a breathtaking destination! Enjoy a nine-day journey back to the old country where you will have the opportunity to explore the Tuscan region. One of the most popular tourist destinations in the world, Montecatini, offers the option of relaxing in one of the beautiful spas which make this resort town famous. Visit our website, salinaschamber.com, for more information on Chamber Travel.

California Rodeo Kickoff & Chamber Mixer

**Thursday, June 22, 5:30 PM - 7:30 PM
Monterey Regional Airport, 200 Fred Kane Drive,
Monterey**

To kick-off the festivities, the Salinas Chamber in partnership with the Monterey Chamber, will be holding a joint mixer at the Monterey Regional Airport as we gear up for the California Rodeo Salinas. Dust off your boots, throw on your cowboy hats, and join us for a fun evening in celebration of one of Salinas' most loved events.



Annual Children's Shopping Tour

**Saturday, December 10, 7:00 AM – 12:00 PM,
Northridge Mall, Salinas**

For over 70 years, the Salinas Area Chamber Foundation takes hundreds of children shopping for school clothes. Participating children are chosen by their schools. Consider supporting this valuable and impactful event through volunteering or donating to the cause.

Salinas Valley Food & Wine Festival Kickoff Mixer

**Thursday, July 27, 5:00 PM – 7:00 PM,
Location TBD**

Are you a lover of food and wine? Join us at our annual Salinas Valley Food and Wine Festival Kickoff Mixer. It is embedded deep into the Salinas Valley culture and brings our community and visitors together to participate, experience, and appreciate in the sights, sounds, and tastes of the Salinas Valley.



Monthly Chamber Events

The Salinas Valley Chamber of Commerce produces a wide variety of events annually, large and small! Our smaller events include mixers, lunch and learns, lunch connects, and ribbon cuttings. The events are great opportunities to learn more about businesses and different industries within our area, fundraise or bring awareness to a cause, celebrate a grand opening, anniversary, and more. Chamber events occur frequently, so be sure to visit our website to learn more about upcoming events. Should you wish to book an event with the Chamber of Commerce, please call (831) 751-7725.

Legacy of Leadership Gala

**Saturday, September 16, 5:30 PM – 8:30 PM
PAL Armory, 100 Howard Street, Salinas**

The Legacy of Leadership Gala is a special event that provides the opportunity to acknowledge a select few people and organizations within our community who truly exemplify leadership, innovation, philanthropy, service, and success. Join us for this special event that includes an evening of food, wine, networking, entertainment, auctions, and honoring those whom have made tremendous impacts in our area. There are opportunities for group tickets and sponsorship.

Salinas Valley
CHAMBER OF COMMERCE
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- Domestic violence & anger management group counseling
- Parenting education classes

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Seaside (831) 394-4622

SUBSTANCE USE SERVICES

- Genesis House - Residential Treatment Center for adults in Seaside (831) 899-2436
- Outpatient Treatment Centers in Salinas (831) 237-7222 or Monterey (831) 383-7800
- Off Main Clinic - Medication Assisted Treatment and Counseling in Salinas (831) 424-4828
- Drug and Alcohol Intervention Services for Youth (DAISY) in Salinas (831) 424-4828 x609
- Substance Use Prevention Program (SUPP) - Contracted school-based substance use prevention/intervention program (831) 424-4828 x609

HOMELESS SERVICES

- Casa de Noche Buena - Shelter for women and families in Seaside (831) 867-8200
- Safe Place - Overnight Emergency Shelter for homeless youth ages 18-24 (831) 373-4421
- Safe Passage - Transitional supportive housing program for homeless youth ages 18-24 (831) 717-4126
- Monterey Peninsula & Salinas Valley Street Outreach - Survival aid & crisis counseling for homeless youth (831) 373-4421 and (831) 753-8553

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Berniz House,
Youth Orchestra Salinas
(YOSAL)



Carla Rocha,
Artistic Hangups



Cristal Hamer,
KSBW Action news 8



Crystal Lopez,
United Way
Monterey County



Daniel Philpott,
INOSOT Financial &
Health Coaching Centers



David Bielsker



Debbie Bielsker



Francisco Arevalo,
Northwestern Mutual



Jan Burnett,
Treehouse Mortgage



Jay Gines,
Santa Cruz County Bank



Jenessa Retana,
Disaster Kleenup Specialists



Jennifer Magana,
Women's Business Center



Laura Kershner,
Monterey County Workforce
Development Board



Manny Escarrega,
Bay Federal Credit Union



Margaret Noroian,
Valley Guild Steinbeck House



Michael Laroco,
INOSOT Financial &
Health Coaching Centers



Miguel Santamaria,
Loans by CMS



Nicholas Pasculli,
County of Monterey



Oscar Mora,
Blue Adobe Mortgage



Rick Giffin



Dexter Farm,
Old Republic Title



Spenser Smith,
ARCpoint Labs



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Stronger Together: 102nd Annual Awards

Presented by Chevron

AWARD WINNERS

Outstanding Small Business: Natividad Foundation

Outstanding Large Business: Chevron

Spirit of the Community: Blue Zones Project of Monterey County

Citizen of the Year: Dr. Allen Radner (Salinas Valley Health)

Businesswoman of the Year: Leinette Limtiaco (Central Coast Federal Credit Union)

Ag Leadership Award: Candi DePauw (Farm Day)

Ambassadors of the Year: Michael Laroco and Daniel Philpott (INOSOT)



The 102nd Annual Awards Luncheon honorees recognized for 2023 with the theme of “Stronger Together” event. The event was designed to acknowledge the contributions of various community leaders, has an attendance of 500, and is the single largest gathering of businesspeople and community in our area.

“The Salinas Valley Chamber has been recognizing excellence in our community for over one hundred years. We are so proud of this year’s honorees and look forward to a true community celebration. The ‘Stronger Together’ theme acknowledged that we rise by lifting others,” shared Steve McShane, Chamber President/CEO.

Outstanding Small Business – Natividad Foundation

Natividad Foundation celebrates 35 years of philanthropically supporting Natividad, Monterey County’s public hospital and Level II Trauma Center, in its mission to provide compassionate, high-quality health care to everyone, regardless of ability to pay. Natividad Foundation is dedicated to transforming health care into healing by enhancing the essential services provided at Natividad. The Foundation’s eleven employees raise funds for the hospital, provide spiritual care services, and operate CHOICE, the violence intervention and prevention program at Natividad’s Trauma Center. Natividad Foundation raises funds each year to pay for its nonprofit business operations. Since 1988, Natividad Foundation has also raised and secured more than \$52 million to fund medical equipment across more than 20 hospital departments.



Outstanding Large Business: Chevron

Chevron’s thoughtful participation and support in our community has positively impacted many lives. In 2022, Chevron provided over \$1.7 million dollars of support to community and nonprofit organizations throughout Monterey County. Chevron’s support to the Monterey County and Salinas Valley communities is far reaching. Their Aces for Access (formerly called Eagles for Education) has benefitted more than 20,000 local students in science, technology, engineering, and math (STEM). As a part of Chevron’s commitment to education, they provided over \$800,000 in funding to bring the Central Coast Mobile Fab Lab to Monterey County, a state-of-the-art mobile digital fabrication lab equipped with 21st century fabrication tools to inspire our youth to pursue careers in STEM, support a workplace pipeline for businesses to innovate and create new products. They believe that preparing the next generation of problem solvers and innovators who can tackle complex challenges is



essential to competing in a global economy. Chevron is a strong community advocate with partnerships and investments in health, education, and economic development to help advance progress and strengthen communities, all while supporting diversity, equity, and inclusion.

Businesswoman of the Year: Leinette Limtiaco (Central Coast Federal Credit Union)

Leinette Limtiaco is the President and CEO of Central Coast Federal Credit Union (CCFCU), which has branches in Seaside, Salinas and King City. A proponent of continuing education and being an engaged member of the community, Limtiaco encourages her managers and team members to continue their education and supports them to be actively involved in the communities they live and work in. She serves on several Boards including: Goodwill Central Coast, the Central Coast Center for Independent Living, and Monterey County Free Libraries. Limtiaco is also generous in sponsoring events, donating to silent auctions for local fundraisers, and inspiring her CCFCU team to volunteer at various events throughout Monterey County.



Agricultural Leadership Award: Candi DePauw


Candi has led Farm Day events for nearly three decades, and throughout the pandemic, sustained the Farm Day events each year to ensure that third-grade students were participating. Candi has been instrumental in orchestrating Farm Day events that both students and their parents look forward to each year. The Farm Day event is held three times a year, and hosts third-grade students county-wide and exposes them to how their food is grown. Candi is a Trustee for Hartnell College and serves on the Sheriff’s Advisory Council. ➡



102ND ANNUAL AWARDS - Continued on page 28

Investing Through a Debt Ceiling Crisis

by Haley Hitchman, AIF®, CPFA



As of January 19, 2023, the US debt limit is once again in focus and has reached the ceiling, forcing “extraordinary measures” to be taken. The debt ceiling is the

maximum amount of money the Treasury is permitted to borrow to pay its obligations. As it stands the current debt limit is \$31.4 trillion. Extraordinary measures are a way for the government to move around money to pay their obligations.

Treasury Secretary Janet Yellen sent a letter to Congress urging them to take swift action and outlined what those extraordinary measures would be, mainly the suspension of payments to the Civil Service Retirement and Disability Fund

and the Postal Service Retiree Health Benefits Fund. These measures, according to Yellen, should be sustainable until June, giving Republicans and Democrats time to reach a deal to raise the debt ceiling.

Debt ceiling concerns have caused market volatility in the past, however typically much closer to the deadline. This time concerns about a deeply divided Congress have rattled investors nerves. An agreement must be reached to raise the debt limit to allow the government to borrow more to cover spending already approved by Congress and failure to do so would put the US government in default, failing to pay interest on Treasury securities. Republicans want to negotiate spending cuts before agreeing to raise the debt limit. In the debt crisis of 2011, the country came close to defaulting, causing the US credit rating to be downgraded by Standard & Poor's from

the highest level of AAA to AA+, where it remains today. This caused world equity markets to tumble on fears the US would not be able to meet their debt obligations.

Should investors be concerned over the possibility of default? Lauren Goodwin, economist and director of portfolio strategy at New York Life Investments, says the effects of the debt ceiling conflict could be “Household and business confidence plummets, and uncertainty about asset prices, borrowing costs and economic activity amid a default or shutdown can make households and businesses reluctant to spend.” Goodwin goes on to say, “Worse even, a debt-ceiling fight this year would likely increase the effects of the economic slowdown and even pull forward recession timing.” Nevertheless, many experts agree that policy makers will eventually find a compromise, as they

have in previous debt ceiling scenarios, and it is unlikely for the US to default on its debt obligations. In the last 40 years, the debt ceiling has been raised 45 times. The uncertainty on how long the debate will last could cause short-term turmoil in the market as we get closer to June, however, so far this year the market has widely ignored concerns on the debt limit. Unlike during the 2011 debt crisis, investors saw the S&P 500 declined 17% on debt ceiling concerns.

As a long-term investor, it is important to note that historically markets recover and by remaining in a diversified portfolio you can help manage risk in your investments. ■

Haley Hitchman partner at locally-owned Hastie Financial Group. If you would like to discuss your personal or company's investment needs, please contact Haley at Haley.Hitchman@HastieFG.com.

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Citizen of the Year: Dr. Allen Radner

Allen Radner, MD, joined the medical staff of Salinas Valley Health in 1994. Dr. Radner’s knowledge and expertise has resulted in various leadership positions at Salinas Valley Health, Natividad and Community Hospital of the Monterey Peninsula. During the COVID-19 pandemic, Dr. Radner played a critical role in coordination and support of the medical community’s proactive response to the coronavirus – influencing policy, safety protocols, testing, limited supply management, medication, and vaccines. As an infectious disease expert, he was a passionate advocate for public outreach and education, providing factual, evidence-based information to the medical community and the public at large. Dr. Radner’s inclusionary efforts helped inform our diverse population and helped reduce serious illness and death in Monterey County by publicly advocating for the widespread adoption and administration of safe and effective COVID-19 vaccine.



Spirit of the Community: Blue Zones Project Monterey County

Blue Zones Project Monterey County (BZPMC) is a community-wide well-being initiative that is creating sustainable change throughout Monterey County, resulting in measurable impact through collaboration and alignment. Launching in the Salinas community in June of 2019, the project has expanded throughout Monterey County with focused work now taking place in South County and Monterey Peninsula. In Monterey County, there are currently 46 approved worksites, 34 approved schools, 39 approved restaurants serving Blue Zones inspired dishes, 3 grocery stores and almost 30 participating organizations. They have engaged over 29,000 residents in making the commitment to a healthier community and created hundreds of aligned volunteer experiences. Blue Zones Project Monterey County is a “we” project, acknowledging that it takes everyone in the community to create a sustainable environment of well-being.



Ambassadors of the Year –Daniel Philpott and Michael Laroco

Daniel Philpott and Michael Laroco are honored based on more than (10) years of consistent service in supporting the Salinas Valley Chamber of Commerce. Great advocates for the Chamber and resources available for businesses, both are frequently on hand to assist with events. Daniel and Michael have served as a resource for new and potential members trying to better understand the Chamber and its purpose. Partners in business, Daniel and Michael work for a local tax and business consulting firm, INOSOT.



Daniel Philpott



Michael Laroco

Outgoing Board Members who have given and served for the benefit of the business community overall are also honored for their service to the Salinas Valley Chamber of Commerce members.

James Bogart “Bogie”, Agriculture Icon; Sara Boyns, Fenton & Keller, Attorneys at Law; Raymond Costa, RHC Management dba McDonald’s; Brandon Patterson, Windermere Valley Properties; Krishna Patel, Duda Farm Fresh Foods; and Albert Maldonado, MP Express.

Businesses celebrating 10, 25, and 50 years of membership are honored at the event. ■

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- Girls Inc of the Central Coast
- Kobrinsky Group
- Hartnell College
- Cloverfield Management LLC
- Sacred Heart School

Celebrating 15 years of Chamber membership

- Residence Inn by Marriott - Salinas
- Coastal Kids Home Care
- Salinas Valley Fair
- The Yanks Air Museum Foundation
- Community Foundation for Monterey County
- Lopez Tax Service
- 1st Capital Bank
- allU.S. Credit Union
- Pinnacle Bank
- Holiday Inn Express & Suites
- Mission Trails Regional Occupational Program
- The Salvation Army

Celebrating 25 years of Chamber membership

- Ausonio Inc
- Kinship Center
- Taylor Farms California, Inc
- The Don Chapin Company, Inc.
- Monterey Bay PTAC
- Monterey County Business Council

Celebrating 50 years of Chamber membership

- American Red Cross of the Central Coast
- Monterey County Agricultural Commissioner
- Matsui Nursery
- Northridge Mall / Starwood Retail Partners

Thank You! to our sponsors, whose support make this event possible (as of the publication deadline)

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The Benefits of an Assisted Living Community

by Madonna Gardens Assisted Living & Memory Care



Caring for a loved one can be rewarding but can also be emotionally and physically taxing. If your loved one's care needs have increased over time, you may want to consider additional help from a professional team at an assisted living community. Some of the many benefits are:

Socialization - The opportunity to chat with neighbors, share a cup of coffee or take a walk with a group can make a difference. Frequent and consistent social interaction have been shown to reduce the risk of Alzheimer's and dementia[1]. With a full calendar of daily social opportunities, many assisted living communities feature art therapy, musical performances, happy hours and more. There's also the benefit of having an extra set of eyes to keep track of your loved one's mental health and encourage interaction.

Dining - If your loved one has trouble cooking for themselves, maintaining a healthy diet or eating enough, the social dining atmosphere at an assisted living community can help with ensuring your loved one is well-fed and thriving. Eating meals socially has a powerful effect on increasing food intake - those who dine with others eat up to 48% more than those who eat alone[2].

Around the Clock Care - One of the benefits of living at an assisted living community is the around-the-clock care that is provided by a caring team. Help with medications, bathing and grooming, assistance at meals and having a personalized plan for your loved one's needs can help them thrive. Having a full team versus a single, at-home caregiver can make all the difference.

If you are in need of guidance our senior lifestyle consultants at Madonna Gardens are here to help. Call (831) 585-1790 or visit MadonnaGardens.com to learn more. ■

[1] Neurology.org (2019, July 10) *Quantity and quality of mental activities and the risk of incident mild cognitive impairment.* www.n.neurology.org/content/93/6/e548

[2] ScienceDaily.com (2019, October 4) *People eat more when dining with friends and family* www.sciencedaily.com/releases/2019/10/191004105637.htm

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Four Key Energy Policy Facts to Guide Sacramento in 2023

As Sacramento returns to work, everyone can agree that policymaking should be based in facts, not false, overblown rhetoric.

To that end, here are four basic facts for legislators to keep in mind when considering California's energy policies in 2023:

1. THE FACTORS DRIVING HIGH GAS PRICES IN CALIFORNIA ARE NO MYSTERY – AND THEY CAN BE FIXED THROUGH BETTER ENERGY POLICIES.

Experts and economists have consistently pointed to three factors that are causing high gas prices in the Golden State:

- High taxes and fees
- Expensive environmental mandates, including requirements for refiners to make specific gasoline blends only sold in California
- Policies that limit refining capacity and create a tight market for transportation fuels

The California Business Roundtable recently reported that the state's energy regulations and policies are costing consumers and businesses \$50 billion each year. Yet policymakers refuse to fix the bad policies that are driving costs higher:

"Past investigations have clearly defined the causes of the state's periodic fuel shortages and price spikes. Rather than deal with these root causes, the state has consistently ignored the results and imposed more taxes and regulations that lead to more and higher price spikes in the future."

2. NEW TAXES OR 'PENALTIES' WILL FURTHER DISCOURAGE IN-STATE PRODUCTION AND REFINING CAPACITY – THE OPPOSITE OF WHAT IS NEEDED TO EASE SUPPLY SHORTAGES AND PROTECT AGAINST PRICE VOLATILITY.

Economists have not been shy about pushing back against Sacramento's refinery tax scheme proposal at the heart of the legislature's special session.

Erich Muehlegger, professor of economics at University of California, Davis, warned that targeting oil company profits could make price spikes at the pump more likely by decreasing the supply of refined fuels coming to market.

UC Berkeley energy economist Severin Borenstein said that he was "worried" the proposal would bring back the supply crises of the 1970s, when pumps ran dry and cars lined up around the block for fuel.

Meanwhile, Larry Summers, former Treasury Secretary in the Obama Administration, wondered aloud on Twitter:

"I'm not sure I understand the argument for a windfall profits tax on energy companies. If you reduce profitability, you will discourage investment which is the opposite of our objective."

And the Editorial Board at Bloomberg warned:

"Energy is a volatile industry. Today's windfall can easily turn into tomorrow's wipeout, meaning that occasional years of high profits are essential to meeting future demand ... If companies think their profits can be seized whenever a bureaucrat deems them 'excessive,' they'll

have less incentive to add capacity."

All in all, experts are not impressed with a "half-formed proposal."

3. CUTTING IN-STATE OIL PRODUCTION DOES NOTHING TO LOWER DEMAND. IT ONLY FORCES CALIFORNIA TO RELY EVEN MORE ON EXPENSIVE FOREIGN IMPORTS FOR BASIC ENERGY NEEDS.

California consumes more than 1.4 million barrels of oil each day while producing less than 350,000 barrels per day.

Faced with those basic figures and their consequences (high fuel costs and price volatility), Sacramento has chosen to pursue policies to shut down oil production in the Golden State even further and faster, somehow believing that cutting the supply of oil will magically end the economy's need for it.

Unfortunately, basic economics tells us that's not how supply and demand work.

As Stanford University economist Charles D. Kolstad puts it: "If California consumers continue to demand the same amount of gasoline, it will just come from elsewhere."

Experts agree the transition to the new energy future is going to take decades. California could promote renewables and electric vehicles while also still producing the oil the state needs during the long transition ahead.

Instead, Sacramento is choosing to shut down production and blindly push California energy policies ahead of our basic energy realities – leaving the state at the mercy of an unstable world for the vast majority of its energy supplies.

4. EVEN PRESIDENT BIDEN AGREES WE NEED MORE OIL, NOT LESS.

Throughout 2022, Californians were presented with a baffling split screen.

On one hand, their president viewed a fundamental oil supply shortfall as such a threat that he was begging shady foreign regimes to please keep the oil flowing and draining the nation's emergency petroleum stockpile to its lowest level in nearly 40 years.

On the other, their governor was doing everything he could to shut down oil production in one of America's most oil-rich states.

If President Biden knows more oil production is needed to ease gas prices and balance supply and demand, why isn't California contributing to that effort? Does the president realize there are companies eager to produce more oil in California – under the world's strongest environmental regulations, no less?

While the U.S. scrambles to protect its energy security, California oil production is down 25% in recent years, costing the state and the country millions of barrels of badly needed supply that could help ease prices at the pump and protect against volatility.

The consequences of failing energy policies are clear: high costs, price volatility, and heavy dependence on foreign oil for basic energy needs. To lower costs and ease California's oil supply and refining crunch, Sacramento must change course in 2023.



Community Hears from Leaders: Panetta, Lofgren, Craig, Nieto & Alejo



The Salinas Valley Chamber of Commerce was proud to present the Governmental Relations Breakfast to more than 250 attendees in February, at the Police Athletic League (PAL) Armory in Salinas. The event was designed to provide an opportunity for elected and appointed leaders in the region, to address important issues impacting business.

The event was created in response to the call for building a closer working relationship between the business community and our elected leaders. While many officials from throughout the region were present, speakers included Congresswoman Zoe Lofgren, Congressman Jimmy Panetta, Monterey County Board of Supervisors Chair Luis Alejo, Monterey County Sheriff Tina Nieto, and City of Salinas Mayor Kimbley Craig.

Present were elected officials, businesses, and members of the community-at-large, interested in receiving updates on the various facets that influence work and life in the region. Congresswoman Lofgren focused on the importance of funding for water supply in the county and immigration reform. Congressman Panetta announced that he is working towards a \$1 million grant for the Salinas Police Department, and more than \$30 million in federal grant funding to address homelessness. Mayor Craig focused largely on solutions to homelessness and collaboration opportunities with the County of Monterey. Supervisor Alejo spoke to his concern that Monterey County needs to build 20,000 new housing units in the next eight years. Newly elected sheriff, Tina Nieto, shared remarks on the role of the Monterey County Sheriff's Department on the recent response to floods that have impacted the county.

The Salinas Valley Chamber of Commerce Governmental Relations Breakfast is a new event based on the "Wake-Up Salinas Valley" events produced in the past, featuring various elected officials. The Salinas Chamber is exploring making this an annual event to continue fostering these critical relationships. The Governmental Relations Breakfast was made possible in part, due to the generous presenting sponsor, Vistra Moss Landing Energy Storage Facility. ■

Who Was There?

Elected Government Officials - Main Speakers

- U.S. Representative Zoe Lofgren
- U.S. Representative Jimmy Panetta
- Monterey County Sheriff Tina Nieto
- Monterey County Board of Supervisors Chair Luis Alejo
- City of Salinas Mayor Kimbley Craig

Local Elected Government Officials

- Monterey County District Attorney Jeannine Pacioni
- Monterey County Superintendent of Schools Dr. Deneen Guss
- Salinas City Councilmember Orlando Osornio
- Marina City Councilmember Cristina Medina Dirksen
- Seaside City Councilmember Alexis Garcia-Arrazola
- Seaside City Councilmember Alex Miller
- Salinas Valley Health District Director Victor Rey
- Hartnell Community College District Board Member Aurelio Salazar
- Salinas Union High School District Board Member Michael Urquides
- Salinas City Elementary School District Board Member Art Galimba
- Salinas City Elementary School District Board Member Amy Ish
- Santa Rita Union School District Board Member Sarah Turner
- Monterey Peninsula Unified School District Board Member Dr. Bettye Lusk
- Monterey Peninsula Regional Airport District Director MaryAnn Leffel
- Monterey Peninsula Regional Airport District Director LisAnne Sawhney

Also in attendance were representatives of California State Senator Anna Caballero, California State Assemblymember Robert Rivas, California State Assemblymember Dawn Addis, Monterey County Supervisor Glenn Church, and Monterey County Supervisor Wendy Root Askew.

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Annual Awards - An Honored Legacy

Citizen of the Year- Instrumental in the history of the Salinas Valley

2021	Victor Rey	Salinas Valley Memorial Hospital
2020	Clare Mounteer	Monterey County Rape Crisis Center
2019	Adrienne Pete Delgado	SVMH
2018	John D'Arrigo	D'Arrigo Brothers of California
2017	Raymond Costa	RHC Management Co.
2016	Gregory Chilton	Chilton and House Attorneys
2015	Alfred Diaz-Infante	CHISPA (Deceased)
2014	Brian Finegan	Brian Finegan, A Professional Corporation
2013	Warren Wayland	Hayashi Wayland
2012	Peter Kasavan	Kasavan Architects
2011	Andy Matsui	Matsui Nursery
2010	Bruce Taylor	Taylor Farms
2009	Sam Downing	Salinas Valley Memorial Hospital
2008	Jacqueline Cruz-Ortega	Hartnell College Foundation
2007	Tim McCarthy	Caballero, Matcham & McCarthy
2006	Dennis Donohue	Royal Rose LLC
2005	Shirley Lavorato	Lavorato, House, Chilton, Lavorato
2004	Judge John Phillips	Rancho Cielo Youth Campus
2003	Dave Mills	Mills Family Farms, Inc. RETIRED
2002	Myron "Doc" Etienne	Noland, Hamerly, Etienne & Hoss - Attorneys at Law
2001	Ken Feske	
2000	Don Nucci	Mann Packing Company, Inc.

1999	Fran McFadden	RETIRED
1998	Warren Wayland	Hayashi Wayland
1997	Lloyd Lowrey, Jr.	Noland, Hamerly, Etienne & Hoss - Attorneys at Law
1996	Sam Linder	Sam Linder Auto Group
1995	Don Chapin II	The Don Chapin Company, Inc.
1994	Bob House	Chilton and House Attorneys
1993	Granville Perkins	
1992	Andy Church	
1991	Harry Wardwell, Jr.	Rabobank, N.A.
1990	Joe Struve	Struve & Laporte Funeral Home
1989	Nick Ventimiglia	
1988	Basil Mills	Mills Family Farms, Inc.
1987	Adele O'Grady	
1986	William Barker	
1985	Tom Dill	
1984	Edward Munson	
1983	Elgie Bellizio	
1982	Karen Silliman	
1982	Tom McAuliffe	
1981	James Gattis	
1980	Dean Wagoner, Past Chamber President	
1979	Willetta Christensen	

1978	Chick Magnusen
1977	Virginia Barton
1976	Bob Bello
1975	Sid Gadsby
1974	Francis Paul
1973	L.E. Johnson
1972	Ruth Wing
1971	Francis Cislina
1970	Burt Talcott
1969	Larry Struve
1968	Howard Weile
1967	Gaylord Nelson
1966	Dr. J. F. Chang
1965	L.M. Tynan
1964	Fred Johansen
1963	E.J. Raffetto
1962	S.V. Christrierson
1961	Dr. E.J. Leach
1960	William Jeffrey
1959	Roy Hohberger

Spirit of the Community

2021	Meals on Wheels of the Salinas Valley
2020	Jacob's Heart
2019	Alco Water Service
2018	Goodwill Central Coast
2017	Monterey County Housing Authority Development
2016	IMPOWER
2015	Paraiso Vineyards
2014	Gil Basketball Academy
2013	Tatum's Garden
2012	Salinas Rotary Clubs
2011	Kimbley Craig
2010	Steve McShane
2004	Julie Graulich
2003	Harden Foundation
2000	Kathy Baker
1999	Pam Dozier
1998	Greg Mainis
1997	Mark Faylor

Large Business of the year

2021	JM Electric
2020	Aera Energy
2019	Maya Cinemas
2018	Gino's Family Restaurant Group
2017	Noland Hamerly Etienne & Hoss
2016	KSBW 8 (NBC) - Central Coast ABC - Estrella TV Central Coast
2015	La Plaza Bakery
2014	Credit Consulting Services
2013	Mann Packing
2012	Pacific Valley Bank
2011	Central Coast Federal Credit Union
2010	BFI Waste Services of Salinas - Republic Services
2009	Taylor Farms
2008	Matsui Nursery
2007	The Salinas Californian
2006	Mill Construction
2005	Ausonio Incorporated
2004	The Don Chapin Company
2003	Hayashi & Wayland
2002	Household Bank
2001	California Water Service Company
2000	Community Bank of Central CA
1999	Salinas Valley Mem. Healthcare
1998	Tanimura & Antle
1997	Mills Distributing

Business Women of the year

2021	Andrea Bailey	Chevron
2020	Patricia Rodriguez	The Outdoor Market
2019	Loretta Souza	The Home Depot
2018	Sara Boyns	Fenton & Keller
2017	Susie Brusa	Rancho Cielo
2016	Susan Black	Pinnacle Bank
2015	Teri Belli	Belli Architectural Group
2014	Teresa Madrid	JT Healthcare Uniforms
2013	Gill Campbell	Mazda Raceway Laguna Seca
2012	Helen Holguin-Dunston	Central Coast Federal Credit Union
2011	Bev Ranzenberger	Salinas Valley Memorial Healthcare System
2010	Karen Nardoza	Moxxy!
2009	Margaret D'Arrigo-Martin	D'Arrigo Brothers
2008	Anne Leach	Ottone Leach Olsen & Rey LLP
2007	Vickie Dixon	Nardoza & Associates
2006	Cheryl Savage	ERA Steinbeck Real Estate
2005	Lucy Pizarro	Chapala Mexican Restaurant
2004	Marianne Gennis	The Gennis Agency
2003	Catherine Kobrinsky	Evans Kobrinsky Group
2002	Katherine Borchard	Borchard Farms
2001	Tammy Jones	
2000	Darlene Dunham	Supervisor Simon Salinas
1999	Joey Lasnik	
1998	Sandra Hunter	
1997	Gwen Miller	
1996	Jean Miner	
1995	Debbie Moore	
1994	Anna Caballero	Secretary of CA State Consumer Services Agency
1993	Bonnie Marquardt	
1992	Sherrie Isaac	Hayashi and Wayland
1991	Dr. June	Dunbar-Phillips
1990	Elizabeth Helfrich	
1989	Rozina Anderson	
1988	Carol Kurtz	
1987	Madeline Clark	Elkhorn Slough Coalition
1986	Patricia Tynan-Chapman	
1985	Brigid McGrath Massie, MBA	Brigid McGrath-Massie, M.B.A.

Ag Leadership

2021	MCVGA	Kim Stemler
2020	Farm Bureau	Norm Groot
2019	Braga Fresh Family Farms	Braga Rodney
2018	Costa Farms	Colby Pierera
2017	Tanimura & Antle	Wesley Van Camp
2016	Christensen & Giannini	Dirk Giannini
2015	Grower-Shipper Association	Abby Taylor-Silva
2014	Sambrailo Packaging	Tony Cadiente
2013	Tanimura & Antle	Gary (& Bob) Tanimura (& Antle)
2012	Scheid Vineyards	Kurt Gollnick
2011	Costa Farms	Anthony (Tony) Costa
2010	LGM Consulting	Laura Guidici Mills
2009	Jefferson Farming	Benny Jefferson
2008	Rio Farms	Bob Martin
2007	Ocean Mist	Joe Pezzini
2006	Matsui	Andy Matsui
2005	Mann Packing	Don Nucci
2004	Hibino Farms	Henry Hibino
2003	Borchard Farms	Katherine Borchard
2002	D'Arrigo Brothers	Andy D'Arrigo
2001	John W. Inman, P.E.	John W. Inman
2000	Lockwood Vineyards	Lindley Butch
1999	R.C. Farms	Caprara Dennis
1998	Paraiso Vineyards	Richard Smith
1997	Tanimura & Antle	Tanimura & Antle
1996	Mann Packing	Bill Ramsey
1995	Rio Farms	David & Susan Gill
1994	Fresh Express	
1993	Basil Mills	
1992	John Pryor	
1991	Richard Nutter	
1990	Tom Merrill	

AAL Small Business of the year

2021	Ocon Family Chiropractic	Luis Ocon
2020	Pizza Factory	Ernie Amoran
2019	Belli Architectural Group	Belli Lino
2018	Ryan & McDonald	Pearce Robin
2017	Aquablue Skin and Body Spa	Frank Savino
2016	A & O Pharmacy	David Smith
2015	TriCord Tradeshow Services	Larry Bell-Mike Grim
2014	ProSource Wholesale Floorcoverings	Cindy Moore
2013	Alvarez Technology Group	Luis Alvarez
2012	Peninsula Business Interiors	Mark Faylor
2011	SSB Construction	Jeff Goldman
2010	The Farm	David Bunn
2009	California Rodeo, Inc.	Mandy Linquist
2008	Lavorato, House, Chilton & Lavorato	Greg Lavorato
2007	TMD Creative	Nick Pasculli
2006	Brian Finegan	Brian Finegan
2005	Hullaballoo	Robert Peterson
2004	Martella Printing	Tom Martella
2003	Scarr Moving & Storage	Mark Scarr
2002	Abramson	Church & Stave
2001	Gadsby's Music	Larry Tharp
2000	Lee & Pierce, Inc.	Bill Pelich
1999	Central Coast College	Robert Schaefer
1998	Chapala Restaurant	Rudy Cazares
1997	Swenson & Silacci	Edward Silica
1996	Chocolate Dipper	Susan Shaw

2023 Represents the 102nd celebration of Annual Awards.

In 2023 we celebrate the 102nd Annual Winners that were recognized for their contributions in 2022.
See page 26



MONTEREY COUNTY
STEM
TALENT EXPO

Presented by



JOIN US FOR THE
**MONTEREY COUNTY
STEM TALENT EXPO!**

Convened by the Hartnell College Foundation President's
STEM Task Force

**WHY YOUR BUSINESS SHOULD
REGISTER FOR A TABLE TODAY**

This exciting, free, one-day event will connect STEM industry leaders to talented students, former students, and community members who are looking for opportunities to further their education and career opportunities in the fields of Science, Technology, Engineering, and Mathematics [STEM].

Why You Should Register for a Table Today:

This event is an excellent opportunity to highlight your organization's commitment to:

- Filling internships and jobs from a pool of diverse candidates
- Networking with STEM talent to understand more about the jobs and careers that excite them
- Organizational brand exposure to the next generation of local STEM talent
- Preparing STEM talent for careers that are needed in your industry and organization

**WEDNESDAY,
MARCH 22, 2023
1:30 PM - 4:30 PM
HARTNELL COLLEGE
STEM CENTER LOBBY**

Monterey County STEM Talent Expo Co-Chairs
Andrea Bailey and Luis Alvarez Invite you!



ANDREA BAILEY
Public Affairs Rep,
Corporate Affairs
Chevron



LUIS ALVAREZ
President & CEO
Alvarez Technology Group, Inc.

Thank You to Our Monterey County STEM Talent Expo Sponsors

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Visit our website for full details:
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marci@thebuzzpr.net

Become a Sponsor:

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information about sponsoring this event.

MARCH EVENTS

ALL OUR EVENTS ARE FREE

LUNCH & LEARN

BIRRIERIA COALCOMAN
CASTROVILLE, CA

11AM - 12:30 PM

MARCH
09

SAFEGUARDING
AGAINST ADA
LAWSUITS (SPANISH)

LA MICHOACANA LOVE
SALINAS, CA

9 AM - 10 AM

MARCH
16

BOSSLADY:
WOMEN MEAN BUSINESS

MONTEREY TOURING
VEHICLES
MONTEREY, CA

11 AM - 12 PM

MARCH
30



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Fenton & Keller – Offering Practical Solutions to Complex Legal Challenges in Monterey County and Beyond for More than 70 Years

Fenton & Keller arose from the law partnership formed in 1952 by J. Hampton Hoge and Lewis L. Fenton in Monterey, California. Both men were exceptional trial attorneys committed to the legal profession and to serving their community.

In 1951, as a young lawyer defending the State of California in a lawsuit concerning a snowplowing accident, Mr. Fenton met his future mentor, the well-known trial lawyer, Mr. Hoge. In fact, Mr. Fenton later regarded Mr. Hoge as the most important influence on his career. The following year, the two attorneys moved to Monterey and founded the law firm, Hoge & Fenton, which expanded over the years to include branch offices in San Jose and San Luis Obispo.

Attorney Charles R. Keller joined Hoge & Fenton in 1965 as the sixth lawyer in the Monterey office, then located at 977 Pacific St. In 1969, the office relocated to 2801 Monterey Salinas Highway in Monterey, where it remains today. During the 1970's and 1980's, the firm grew and became known as Hoge, Fenton, Jones & Appel, and focused primarily on insurance defense work. In 1993, attorneys at Hoge & Fenton's Monterey office decided to break off from the San Jose and San Luis Obispo offices to become the independent law firm, Fenton & Keller.

Leading up to 1993, the attorneys in the Monterey office shifted their practice areas from primarily insurance defense work to a broader array of general practice, probate and general litigation. Since 1993, Fenton & Keller has further expanded its expertise in employment law, estate planning, real estate, tax law, nonprofit governance, and business formation and advising.

Throughout its history, Fenton & Keller has remained active in our local community. Mr. Fenton was actively involved in founding the York School in Monterey, and in Community Hospital of the Monterey Peninsula's move to its current location in the late 1950's. The firm maintains a close relationship with Community Hospital and continues to represent it in a variety of matters.



The firm also has continuing long-term relationships with the Pebble Beach Company, Stevenson School, and the Monterey Bay Aquarium. In fact, due to his relationship with the Packard family, Mr. Fenton assisted Julie Packard with founding the Aquarium in 1984. Mr. Fenton was also a big supporter of the Monterey Jazz Festival.

In one of his rare criminal cases, Mr. Fenton got the guitar player from the 1960's rock-pop group, The Mamas and Papas, out of jail. The musician was arrested after an alleged bad LSD trip. Mr. Fenton's novel defense that freed him: the only evidence against the rocker was his own confession, which, if it were indeed given, was under the influence of drugs and therefore inadmissible.

In another memorable case, Mr. Fenton successfully defended the popular TV and film actor, James Garner, against accusations he punched a heckler in the face at the Crosby golf tournament (today known as the AT&T Pebble Beach Pro-Am). Not only did the jury unanimously find in Garner's favor, they sought him out for autographs, hugs, and kisses. Mr. Fenton recalled to The Monterey Herald of "hastily removing a smudge of lipstick from his client's cheek."

Not to be outdone by Mr. Fenton, Mr. Keller also handled many memorable cases for the firm. Fenton & Keller represented award-winning actor-director, Clint Eastwood, in a significant case defending against a fraudulent claim relating to a violation of the Americans With Disabilities Act (ADA) at Eastwood's Mission Ranch. The case got nationwide publicity largely because Fenton & Keller admitted non-compliance, but the jury found in Eastwood's favor because of the plaintiff's fraudulent attempt to claim an injury due to the violation.

More recently, Mr. Keller and local attorney Larry Biegel tried a case against the California Department of Transportation (CalTrans) for CalTrans' failure to protect motorists on Highway 1 just south of the Carmel River bridge from wild boar attracted to cross the highway to feed on plantings recently made by CalTrans to enhance the Carmel River's south bank. The plaintiff motorcycle rider was seriously injured when he collided with a herd of pigs crossing the highway. The jury awarded more than \$8 million in damages.

Fenton & Keller's attorneys have handled numerous other trials and cases and have been successful at getting cases thrown out before trial. In 2019, Fenton & Keller attorneys, Christopher Panetta and Marco Lucido, successfully defended Community Hospital of the Monterey Peninsula in a disability discrimination case. The Court of Appeal upheld summary judgment in favor of Community Hospital, affirming there was no evidence it discriminated against the plaintiff.



In 2021, Fenton & Keller attorneys, Elizabeth Leitzinger and Gladys Rodriguez-Morales, obtained a \$2.1 million award for their client in a harassment and discrimination lawsuit against the California Department of Corrections and Rehabilitation. The case involved the unauthorized distribution of an explicit video of a prison employee among prison staff and supervisors. The award followed a 10-day jury trial in Monterey County Superior Court.

Fenton & Keller attorneys have received numerous awards over the years for their legal acumen and community contributions. In 1985, Mr. Fenton was the first recipient of the Monterey County Bar Association's (MCBA) prestigious Gibson Award, named after the late California Supreme Court Chief Justice, Phil Sheridan Gibson. Each year, the Gibson Award honors an MCBA member who exemplifies the spirit of distinguished community service, as demonstrated by Justice Gibson, who "exhibited the finest traits of human understanding, personality and character."

And, in honor of Mr. Fenton's long and distinguished service to the community, the MCBA established the annual Fenton Award in 2005 to recognize excellence in advocacy in the legal profession. In naming the award after him, the MCBA said, Mr. Fenton "was our own legal giant and epitomized the finest attributes of our legal profession."

The first recipient of the Fenton Award in 2005 was his partner, Mr. Keller, who said of his longtime partner, Mr. Fenton, in accepting the inaugural award:

"Lewis Fenton was a lawyer's lawyer and a trial lawyer who was known far beyond the boundaries of Monterey County. He had the skill and talent to practice the profession anywhere he chose and it didn't take long for his reputation to grow both in Monterey and elsewhere. He was tall and had an elegant almost regal bearing and a way of relating to juries that was unmatched. It made no difference what the case was about because he could communicate on whatever level the subject matter required but without ever talking down to his jury. In his dealings with other lawyers and the bench he was the model of integrity and civility, and emphasized that those virtues should never be forgotten in the heat of battle. While there will never be another Lewis, we can honor him and his legacy by following his lead and making the profession we have chosen an honorable one."

More recently, in 2019 Fenton & Keller attorney Sara Boyns was named Businesswoman of the Year by the Salinas Valley Chamber of Commerce.

Fenton & Keller attorneys continue the tradition of legal excellence established by Mr. Fenton and Mr. Hoge, and continued by Mr. Keller through vigorous, proactive representation on a wide variety of legal issues and a commitment to community service. Several of the firms' attorneys have been appointed to the judiciary, while others have served and continue to serve as members of the boards of community service organizations throughout the Monterey Bay region.

WE ARE GROWING

Career Opportunities with Fenton & Keller

We are growing and are seeking applicants for the following positions:

Litigation / Employment Associate Attorney

We are seeking an Associate Attorney with at least three years of experience in civil litigation and/or employment law. We desire an attorney with experience handling discovery, interviewing witnesses, taking/defending depositions, handling motion work, making court appearances, participating in mediations and arbitrations, defending class action suits, and/or preparing for and participating in trials. Outstanding legal research and writing skills are required. You will have direct contact with clients. The salary range for this position is \$122,500 to \$205,000 depending on your experience. Bonus program available.

Business Transactions / Real Estate / Estate Planning Attorney

We are seeking an Associate Attorney with at least three years of experience in business transactions, real estate, and/or estate planning and administration. We are seeking an attorney with strong legal writing, research, and communication skills, as well as the ability to work both independently and as part of a team. You will have direct contact with clients. The salary range for this position is \$122,500 to \$205,000, depending on your experience. Bonus program available.

Litigation / Personal Injury Paralegal

We are seeking a qualified paralegal with experience in civil litigation, personal injury, and/or employment law. You need to be well versed in document preparation, case calendaring, management of deadlines, handling of discovery, subpoenas, preparation of pleadings and Judicial Council forms, legal research, court e-filings, trial preparation, client communications, and client file maintenance. You must also have excellent verbal and written communication skills, and be proficient in Microsoft Office 365 and Adobe. You should also be organized and detail-oriented, as well as able to work independently and as part of a team. The regular hourly rate for this position is \$39 to \$49 per hour, depending on your experience.

Business Transactions / Real Estate / Estate Planning Paralegal

We are seeking a qualified paralegal with experience in business transactions, real estate transactions, and/or estate planning and administration. You should be well versed in document preparation related to entity formation and dissolution, Secretary of State filings, corporate records, contracts, preparation of closing binders, preparation of estate planning documents and administration, court filings, recording of documents, client communications, and client file maintenance. You must have excellent verbal and written communication skills, and be proficient in Microsoft Office 365 and Adobe. You should also be organized and detail-oriented, as well as able to work independently and as part of a team. The regular hourly rate for this position is \$39 to \$49 per hour, depending on your experience.

Some examples of incentives that Fenton & Keller provides to its employees are: competitive wages, benefits programs, bonus program (for attorneys), continuing education, company events for employees and employees' families, and more!

Fenton & Keller provides the following benefits to its employees:

- Medical, dental, and vision insurance
- Flexible medical and dependent care reimbursement plan
- 401k Plan (with matching contribution)
- Profit sharing plan
- Life insurance
- Disability insurance
- Professional liability insurance
- Professional association dues, and CLE for attorneys and paralegals
- Vacation and approximately 10 holidays per year
- Bonus program available for attorneys

Please submit a cover letter and résumé to: ndehaven@fentonkeller.com. For more information, please call (831) 373-1241.

Landset Engineers Inc.	Affiliate	Artistic HangUps	Marketter	Pacific Valley Bank	Marketter	Tacos Don Beto	Business
DBA Electric	Affiliate	Magnitude Visuals	Business	WIZIX Technology Group	Marketter	Amapola Kitchen & Wine Merchant	Business
Tom's Septic Construction	Affiliate	ARCpoint Labs of Monterey Bay	Partner	TTC Bookkeeping & Tax Preparation	Business	Salinger Properties, Inc.	Business
Hollister Landscape Supply	Affiliate	Kevin C. McWilliams	Associate	I.A.T.S.E. Local 611	Marketter	Big Valley Mortgage	Partner
Housing Resource Center of Monterey County	Business	Haupt & Associates	Business	Kleinfeldt Family BBQ/T&A Cafe, Home of Kleinfeldt Family BBQ	Partner	Swenson Builders	Business
Johnson Electronics	Partner	Salinas Valley Dental Care	Partner	Rossi Bros. Tire & Auto Service	Marketter	Casamigo Restaurant 2	Marketter
Associated Services Heating Solar & Air	Marketter	Central Coast Community Energy (CCCE)	Partner	Nepenthe/Phoenix Corporation	Business	Looking for Space	Business
Stifel, Nicolaus & Company, Inc	Business	Escape Room Salinas	Affiliate	Illusions of Grandeur, Inc.	Business	NAACP MONTEREY COUNTY BRANCH #1049	Marketter
CSUMB Salinas City Center	Affiliate	Ocon Family Chiropractic	Leader	Peacock Acres	Business	AT&T	Leader
Diane Ausonio	Associate	Silver Point Protection Inc.	Marketter	Kasavan Construction	Business	Partners for Peace	Business
Kai Fit	Business	HUB International Insurance Services	Marketter	Bank of America Financial Center	Affiliate	Pebble Beach Company	Leader
Active Seniors Inc	Business	Trio Petroleum	Marketter	Bank of America Financial Center	Affiliate	California Youth Outreach	Business
AGFORCE Staffing & Search	Business6	Portola Hotel & Spa	Partner	Growers Ice Company	Stakeholder	The Epicenter	Marketter
ProSource Wholesale Floorcoverings	Marketter	Peter B's Brewpub & Bar	Affiliate	Virus Geeks	Stakeholder	Gourley Construction Inc	Leader
Office Depot/Office Max NCP	Marketter	Jacks Monterey	Affiliate	Christensen & Giannini, LLC	Business	Jennifer Magana & Associates, LLC	Business
Chamber Discoveries	Business	Ocean Mist Farms	Leader	Chick-fil-A North Salinas	Business	Scott's Janitorial Service	Business
Big Sur Land Trust	Business	Caliber Home Loans	Partner	ITNMontereyCounty (Independent Transportation Network)	Marketter	Roto-Rooter Monterey/Salinas	Business
Steinbruner Hill CPAs	Business	Booth Machinery Inc	Partner	Balance Physical Therapy & Human Performance Centers	Affiliate	Salinas Valley Medical Aesthetics	Marketter
Treehouse Mortgage Group-Salinas	Marketter	IMPOWER Inc	Business	Growers Custom Equipment	Affiliate	Citrine Aesthetics dba Skin by Karina	Business
Property Restoration Services	Business	Central Coast Entertainment	Marketter	Central Coast Cooling, LLC	Affiliate	Loans by CMS	Marketter
East Bay Tire Co. (Salinas Service Center)	Marketter	Salinas Valley Basin Groundwater	Business	FarmWise	Marketter	Latitude 36 Foods	Leader
InterContinental - The Clement Monterey	Partner	Sustainability Agency	Marketter	SAGE, Sustainable Ag & Energy	Business	Mee Memorial Hospital	Partner
State of California, Department of Rehabilitation	Business	Adaptive Information Systems	Marketter	Rucka O'Boyle Lombardo & McKenna	Partner	Asian Cultural Experience	Business
Harmony At Home	Business	Greg Hamer REALTOR	Business	Peter Antonian, Homes for Heroes Affiliate Realtor	Marketter	First Team Media	Business
Madonna Gardens Assisted Living & Memory Care	Marketter	Downtown Book & Sound	Business	Monterey Bay FC	Partner	RPM Group	Partner
South County Newspapers	Business	Kings Oil Tools	Leader	Charles Schwab & Co., Inc.	Associate	G.I. Josie	Affiliate
ARIEL Theatrical	Business	Kelly-Moore Paint Co Inc	Marketter	Western Growers Center for Innovation & Technology	Business	Center for Community Advocacy (CCA)	Marketter
United Site Services	Business	Rodriguez Tree Service	Marketter	China House	Marketter	Cardinale Automotive Group	Partner
Scholl & Company, LLP	Marketter	AgroThrive Inc	Partner	Salinas Police Department	Affiliate	Cardinale Volkswagen Salinas	Affiliate
The Home Depot	Partner	Monterey Bay Economic Partnership	Active Trades	Sylvan Learning	Marketter	Cardinale Mazda Salinas	Affiliate
Hearts & Hands Christian Preschool	Affiliate	Comcast Business	Affiliate	Kona Ice of Monterey & Salinas	Marketter	Mangia - Eat on Main	Business
Salinas City Center Improvement Association (SCCIA)	Business	Xfinity	Affiliate	Plaza Grande LP	Business	Health Projects Center	Marketter
Spherion	Business	Comcast Corporation	Partner	Californians for Energy Independence	Business	HomeLight	Business
Taylor Farms Property Management	Affiliate	Express Employment of Monterey County	Business	Carmel Mission Inn	Partner	Community Homeless Solutions	Partner
Chukchansi Gold Resort and Casino – Serenity Springs	Affiliate	Blue Zones Project Monterey County	Marketter	Wonder Wood Ranch	Partner	Jamie Miller Coaching	Business
Chukchansi Gold Resort and Casino – Family Entertainment Center	Affiliate	Guild Mortgage	Business	Shearwater Tavern	Affiliate1	Cagwin & Dorward	Business
Chukchansi Gold Resort and Casino – California Market Buffet	Affiliate	Central Coast Human Resource Association	Business	LAZ Parking	Leader	Untamed Fire LLC	Marketter
Chukchansi Gold Resort and Casino – Firehouse Lounge	Affiliate	Balance Physical Therapy & Human Performance Centers	Partner	Phillip's Custodian Services	Marketter	CS Creations	Business
Chukchansi Gold Resort and Casino – Goldfield's Café – Noodle Bar	Affiliate	Salinas Self Storage	Business	Mag One Media	Partner	First Tee - Monterey County	Business
Chukchansi Gold Resort and Casino – Vintage Steakhouse	Affiliate	Jim Bogart	Associate	Divorce with Dignity, Monterey County	Business	Valley Health Plan	Marketter
Chukchansi Gold Resort and Casino	Leader	Wingstop-Seaside	Affiliate	Ainslie LoVerde Insurance Services, Inc.: Allstate Insurance, Salinas	Partner	Tope's Tree Service	Partner
Episcopal Diocese of El Camino Real	Marketter	Wingstop-S. Main	Partner	Ainslie LoVerde Insurance Services, Inc.: Allstate Insurance, Watsonville	Affiliate	Esteban Calderon	Associate
Door to Hope	Marketter	Wingstop-Constitution	Affiliate	Ainslie LoVerde Insurance Services, Inc.: Allstate Insurance, Hollister	Affiliate		
Farmers Union Pour House	Business	El Pajaro Community Development Corporation	Business				
Montage Wellness Center	Affiliate	StoneBridge Home Inc	Partner				
Community Hospital of the Monterey Peninsula	Partner	Santa Cruz County Bank	Leader				
Hartnell College Planetarium	Affiliate	Planet Fitness	Marketter				
Laurel Inn	Partner	Aldina Real Estate	Marketter				
Smith & Enright Landscaping	Partner	Keller Williams Salinas Valley	Marketter				
American Supply Company - Seaside	Affiliate	Tee & Rebecca Photography	Marketter				
American Supply Company - Salinas	Partner	Salinas Union High School District	Stakeholder				
Precision Nails	Business	In the Loop / n2publishing	Partner				
McDonald's - S Main	Affiliate	Monterey County Mosquito Abatement District	Leader				
McDonald's - N Main	Affiliate	Motel 6, #0639	Partner				
McDonald's Monterey/Salinas	Partner	Ruggiero Law Office - RLO Attorney	Business				
Alvarado Street Brewery & Tasting Room	Marketter	Manpower	Business				
H&R Block	Business	BBSI - Barrett Business Services Inc	Partner				
Engie Services	Business	Primerica Financial Services	Business				
Kysmet Security & Patrol	Marketter	Valley Health Associates	Business				
The YWCA Monterey County	Marketter	Catholic Charities, Diocese of Monterey	Marketter				
Flying Artichoke Restaurant	Business	Downtown Street Team	Business				
Flow Cryotherapy	Business	Bolour/Carl Immigration Group	Business				
Digital NEST	Business	Elkhorn Slough Foundation	Business				
Top 10 Produce LLC	Business	Contreras Financial	Business				
The Outdoor Market / El Mercado Popular	Marketter	Red Lobster	Partner				
Brandon D Patterson –Windermere Valley Properties	Business	State Farm Insurance - Tracy Bellem	Marketter				
Platinum Tax, Payroll, and Bookkeeping	Business	Motel 6, #1370	Partner				
Grupo Flor/East of Eden	Leader	Andresen & Associates	Business				
Quintes Administrative & Insurance Services	Partner	Powers Associates, LLC	Business				
LC1 Productions	Marketter	Brent Eastman Insurance Services	Business				
Dorothy's Place/Franciscan Workers of Junipero Serra	Business	Round Table Pizza - South Salinas	Affiliate				
Earth Systems Pacific	Business	Joby Aviation	Partner				
Allied Universal Security Services	Business	Zenona	Marketter				
Thomas McAuliffe	Associate	FetaFlow	Business				
Mike Hutchinson	Associate	C4 Consulting	Active Trades				
Thomas Mill	Associate	Pure Water Bottling Company	Business				
Contreras Insurance Agency	Business	Pro-Tec Coatings, Inc.	Marketter				
Haute Enchilada	Partner	Salinas Regional Sports Authority	Partner				
Whole Enchilada	Affiliate	Balance Physical Therapy & Human Performance Centers	Affiliate				
TPO Human Resource Management	Business	Inns of California	Business				
McSherry & Hudson	Business	ZenBusiness	Business				
Monterey Coast Realty	Marketter	Bright Beginnings	Affiliate				
Farmers Insurance- Cecilia Kennedy Agency	Business	California Manufacturing Technology Consulting® (CMTC)	Business				
		ARCpoint Labs of Salinas	Affiliate				
		Lhoist North America – Natividad	Partner				
		Women's Business Center	Business				
		Ecology Action	Marketter				
		Golden Bear Bites	Marketter				
		Golden Bear Physical Therapy Rehabilitation and Wellness - N Salinas	Business				
		Soria Environmental	Marketter				



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www.36northpm.com/
PO Box 222778, Carmel, CA 93921

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www.aopharmacy.com/about_us.htm
536 Abbott St, Salinas, CA 93901

A Tool Shed Equipment Rentals Inc
831-424-7368
www.atoolshed.com
3700 Soquel Ave, Santa Cruz, CA 93927

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www.atoolshed.com
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831-373-2222
www.AGDavi.com
484 Washington St, Ste D, Monterey, CA 93940

AAA NCMU
831-771-4000
www.aaa.com
1019 Post Dr, Salinas, CA 93907

ACE Hardware
831-775-0523
www.AceHardware.com
600 Tenant Ave, Morgan Hill, CA 95037

Acme Awning Co.
831-424-7134
www.AcmeAwnings.com
210 N Main St, Salinas, CA 93901

Active Seniors Inc
831-424-5066
www.ActiveSeniorsInc.org
100 Harvest St, Salinas, CA 93901

ACTS - Alliance Career Training Solutions
831-755-8200
www.AllianceCareerTraining.com
333 Abbott St, Salinas, CA 93901

Adaptive Information Systems
831-644-0300
www.adaptiveis.net
380 Main St, Salinas, CA 93901

Adobe
408-753-5826
www.adobe.com
345 Park Ave, San Jose, CA 94088

Aera Energy LLC
661-665-5000
www.AeraEnergy.com
66893 Sargent Rd, San Ardo, CA 93450

After Hour Plumbing & Drain
831-717-7329
www.afterhourplumbingmontereyca.com
5 Harris Ct N6, Monterey, CA 93940

Ag Land Trust
831-422-5868
www.AgLandTrust.org
PO Box 1731, Salinas, CA 93902

AGFORCE Staffing & Search
831-758-4473
www.AgForce.us
PO Box 1715, Salinas, CA 93902

Agricultural Personnel Management Association
831-422-8023
www.AgPersonnel.org
512 Pajaro St Ste 7, Salinas, CA 93901

Agricultural Services Certified Organic
831-449-6365
www.ASCOrganic.com
PO Box 4871, Salinas, CA 93908

AgroThrive Inc
831-675-2853
www.agrothrive.com
305 Vineyard Town Ctr, Ste 356, Morgan Hill, CA 95037

AIM for Mental Health
831-372-1600
aimformentalhealth.org/
16610 Toro Hill Ct, Salinas, CA 93908

Ainslie LoVerde Insurance Services, Inc - Allstate
831-634-2900
www.agents.allstate.com/
1820 N. Main St, Salinas, CA 93906

Alco Water Service
831-424-0441
www.doxo.com/info/alco-water-service-ca
249 Williams Rd, Salinas, CA 93906

Aldina Real Estate
831-763-7777
www.AldinaRealEstate.com
713 E Lake Ave, Watsonville, CA 95019

All Safe Mini Storage II
831-772-8100
www.shaw-development.com
3 Quail Run Cir, Ste 103, Salinas, CA 93902

Alliance on Aging
831-655-1334
www.AllianceOnAging.org
247 Main St, Salinas, CA 93901

Alliant Insurance Services
831-789-8560
www.Alliant.com
150 Main St, Ste 220, Salinas, CA 93901

Allied Universal Security Services
408-510-4728
www.AUS.com
30 East San Joaquin St, Ste 204, Salinas, CA 93901

allU.S. Credit Union
831-540-4627
www.allUSCU.com
1410 N Main St, Salinas, CA 93901

Alta Vista Mortuary
831-424-9700
www.AltaVistaMortuary.com
41 E Alisal St, Salinas, CA 93906

Alternative Dispute Resolution APC
831-783-0779
www.BaileyADR.com
60 West Alisal St, Salinas, CA 93902

Alvarado Street Brewery & Tasting Room
831-800-3332
www.AlvaradoStreetBrewery.com
1315 Dayton St, Ste E, Salinas, CA 93901

Alvarez Technology Group Inc
831-753-7677
www.AlvarezTG.com
PO Box 965, Salinas, CA 93901

Alzheimer's Association of Monterey County
831-647-9890
www.Alz.org/NorCal
21 Lower Ragsdale Dr, Ste B, Monterey, CA 93901

Amapola Kitchen & Wine Merchant
831-262-0075
www.amapolakitchenandwine.com/
32 West Gabilan St, Salinas, CA 93940

AMAROK LLC
800-432-6391
www.cbousinger@amarok.com
550 Assembly St, 5th Floor, Columbia, SC 29044

American AgCredit
831-424-1756
www.AgLoan.com
924 E Blanco Rd, Salinas, CA 93901

American Cancer Society
831-443-8879
www.cancer.org
1534 N. Main St, Salinas, CA 93901

American Promotional Events, INC West dba TNT Fireworks
916-704-3473
www.broussardm@tntfireworks.com
8151 Power Ridge Rd, Sacramento, CA 94203

American Red Cross of the Central Coast
831-624-6921
www.RedCross.org/CentralCoast
PO Box AR, Carmel by the Sea, CA 3923

American Supply Company - Salinas
831-424-1928
www.AmericanSupplyCompany.com
PO Box 2026, Salinas, CA 93906

American Supply Company - Seaside
831-394-1445
www.AmericanSupplyCompany.com
1033 Broadway Ave, Seaside, CA 93955

American Takii Inc
831-443-4901
www.Takii.com
301 Natividad Rd, Salinas, CA 93906

American Water
831-435-6015
www.amwater.com
511 Forest Lodge Rd, Ste 100
Pacific Grove, CA 93950

Andresen & Associates
831-809-6999
www.andresenassoc.com/
PO Box 1434, Salinas, CA 93906

Andrews Blueprint
831-424-0331
www.AndrewsBlueprint.com
269 Griffin St, Salinas, CA 93901

AquaBlue Skin & Body Spa Inc
831-422-2500
www.AquaBlueSpa.com
229 Main St, Salinas, CA 93901

Arborwell, a SavATree Co.
831-246-8733
www.savatree.com/
565 Hartnell St, PO Box 3221
Monterey, CA 93940

ARCpoint Labs of Monterey Bay
831-324-0772
www.labtestmonterey.com
24560 Silver Cloud Ct, Ste 103,
Monterey, CA 93940

ARCpoint Labs of Salinas
831-975-4313
www.labtestsalinas.com
635 Sanborn Pl Suite 24,
Salinas, CA 93901

ARIEL Theatrical
831-775 0976
www.arieltheatrical.org
320 Main St, Salinas, CA 93901

Armanasco Public Relations Inc
831-372-2259
www.armanasco.com
787 Munras Ave, Ste 100,
Monterey, CA 93940

Artistic HangUps
831-757-4703
www.artistichangups.com
257 John St, Salinas, CA 93901

Arts Council for Monterey County
831-622-9060
www.Arts4MC.org
1123 Fremont Blvd, Seaside, CA 93955

Asian Cultural Experience (ACE)
www.salinasace.org
PO Box 574, Salinas, CA 93902

Aspire Health Plan
831-657-0700
www.AspireHealthPlan.org
10 Ragsdale Dr, Ste 101, Monterey, CA 93940

Associated Builders & Contractors - NorCal
925-766-5116
www.ABCNorCal.org
4577 Las Positas Rd, Unit C, Livermore, CA 94550

Associated Services Heating Solar & Air
831-757-4577
www.AssociatedHeating.net
1355 Abbott St, Ste 8, Salinas, CA 93901

Assured Aggregates Company Inc
831-443-8644
www.AssuredAggregates.com
520-A Crazy Horse Cyn Rd, Salinas, CA 93907

Astound Business
415-819-4331
www.astound.com
350 Bangor Ave, San Jose, CA 94088

AT&T
831-649-2086
www.att.com
401 W. Franklin, Monterey, CA 93940

Atascadero Chamber of Commerce
805-466-2044
www.AtascaderoChamber.org

**Aurum Consulting Engineers
Monterey Bay Inc**
831-646-3330
www.ACEMB.com
404 W. Franklin St, Ste 100, Monterey, CA 93940

Ausonio Inc
831-633-3371
www.Ausonio.com
11420-A Commercial Pkwy, Castroville, CA 95012

Axiom Engineers
831-649-8000
www.AxiomEngineers.com
22 Lower Ragsdale Dr Ste A, Monterey, CA 93940

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Backus Property Management Inc
831-455-2052
www.BackusPM.com
PO Box 1089, Salinas, CA 93901

**Balance Physical Therapy
& Human Performance Centers**
831-372-4782
www.balancept.com
2260 N Fremont St, Monterey, CA 93940

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& Human Performance Centers**
831-322-4782
www.balancept.com
17760 Moro Rd, Ste G120
Prunedale, CA 93902

**Balance Physical Therapy
& Human Performance Centers**
831-422-4782
www.balancept.com
143 John St, Salinas, CA 93901

Bandit Systems
831-325-0513
www.banditsystems.com
PO Box 495, Santa Cruz, CA 95060

Bank of America - S Main Branch
831-755-3008
www.BankofAmerica.com
200 E. Franklin S, Ste 220
Monterey, CA 93940

Bank of America - Financial Center
831-443-7125
www.linkedin.com/company/bank-of-america
300 Northridge Shopping Center
Salinas, CA 93901

Bank of America - Financial Center
831-755-3008
www.instagram.com/bankofamerica/
1010 E. Alisal St, Salinas, CA 93901

Bankers Casino
831-422-6666
www.bankerscasino.net
111 Monterey St, Salinas, CA 93901

Baratto, Sullivan & Co. Insurance
805-682-8554
www.BarattoSullivan.com
1731 State St, Santa Barbara, CA 93101

Bay and Basin Insurance Agency
831-771-5344
www.bayandbasinins.com
371 Main St, Salinas, CA 93906

Bay Federal Credit Union
831-758-3836
www.bayfed.com/
3333 Clares St, Capitola, CA 95010

Bay Property Management Inc
831-422-5614
www.BayPropertyMgmt.com
140 John St, Salinas, CA 93901

Bayonet and Black Horse Golf Course
831-899-7271
www.BayonetBlackHorse.com
1 McClure Way, Seaside, CA 93955

Barrett Business Services Inc (BBSI)
831-375-0105
www.mybbsi.com
2 Lower Ragsdale Dr, Ste 100
Monterey, CA 93940

Belli Architectural Group Inc
831-424-4620
www.BelliAG.com
235 Monterey St, Ste B, Salinas, CA 93901

Bengard Ranch Inc
831-422-9021
www.BengardRanch.com
PO Box 80090, Salinas, CA 93901

Better Business Bureau
408-278-7400
www.BBB.org/llosAngelesSiliconValley
1112 S Bascom Ave, San Jose, CA 94088

Beverly Meamber
831-623-2356
PO Box 1234, San Juan Bautista, CA 95045

Bianchi Kasavan & Pope LLP
831-757-5311
www.BKPCpa.com
450 Lincoln Ave, Ste 200, Salinas, CA 93901

Big Sur Land Trust
831-625-5523
www.BigSurLandTrust.org
509 Hartnell St, Monterey, CA 93940

Big Valley Mortgage
916-335-1117
www.bigvalleymortgage.com/officers/
tony-sanchez/
119 E. Alisal St, Salinas, CA 93901

Black Bear Diner - Salinas
831-449-1545
www.BlackBearDiner.com/location/salinas/
7877 Wren Ave, Ste C, Gilroy, CA 95020

Blue Adobe Mortgage
831-626-2112
www.oscar@blueadobemortgage.com
362 Main St, Salinas, CA 93901

Blue Zones Project Monterey County
831-455-6219
www.bluezonesprojectmontereycounty.com
Monterey County

Bobcat Bicycles
831-753-7433
www.bobcatbicycles.com
141 Monterey St, Salinas, CA 93901

Bolour/Carl Immigration Group
831-318-3080
www.Americanvisas.net
1601 Vine St, Los Angeles, CA 90002

BookKeeping Central
831-393-4343
www.Bookkeeping-central.com
26344 Carmel Rancho Ln, Carmel, CA 93921

Booth Machinery Inc
831-240-0378
www.BoothMachineryInc.com/
6565 E 30th St, Yuma, AZ 85364

Boys Asphalt Services
831-754-1224
www.boysasphalt.com/contact/
1350-A Burton Ave, Salinas, CA 93902

Boys & Girls Clubs of Monterey County
831-394-5171
www.bgcmc.org
1332 LaSalle Ave, Seaside, CA 93955

**Boys & Girls Clubs of Monterey County
Salinas Club House**
831-757-4412
www.bgcmc.org
PO Box 2643, Salinas, CA 93960

Brad Slama Development
791 Work St, Salinas, CA 93907

Braga Fresh Family Farms Inc
877-456-7445
www.BragaFresh.com
33750 Moranda Rd, Soledad, CA 93960

Brandon & Tibbs Accountants
831-758-4481
www.brandon-tibbs.com
3 Quail Run Cir, Ste 200, Salinas, CA 93901

**Brandon D Patterson
Windermere Valley Properties**
831-272-2353
www.Windermere.com/offices/Salinas-1
1191 N Main St, Ste A, Salinas, CA 93906

Brent Eastman Insurance Services
831-751-0700
www.bretheastman.com
51 Katherine Ave, Salinas, CA 93901

Brew -N- Krew Ale House
831-676-6533
www.brew-n-krew.com
1019 Parkway Rd, Salinas, CA 93901

Brickman Marketing
831-594-1500
www.brickmanmarketing.com/
395 Del Monte Ave #250, Monterey, CA 93940

Bright Beginnings
831-920-8058
www.brightbeginningsmc.org
1125 Baldwin St, Salinas, CA 93906

Brighter Bites
831-229-7999
www.brighterbites.org
1113 Harkins Rd, Ste B, Salinas, CA 93908

Bronco Van & Storage
831-424-0039
www.broncovanandstorage.com
PO Box 5245, Salinas, CA 93906

**C & N Tractors**

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www.candntractors.com
496 Salinas Rd, Royal Oaks, CA 95076

C4 Consulting

831-521-8254
www.myc4strategist.com
PO Box 2135, Carmel Valley, CA 93924

Cagwin & Dorward

408-499-5892
www.cagwin.com/
10 Hitchcock Rd, Salinas, CA 93901

Cal Coastal Roofing

831-771-2994
www.calpacificroofing@yahoo.com
225 Zabela Rd, Salinas, CA 93902

Caliber Home Loans

831-287-2811
www.caliberhomeloans.com
450 Lincoln Ave, Ste 101, Salinas, CA 93901

California Chamber of Commerce

916-444-6670
www.calchamber.com
Sacramento, CA 94203

**California Coastal
A Small Business Lender**

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www.calcoastal.org
221 Main St, Ste 301, Salinas, CA 93906

California International Airshow

831-754-1983
www.SalinasAirshow.com
PO Box, Salinas, CA 93901

**California Manufacturing
Technology Consulting® (CMTC)**

831-737-7944
www.cmtc.com
690 Knox St, Torrance, CA 90248

California Rodeo Inc

831-751-0707
www.carodeo.com
PO BOX 1648, Salinas, CA 93902

California Strawberry Commission

831-724-1301
www.californiastrawberries.com
180 Westridge Dr #101
Watsonville, CA 95019

California Water Service

831-757-3644
www.calwater.com
254 Commission St, Salinas, CA 93906

California Welcome Center - Salinas

831-757-8687
www.soulofca.org
1A Station Pl, Salinas, CA 93901

California Women for Agriculture

831-240-5434
www.salinascwa.org
PO Box 1210, Salinas, CA 93901

California Youth Outreach

559-445-2608
www.cyoutreach.org
855 East Laurel Dr, Building H
Salinas, CA 93901

Californians for Energy Independence

805-434-5400
www.energyindependenceca.com/
10345 Ensemble Way, Elk Grove, CA 95624

Calstar - AirMedCare Network

831-206-7447
www.amcnrep.com/tracy-shearer
Monterey County, CA

CannaCruz, Inc.

831-420-3227
www.cannacruz.com/
1156 Abbott St, Ste 1, Salinas, CA 93901

Capital Homes Investments

8319754037
www.capitalhomesinvestments.com/
61 W. Gabilan St, Ste 20, Salinas, CA 93901

Cardiac Wellness Center

831-759-0995
www.salinasvalleyhealth.com/locations/
cardiac-wellness-center
120 Wilgart Way, Salinas, CA 93901

Cardinale Automotive Group

831-772-5800
www.cardinaleway.com
3239 Imjin Rd, Ste 300, Marina, CA 93933

Cardinale Mazda Salinas

831-772-5511
www.cardinalemazda.com/
555 Auto Center Cir, Salinas, CA 93906

Cardinale Moving & Storage Inc

831-632-4100
www.cardinalemoving.com
11360 Commercial Pkwy, Castroville, CA 95012

Cardinale Volkswagen Salinas

831-444-7700
www.cardinalevw.com
555 Auto Center Cir, Salinas, CA 93906

Carlson's Fire Extinguisher Sales

831-424-6152
www.carlonsfiresafety.com
PO Box 4548, Salinas, CA 93906

Carmel Chamber of Commerce

831-624-2522
www.carmelcalifornia.org

Carmel Mission Inn

800-348-9000
www.carmelmissioninn.com
3665 Rio Rd, Carmel, CA 93921

Carmel Realty Company

831-250-5203
www.carmelrealtycompany.com
PO Drawer C, Carmel, CA 93921

Carol Kurtz

831-214-4223
316 Mid Valley #214, Carmel, CA 93921

Carton Express LLC

805-266-9506
www.cartonxpress.com/
220 Sirrah Way, Greenfield, CA 93927

CASA of Monterey County

831-455-6800
www.CASAofmonterey.org
945 S Main St, Ste 107, Salinas, CA 93906

Casamigo Restaurant 2

831-272-3332
www.seefoodapp.menu/Casamigo2
131 Main St, Salinas, CA 93901

**Catholic Charities,
Diocese of Monterey**

831-393-3110
www.catholiccharitiesdom.org/
922 Hilby Ave, Ste C, Seaside, CA 93955

Center for Community Advocacy (CCA)

831-753-2324
www.cca-viva.org
23 Orange Dr, Salinas, CA 93906

Central California Alliance for Health

831-755-6000
www.ccah-alliance.org
950 E Blanco Rd, Ste 101, Salinas, CA 93901

Central Coast Auto Stylings

831-809-5954
1099 Madison Ln, Salinas, CA 93901

Central Coast Builders Association

831-758-1624
www.ccbabuilds.com
242 E Romie Ln, Salinas, CA 93901

Central Coast College

831-424-6767
www.centralcoastcollege.edu
480 S Main St, Salinas, CA 93901

Central Coast Community Energy (CCCE)

831-641-7222
www.3Cenergy.org
70 Garden Ct, Ste 300, Monterey, CA 93940

Central Coast Cooling, LLC

760-353-1475
www.centralcoastcooling.com
1069 Growers St, Salinas, CA 93901

Central Coast Entertainment

831-225-0505
www.centralcoastentertainment.com
5 E Gabilan St, Ste 213, Salinas, CA 93901

**Central Coast Federal Credit Union
Salinas**

831-422-2325
www.centcoastfcu.com
900 S Main St, Salinas, CA 93901

**Central Coast Federal Credit Union
Seaside**

831-393-3480
www.centcoastfcu.com
4242 Gigling Rd, Seaside, CA 93955

Central Coast Human Resource Assoc.

831-601-7543
www.cchra.shrm.org
PO Box 1923, Seaside, CA 93955

Central Coast Sign & Design

831-775-0700
www.ccsigndesign.com
1311 Dayton St, Ste B, Salinas, CA 93901

**Central Coast Visiting Nurse
Association & Hospice (VNA)**

831-372-6668
www.ccvna.com/
5 Lower Ragsdale Dr, Monterey, CA 93940

Central Valley Seeds Inc

831-757-0939
www.centralvalleyseeds.org
PO Box 6311, Salinas, CA 93906

Chamber Discoveries

888-750-2192
www.chamberdiscoveries.com
1300 E Shaw Ave, Ste 127, Fresno, CA 93650

Charles Schwab & Co., Inc.

800-435-4000
www.schwab.com/client-home
100 Clock Tower Pl, Ste 100, Carmel, CA 93921

Chevron

831-202-9004
www.chevron.com
1093 So. Main St, Salinas, CA 93901

Chicago Title Company

831-424-8011
www.premier.ctic.com
50 Winham St, Salinas, CA 93905

Chick-fil-A North Salinas

831-443-2023
www.chick-fil-a.com/locations/ca/
north-salinas
1800 Northridge Mall, Salinas, CA 93906

Chilton and House Attorneys

831-759-9000
www.chiltonhouseinc.com
PO Box 2284, Salinas, CA 93901

China House

831-422-1223
www.china-house.cafes-usa.com/
848 E. Alisal St, Salinas, CA 93905

CHISPA Inc

831-757-6251
www.chispahousing.org
295 Main St, Ste 100, Salinas, CA 93906

Christensen & Giannini, LLC
831-449-2494
www.christensenandgiannini.com/
1588 Moffett St, Ste B, Salinas, CA 93901

Christians In Commerce-worklight
831-915-1911
www.worklight.org/
867 Marino Piner Rd, Pacific Grove, CA 93950

Christopher M Mule DDS
831-424-0678
www.muledds.com
632 E Romie Ln, Salinas, CA 93901

Chukchansi Gold Resort & Casino
559-692-5200
www.chukchansigold.com
46536 Road 417, Coarsegold, CA 93614

**Chukchansi Gold Resort & Casino
California Market Buffet**
866-794-6946
www.chukchansigold.com/dining/
california-market-buffet/
46536 Road 417, Coarsegold, CA 93614

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www.chukchansigold.com/hotel/arcade/
46536 Road 417, Coarsegold, CA 93614

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firehouse-lounge/
46536 Road 417, Coarsegold, CA 93614

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www.chukchansigold.com/dining/goldfields-cafe/
46536 Road 417, Coarsegold, CA 93614

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www.chukchansigold.com/serenity-springs-spa/
46536 Road 417, Coarsegold, CA 93614

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Vintage Steakhouse**
866-794-6946
chukchansigold.com/dining/vintage-steakhouse/
46536 Road 417, Coarsegold, CA 93614

Citrine Aesthetics dba Skin by Karina
831-677-8863
www.instagram.com/skinbykarina/?hl=en
909 Blanco Cir, Ste A, Salinas, CA 93901

City of Salinas
831-758-7227
www.ci.salinas.ca.us
200 Lincoln Ave, Salinas, CA 93901

CLA Wayland - Carmel
831-624-5333
www.claconnect.com
1188 Padre Dr, Ste 101, Salinas, CA 93901

**CLA Wayland - CliftonLarsenAllen LLP
- Salinas**
831-759-6300
www.claconnect.com
1188 Padre Dr, Ste 101, Salinas, CA 93902

CLA Wayland - Paso Robles
805-226-4155
www.claconnect.com
1188 Padre Dr, Ste 101, Salinas, CA 93901

**Clinica De Salud Del Valle De Salinas,
CSVS Community Care**
831-757-8689
www.csvs.org
440 Airport Blvd, Salinas, CA 93905

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424-214-2159
www.ferriniranch.com
2716 Ocean Park Blvd #3006
Santa Monica, CA 90291

Coast & Valley Properties Inc
831-757-1270
www.coastandvalleypm.com/
376 Main St, Salinas, CA 93906

Coastal Kids Home Care
800-214-5439
www.coastalkidshomecare.org
1172 S Main St, Ste 125, Salinas, CA 93901

Coastal Wine Services
831-754-4300
www.coastal-wine.com/
340 El Camino Real S, Ste 37B, Salinas, CA 93907

Coldwell Banker Gay Dales Inc REALTORS
831-759-4747
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444 S Main St, Salinas, CA 93901

Comcast Business
877-332-4906
www.business.comcast.com/am/manuel_nieto
710 La Guardia St, Salinas, CA 93905

Comcast Corporation
800-945-2288
www.corporate.comcast.com/
1726 Beacon Hill Dr, Salinas, CA 93907

Commercial Service Company - Key & Young INC
831-422-0127
www.commercialserviceco.com/
541 Brunken Ave, Salinas, CA 93901

Community Builders for Monterey County
831-402-0298
www.combuildersmc.org
PO Box 1122, Monterey, CA 93940

**Community Foundation
for Monterey County**
831-375-9712
www.cfmco.org
2354 Garden Rd, Monterey, CA 93940

Community Homeless Solutions
831-384-3388
www.communityhomelessolutions.org/
PO Box 1340, Marina, CA 93955

**Community Hospital of the
Monterey Peninsula (CHOMP)**
831-624-5311
www.chomp.org
1910 N Davis Rd, Salinas, CA 93905

Community Human Services
831-658-3811
www.chservices.org
2511 Garden Rd, Ste A160
Monterey, CA 93940

Compass Church
831-422-7811
www.compasschurchmc.org
830 Padre Dr, Salinas, CA 93901

Complexions Skin Care
831-596-2420
www.skincomplexions.net
24 Winham St, Salinas, CA 93906

Comprehensive Cancer Resource Center
831-759-1951
www.svmh.com/patients/crclocation
Monterey County, CA

Condor Security of America Inc
831-717-1313
www.CondorSecurity.com
1522 Constitution Blvd #112, Salinas, CA 93905

Contreras Financial
831-214-8555
www.ContrerasFinancial.com
3114 Crescent Ave, Apt 11, Marina, CA 93933

Contreras Insurance Agency
831-757-7979
www.farmersagent.com/econtreras
111 E Alisal St, Salinas, CA 93905

Core6.Marketing
831-789-9320
www.core6.marketing
1628 N Main St #263, Salinas, CA 93906

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Corral de Tierra Realty
831-484-8100
www.corraldetierrarealty.com/
7 Corral de Tierra Rd, Salinas, CA 93908

Costco Wholesale Corp
831-424-4242
www.costco.com
1339 N Davis Rd, Salinas, CA 93905

Credit Consulting Services Inc
831-424-0606
www.creditconsultingservices.com
PO Box 5879, Salinas, CA 93901

Crown Equipment Corporation
510-363-7761
www.facebook.com/CrownEquipment/
1400 Crocker Ave, Hayward, CA 94540

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www.crumbcookies.com/caSalinas
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24745 Calle El Rosario, Salinas, CA 93907

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831-772-7021
www.csumb.edu/salinascitycenter
1 Main St, Salinas, CA 93901

Cushman & Wakefield
831-449-8000
www.cushmanwakefield.com/
328-B Main St, Salinas, CA 93962

Cypress Creek Apartments
831-758-3008
www.CypressCreekliving.com
162 Casentini St, Salinas, CA 93902

Cypress Landing Apartments
831-424-4343
www.cypresslanding.net/
552 Rico St, Salinas, CA 93906

D

D'Arrigo Bros Co of California
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www.andyboy.com
21777 Harris Rd, Salinas, CA 93901

DataFlow Business Systems
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www.startdbs.com
540 Work St, Ste E, Salinas, CA 93901

Dawn Transportation, Inc.
831-424-4626
www.dawntrans.com
PO Box 7326, Spreckels, CA 93908

DBA Electric
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www.dbaelectric.com
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Deering & Sons Diversified Cleaning
831-595-8264
www.deeringandsons.com
PO Box 10895, Salinas, CA 93906

Del Monte Fresh Produce - Mann's Division
831-422-7405
www.veggiesmadeeasy.com
1333 Schilling Pl, Salinas, CA 93901

DeSerpa Investments, LP
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www.deserpa.com
416 Main St, Salinas, CA 93906

Diane Ausionio
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www.linkedin.com/in/diane-ausionio
217 Hawthorne St, Salinas, CA 93901

Digital NEST
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www.digitalnest.org/
Cesar Chavez Library, Salinas, CA 93901

Disaster Kleenup Specialists
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www.disasterkleen.com
567 Ortiz Ave, Seaside, CA 93955

Discovery Luxury Motorcoach Charter
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www.discoverycharters.com
11020 Commercial Pkwy, Castroville, CA 95012

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Monterey, CA 93940

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www.dole.com
PO Box 2018, Monterey, CA 93940

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www.doortohope.org
130 W Gabilan St, Salinas, CA 93901

**Dorothy's Place/Franciscan Workers
of Junipero Serra**
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www.DorothysPlace.org
PO Box 2027, Salinas, CA 93906

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831-477-6700
www.downtownbookandsound.com
213 Main St, Salinas, CA 93901

Downtown Street Team
831-713-3697
www.streetsteam.org/Salinas
140 Central Ave, Salinas, CA 93901

Driscoll's, Inc.
831-763-5100
www.driscolls.com
PO Box 50045, Watsonville, CA 95019

Duda Farm Fresh Foods, Inc.
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www.duda.com
1260 Growers St, Salinas, CA 93901

E

Earth Systems Pacific
831-637-2133
www.EarthSystems.com
500 Park Center Dr, Ste 1, Hollister, CA 95023

**East Bay Tire Co.
Salinas Service Center**
831-757-5273
www.eastbaytire.com/services/salinas/
330 Griffin St, Salinas CA 93901

East of Eden - Moss Landing
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www.eoedelivery.com
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East of Eden - Salinas
831-237-7420
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514 Work St, Salinas, CA 93906

Ecology Action
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www.ecoact.org
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financial-advisor/john-musni
201 Monterey-Salinas Hwy, Ste A
Salinas, CA 93908

Edwards Truck Center, Inc.
831-422-9071
www.edwardstruckcenter.com
1095 Harkins Rd, Salinas, CA 93902

El Camino Machine & Welding
831-758-8309
www.elcaminomachine.com
296 El Camino Real South, Salinas, CA 93901

El Estero Car Wash
831-373-1801
www.elesterocarwash.com
590 Fremont St, Monterey, CA 93940

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Development Corporation**
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Po Box 52022, Pacific Grove, CA 93950

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www.youthorchestrasalinas.org
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www.TheCalifornian.com
123 West Alisal St, Salinas, CA 93901

Elkhorn Slough Foundation
831-728-5939
www.elkhornslough.org/
PO Box 267, Moss Landing, CA 95039

Embassy Suites Monterey Bay - Seaside
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www.embassysuites3.hilton.com/en/hotels/california/
embassy-suites-monterey-bay-seaside-MRYESES/
1441 Canyon Del Rey, Seaside, CA 93955

EMC Planning Group Inc.
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67 Garden Ct, Monterey, CA 93940

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www.enzazaden.com
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Episcopal Diocese of El Camino Real
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www.realepiscopal.org
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www.escaperoomsalinas.com/
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www.expresspros.com
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Fairview Laguna Seca
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www.lagunasecagolf.com
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**Farmers Insurance
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www.agents.farmers.com/ca/salinas/cecilia-kennedy
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www.facebook.com/FarmersUnionPourHouse
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www.twitter.com/FarmWiseLabs
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www.fentonkeller.com
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831-578-2743
www.fetaflow.com
10 San Miguel Ave, Salinas, CA 93906

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www.stgggroup.com
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Salinas, CA 93906

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www.first5monterey.org
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www.FirstTeamMedia.net
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831-800-3458
www.fcf-ca.org/
945 S Main, Ste 210, Salinas, CA 93901

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831-975-4449
www.flow-cryotherapy.com
455 Navajo Dr, Salinas, CA 93901

Flying Artichoke Restaurant
831-759-9096
www.facebook.com/TheChokeCoach/?fref=nf
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Folktale Wine Group
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www.folktalewinegroup.com
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Carmel Valley, CA 93906

Food Bank for Monterey County
831-758-1523
www.food4hungry.org
353 West Rossi St, Salinas, CA 93902

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800-407-5119
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Fresh Harvest
831-757-6209
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www.Frontier-Storage.com
425 N Main St, Salinas, CA 93906

Frontliners Coffee Co
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Salinas, CA 93905

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www.gijosie.org
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4 W. Gabilan St, Salinas, CA 93901

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831-372-8002
www.gatewaycenter.org
850 Congress Ave, Pacific Grove, CA 93950

Geisler3
831-372-6789
www.Geisler3.com
PO Box 3144, Monterey, CA 93940

Girl Scouts of California's Central Coast
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www.girlscoutscoc.org
10550 Merritt St, Castroville, CA 95012

Girls Inc of the Central Coast
831-772-0882
www.girlsinccc.org
318 Cayuga St, Ste 206, Salinas, CA 93906

GLAD Investments/Goldman Land & Development Co.
831-424-1640
www.linkedin.com/in/
P O Box 624, Salinas, CA 93901

Go Kids, Inc.
831-757-5437
www.gokids.org
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831-276-0560
www.goldenbearpt.com/salinas-main-street/
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Goodwill Central Coast
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www.cccgoodwill.org
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www.gourleyconstruction.com
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www.granberglaw.com
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www.growershipper.com
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www.GrupoFlor.com
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www.maineventtransportation.com
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www.GuildLending.com
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Carmel, CA 93921

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www.weareharris.com/
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Hartnell College
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411 Central Ave, Salinas, CA 93901

Hartnell College Foundation
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www.hartnellfoundation.org
411 Central Ave, Salinas, CA 93901

Hartnell College Planetarium
831-755-6913
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Hastie Financial Group
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www.HastieFinancialGroup.com
307 Main St, Ste 300, Salinas, CA 93901

Haupt & Associates
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Jhaupt@HauptAssociates.com
PO Box 1897, Monterey, CA 93940

Haute Enchilada
831-633-5843
www.HauteEnchilada.com
7902 Moss Landing Rd, Moss Landing, CA 95039

Health Projects Center
831-424-4359
www.hpcn.org
150 Cayuga St, Ste 3, Salinas, CA 93905

Hearts & Hands Christian Preschool
831-449-7536
www.hhpreschool.com/
hearts-hands-north-salinas/
345 E Alvin Dr, Salinas, CA 95023

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831-272-4075
www.facebook.com/hispanicchambercc

Historic Harvey House
831-214-8661
www.firstmayorhouse.org
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www.hitchcockfarms.com
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Holiday Seed Company
831-796-0504
www.holidayseedcompany.com
820 ParkRow #616, Salinas, CA 93907

Holiday Inn Express & Suites
831-737-1160
www.hiexpress.com/salinascal
195 Kern St, Salinas, CA 93901

Hollister Landscape Supply
831-636-8750
www.hollisterlandscapesupply.com
2410 San Juan Hollister Rd
Hollister, CA 95023

HomeLight
855-999-7971
www.homelight.com/homes
1375 N Scottsdale Rd, Ste 140
Scottsdale, AZ 85054

Hope Services
831-235-4047
www.HopeServices.org
744 La Guardia, Salinas, CA 93905

Hospice Giving Foundation
831-333-9023
www.HospiceGiving.org
80 Garden Ct, Ste 201, Monterey, CA 93940

Housing Authority of the County of Monterey
831-775-5000
www.HAMonterey.org/
123 Rico St, Salinas, CA 93901

Housing Resource Center of Monterey County
831-424-9186
www.hrcmontereycounty.org
201 John St, Ste A, Salinas, CA 93901

HUB International Insurance Services
831-718-3224
www.hubinternational.com
401 Fremont St, Ste 100, Monterey, CA 93940

I.A.T.S.E. Local 611

831-458-0338
www.iatse611.org
PO Box 7571, Santa Cruz, CA 95062

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www.KDON.com
1550 Moffett St, Salinas, CA 93906

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831-899-5488
www.illusionsofgrandeur.com
479 Elder Ave, Sand City, CA 93955

IMPOWER Inc

831-905-6471
www.IMPOWERWomen.org/
2110-A Del Monte, Monterey, CA 93940

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www.ingrahamcpas.com
412 S Main St, Salinas, CA 93901

Inns of California

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www.innsocal.com/
1215 De La Torre St, Salinas, CA 93901

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www.INOSOT.com
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www.ictheclementmonterey.com
750 Cannery Row, Monterey, CA 93940

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IPG International Produce Group LLC

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www.internationalproducegroup.com/
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ITN MontereyCounty Independent Transportation Network

831-233-3447
www.itnmontereycounty.org
951 Blanco Circle, #D, Salinas, CA 93905

Ivy Park at Salinas

831-754-5532
www.ivyliving.com/salinas/
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J

Jacks Monterey

831-649-7830
www.portolahotel.com/jacks-monterey
2 Portola Plaza, Monterey, CA 93940

Jacob's Heart Children's Cancer Support Services

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www.jacobsheart.org
680 W Beach St, Watsonville, CA 95019

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35 Winham St, Salinas, CA 93901

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831-256-5836
www.instagram.com/jenniferassociatesllc/
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Jim Bogart

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www.fusion.realtourvision.com/476270
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831-427-0532
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www.linkedin.com/in/kalah-bumba-37075a42
929 California St, Salinas, CA 93906

Kasavan Architects

831-424-2232
www.kasavanarch.com
60 W. Market St, Ste 300, Salinas, CA 93908

Kasavan Construction

831-794-2633
www.kasavanconstruction.com
2611 Garden Rd, Ste 2, Monterey, CA 93940

Katherine Healthcare Center

831-424-1878
www.katherinehealthcare.com/
315 Alameda Ave, Salinas, CA 93901

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831-622-6200
kwcoastalestates.com/
1368-B S. Main, Salinas, CA 93908

Kelly-Moore Paint Co Inc

831-424-1991
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831-758-8316
www.carecredit.com/doctor-locator/General-Dentistry
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www.kingcitychamber.com
200 Broadway St, King City, CA 93930

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805-238-9311
www.kingsoiltools.com/
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831-455-9965
www.kinshipcenter.org
124 River Rd, Salinas, CA 93908

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831-784-6300
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www.shopkirkwoodplaza.com
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www.tacafespreckles.com
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Kobrinsky Group

831-757-4089
www.kobrinskygroup.com
235 Monterey St, Ste A, Salinas, CA 93901

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831-757-7777
www.kona-ice.com/find-a-kona/
PO Box 1448, Castroville, CA 95012

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831-758-8888
www.ksbw.com
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831-998-7963
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21 W Laurel Dr, Ste 49, Salinas, CA 93906

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PO Box 4171, Salinas, CA 93906

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831-320-4221
hd@lacantinabrewingcompany.com
165 Main St, Salinas, CA 93907

La Gloria Medical Clinic

831-424-5550
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2 Salinas St, Salinas, CA 93905

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831-751-6028
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107 Bardin Rd, Salinas, CA 93901

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www.laplazabakery.com

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www.laplazabakery.com
150 El Camino Rd, Greenfield, CA 93927

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831-422-0748
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831-422-0578
www.laplazabakery.com
150 El Camino Real, Greenfield, CA 93927

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831-678-1452
www.laplazabakery.com
901 Front St, Soledad, CA 93960

Landset Engineers Inc.
831-443-6970
www.landseteng.com
520 Crazy Horse Canyon Rd, Ste B
Salinas, CA 93901

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831-449-9117
www.lhoist.us
11771 Old Stage Rd, Salinas, CA 93901

Loans by CMS
831-676-0937
www.loansbycms.com
3 Winham St, Salinas, CA 93901

Loaves, Fishes & Computers Inc
831-393-9260
www.LoavesFishesComputers.org
938 S Main, Salinas, CA 93901

Looking for Space
831-905-2100
www.lookingforspacesolutions.com
637 Carmelita Dr, Unit 12, Salinas, CA 93906

Lopez Tax Service
831-422-4888
www.lopeztaxservice.com
606 Williams Rd, Salinas, CA 93901

Lowell Farms
831-238-7451
www.ir.lowellfarms.com/
company-information
20 Quail Run Cir, Ste C, Salinas, CA 93901

LuAnn Meador-Hutchinson
831-601-6355
www.facebook.com/luann.meador.5
9648 Poplar Ct, Carmel, CA 93922

M

M² Realty Group
831-975-5177
www.team@msquaredrg.com
50 W Alisal St, Salinas, CA 93905

Madonna Gardens Assisted Living & Memory Care
831-758-0931
www.madnagardens.com
1335 Byron Dr, Salinas, CA 93902

Mag One Media
831-800-7639
www.facebook.com/Magonemedia
369 Main St, Ste 201, Salinas, CA 93908

Magnitude Visuals
831-214-2025
www.magnitudevisuals.com
63 Capitol St, Salinas, CA 93906

Mahoney & Associates
831-646-1919
www.mahoneycommercial.com
501 Abrego St, Monterey, CA 93940

Maid In America
831-200-0729
www.maidinamerica.org
820 Park Row #827, Salinas, CA 93908

Mangia - Eat on Main
831-256-2170
www.facebook.com/mangiaeatonmain
328 Main St, Salinas, CA 93906

Manpower
831-235-8092
www.manpower.com
622 Northridge, Salina, CA 93906s

**Mapleton/Radio Monterey Bay -
KWAV~The Beach~Hippo ~BOB~KPIG**
831-658-5200
www.kpig.com/
60 Garden Ct, Ste 300, Monterey, CA 93940

Marina Chamber of Commerce
831-272-4557
www.marinachamber.com
Marina, CA 93933

Markon, Inc
831-775-1400
www.markon.com
PO Box 2630, Salinas, CA 93906

Matsui Nursery
831-422-6433
www.MatsuiNursery.com
1645 Old Stage Rd, Salinas, CA 93906

Matt Huerta Consulting LLC
831-809-4279
www.matthuertaconsulting.com/
1255 Constitution Blvd. #422, Salinas, CA 93901

Maureen Wruck Planning Consultants
831-771-2557
www.mwrucc.com
21 W Alisal St, Ste 111, Salinas, CA 93940

Max Fit Meals and Nutrition
831-998-7876
www.MaxFitMeals.com
26410 Honor Ln, Salinas, CA 93901

Max's Helping Paws Foundation
831-293-6473
www.maxshelpingpaws.org
26388 Carmel Rancho Ln, Ste D
Carmel, CA 93922

Maya Cinemas
213-805-5333
www.mayacinemas.com
150 S Arroyo Pkwy, Ste 102
Pasadena, CA 91001

MBS Business Systems
831-758-1048
www.mbsworks.com
325 Victor St, Ste A, Salinas, CA 93906

McCune Audio/Video/Lighting
831-372-6038
www.mccune.com
21 Lower Ragsdale Dr, Monterey, CA 93940

McDonald's - N Main
831-449-8337
www.mcdonalds.com
1365 N Main St, Salinas, CA 93901

McDonald's - S Main
831-422-2556
www.mcdonalds.com
1213 S Main St, Salinas, CA 93907

McDonald's - Monterey/Salinas
831-373-2153
www.mcdonalds.com
1100 Del Monte Ave, Monterey, CA 93940

McDonald's - Abbott St
831-757-5796
www.mccalifornia/20471.com
945 Abbott St, Salinas, CA 93901

McDonald's - E Alisal St
831-422-6685
www.mccalifornia/00690.com
840 E Alisal St, Salinas, CA 93901

McDonald's - E Boronda
831-449-2345
www.mccalifornia/22416.com
600 E Boronda Rd, Salinas, CA 93905

McDonald's - Gonzales
831-675-8753
www.mccalifornia/22509.com
801 Fifth St, Gonzales, CA 93926

McDonald's - Greenfield
831-674-5675
www.mccalifornia/37400.com
501 El Camino Real So, Greenfield, CA 93927

McDonald's - Kern St
831-758-1023
www.mcdonalds.com/us/en/home.htm
155 Kern St, Salinas, CA 93901

McDonald's - King City
831-385-4323
www.mccalifornia/07605.com
1350 Broadway Cir, King City, CA 93930

McDonald's - Northridge Mall
831-443-4905
www.mccalifornia.com
1330 Northridge Mall, Salinas, CA 93906

McDonald's - Soledad
831-678-1453
www.mccalifornia/10222.com
1215 Front St, Soledad, CA 93960

McDonald's - Williams Rd
831-422-1490
www.mccalifornia/23260.com
608 Williams Rd, Salinas, CA 93901

McGilloway, Ray, Brown & Kaufman
831-424-2737
www.McGilloway-Ray.com
379 W Market St, Salinas, CA 93906

McSherry & Hudson
831-724-3841
www.McSherryAndHudson.com
575 Auto Center Dr, Watsonville, CA 95019

McWherter's Jewelers & Gemologist LLC
831-422-6181
www.mcwhertersjewelers.com/
236 S. Main St, Salinas, CA 93902

**Meals on Wheels
of the Salinas Valley Inc**
831-758-6325
www.mowsalinas.org
40 Clark St, Ste C, Salinas, CA 93907

**Mechanics Bank - Salinas Financial
Service Center**
831-737-1213
www.mechanicsbank.com
307 Main St Ste 200, Salinas, CA 93906

Mechanics Bank, N.A. - Castroville Branch
831-633-3302
www.mechanicsbank.com/
1658 Fremont Blvd, Seaside, CA 93955

Mechanics Bank, N.A. - Westridge
831-784-7700
www.mechanicsbank.com/
1285 N. Davis Rd, Salinas, CA 93905

Media Knowledge group
831-208-1314
www.facebook.com/mediaknowledgegroup
161 Main St, Salinas, CA 93905

Mee Memorial Hospital
831-385-6000
www.meememorial.com
300 Canal St, King City, CA 93930

Merrill Farms LLC
831-424-7365
www.merrillfarms.com/
P.O. Box 659, Salinas, CA 93901

Mercado-Kramer LLP
831-788-7018
450 Lincoln St, Ste 102, Salinas, CA 93907

**Mexican American
Opportunity Foundation**
831-424-6939
www.maof.org
11 Quail Run Cir, Ste 101, Salinas, CA 93902

Mike Hutchinson
hutch93922@yahoo.com
9648 Poplar Ct, Carmel, CA 93923

Mission Linen Supply
831-424-1753
www.missionlinen.com
435 W Market St, Salinas, CA 93901

**Mission Trails Regional
Occupational Program**
831-753-4209
www.salinasuhd.org/Domain/18
867 E Laurel Dr, Salinas, CA 93906

MommieRazzi Photography
831-402-7716
www.MommieRazzi.shutterstock.com
847 Cactus Ct, Salinas, CA 93908

Moncrief & Hart, PC
831-759-0900
www.moncriefhart.com
16 W Gabilan St, Salinas, CA 93901

Montage Wellness Center
831-622-6900
www.montagewellnesscenter.com
1910 N Davis Rd, Salinas, CA 93901

Monterey Bay Aquarium
831-648-4800
www.montereybayaquarium.org
886 Cannery Row, Monterey, CA 93940

Monterey Bay Economic Partnership
831-915-2806
www.mbep.biz
3180 Imjin Rd, Ste 104B, Marina, CA 93933

Monterey Bay FC
831-844-4625
www.instagram.com/montereybayfc
3597 Lazzaro Dr, Carmel, CA 93921

Monterey Bay GI Consultants Medical
831-375-3577
www.montereygi.com
23 Upper Ragsdale Dr. Ste. 200
Monterey, CA 93940

Monterey Bay International Trade As
831-335-4780
www.mbita.org
PO Box 523, Santa Cruz, CA 95062

Monterey Bay PTAC
831-216-3000
www.montereybayptac.org
PO Box 2746, Monterey, CA 93940

Monterey Business Builders
831-256-0196
montereybusinessbuilders@gmail.com
99 Pacific Street #355A, Monterey, CA 93940

Monterey Coast Realty
831-624-2300
www.MontereyCoastRealty.com
PO Drawer C, Carmel-by-the-Sea, CA 93923

**Monterey County
Agricultural Commissioner**
831-759-7376
www.co.monterey.ca.us/ag
1428 Abbott St, Salinas, CA 93901

Monterey County Bank
831-649-4600
www.montereycountybank.com
601 Munras Ave, Monterey, CA 93940

Monterey County Business Council
831-216-3000
www.mcabc.biz
PO Box 2746, Monterey, CA 93940

**Monterey County Convention
& Visitors Bureau**
831-657-6400
www.seemonterey.com
PO Box 1770, Monterey, CA 93940

Monterey County Fair & Event Center
831-372-5863
www.montereycountyfair.com/
2004 Fairground Rd, Monterey, CA 93940

Monterey County Farm Bureau
831-751-3100
www.montereycfb.com
PO Box 1449, Salinas, CA 93901

Monterey County Film Commission
831-646-0910
www.filmmonterey.org
P.O. Box 111, Monterey, CA 93940

Monterey County Herald
831-372-3311
www.montereyherald.com
2200 Garden Rd, Monterey, CA 93940

Monterey County Historical Society
831-757-8085
www.mchsmuseum.com/Salinas

Monterey County Hospitality Association
831-626-8636
www.mcha.net
PO Box 223542, Carmel, CA 93921

**Monterey County Housing Authority
Development Corporation**
831-775-5000
www.HDCMonterey.org/
303 Front St Ste 107, Salinas, CA 93901

**Monterey County
Mosquito Abatement District**
831-422-6438
www.montereycountymosquito.com
342 Airport Blvd, Salinas, CA 93901

Monterey County Office of Education
831-755-0301
www.montereycoe.org
PO Box 80851, Salinas, CA 93901

Monterey County Pops!
831-484-5511
www.montereycountypops.org
PO Box 3352, Monterey, CA 93940

**Monterey County
Sheriff's Advisory Council**
831-422-6261
www.sheriffsadvisorycouncil.org
412 S. Main St, Salinas, CA 93901

**Monterey County Supervisor
District 3 - Chris Lopez**
831-755-5033
www.co.monterey.ca.us/government/
board-of-supervisors/district-3-chris-lopez
599 El Camino Real, Greenfield, CA 93927

Monterey County Vintners & Growers
831-375-9400
www.montereywines.org
536 Pearl St, Monterey, CA 93940

Monterey County Weekly
831-394-5656
www.montereycountyweekly.com
668 Williams Ave, Seaside, CA 93955

**Monterey County Workforce
Development Board (WDB)**
831-796-6434
www.montereycountywdb.org
344 Salinas St, Salinas, CA 93905

Monterey Credit Union - Monterey
831-647-1000
www.montereycu.com
501 E. Franklin St, Monterey, CA 93940

Monterey Credit Union - Salinas
831-647-1000
www.montereycu.com
1566 N. Main St, Salinas, CA 93901

Monterey Fish Company
831-775-0522
www.montereyfishcompany.com/
960 S Sanborn Rd, Salinas, CA 93907

Monterey One Water
831-422-1001
www.montereyonewater.org
5 Harris Ct, Monterey, CA 93940

Monterey Peninsula Chamber of Commerce
831-648-5350
www.montereychamber.com/
353 Camino El Estero, Monterey, CA 93940

**Monterey Peninsula Surgery Center
Salinas**
831-372-2169
www.montereyurgerycenter.com/
966 Cass St, Suite 150, Monterey, CA 93940

Monterey Plaza Hotel & Spa
831-920-6710
www.montereyplazahotel.com
400 Cannery Row, Monterey, CA 93940

Monterey Regional Airport
831-648-7000
www.montereyairport.com
200 Fred Kane Dr Ste 200, Monterey, CA 93940

**Monterey Regional Waste
Management District**
831-384-5313
www.mrvmd.org
14201 Del Monte Blvd, Marina, CA 93933

Monterey Touring Vehicles; Classic Car Rentals & Experiences

831-337-8800
www.montereytouringvehicles.com
2228 Del Monte Ave, Monterey, CA 93940

Monterey Zoo & Vision Quest

831-455-1901
www.montereyzoo.org
400 River Rd, Salinas, CA 93906

Monterey-Salinas Transit (MST)

888-678-2871
www.mst.org
19 Upper Ragsdale Rd, Monterey, CA 93940

Moss Adams

831-784-6000
www.mossadams.com/home
913 Blanco Cir, Salinas, CA 93901

Motel 6, #0639

831-757-3077
www.motel6.com
1257 De La Torre St, Salinas, CA 93908

Motel 6, #1370

831-753-1711
www.motel6.com/
140 Kern St, Salinas, CA 93901

MP Express Printing

831-758-9040
www.myexpressprinter.com
324 Lincoln Ave, Salinas, CA 93906

MY Cars - MY Chevrolet

831-444-4000
www.mycars.com
444 Auto Center Cir, Salinas, CA 93906

MY Jeep Chrysler Dodge RAM

831-442-1000
www.mycars.com
600 Auto Center Cir, Salinas, CA 93906

MY Nissan/Kia

831-444-8888
www.mycars.com
222 Auto Center Cir, Ste 100, Salinas, CA 93906

N

NAACP Monterey County Branch #1049

831-394-3727
www.naap.org/
P.O. BOX 782, Seaside, CA 93955

Nancy Ausonio Mammography Center

831-759-3091
www.svmh.com/services/women/
wc_mammographycenter.aspx
240 San Jose St, Salinas, CA 93901

National Steinbeck Center

831-775-4721
www.steinbeck.org
One Main St, Salinas, CA 93901

Natividad Medical Center

831-755-4111
www.natividad.com
1441 Constitution Blvd, Salinas, CA 93907

Natividad Medical Foundation

831-755-4187
www.natividadfoundation.org
P O Box 4427, Salinas, CA 93901

Naturipe Berry Growers

831-722-2430
www.naturipeberrygrowers.com
1611 Bunker Hill Wy Ste 200, Salinas, CA 93906

Nepenthe/Phoenix Corporation

831-667-2345
www.nepenthe.com
48510 Highway One, Big Sur, CA 93920

New York Life Co

831-225-6721
arodriguezvi@ft.newyorklife.com
1731 Technology Dr 4th Floor, San Jose, CA 94088

Noland, Hamerly, Etienne & Hoss Monterey

831-424-1414
www.nheh.com

Noland, Hamerly, Etienne & Hoss Salinas

831-424-1414
www.nheh.com
333 Salinas St, Salinas, CA 93901

Nonprofit Alliance of Monterey County (NAMC)

831-373-4606
www.alliancemonterey.org
PO Box 602, Pacific Grove, CA 93950

North Monterey County Chamber of Commerce

831-633-2465
www.northmontereycountychamber.org
PO Box 744, Castroville, CA 95012

Northridge Mall / Starwood Retail Partners

831-449-7227
www.shop-northridge-mall.com
796 Northridge Mall, Salinas, CA 93906

Notre Dame High School

831-751-1850
www.notredamesalinas.org
455 Palma Dr, Salinas, CA 93902

O

Ocean Mist Farms

831-633-2144
www.oceanmist.com
10855 Ocean Mist Pkwy, Castroville, CA 95012

Ocon Family Chiropractic

831-424-4537
www.oconfamilychiropractic.com/
123 E Alisal St, Salinas, CA 93901

Office Depot/Office Max NCP

831-755-0990
www.officedepot.com
1241 N Davis Rd, Salinas, CA 93901

Old Republic Title Company

831-757-8051
www.oldrepublictitle.com/california/
monterey/Salinas
584 S Main St, Salinas, CA 93901

Oldtown Salinas Foundation

831-758-0725
www.facebook.com/theoldtownmarketplace/
10 Midtown Ln B, Salinas, CA 93901

Oldtown Salinas Foundation

650-290-3549
www.oldtownsalinasfoundation.org/
21 W Alisal St, Salinas, CA 93901

One Plant Salinas

831-789-9111
www.shop.oneplant.life
10031 Reese Cir, Salinas, CA 93901

organicgirl

831-758-7800
www.iloveorganicgirl.com/
900 Work St, Salinas, CA 93901

Orkin Central Coast

831-228-1466
www.orkin.com
6 Hangar Way #J, Watsonville, CA 95019

Ottone & Leach LLP

831-758-2401
www.ottoneleach.com
1418 South Main St, Ste 203, Salinas, CA 93901

P

Pacific Coast Battery Service

831-422-6401
www.831pcbinc.com
311 E. Alisal St, Salinas, CA 93901

Pacific Gas & Electric Company

800-743-5000
www.pge.com
356 E Alisal St, Salinas, CA 93901

Pacific Grove Chamber of Commerce

831-373-3304
www.pacificgrove.org
584 Central Ave, Pacific Grove, CA 93950

Pacific Valley Bank

831-771-4330
www.pacificvalleybank.com
422 Main St, Salinas, CA 93906

Palm Court Apartments

831-443-8533
www.palmcourtluxury.com
300 Regency Cir, Salinas, CA 93906

Palma School

831-422-6391
www.palmaschool.org
919 Iverson St, Salinas, CA 93906

Pan American Insurance Services

831-455-9515
www.paula.com
201 Monterey-Salinas Hwy, Suite G
Salinas, CA 93906

Partners for Peace

831-754-3888
www.partners4peace.org
PO Box 2473, Salinas, CA 93906

Partnership for Children

831-422-3002
www.partnerforkids.org
943 Sierra Madre Dr, Salinas, CA 93906

Patane Gumberg Avila, LLP

831-755-1461
www.pglawfirm.com
4 Rossi Cir, Ste 231, Salinas, CA 93906

Peacock Acres

831-754-3635
www.peacockacres.org
830 Park Row, Salinas, CA 93901

Pebble Beach Company

831-647-7500
www.pebblebeach.com
17-Mile Dr, Pebble Beach, CA 93953

Pediatric & Adolescent Medical Asso of Pacific Coast

831-757-8124
www.PacPeds.com
260 San Jose St, Salinas, CA 93901

Peninsula Business Interiors

831-757-4107
www.pbifurniture.com
325 S Main St, Salinas, CA 93901

Peter Antonian, Homes for Heroes Affiliate Realtor

831-200-6408
www.PeterAntHomes.com
534 Abrego St, Monterey, CA 93940

Peter B's Brewpub & Bar

831-649-7874
www.portolahotel.com/peter-bs-brewpub
Two Portola Plaza, Monterey, CA 93940

Phillip's Custodian Services

831-840-5739
www.facebook.com/Phillip-Custodian-Services
150 Crestwood Dr, Watsonville, CA 95019

Pierson & Associates Insurance Services

831-758-8222
www.piersonusa.com
209 Pajaro St, Ste B, Salinas, CA 93901

Piini Realty

831-422-5327
www.piinirealty.com
263 Lincoln Ave, Salinas, CA 93901

Pinnacle Bank

408-413-5397
www.pinnacle.bank/
1276 S Main St, Salinas, CA 93901

Pizza Factory / Amorim Enterprises Inc

831-758-3227
www.pizzafactory.com
17649 River Run Rd, Salinas, CA 93908

Planet Fitness

831-272-3558
www.planetfitness.com/gyms/salinas-ca
1210 Northridge Mall, Salinas, CA 93906

Planned Parenthood

831-758-8261
www.ppmarmonte.org
1746 The Alameda, San Jose, CA 94088

Platinum Auto Glass LLC

831-717-7195
www.platinumautoglassllc.com
1440 Tehama Cir, Salinas, CA 93908

Platinum Tax, Payroll, & Bookkeeping

831-975-5573
www.atarvizu.com/
1273 N Main St, Salinas, CA 93901

Plaza Grande LP

831-771-9724
www.Maribel@silprop.com
3160 Ocean Terr, Marina, CA 93933

Plumbers & Steamfitters

Local Union #062
831-633-6091
www.pipetrades62.com/
11445 Commercial Pkwy, Castroville, CA 95012

Polar Service Company, Inc.

831-424-3988
www.polarservice.com
307 W. Market St, Salinas, CA 93901

Portobello's Catering INC.

831-753-0797
www.portobelloscatering.com/
820 Park Row Box #804, Salinas, CA 93901

Portola Hotel & Spa

831-649-4511
www.PortolaHotel.com
2 Portola Plaza, Monterey, CA 93940

Powers Associates, LLC

831-214-0065
www.Powersassociates.us
30 Ryan Ct, Monterey, CA 93940

Precision Nails

831-620-0454
www.precisionnails.com
PO Box 22733, Carmel, CA 93921

Premier Valley Bank

559-256-6429
www.premiervalleybank.com/
255 E. River Park Cir, Fresno, CA 93650

Primerica Financial Services

831-422-0130
www.primerica.com/gutshall
1582 Moffett St, Ste A, Salinas, CA 93905

Property Restoration Services

831-375-4777
www.prsrestore.com
12332 Christensen Rd Unit C, Salinas, CA 93905

ProSource Wholesale Floorcoverings

831-757-5700
www.prosourcewholesale.com/Salinas
6 Rossi Cir, Suite F, Salinas, CA 93906

Pro-Tec Coatings, Inc.

805-455-3343
www.proteccoatings.com
2615 N. Business Park, Fresno, CA 93650

Pure Water Bottling Company

831-633-9333
www.purewaterbottling.com
11265 Commercial Pkwy, Castroville, CA 95012

Q

Quail Lodge & Golf Club

831-624-2888
www.quaillodge.com
8205 Valley Greens Dr, Carmel, CA 93921

Quintes Administrative & Insurance Services

831-759-3402
www.quintes.com
24523 Rimrock Canyon Ct, Salinas, CA 93901

R

Rain For Rent, Inc.

831-422-7813
www.rainforrent.com
PO Box 1968, Salinas, CA 93906

Rancho Cielo Youth Campus

831-444-3533
www.ranchocieloyc.org
P O Box 6948, Salinas, CA 93906

RDO Equipment Co.

831-424-8036
www.rdoequipment.com
501 El Camino Real S, Salinas, CA 93906

Red Lobster

831-443-8724
www.redlobster.com/locations/list/ca/
salinas/1720-n-main-street
1720 N Main St, Salinas, CA 93901

Regency Management Group

831-647-2442
www.regencymg.com/
24571 Silver Cloud Ct Ste 101, Monterey, CA 93940

Regional Wound Healing Center

831-759-3236
www.svmh.com/services/wound_healing_center
440 E. Romie Ln, Salinas, CA 93901

Republic Services Inc

831-775-3840
www.RepublicServicesSalinas.com
271 Rianda St, Salinas, CA 93901

Residence Inn by Marriott Salinas

831-775-0410
www.marriott.com/snsri
17215 El Rancho Way, Salinas, CA 93901

Reyes Coca Cola Bottling Co

831-784-5300
www.reyescocacola.com/
715 Vandenberg St, Salinas, CA 93901

**RHC Management Co, LLC
dba McDonalds**

831-262-4917
www.mccalifornia.com
PO Box 10130, Salinas, CA 93905

Robert Kasavan Marketing

831-753-2511
www.kasavan.com/
PO Box 1952, Salinas, CA 93901

Robert Schaefer

831-206-1884
roberthschaefer@aol.com
PO Box 3501, Carmel, CA 93921

Rock Boxing

831-905-7881
www.rockboxinggym.com/
285 E. Alisal St, Salinas, CA 93901

Rodriguez Tree Service

831-809-0878
www.rodriigueztreesservicellc.com
923 Machado Way, Salinas, CA 93901

Rossi Bros. Tire & Auto Service

831-424-0011
www.rossibrostore.com/
81 N Sanborn Rd, Salinas, CA 93901

Rossi Self Storage

831-424-6838
www.storagepro.com/storage-units/
california/salinas/rossi-ss-356009/
13748 Center St, Ste B1
Carmel Valley, CA 93924

Rotary Club of Salinas California

831-759-9553
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www.montereybayptac.org
PO Box 2746, Monterey, CA 93940

Monterey Business Builders
831-256-0196
montereybusinessbuilders@gmail.com
99 Pacific St, #355A, Monterey, CA 93940

Peninsula Business Interiors
831-757-4107
www.pbifurniture.com
325 S Main St, Salinas, CA 93901

Smile Business Products
831-758-1474
www.SmileBPI.com
1550 Moffett St, Salinas, CA 93901

Terry Feinberg
408-483-7368
terryf@gotkconnections.com
6990 Angelo Ln, Gilroy, CA 95020

**Western Association of Chamber
Executives (WACE)**
916-444-6670
www.waceonline.com
Sacramento, CA 94203

ZenBusiness
(512) 765-4985
www.zenbusiness.com/
start-business-california/
5511 Parkcrest Dr, Austin, TX 73301

BUSINESS - SUPPLIES

Office Depot/Office Max NCP
831-755-0990
www.officedepot.com
1241 N Davis Rd, Salinas, CA 93901

International Paper
831-757-5381
www.internationalpaper.com
1345 Harkins Rd, Salinas, CA 93901

CANNABIS

CannaCruz, Inc.
831-420-3227
www.cannacruz.com/
1156 Abbott St, Ste 1, Salinas, CA 93901

East of Eden - Moss Landing
831-350-4420
www.eoedelivery.com
8022 Moss Landing Rd, Moss Landing, CA 95039

East of Eden - Salinas
831-237-7420
www.eoedelivery.com
514 Work St, Salinas, CA 93906

Grupo Flor/East of Eden
831-753-9999
www.GrupoFlor.com
514 Work St, Salinas, CA 93906

One Plant Salinas
8317899111
www.shop.oneplant.life
10031 Reese Cir, Salinas, CA 93901

White Fire
831-586-0768
www.whitefireexperience.com/
2329 San Miguel Canyon Rd, Prunedale, CA 93902

CAR WASH

El Estero Car Wash
8313731801
www.elesterocarwash.com
590 Fremont St, Monterey, CA 93940
See ad on page 24

Splash Car Wash
831-785-8000
www.splashandwash.com
905 Abbott St, Salinas, CA 93901

CASINO

Bankers Casino
831-422-6666
www.bankercasino.net
111 Monterey St, Salinas, CA 93901

**Chukchansi Gold Resort and Casino -
Firehouse Lounge**
866-794-6946
www.chukchansigold.com/entertainment/
firehouse-lounge/
46536 Road 417, Coarsegold, CA 93614

CATERING

**Kleinfeldt Family BBQ/T&A Cafe,
Home of Kleinfeldt Family BBQ**
831-578-2536
www.tacafespreckels.com
1 Harris Rd, Salinas, CA 93907

Portobello's Catering INC.
831-753-0797
www.portobellocatering.com/
820 Park Row Box #804, Salinas, CA 93901

CHIROPRACTOR

Ocon Family Chiropractic
831-424-4537
www.oconfamilychiropractic.com/
123 E Alisal St, Salinas, CA 93901

COMMUNITY & CIVIC ORGANIZATION

California Women for Agriculture
831-240-5434
www.salinascwa.org
PO Box 1210, Salinas, CA 93901

IMPOWER Inc
831-905-6471
www.IMPOWERWomen.org/
2110-A Del Monte, Monterey, CA 93940

Mexican American Opportunity Foundation
831-424-6939
www.maof.org
11 Quail Run Cir, Ste 101, Salinas, CA 93902

Monterey County Sheriff's Advisory Council
831-422-6261
www.sheriffsadvisorycouncil.org
412 S. Main St, Salinas, CA 93901

NAACP MONTEREY COUNTY BRANCH #1049
831-394-3727
www.naacp.org/
PO BOX 782, Seaside, CA 93955

Rotary Club of Salinas California
831-759-9553
www.salinasrotary.org
PO Box 676, Salinas, CA 93902

Salinas Firefighters Association
831-422-1270
www.salinasfirefighters.com
5 E Gabilan, Ste 210, Salinas, CA 93901

Salinas Police Officers Association
831-758-7927
www.salinaspoa.com/
Po Box 725, Salinas, CA 93908

CONSTRUCTION - REMODEL

Gourley Construction Inc
831-594-8565
www.gourleyconstruction.com
32447 River Rd, Santa Lucia Highlands, CA 93960

CONSTRUCTION - REMODEL (CONTINUED)

Swenson Builders

831-475-7100
www.barryswensonbuilder.com/
740 Front St, Ste. 315, Santa Cruz, CA 95062

The Don Chapin Company, Inc.

831-449-4273
www.donchapin.com
560 Crazy Horse Canyon Rd, Salinas, CA 93902

CONSTRUCTION - RESTORATION

Disaster Kleenup Specialists

831-899-3938
www.disasterkleen.com
567 Ortiz Ave, Seaside, CA 93955

Property Restoration Services

831-375-4777
www.prsrestore.com
12332 Christensen Rd, Unit C, Salinas, CA 93905

CONSTRUCTION

Ausonio Inc

831-633-3371
www.Ausonio.com
11420-A Commercial Pkwy, Castroville, CA 95012

Granite Construction Company Inc

831-763-6100
www.graniteconstruction.com
580 W Beach St, Watsonville, CA 95019

Kasavan Construction

831-794-2633
www.kasavanconstruction.com/contact/
2611 Garden Rd, Ste 2, Monterey, CA 93940

SSB Construction

831-424-1647
www.ssbconstruction.com
1161 Terven Ave, Salinas, CA 93907

CONSTRUCTION - AGENCY

Associated Builders & Contractors NorCal Chapter

925-766-5116
www.ABCNorCal.org
4577 Las Positas Rd. Unit C, Livermore, CA 94550

Central Coast Builders Association

831-758-1624
www.ccbabuilds.com
242 E Romie Ln, Salinas, CA 93901

CONSTRUCTION - ASPHALT

Boyds Asphalt Services

831-754-1224
www.boydasphalt.com/contact/
1350-A Burton Ave, Salinas, CA 93902

CONSTRUCTION - CONSULTANTS

Maureen Wruck Planning Consultants

831-771-2557
www.mwruck.com
21 W Alisal St Ste 111, Salinas, CA 93940

Viable Green Building Solutions

831-500-4978
www.viable-gbs.com/
975 W. Alisal St, Ste E2, Salinas, CA 93907

CONSTRUCTION - PAINT

Kelly-Moore Paint Co Inc

831-424-1991
www.KellyMoore.com
1001 Ocean St, Santa Cruz, CA 95062

CONSTRUCTION - RESTORATION

Soria Environmental

831-648-4488
www.soriaenvi.com
1099 Madison Ln, Salinas, CA 93901

CONSTRUCTION - SERVICES

Associated Services Heating Solar & Air

831-757-4577
www.AssociatedHeating.net
1355 Abbott St, Ste 8, Salinas, CA 93901

DBA Electric

831-422-8308
www.dbaelectric.com
PO Box 2770, Salinas, CA 93905

Graniterock

831-775-3500
www.graniterock.com
400 Work St, Salinas, CA 93901

JM Electric

831-422-7819
www.jmelectric.com
400 Griffin St, Salinas, CA 93906

Tom's Septic Construction

831-633-2321
www.tomsseptic.com/
PO Box 4610, Salinas, CA 93906

CONSTRUCTION - SUPPLIES

Assured Aggregates Company Inc

831-443-8644
www.AssuredAggregates.com
520-A Crazy Horse Cyn Rd, Salinas, CA 93907

Valley Fabrication, Inc

831-757-5151
www.valleyfabrication.com/
PO Box 3618, Salinas, CA 93906

CONSTRUCTION - CONSULTING

Brad Slama Development

791 Work St, , Salinas, CA 93907

DENTAL - DENTIST

Christopher M Mule DDS

831-424-0678
www.muledds.com
632 E Romie Ln, Salinas, CA 93901

Kevin C. McWilliams

831-758-8316
770 E Romie Ln, Ste H, Salinas, CA 93901

DENTAL - OFFICE

Salinas Pearly Smiles

8315783596
www.salinaspearlysmiles.com/
35 E. Romie Ln, Salinas, CA 93901

Salinas Valley Dental Care

831-424-1535
www.SalinasValleyDentalCare.com
1211 S Main St, Salinas, CA 93901

ELECTRONICS

Johnson Electronics

831-424-6459
www.johnson-electronics.com
PO Box 2415, Salinas, CA 93906

EMERGING INDUSTRY

Joby Aviation

831-247-0662
www.jobyaviation.com
340 Woodpecker Ridge, Santa Cruz, CA 95062

EMPLOYMENT SERVICES

Central Coast Human Resource Assoc

831-601-7543
www.cchra.shrm.org
PO Box 1923, Seaside, CA 93955

Employnet

www.Employnet.com
2555 Garden Rd, Ste H, Monterey, CA 93940

Express Employment of Monterey County

831-920-1857
www.expresspros.com
209 Pearl St, Monterey, CA 93940
See ad on page 68

Manpower

831-235-8092
www.manpower.com
622 Northridge, Salinas, CA 93906

Monterey County Workforce Development Board (WDB)

831-796-6434
www.montereycountywdb.org
344 Salinas St, Salinas, CA 93905

SlingShot Connections

831-663-4000
www.slingshotconnections.com
840 The Alameda, San Jose, CA 94088

Spherion

831-444-6000
www.spherion.com
1191 N Main St, Ste B, Salinas, CA 93906

Universal Staffing Inc.

831-333-2150
www.Universalstaffing.com
2511 Garden Rd, Ste A106, Monterey, CA 93940

ENGINEERING

Aurum Consulting Engineers Monterey Bay Inc

831-646-3330
www.ACEMB.com
404 W. Franklin St, Ste 100, Monterey, CA 93940

Axiom Engineers

831-649-8000
www.AxiomEngineers.com
22 Lower Ragsdale Dr, Ste A, Monterey, CA 93940

Earth Systems Pacific

831-637-2133
www.EarthSystems.com
500 Park Center Dr, Ste 1, Hollister, CA 95023

Harris & Associates

831-200-4648
www.weareharris.com/
450 Lincoln Ave, Ste 103, Salinas, CA 93901

Haupt & Associates

831-233-1881
Jhaupt@HauptAssociates.com
PO Box 1897, Monterey, CA 93940

Landset Engineers Inc.

831-443-6970
www.landseteng.com
520 Crazy Horse Canyon Rd, Ste B, Salinas, CA 93901

Ruggeri - Jensen - Azar

408-848-0300
www.rja-gps.com
8055 Camino Arroyo, Gilroy, CA 95020

Tunstall Engineering Consultants

831-758-2765
124 E Alisal St, Salinas, CA 93906

EQUIPMENT RENTALS

A Tool Shed Equipment Rentals Inc

831-856-3131
www.atoolshed.com
60 4th St, Greenfield, CA 93927

A Tool Shed Equipment Rentals Inc

831-424-7368
www.atoolshed.com
3700 Soquel Ave, Santa Cruz, CA 95061

Crown Equipment Corporation

510-363-7761
www.facebook.com/CrownEquipment/
1400 Crocker Ave, Hayward, CA 94540

EVENT CENTER

California Rodeo Inc

831-751-0707
www.carodeo.com
PO BOX 1648, Salinas, CA 93902

Monterey County Fair & Event Center

831-372-5863
www.montereycountyfair.com/
2004 Fairground Rd, Monterey, CA 93940

Salinas Valley Fair

831-385-3243
www.salinasvalleyfair.com
625 Division St, King City, CA 93930

FINANCE - BANKS, CREDIT UNIONS, OTHER FINANCIAL INSTITUTIONS

1st Capital Bank

831-540-4080
www.1stCapitalbank.com
1097 S Main St, Salinas, CA 93901

allU.S. Credit Union

831-540-4627
www.allUSCU.com
1410 N Main St, Salinas, CA 93901

American AgCredit

831-424-1756
http://www.AgLoan.com
924 E Blanco Rd, Salinas, CA 93901

Bank of America - S Main Branch

831-755-3008
www.BankofAmerica.com
200 E. Franklin St, Ste 220, Monterey, CA 93940

Bank of America Financial Center

831-755-3008
www.instagram.com/bankofamerica/
1010 E. Alisal St, Salinas, CA 93901

Bank of America Financial Center

831-443-7125
www.linkedin.com/company/bank-of-america
300 Northridge Shopping Center,
Salinas, CA 93901

Bay Federal Credit Union

831-758-3836
www.bayfed.com/
3333 Clares St, Capitola, CA 95010
See ad on page 67

Central Coast Federal Credit Union Salinas

831-422-2325
www.centcoastfcu.com
900 S Main St, Salinas, CA 93901
See ad on page 29

Central Coast Federal Credit Union Seaside

831-393-3480
www.centcoastfcu.com
4242 Gigling Rd, Seaside, CA 93955
See ad on page 29

Charles Schwab & Co., Inc.

800-435-4000
www.schwab.com/client-home
100 Clock Tower Pl, Ste 100, Carmel, CA 93921

Esteban Calderon

831-753-4403
ecalderon@comerica.com
430 S Main St, Salinas, CA 93901

JPMorgan Chase & Co

831-427-0532
www.ocator.chase.com
730 Ocean St, 2nd Floor, Santa Cruz, CA 95062

Mechanics Bank - Salinas Financial Service Center

831-737-1213
www.mechanicsbank.com
307 Main St, Ste 200, Salinas, CA 93906

Mechanics Bank, N.A. - Castroville

831-633-3302
www.mechanicsbank.com/
1658 Fremont Blvd, Seaside, CA 93955

Mechanics Bank, N.A. - Westridge

831-784-7700
www.mechanicsbank.com/
1285 N. Davis Rd, Salinas, CA 93905

Monterey County Bank

831-649-4600
www.montereycountybank.com
601 Munras Ave, Monterey, CA 93940

Monterey Credit Union - Monterey

831-647-1000
www.montereycu.com
501 E. Franklin St, Monterey, CA 93940

Monterey Credit Union - Salinas

831-647-1000
www.montereycu.com
1566 N. Main St, Salinas, CA 93901

Pacific Valley Bank

831-771-4330
www.pacificvalleybank.com
422 Main St, Salinas, CA 93906

Pinnacle Bank

408-413-5397
www.pinnacle.bank/
1276 S Main St, Salinas, CA 93901
See ad on page 6

Powers Associates, LLC

831-214-0065
Powersassociates.us
30 Ryan Ct, Monterey, CA 93940

Premier Valley Bank

559-256-6429
www.premiervalleybank.com/
255 E. River Park Cir, Fresno, CA 93650
See ad on page 10

Santa Cruz County Bank

831-758-2271
www.instagram.com/sccountybank/
584 Munras Ave, Monterey, CA 93940
See ad on page 2

Union Bank

831-754-6814
www.unionbank.com/
1001 S Main St, Salinas, CA 93901

Wells Fargo Bank - N Main St

831-442-3102
www.wellsfargo.com
1546 N Main St, Salinas, CA 93901

Wells Fargo Bank - S. Main St,

831-424-8681
www.WellsFargo.com
455 San Benito St, Hollister, CA 95023

Wells Fargo Bank - Valley Center

831-424-6229
www.WellsFargo.com
1037 S. Main St, Salinas, CA 93901

Wells Fargo Business Banking Group

831-657-9098
www.WellsFargo.com
455 San Benito St, Hollister, CA 95023

Wells Fargo Commercial Banking

831-647-4556
www.wellsfargo.com
50 Ragsdale Dr, Ste 100, Monterey, CA 93940

Wells Fargo Home Mortgage

831-751-7431
www.wellsfargo.com/mortgage/
1418 S Main St, Ste 104, Salinas, CA 93906

Wells Fargo Northern & Central California Region

831-658-0291
www.WellsFargo.com
399 Alvarado St, Monterey, CA 93940

FINANCE - CONSULTING

Contreras Financial

831-214-8555
www.ContrerasFinancial.com
3114 Crescent Ave, Apt 11, Marina, CA 93933

Credit Consulting Services Inc

831-424-0606
www.creditconsultingservices.com
PO Box 5879, Salinas, CA 93901

Edward Jones Investments

831-444-7706
www.edwardjones.com
201 Monterey-Salinas Hwy, Ste A, Salinas, CA 93908

Hastie Financial Group

831-422-4910
www.HastieFinancialGroup.com
307 Main St, Ste 300, Salinas, CA 93901
See info page 27

INOSOT Financial and Health Coaching Centers

831-449-6800
www.INOSOT.com
21 W Laurel Dr, Ste 67, Salinas, CA 93906

Primerica Financial Services

831-422-0130
www.primerica.com/gutshall
1582 Moffett St, Ste A, Salinas, CA 93905

Stifel, Nicolaus & Company, Inc

831-333-0963
www.stifel.com
30 Ryan Ct, Ste 250, Monterey, CA 93940

Wells Fargo Advisors - Brian Allen

831-622-4755
www.home.wellsfargoadvisors.com/brian.allen
26135 Carmel Rancho Blvd, #200, Carmel, CA 93921

Working Solutions CDFI

415-780-1217
www.workingsolutions.org
930 Montgomery St, Ste 400,
San Francisco, CA 94016

FINANCE - MORTGAGE

Big Valley Mortgage

916-335-1117
www.bigvalleymortgage.com/officers/tony-sanchez/
119 E. Alisal St, Salinas, CA 93901

Blue Adobe Mortgage

831-626-2112
oscar@blueadobemortgage.com
362 Main St, Salinas, CA 93901

Caliber Home Loans

831-287-2811
www.caliberhomeloans.com
450 Lincoln Ave, Ste 101, Salinas, CA 93901

Guild Mortgage

408-782-8800
www.GuildLending.com
155 E Main Ave, Ste 170, Morgan Hill, CA 95037

Loans by CMS

831-676-0937
www.loansbycms.com
3 Winham St, Salinas, CA 93901

Treehouse Mortgage Group -Salinas

831-645-1160
www.treehousemortgage.com
838 S Main St, Ste C, Salinas, CA 93901

FIRE EXTINGUISHERS

Carlons Fire Extinguisher Sales

831-424-6152
www.carlonsfiresafety.com
PO Box 4548, Salinas, CA 93906

FLOORING

Pro-Tec Coatings, Inc.

805-455-3343
www.proteccoatings.com
2615 N. Business Park, Fresno, CA 93650

ProSource Wholesale Floorcoverings

831-757-5700
www.prosourcewholesale.com/Salinas,
6 Rossi Cir, Ste F, Salinas, CA 93906

Wheeler's Flooring

831-424-1839
www.wheelersflooringsalinas.com
500 N Main St, Salinas, CA 93901

FOOD TRUCK

Kona Ice of Monterey & Salinas,

831-757-7777
www.kona-ice.com/find-a-kona/
PO Box 1448, Castroville, CA 95012

FUEL & PETROLEUM

Aera Energy LLC

661-665-5000
www.AeraEnergy.com
66893 Sargent Rd, San Ardo, CA 93450
See ad on page 5

Chevron

831-202-9004
www.chevron.com
1093 So. Main St, Salinas, CA 93901

Kings Oil Tools

805-238-9311
www.kingsoiltools.com/
2235 Spring St, Paso Robles, CA 93446

FUEL & PETROLEUM (CONTINUED)

Trio Petroleum

661-324-3911
www.iposcoop.com/ipo/29777/
5401 Business Park S, Ste 115
Bakersfield, CA 93301

FUNERAL SERVICES

Alta Vista Mortuary

831-424-9700
www.AltavistaMortuary.com
41 E Alisal St, Salinas, CA 93906

Garden of Memories Memorial Park

831-422-6417
www.findagrave.com/cgi-bin/fg.cgi?
1927 Ocean St Ext, Santa Cruz, CA 95062

Struve & Laporte Funeral Home

831-424-0311
www.struveandlaporte.com
41 W. San Luis St, Salinas, CA 93902

GOLF COURSES

Bayonet and Black Horse Golf Course

831-899-7271
www.BayonetBlackHorse.com
1 McClure Way, Seaside, CA 93955

Corral de Tierra Country Club

831-484-1112
www.corraldetierracc.com
81 Corral de Tierra Rd, Salinas, CA 93908

Fairview Laguna SeCA

831-373-3701
www.lagunasecagolf.com
10520 York Rd, Monterey, CA 93940

GOVERNMENT - LOCAL

Monterey County Supervisor, District 3 - Chris Lopez

831-755-5033
www.co.monterey.ca.us/government
599 El Camino Real, Greenfield, CA 93927

Salinas Police Department

831-758-7090
www.salinaspd.com
312 E Alisal St, Salinas, CA 93908

GOVERNMENT AGENCY

City of Salinas

831-758-7227
www.ci.salinas.ca.us
200 Lincoln Ave, Salinas, CA 93901

Monterey County Mosquito Abatement District

831-422-6438
www.montereycountymosquito.com
342 Airport Blvd, Salinas, CA 93901

Monterey County Office of Education

831-755-0301
www.montereycoe.org
PO Box 80851, Salinas, CA 93901

Salinas Valley Basin Groundwater Sustainability Agency

831-471-7518
www.svbgsa.org/
PO Box 1350, Carmel Valley, CA 93924

State of California, Dept of Rehabilitation

831-769-8066
www.rehab.cahwnet.gov
928 E. Blanco Rd, Ste 280, Salinas, CA 93907

TAMC (Transportation Agency for Mo Co)

831-775-0903
www.tamcmonterey.org
55-B Plaza Cir, Salinas, CA 93901

GROCERY

Star Market

831-422-3961
www.starmkt.com/
1275 S. Main St, Salinas, CA 93901

HARDWARE - RETAIL

ACE Hardware

831-775-0523
www.AceHardware.com
600 Tenant Ave, Morgan Hill, CA 95037

The Home Depot

831-444-9814
www.Homedepot.com
1890 N Davis Rd, Salinas, CA 93906

HEALTH & WELLNESS

Flow Cryotherapy

831-975-4449
www.flow-cryotherapy.com
455 Navajo Dr, Salinas, CA 93901

Montage Wellness Center

831-622-6900
www.montagewellnesscenter.com
1910 N Davis Rd, Salinas, CA 93901

Balance Physical Therapy & Human Performance Centers

831-372-4782
www.balancept.com
2260 N Fremont St, Monterey, CA 93940

Balance Physical Therapy & Human Performance Centers

831-322-4782
www.balancept.com/
17760 Moro Rd Ste G120, Prunedale, CA 93902

Balance Physical Therapy & Human Performance Centers

831-422-4782
www.balancept.com
143 John St, Salinas, CA 93901

Max Fit Meals and Nutrition

831-998-7876
www.MaxFitMeals.com
26410 Honor Ln, Salinas, CA 93901

Planet Fitness

831-272-3558
www.planetfitness.com/gyms/salinas-CA
1210 Northridge Mall, Salinas, CA 93906

Rock Boxing

831-905-7881
www.rockboxinggym.com/
285 E. Alisal St, Salinas, CA 93901

HEALTH SERVICES

Aspire Health Plan

831-657-0700
www.AspireHealthPlan.org
10 Ragsdale Dr Ste 101, Monterey, CA 93940

Downtown St, Team

831-713-3697
www.St.steam.org/Salinas
140 Central Ave, Salinas, CA 93901

Kalah Bumba - Community/Health Consulting

831-424-7976
/www.linkedin.com/in/kalah-bumba-37075a42
929 California St, Salinas, CA 93906

Planned Parenthood

831-758-8261
www.ppparmonte.org
1746 The Alameda, San Jose, CA 94088

Valley Health Plan

408-885-5780
www.valleyhealthplan.org/home
480 N 1st St, Ste 160, San Jose, CA 94088

HOSPITALS

Community Hospital of the Monterey Peninsula (CHOMP)

831-624-5311
www.chomp.org
1910 N Davis Rd, Salinas, CA 93905

Mee Memorial Hospital

831-385-6000
www.meememorial.com
300 Canal St, King City, CA 93930
See info on page 4

Monterey Peninsula Surgery Center - Salinas

831-372-2169
www.montereycenter.com/
966 Cass St Ste 150, Monterey, CA 93940

Natividad Medical Center

831-755-4111
www.natividad.com
1441 Constitution Blvd, Salinas, CA 93907
See ad on page 12

Salinas Valley Health

831-757-4333
www.svmh.com
450 E Romie Ln, Salinas, CA 93905
See ad on page 71

HOTELS & LODGING

Carmel Mission Inn

800-348-9000
www.carmelmissioninn.com
3665 Rio Rd, Carmel, CA 93921

Chukchansi Gold Resort and Casino

559-692-5200
www.chukchansigold.com
46536 Road 417, Coarsegold, CA 93614

Embassy Suites Monterey Bay - Seaside

831-393-1115
www.embassyStes3.hilton.com
1441 Canyon Del Rey, Seaside, CA 93955

Hampton Inn & Suites

831-754-4700
www.salinasStes.hamptoninn.com
523 Work St, Salinas, CA 93901

Holiday Inn Express & Stes

831-737-1160
www.hiexpress.com/salinasal
195 Kern St, Salinas, CA 93901

Inns of California

831-424-1741
www.innsocal.com/
1215 De La Torre St, Salinas, CA 93901

InterContinental - The Clement Monterey

831-642-2011
www.ictheclementmonterey.com
750 Cannery Row, Monterey, CA 93940

Laurel Inn

831-449-2474
www.laurelinnmotel.com
801 West Laurel Dr, Salinas, CA 93901

Monterey Plaza Hotel & Spa

831-920-6710
www.montereyplazahotel.com
400 Cannery Row, Monterey, CA 93940

Monterey County Hospitality Association

831-626-8636
www.mcha.net
PO Box 223542, Carmel, CA 93921

Motel 6, #0639

831-757-3077
www.motel6.com
1257 De La Torre St, Salinas, CA 93908

Motel 6, #1370

831-753-1711
www.motel6.com/
140 Kern St, Salinas, CA 93901

Portola Hotel & Spa

831-649-4511
www.PortolaHotel.com
2 Portola Plaza, Monterey, CA 93940

Quail Lodge & Golf Club

831-624-2888
www.quailodge.com
8205 Valley Greens Dr, Carmel, CA 93921

Residence Inn by Marriott - Salinas,

831-775-0410
www.marriott.com/snsri
17215 El Rancho Way, Salinas, CA 93901

Steinbeck Lodge

831-424-4801
www.salinasinn.com
109 John St, Salinas, CA 93901

HOUSING - APARTMENTS

Cypress Creek Apartments

831-758-3008
www.CypressCreekliving.com
162 Casentini St, Salinas, CA 93902

Cypress Landing Apartments

831-424-4343
www.cypresslanding.net/
552 Rico St, Salinas, CA 93906

Palm Court Apartments

831-443-8533
www.palmcourtluxury.com
300 Regency Cir, Salinas, CA 93906

Plaza Grande LP

831-771-9724
Maribel@silprop.com
3160 Ocean Terrace, Marina, CA 93933

Regency Management Group

831-647-2442
www.regencymg.com/
24571 Silver Cloud Ct, Ste 101
Monterey, CA 93940

HOUSING SERVICES

Nonprofit Alliance of Monterey County (NAMC)

831-373-4606
www.alliancemonterey.org
PO Box 602, Pacific Grove, CA 93950

Monterey County Housing Authority Development Corporation

831-775-5000
www.HDCMonterey.org/
303 Front St, Ste 107, Salinas, CA 93901

Housing Resource Center of Monterey County

831-424-9186
www.hrcmontereycounty.org
201 John St, Ste A, Salinas, CA 93901

Housing Authority of the County of Monterey

831-775-5000
www.HAMonterey.org/
123 Rico St, Salinas, CA 93901

HomeLight

855-999-7971
www.homelight.com/homes
1375 N Scottsdale Rd, Ste 140, Scottsdale, AZ 85054

CHISPA Inc

831-757-6251
www.chispahousing.org
295 Main St, Ste 100, Salinas, CA 93906

HUMAN RESOURCES

TPO Human Resource Management

831-647-7292
www.tpohr.com
30 Ragsdale Drive, Ste 100, Monterey, CA 93940

INSURANCE SERVICES

State Farm Insurance - Tracy Bellem

831-757-5347
www.tracychappellins.com
975 W. Alisal St, Ste A-2, Salinas, CA 93901

Quintes Administrative & Insurance Services

831-759-3402
www.quintes.com
24523 Rimrock Canyon Ct, Salinas, CA 93901

Pierson & Associates Insurance Services

831-758-8222
www.piersonusa.com
209 Pajaro St, Ste B, Salinas, CA 93901

Pan American Insurance Services

831-455-9515
www.paula.com
201 Monterey-Salinas Hwy, Ste G, Salinas, CA 93906

New York Life Co

831-225-6721
arodriguezvi@ft.neWay,orklife.com
1731 Technology Dr, 4th floor, San Jose, CA 94088

-McSherry & Hudson

831-724-3841
www.McSherryAndHudson.com
575 Auto Center Dr, Watsonville, CA 95019

-Leavitt Central Coast Insurance

831-424-6404
www.leavittccis.com
950 E Blanco Rd, Ste 103, Salinas, CA 93905

HUB International Insurance Services

831-718-3224
www.hubinternational.com
401 Fremont St, Ste 100, Monterey, CA 93940

Farmers Insurance - Cecilia Kennedy Agency

831-261-1779
www.agents.farmers.com/ca/salinas/cecilia-kennedy
423 pajaro St, Salinas, CA 93901
See ad on page 18

Farmers Insurance District Office - Jeremy Connally

831-424-0829
www.recruitment.farmers.com/district-manager
1260 S. Main St, Salinas, CA 93901

Contreras Insurance Agency

831-757-7979
www.farmersagent.com/econtreras
111 E Alisal St, Salinas, CA 93905

Brent Eastman Insurance Services

831-751-0700
www.brenteastman.com
51 Katherine Ave, Salinas, CA 93901

Bay and Basin Insurance Agency

831.771.5344
www.bayandbasinins.com
371 Main St, Salinas, CA 93906
See ad on page 67

Baratto, Sullivan & Co. Insurance

805-682-8554
www.BarattoSullivan.com
1731 State St, Santa Barbara, CA 93101

Andresen & Associates

831-809-6999
www.andresenassoc.com/
PO Box 1434, Salinas, CA 93906

Alliant Insurance Services

831-789-8560
www.Alliant.com
150 Main St Ste 220, Salinas, CA 93901

Ainslie LoVerde Insurance Services, Inc.: Allstate

831-634-2900
www.agents.allstate.com/
1820 N. Main St, Salinas, CA 93906

AAA NCNU

831-771-4000
www.aaa.com
1019 Post Dr, Salinas, CA 93907

JANITORIAL SERVICES

TJ Carpet and Tile Cleaning

831-269-1426
www.facebook.com/people/
Tj-Carpet-Tile-Cleaning/100083282473571/
671 Old Stage Rd, Salinas, CA 93908

Spiffy Cleaning Services

916-335-1117
Info@spiffycleanbins.com

Scott's Janitorial Service

831-915-8147
p.scott420@icloud.com
Serving the Central Coast, CA,

Phillip's Custodian Services

831-840-5739
www.facebook.com/Phillip-Custodian-Services-101267571695248
150 Crestwood Dr, Watsonville, CA 95019

Maid In AmeriCA

831-200-0729
www.maidinamerica.org
820 Park Row #827, Salinas, CA 93908

Deering & Sons Diversified Cleaning

831-595-8264
www.deeringandsons.com
PO Box 10895, Salinas, CA 93906

American Supply Company - Seaside

831-394-1445
www.AmericanSupplyCompany.com
1033 Broadway Ave, Seaside, CA 93955

American Supply Company - Salinas,

831-424-1928
www.AmericanSupplyCompany.com
PO Box 2026, Salinas, CA 93906

JEWELER

McWherter's Jewelers & Gemologist LLC

831-422-6181
www.mcwhertersjewelers.com/
236 S. Main St, Salinas, CA 93902

CS Creations

831-261-9181
www.instagram.com/cs_creations.cynthia.saldana
24745 Calle El Rosario, Salinas, CA 93907

LAND USE DEVELOPMENT

EMC Planning Group Inc.

831-649-1799
www.emcplanning.com
601 Abrego St, Monterey, CA 93940

LANDSCAPE

Smith & Enright Landscaping

831-758-6766
www.smithenright.com
540 Work St, Ste C, Salinas, CA 93901

Cagwin & Dorward

408-499-5892
www.cagwin.com/
10 Hitchcock Rd, Salinas, CA 93901

LANDSCAPE - SUPPLY

Tope's Sustainable Garden Center

831-920-1203
www.TopesGardenCenter.com
650 E Franklin St, Monterey, CA 93940

Hollister Landscape Supply

831-636-8750
www.hollisterlandscapesupply.com
2410 San Juan Hollister Rd, Hollister, CA 95023

Matsui Nursery

831-422-6433
www.MatsuiNursery.com
1645 Old Stage Rd, Salinas, CA 93906

LEGAL SERVICES

Divorce with Dignity, Monterey County

831-216-8800
www.dwdignity.com/lori-black-ogene-2
484B Washington St, Ste. 508, Monterey, CA 93940

Alternative Dispute Resolution APC

831-783-0779
www.BaileyADR.com
60 West Alisal St, Salinas, CA 93901

LIBRARY

Salinas Public Library, Steinbeck

831-758-7454
www.salinaspubliclibrary.org/about
/john-steinbeck-library
200 Lincoln Ave, Salinas, CA 93901

LINEN SUPPLY

Mission Linen Supply

831-424-1753
www.missionlinen.com
435 W Market St, Salinas, CA 93901

MAIL SERVICES

The Post Box

831-757-7678
www.thepostbox.net
820 Park Row, Salinas, CA 93901

MARKET

The Outdoor Market / El Mercado Popular

831-235-1856
www.salinasportscomplex.com
PO Box 1047, Watsonville, CA 95019

MARKETING SERVICES

Valley Trophies & Detectors
831-422-2967
www.valleytrophiesoldtown.com/
256 S Main St, Salinas, CA 93906

Tovar Strategies, INC. - DBA TMD
831-758-6425
www.tmdcreative.com
90 W Alisal St, Salinas, CA 93901

Geisler3
831-372-6789
www.Geisler3.com
PO Box 3144, Monterey, CA 93940

Core6.Marketing
831-789-9320
www.core6.marketing
1628 N Main St #263, Salinas, CA 93906

MEDICAL - AMBULANCE

Calstar - AirMedCare Network
831-206-7447
www.amcnrep.com/tracy-shearer
Monterey County, CA

MEDICAL - OFFICES

Soledad Community Health Care District
831-678-2462
www.soledadhealth.com/
612 Main St, Soledad, CA 93960

Sleep Medicine Center
831-759-1920
www.svmh.com/services/sleepcenter.aspx
120 Wilgart Way, Salinas, CA 93906

Salinas Valley Medical Aesthetics
831-975-4175
www.svmedaesthetics.com
30 Central Ave, Salinas, CA 93901

Nancy Ausonio Mammography Center
831-759-3091
www.svmh.com/services/women
240 San Jose St, Salinas, CA 93901

La Gloria Medical Clinic
831-424-5550
www.agloriamedicalclinic.business.site/
2 Salinas St, Salinas, CA 93905

Kaiser Permanente
408-483-1280
www.kp.org
5615 Scotts Valley Blvd
Scotts Valley, CA 95066
See ad on page 19

**Clinica De Salud Del Valle De Salinas -
CSVS Community Care**
831-757-8689
www.csvs.org
440 Airport Blvd, Salinas, CA 93905

Regional Wound Healing Center
831-759-3236
www.svmh.com/services/wound_healing_
center.aspx
440 E. Romie Ln, Salinas, CA 93901

**Pediatric & Adolescent Medical Assoc
of Pacific Coast**
831-757-8124
www.PacPeds.com
260 San Jose St, Salinas, CA 93901

Monterey Bay GI Consultants Medical
831-375-3577
www.montereygi.com
23 Upper Ragsdale Dr, Ste. 200, Monterey, CA 93940

Health Projects Center
831-424-4359
www.www.hpcn.org
150 Cayuga St, Ste 3, Salinas, CA 93905

MEDICAL - SERVICES

**Golden Bear Physical Therapy
Rehabilitation and Wellness**
831-276-0560
www.goldenbearpt.com/salinas-main-St/
1916 N. Main St, Salinas, CA 93906

Comprehensive Cancer Resource Center
831-759-1951
www.svmh.com/patients/crclocation.
aspx?tab=contacts
Monterey County, CA

MEDICAL - TESTING

Virus Geeks
408-444-0040
www.virusgeeks.com
388 Market St, #1300, San Francisco, CA 94016

ARCpoint Labs of Salinas
831-975-4313
www.labtestsalinas.com
24560 Silver Cloud Ct Ste 103,
Monterey, CA 93940
See info on page 8 and ad on page 21

ARCpoint Labs of Monterey Bay
831-324-0772
www.labtestmonterey.com
24560 Silver Cloud Ct Ste 103,
Monterey, CA 93940
See info on page 8 and ad on page 21

MEDICAL SUPPORT SERVICES

Valley Health Associates
831-424-6655
www.valleyhealthassociates.com
427 Pajaro St, Ste #5, Salinas, CA 93901

**Central Coast Visiting Nurse
Association & Hospice (VNA)**
831-372-6668
www.ccvna.com/
5 Lower Ragsdale Dr, Monterey, CA 93940

**Medical Support Services
Cardiac Wellness Center**
831-759-0995
www.svmh.com/patients/crlocation.
aspx?tab=contacts
120 Wilgart Way, Salinas, CA 93901

MOVIES THEATER

Maya Cinemas
213-805-5333
www.mayacinemas.com
150 S Arroyo Pkwy, Ste 102, Pasadena, CA 91001

MOVING SERVICES

U-Haul Incorporated
408-528-5082
www.uhaul.com
44511 Grimmer, Fremont, CA 94536

Scarr Moving & Storage, Inc.
831-424-2784
www.scarrmoving.com
PO Box 8, Salinas, CA 93901

Cardinale Moving & Storage Inc
831-632-4100
www.cardinalemoving.com
11360 Commercial Pkwy, Castroville, CA 95012

Bronco Van & Storage
831-424-0039
www.broncovanandstorage.com
PO Box 5245, Salinas, CA 93906

NON-PROFIT - COMMUNITY RESOURCES

Loaves, Fishes and Computers Inc
831-393-9260
www.LoavesFishesComputers.org
938 S Main, Salinas, CA 93901

NON PROFIT ORANIZATION

Ecology Action
831.426.5925
www.ecoact.org
877 Cedar St, Santa Cruz, CA 95062

NON-PROFIT - SOCIAL & HUMAN SERVICES

United Way Monterey County
831-372-8026
www.unitedwaymcca.org
60 Garden Ct, Ste 350, Monterey, CA 93940

**Veterans Transition Center
of Monterey County**
831-883-8387
www.info@vtcmonterey.org
220 12th St, Marina, CA 93907

Turning Point of California, Inc.
831-796-3390
www.tpcp.org/
115 E. San Luis St, Salinas, CA 93906

The YWCA Monterey County
831-422-8602
www.ywcamc.org
11 Quail Run Cir, Ste 203, Salinas, CA 93901

The Salvation Army
831-443-9655
www.salvationarmysalinas.org
PO Box 1570, Salinas, CA 93906

Partners for Peace
831-754-3888
www.partners4peace.org
PO Box 2473, Salinas, CA 93906
See ad on page 24

**Meals on Wheels of the Salinas Valley
Inc**
831-758-6325
www.mowosalinas.org
40 Clark St, Ste C, Salinas, CA 93907

Interim Inc
831-649-4522
www.interiminc.org
PO Box 3222, Monterey, CA 93940

Hospice Giving Foundation
831-333-9023
www.HospiceGiving.org
80 Garden Ct, Ste 201, Monterey, CA 93940

Hope Services
831-235-4047
HopeServices.org
744 La Guardia, Salinas, CA 93905

Goodwill Central Coast
831-423-8611
www.ccgoodwill.org
1566 Moffett St, Salinas, CA 93901
See info on page 17 and ad on Back Cover

Gateway Center of Monterey County
831-372-8002
www.gatewaycenter.org
850 Congress Ave, Pacific Grove, CA 93950

G.I. Josie
831-632-9029
www.gijosie.org
4 Bayview Rd, Castroville, CA 95012

Food Bank for Monterey County
831-758-1523
www.food4hungry.org
353 West Rossi St, Salinas, CA 93906

**Dorothy's Place/Franciscan Workers of
Junipero Serra**
831-757-3838
www.DorothysPlace.org
PO Box 2027, Salinas, CA 93906

Door to Hope
831-758-0181
www.doortohope.org
130 W Gabilan St, Salinas, CA 93901

Community Homeless Solutions
831-384-3388
www.communityhomelessolutions.org/
PO Box 1340, Marina, CA 93955

Center for Community Advocacy (CCA)
831-753-2324
www.cca-viva.org
23 Orange Dr, Salinas, CA 93906

Brighter Bites
831-229-7999
www.brighterbites.org
1113 Harkins Rd, Ste B, Salinas, CA 93908

**Alzheimer's Association
of Monterey County**
831-647-9890
www.Alz.org/NorCal
21 Lower Ragsdale Dr Ste B,
Monterey, CA 93940

NON-PROFIT - SOCIAL & HUMAN SERVICES (CONTINUED)

Sun Street Centers
831-753-5135
www.sunSt.centers.org
11 Peach Dr, Salinas, CA 93906

American Red Cross of the Central Coast
831-624-6921
www.RedCross.org/CentralCoast
PO Box AR, Carmel by the Sea, CA 93923

NON-PROFIT - YOUTH & FAMILY RESOURCES

Peacock Acres
831-754-3635
www.peacockacres.org
830 Park Row, Salinas, CA 93901

Partnership for Children
831-422-3002
www.partnerforkids.org
943 Sierra Madre Dr, Salinas, CA 93906

Jacob's Heart Children's Cancer Support Services
831-724-9100
www.jacobsheart.org
680 W Beach St, Watsonville, CA 95019

Harmony At Home
831-625-5160
www.harmony-at-home.org
3785 Via Nona Marie, Ste. 300, Carmel, CA 93921
See ad on page 29

Go Kids, Inc.
831-757-5437
www.gokids.org
885 Moro Dr, Gilroy, CA 95020

First 5 Monterey County
831-444-8549
www.first5monterey.org
1125 Baldwin St, Salinas, CA 93901

Community Human Services
831-658-3811
www.chservices.org.
2511 Garden Rd ,Ste A160, Monterey, CA 93940
See ad on page 24

Coastal Kids Home Care
800-214-5439
www.coastalkidshomecare.org
1172 S Main St, Ste 125, Salinas, CA 93901

California Youth Outreach
559-445-2608
www.cyoutreach.org
855 East Laurel Dr, Building H, Salinas, CA 93901

Bright Beginnings
831-920-8058
www.brightbeginningsmc.org
1125 Baldwin St, Salinas, CA 93906

AIM for Mental Health
831-372-1600
www.aimformentalhealth.org/
16610 Toro Hill Ct, Salinas, CA 93908

Arts Council for Monterey County
831-622-9060
www.Arts4MC.org
1123 Fremont Blvd, Seaside, CA 93955

CASA of Monterey County
831-455-6800
www.CASAofmonterey.org
945 S Main St, Ste 107, Salinas, CA 93906

NON-PROFIT ORGANIZATION

Salinas Valley Memorial Hospital Foundation
831-759-1880
www.svmhfoundation.org
PO Box 4760, Salinas, CA 93901

Natividad Medical Foundation
831-755-4187
www.natividadfoundation.org
P O Box 4427, Salinas, CA 93901

Max's Helping Paws Foundation
831-293-6473
www.maxshelpingpaws.org
26388 Carmel Rancho Ln, Ste D, Carmel, CA 93922

Hartnell College Foundation
831-755-6810
www.hartnellfoundation.org
411 Central Ave, Salinas, CA 93901

Foundation for Monterey County Free Libraries
831-424-3564
www.fmcfl.org
450 Lincoln Ave, Ste 203, Salinas, CA 93901

Elkhorn Slough Foundation
831-728-5939
www.elkhornslough.org/
PO Box 267, Moss Landing, CA 95039

Community Foundation for Monterey County
831-375-9712
www.cfmco.org
2354 Garden Rd, Monterey, CA 93940

Community Builders for Monterey County
831-402-0298
www.combuildersmc.org
PO Box 1122, Monterey, CA 93940

Californians for Energy Independence
805-434-5400
www.energyindependenceca.com/
10345 Ensemble Way, Elk Grove, CA 95624

Blue Zones Project Monterey County
831-455-6219
www.bluezonesprojectmontereycounty.com
Monterey County
See ad on page 15

Big Sur Land Trust
831-625-5523
www.BigSurLandTrust.org
509 Hartnell St, Monterey, CA 93940

American Cancer Society
831-443-8879
www.cancer.org
1534 N. Main St, Salinas, CA 93901

Ag Land Trust
831-422-5868
www.AgLandTrust.org
PO Box 1731, Salinas, CA 93902

PARKING SERVICES

LAZ Parking
860-522-7641
www.lazparking.com
5901 Christie Ave, Emeryville, CA 94608

PEST CONTROL

Orkin Central Coast
831-228-1466
www.orkin.com
6 Hangar Way #J, Watsonville, CA 95019

PHARMACY

A & O Specialty Pharmacy
831-769-0458
www.aopharmacy.com/about_us.htm
536 Abbott St, Salinas, CA 93901

Sherman's Apothecary
831-422-5988
www.shermansrx.com/
1212 S. Main St, Ste 101, Salinas, CA 93901

PHOTOGRAPHY

Central Coast Entertainment
831-225-0505
www.centralcoastentertainment.com/
5 E Gabilan St, Ste 213, Salinas, CA 93901

MommieRazzi Photography
831-402-7716
www.MommieRazzi.shutterfly.com
847 Cactus Ct, Salinas, CA 93908

Tee & Rebecca Photography
8319018349
www.teeandrebecca.com
711 Cannery Row, Ste Q, Monterey, CA 93940

PHOTOGRAPHY - RETAIL

Green's Camera World
831-424-5247
www.greenscameraworld.com
350 Main St, Salinas, CA 93901

PHOTOGRAPHY - VIDEOGRAPHY

LC1 Productions
831-444-1082
ww.LC1Productionsllc.com
365 victor St, Ste J, Salinas, CA 93905

Magnitude Visuals
831-214-2025
www.magnitudevisuals.com
63 Capitol St, Salinas, CA 93906

Media Knowledge group
831-208-1314
www.facebook.com/mediaknowledgegroup
161 Main St, Salinas, CA 93905

PLUMBING

After Hour Plumbing & Drain
831-717-7329
www.afterhourplumbingmontereyca.com
5 Harris Ct N6, Monterey, CA 93940

Roto-Rooter Monterey/Salinas,
831-422-0055
www.rotoco.com/
1130 Madison Ln, Salinas, CA 93901

PORTABLE RESTROOM SERVICES

United Site Services
831-902-5525
www.unitedsiteservices.com
118 Flanders Rd, Westborough, MA 01581

PRINTING SERVICES

MP Express Printing
831-758-9040
www.myexpressprinter.com
324 Lincoln Ave, Salinas, CA 93906

REAL ESTATE

Towers Realty
831-320-9916
www.norentowers.net
15570 Del Monte Farms Rd, Castroville, CA 95012

StoneBridge Home Inc
831-443-0417
www.facebook.com/LiveStonebridge/
Monterey County

Steinbeck Real Estate & Steinbeck Mortgage
831-417-1000
www.SteinbeckRE.com
12 West Gabilan St, Salinas, CA 93901

Shaw Development
831-772-8100
www.shaw-development.com
3 Quail Run Cir, Ste 103, Salinas, CA 93908

Sammut Brothers
831-449-2475
1457 N. Davis Rd, Salinas, CA 93906

Piini Realty
831-422-5327
www.piinirealty.com
263 Lincoln Ave, Salinas, CA 93901

M² Realty Group
831-975-5177
team@msquaredrg.com
50 W Alisal St, Salinas, CA 93905

Kirkorian Enterprises, LLC, dba Kirkwood Plaza
408-379-4547
www.shopkirkwoodplaza.com
290 Los Gatos-Saratoga Rd, Los Gatos, CA 95030

JNM Company - Commercial Real Estate
831-250-3348
www.jnmcommercial.com
27250 Los Arboles Dr, Carmel, CA 93921
See ad on page 22

REAL ESTATE (CONTINUED)

Jim Gattis Investment Properties
831-229-7825
www.fusion.realtourvision.com/476270
60 W. Market St, Ste 200, Salinas, CA 93908

GLAD Investments/Goldman Land & Development Co.
831-424-1640
www.linkedin.com/in/
P O Box 624, Salinas, CA 93901

Firestone Business Park
831-757-1422
www.stgggroup.com
340 El Camino Real South #51, Salinas, CA 93906

DeSerpa Investments, LP
831-757-4602
www.deserpa.com
416 Main St, Salinas, CA 93906

Cushman & Wakefield
831-449-8000
www.cushmanwakefield.com/
328-B Main St, Salinas, CA 93962

Corral de Tierra Realty
831-484-8100
www.corraldetierrarealty.com/
7 Corral de Tierra Rd, Salinas, CA 93908

Carmel Realty Company
831-250-5203
https://www.carmelrealtycompany.com/real_estate-25269-hatton-road-carmel_4264.htm
PO Drawer C, Carmel, CA 93921

Capital Homes Investments
831-975-4037
www.capitalhomesinvestments.com/
61 W. Gabilan St, Ste 20, Salinas, CA 93901

Aldina Real Estate
831-763-7777
www.AldinaRealEstate.com
713 E Lake Ave, Watsonville, CA 95019

Monterey Coast Realty
831-624-2300
www.MontereyCoastRealty.com
PO Drawer C, Carmel-by-the-Sea, CA 93923

Keller Williams Salinas Valley
831-622-6200
www.kwcoastalestates.com/
1368-B S. Main, Salinas, CA 93908

REAL ESTATE - PROPERTY MANAGEMENT

Taylor Farms Property Management
831-676-9051

Salinger Properties, Inc.
8313200575
www.salingerproperties.com
591 Lighthouse Ave, Pacific Grove, CA 93950

RPM Group
831-435-0075
www.mpwsavings.com
Serving the Central Coast, CA,

Mahoney & Associates
831-646-1919
www.mahoneycommercial.com
501 Abrego St, Monterey, CA 93940

Kobrinsky Group
831-757-4089
www.kobrinskygroup.com
235 Monterey St, Ste A, Salinas, CA,

A.G. Davi, LTD
831-373-2222
www.AGDavi.com
484 Washington St, Ste D, Monterey, CA 93940

36 North Property Management
831-484-4604
www.36northpm.com/
PO Box 222778, Carmel, CA 93921

Gabilan Properties
831-375-5145
Gabilan Properties
4 W. Gabilan St, Salinas, CA 93901

Cloverfield Management LLC
424-214-2159
www.ferriniranch.com
2716 Ocean Park Blvd #3006
Santa Monica CA 90291

Greenfield Village, LLC
831-674-9298
www.greenfieldvillageca.com
24 S El Camino Real, Greenfield, CA 93927

Coast & Valley Properties Inc
831-757-1270
www.coastandvalleypm.com/
376 Main St, Salinas, CA 93906
See ad on page 13

Bay Property Management Inc
831-422-5614
www.BayPropertyMgmt.com
140 John St, Salinas, CA 93901

Backus Property Management Inc
831-455-2052
www.BackusPM.com
PO Box 1089, Salinas, CA 93901

REAL ESTATE - REALTOR

Team Beesley - Keller Williams Coastal Estates
18312366876
www.teambeesley.com
PO Box 222382, Carmel, CA 93921

Peter Antonian, Homes for Heroes Affiliate Realtor
831-200-6408
www.PeterAntHomes.com
534 Abrego St, Monterey, CA 93940

LuAnn Meador-Hutchinson
831-601-6355
www.facebook.com/luann.meador.5
9648 Poplar Ct, Carmel, CA 93922

Greg Hamer, Realtor
831-224-3694
www.GregHamerRealtor.com
PO Box 782, Marina, CA 93933

Coldwell Banker Gay Dales Inc - Realtors
831-759-4747
www.chrisandcamillehomes.com
444 S Main St, Salinas, CA 93901

Brandon D Patterson Windermere Valley Properties
831-272-2353
www.Windermere.com/offices/Salinas-1
1191 N Main St, Ste A, Salinas, CA 93906

REAL ESTATE SERVICES

Robert Kasavan Marketing
831-753-2511
www.kasavan.com/
PO Box 1952, Salinas, CA 93901

REFRIGERATION

Polar Service Company, Inc.
831-424-3988
www.polarservice.com
307 W. Market St, Salinas, CA 93901

Commercial Service Company Key & Young INC
831-422-0127
www.commercialserviceco.com/
541 Brunken Ave, Salinas, CA 93901

RELIGIOUS ORGANIZATION

Victory Mission
831-424-5688
www.victorymissionsalinas.com/
43 Soledad St, Salinas, CA 93901

Episcopal Diocese of El Camino Real
831-394-4465
www.realepiscopal.org
154 Central Ave, Salinas, CA 93901

Compass Church
831-422-7811
www.compasschurchmc.org
830 Padre Dr, Salinas, CA 93901

Christians In Commerce-worklight
831-915-1911
www.worklight.org/
867 Marino Piner Rd, Pacific Grove, CA 93950

Catholic Charities, Diocese of Monterey
831-393-3110
www.catholiccharitiesdom.org/
922 Hilby Ave Ste C, Seaside, CA 93955
See ad on page 27

RESTAURANT

Wingstop - Seaside
831-899-9464
www.order.wingstop.com
17451 Ave, Los Altos, Salinas, CA 93901

Wingstop - S. Main
831-422-9464
www.wingstop.com
17451 Ave, Los Altos, Salinas, CA 93901

Wingstop-Constitution
831-449-8646
www.wingstop.com
17451 Ave, Los Altos, Salinas, CA 93901

Whole Enchilada
831-633-3038
www.wenchilada.com
7902 Hwy 1, Moss Landing, CA 95039

The Last Call Bar & Grill
831-596-7478
www.zmenu.com/the-last-call-bar-and-grill-salinas-online-menu/
9 E. San Luis St, Salinas, CA 93901

Tarpy's
831-647-1444
www.tarpys.com
2999 Monterey-Salinas Hwy, Monterey, CA 93940

Tacos Don Beto
831-272-3233
www.yelp.com/biz/tacos-don-beto-Salinas,
Serving the tri-counties

Shearwater Tavern
831-624-1841
www.shearwatertavern.com
3665 Rio Rd, Carmel, CA 93921

Salad Shoppe
831-422-9600
www.saladshoppe.com
54 San Miguel Ave, Salinas, CA 93901

Round Table Pizza - South Salinas,
831-757-7400
www.roundtablepizza.com
1160 S. Main St, Salinas, CA 93907

Round Table Pizza - North Salinas,
831-449-9121
www.roundtablepizza.com
1457 N Main St, Salinas, CA 93902

RHC Management Co, LLC dba McDonalds
831-262-4917
www.mccalifornia.com
PO Box 10130, Salinas, CA 93905

Red Lobster
831-443-8724
www.redlobster.com
1720 N Main St, Salinas, CA 93901

Pizza Factory / Amorim Enterprises Inc
831-758-3227
www.pizzafactory.com
17649 River Run Rd, Salinas, CA 93908

Pebble Beach Company
831-647-7500
www.pebblebeach.com
17-Mile Dr, Pebble Beach, CA 93953

Nepenthe/Phoenix Corporation
831-667-2345
www.nepenthe.com
48510 Highway One, Big Sur, CA 93920

McDonald's - Williams Rd
831-422-1490
www.mccalifornia/23260.com
608 Williams Rd, Salinas, CA 93901

RESTAURANT (CONTINUED)

McDonald's - Soledad

831-678-1453
www.mccalifornia/10222.com
1215 Front St, Soledad, CA 93960

McDonald's - Northridge Mall

831-443-4905
www.mccalifornia.com
1330 Northridge Mall, Salinas, CA 93906

McDonald's - King City

831-385-4323
www.mccalifornia/07605.com
1350 Broadway Cir, King City, CA 93930

McDonald's - Kern St

831-758-1023
www.mcdonalds.com/us/en/home.htm
155 Kern St, Salinas, CA 93901

McDonald's-Greenfield

831-674-5675
www.mccalifornia/37400.com
501 El Camino Real So, Greenfield, CA 93927

McDonald's - Gonzales

831-675-8753
www.mccalifornia/22509.com
801 Fifth St, Gonzales, CA 93926

McDonald's - E Boronda

831-449-2345
www.mccalifornia/22416.com
600 E Boronda Rd, Salinas, CA 93905

McDonald's - E Alisal St

831-422-6685
www.mccalifornia/00690.com
840 E Alisal St, Salinas, CA 93901

McDonald's - Abbott St

831-757-5796
www.mccalifornia/20471.com
945 Abbott St, Salinas, CA 93901

McDonald's Monterey/Salinas,

831-373-2153
www.mcdonalds.com
1100 Del Monte Ave, Monterey, CA 93940

McDonald's - S Main

831-422-2556
www.mcdonalds.com
1213 S Main St, Salinas, CA 93901

McDonald's - N Main

831-449-8337
www.mcdonalds.com
1365 N Main St, Salinas, CA 93901

Mangia - Eat on Main

831-256-2170
www.facebook.com/mangiaeatonmain
328 Main St, Salinas, CA 93906

Leal's Bakery

831-320-0707
sylviaagamao@yahoo.com
805 E Alisal St, Salinas, CA 93907

La Plaza Bakery & Cafe - Soledad

831-678-1452
www.laplazabakery.com
901 Front St, Soledad, CA 93960

La Plaza Bakery & Cafe - N Sanborn Rd

831-422-0578
www.laplazabakery.com
150 El Camino Real, Greenfield, CA 93927

La Plaza Bakery & Cafe - N Davis Rd

831-422-0748
www.laplazabakery.com
1036 N Davis Rd, Salinas, CA 93906

La Plaza Bakery & Cafe - Greenfield

831-674-1157
www.laplazabakery.com
150 El Camino Rd, Greenfield, CA 93927

La Plaza Bakery & Cafe - Gonzales

831-675-2337
www.laplazabakery.com

La Plaza Bakery & Cafe - Bardin Rd

831-751-6028
www.laplazabakery.com
107 Bardin Rd, Salinas, CA 93901

Jacks Monterey

831-649-7830
www.portolahotel.com/jacks-monterey
2 Portola Plaza, Monterey, CA 93940

Haute Enchilada

831-633-5843
www.HauteEnchilada.com
7902 Moss Landing Rd, Moss Landing, CA 95039

Frontliners Coffee Co

650-892-4677
www.frontlinerscoffee.com/
1522 Constitution Blvd #401, Salinas, CA 93905

Forno Bravo

800-407-5119
www.fornobravo.com/
251 W. Market St, Salinas, CA 93902

Flying Artichoke Restaurant

831-759-9096
www.facebook.com/TheChokeCoach/
1929 Gladstone Way, Salinas, CA 93901

**Chukchansi Gold Resort and Casino -
Vintage Steakhouse**

866-794-6946
www.chukchansigold.com/dining/
vintage-steakhouse/
46536 Road 417, Coarsegold, CA 93614

**Chukchansi Gold Resort and Casino -
Goldfield's Café - Noodle**

866-794-6946
www.chukchansigold.com/dining/
goldfields-cafe/
46536 Road 417, Coarsegold, CA 93614

**Chukchansi Gold Resort and Casino -
California Market Buffet**

866-794-6946
www.chukchansigold.com/dining/
california-market-buffet/
46536 Road 417, Coarsegold, CA 93614

China House

831-422-1223
https://china-house.cafes-usa.com/
848 E. Alisal St, Salinas, CA 93905

Chick-fil-A North Salinas

831-443-2023
www.chick-fil-a.com/locations/ca/north-Salinas
1800 Northridge Mall, Salinas, CA 93906

Casamigo Restaurant 2

831-272-3332
seefoodapp.menu/Casamigo2
131 Main St, Salinas, CA 93901

Black Bear Diner - Salinas

831-449-1545
www.BlackBearDiner.com/location/salinas/
7877 Wren Ave, Ste C, Gilroy, CA 95020

Amapola Kitchen & Wine Merchant

831-262-0075
www.amapolakitchenandwine.com/
32 West Gabilan St, Salinas, CA 93901

201 Complex

831-229-5341
www.201complex.com
201 Main St, Salinas, CA 93901
See ad on page 18

RETAIL

Untamed Fire LLC

831-582-1724
www.Untamedfire.net
73 Corral de Tierra Rd, Salinas, CA 93901

Treasure Hunt Furniture Gallery

831-998-0858
www.treasurehuntfurniture.com
869 Abbott St, Salinas, CA 93901

Swenson & Silacci Flowers Inc

831-424-2725
www.onlineflowers.com
110 John St, Salinas, CA 93901

Salinas Mattress Company

831-424-7473
www.salinasmattress.com
540-A Brunken Ave, Salinas, CA 93901

**Northridge Mall / Starwood Retail
Partners**

831-449-7227
www.shop-northridge-mall.com
796 Northridge Mall, Salinas, CA 93906

Illusions of Grandeur, Inc.

831-899-5488
www.illusionsofgrandeur.com
479 Elder Ave, Sand City, CA 93955

Harden Ranch Plaza

831-449-6672
www.hardenranchplaza.com
1606 N Main St, Salinas, CA 93901

Costco Wholesale Corp

831-424-4242
www.costco.com
1339 N Davis Rd, Salinas, CA 93905

Artistic HangUps

831-757-4703
www.artisticchangups.com
257 John St, Salinas, CA 93901

ROOFING

Scudder Roofing

831-373-7212
www.scudderroofing.com/
3342 Paul Davis Dr, Marina, CA 93933

Cal Coastal Roofing

831-771-2994
www.calpacificroofing@yahoo.com
225 Zabela Rd, Salinas, CA 93902

**SCHOOLS - COLLEGE
& UNIVERSITY**

Hartnell College

831-755-6900
www.hartnell.edu
411 Central Ave, Salinas, CA 93901
See ad page 33

Grand Canyon Education

602-247-4585
www.gcu.edu/ec/monica.glover
12825 Rogge Village Loop, Salinas, CA 93901

CSUMB Salinas City Center

831-772-7021
www.csUMB.edu/salinascitycenter
1 Main St, Salinas, CA 93901

CSUMB

831-582-4232
www.CSUMB.edu
100 Campus Center, Seaside, CA 93955

SCHOOLS - PRESCHOOL

Hearts & Hands Christian Preschool

831-449-7536
www.hhpreschool.com/hearts-hands-north-salinas/
345 E Alvin Dr, Salinas, CA 95023

**SCHOOLS - SECONDARY
& ELEMENTARY**

York School

831-372-7338
www.york.org
9501 York Rd, Monterey, CA 93940

Salinas Union High School District

831-796-7000
www.salinas.k12.ca.us
431 W.Alisal St, Salinas, CA 93901

Salinas City Elementary School District

831-753-5600
www.SalinasCity.K12.CA.US
840 S Main St, Salinas, CA 93901

Sacred Heart School

831-771-1310
http://www.shschool.com
123 W. Market St, Salinas, CA 93901

Palma School

831-422-6391
www.palmaschool.org
919 Iverson St, Salinas, CA 93906

Notre Dame High School

831-751-1850
www.notredamesalinas.org
455 Palma Dr, Salinas, CA 93902

SCHOOLS - TRADE

Mission Trails Regional Occupational Program
831-753-4209
www.salinasusd.org/Domain/18
867 E Laurel Dr, Salinas, CA 93906

Central Coast College
831-424-6767
www.centralcoastcollege.edu
480 S Main St, Salinas, CA 93901

ACTS-Alliance Career Training Solutions
831-755-8200
www.AllianceCareerTraining.com
333 Abbott St, Salinas, CA 93901

SCHOOLS - TUTORING

Sylvan Learning
831-449-7551
www.educate.com
1465B North Davis Dr, Salinas, CA 93905

SECURITY SYSTEMS

Silver Point Protection Inc.
fvgarcia84@gmail.com
www.xprivatesec.com/
PO Box 623, Chualar, CA 93925

Kysmet Security & Patrol
831-998-7963
www.kysmet.net
21 W Laurel Dr, Ste 49, Salinas, CA 93906

Condor Security of America Inc
831-717-1313
www.CondorSecurity.com
1522 Constitution Blvd #112, Salinas, CA 93905

Bandit Systems
831-325-0513
www.banditsystems.com
PO Box 495, Santa Cruz, CA 95060

AMAROK LLC
800-432-6391
cbausinger@amarok.com
550 Assembly St, 5th Floor, Columbia, SC 29044

Allied Universal Security Services
408-510-4728
www.AUS.com
30 East San Joaquin St, Ste 204, Salinas, CA 93901

SENIOR SERVICES

Salinas Senior Center
831-757-6030
www.salinasSeniorcenter.org
PO Box 6388, Salinas, CA 93901

Legal Services for Seniors
831-442-7700
www.lssmc.net
11 Thomas Owens Way, Ste 101
Monterey, CA 93940

ITNMontereyCounty (Independent Transportation Network)
831-233-3447
www.itnmontereycounty.org
951 Blanco Cir, #D, Salinas, CA 93905

Central California Alliance for Health
831-755-6000
www.ccah-alliance.org
950 E Blanco Rd, Ste 101, Salinas, CA 93901

Alliance on Aging
831-655-1334
www.AllianceOnAging.org
247 Main St, Salinas, CA 93901

Active Seniors Inc
831-424-5066
www.ActiveSeniorsInc.org
100 Harvest St, Salinas, CA 93901

SIGNS

Signs by Van
831-277-6697
www.signsbyvan.com
16130 Hwy, 156 Salinas, CA. 93907
See ad on page 22

Central Coast Sign & Design
831-775-0700
www.ccsignndesign.com
1311 Dayton St, Ste B, Salinas, CA 93901

SOLAR SERVICES

Scudder Solar Energy Systems
831-384-3900
www.scuddersolar.com
3342 Paul Davis Dr, Marina CA 93933

Scale Microgrid Solutions
201-689-5987
www.scalemicrogridsolutions.com
2201 Broadway, Oakland, CA 94501

SAGE, Sustainable Ag & Energy
(301)509-3072
www.sagemonterey.org/
150 Main St #130, Salinas, CA 93907

Engie Services
408-703-6626
www.opterraenergy.com/
4020 Moropark Ave, Ste 100, San Jose, CA 94088

SPORTS & RECREATION

WeatherTech Raceway Laguna SeCA
831-242-8201
www.WeatherTechRaceway.com
PO Box 2078, Monterey, CA 93940

Salinas Regional Sports Authority
831-756-6312
www.salinassoccer.org
1440 Constitution Blvd, Salinas, CA 93905

Monterey Bay FC
831-844-4625
https://www.instagram.com/montereybayfc
3597 Lazzaro Dr, Carmel, CA 93921

STORAGE SPACE

West Coast Self-Storage Salinas
831-424-3434
www.salinasstorage.net/
1105 N Main St, Salinas, CA 93906

Security Public Storage
831-422-0404
www.securitypublicstorage.com/locations/
Salinas
271 Sun Way, Salinas, CA 93901

Salinas Self Storage
831-444-8080
www.SelfStorageSalinas.com
201 Harrison Rd, Salinas, CA 93908

Rossi Self Storage
831-424-6838
www.storagepro.com
13748 Center St, Ste B1, Carmel Valley, CA 93924

Frontier Self Storage
831-783-1000
www.Frontier-Storage.com
425 N Main St, Salinas, CA 93906

All Safe Mini Storage II
831-772-8100
www.shaw-development.com
3 Quail Run Cir, Ste 103, Salinas, CA 93902

TECHNOLOGY SERVICES

WiZiX Technology Group
888-977-4220
www.wizixtech.com
6276 San Ignacio, Ste B, San Jose, CA 94088

The Gennis Agency
831-422-6636
www.gennis.com
6 W. Gabilan St, Ste 15, Salinas, CA 93901

MBS Business Systems
831-758-1048
www.mbsworks.com
325 Victor St, Ste A, Salinas, CA 93906

Digital NEST
831-722-6378
www.digitalneSt.org/
Cesar Chavez Library, Salinas, CA 93901

Alvarez Technology Group Inc
831-753-7677
www.AlvarezTG.com
PO Box 965, Salinas, CA 93901

Adaptive Information Systems
831-644-0300
www.adaptiveis.net
380 Main St, Salinas, CA 93901

TENT RENTALS

Special Events
925-605-2900
www.bayareatents.com
6909 Las Positas Rd, Ste D, Livermore, CA 94550

TIRE SERVICES

Rossi Bros. Tire & Auto Service
831-424-0011
www.rossibrostire.com/
81 N Sanborn Rd, Salinas, CA 93901

TITLE COMPANY

Old Republic Title Company
831-757-8051
www.oldrepublictitle.com
584 S Main St, Salinas, CA 93901

Chicago Title Company
831-424-8011
www.premier.ctic.com
50 Winham St, Salinas, CA 93905

TOURISM - AGENCY

Monterey County Film Commission
831-646-0910
www.filmmonterey.org
PO Box 111, Monterey, CA 93940

Monterey County Convention & Visitors Bureau
831-657-6400
www.seemonterey.com
PO Box 1770, Monterey, CA 93940

California Welcome Center - Salinas
831-757-8687
www.soulofca.org
1A Station Pl, Salinas, CA 93901

TOURISM - ATTRACTION

The Western Stage
831-755-6816
www.westernstage.com
411 Central Ave, Salinas, CA 93901

EL REY THEATER
831-915-5117
PO BOX 52022, Pacific Grove, CA 93950

ARIEL Theatrical
831 775 0976
www.arieltheatrical.org
320 Main St, Salinas, CA 93940

The Yanks Air Museum Foundation
909-597-1735
www.yanksairmuseum.com
183601 Newland St SPC 61
Huntington Beach, CA 90742

The Monterey Symphony
831-645-1123
www.montereySymphony.org/
7th & San Carlos, Hampton Ct,
Carmel-by-the-Sea, CA 93923

National Steinbeck Center
831-775-4721
www.steinbeck.org
One Main St, Salinas, CA 93901

Monterey Zoo & Vision Quest
831-455-1901
www.montereyzoo.org
400 River Rd, Salinas, CA 93906

**Monterey Touring Vehicles;
Classic Car Rentals & Experiences**
831-337-8800
www.montereytouringvehicles.com
2228 Del Monte Ave, Monterey, CA 93940

TOURISM - ATTRACTION (CONTINUED)

Monterey County Pops!

831-484-5511
www.montereycountypops.org
PO Box 3352, Monterey, CA 93940

Monterey County Historical Society

831-757-8085
www.mchsmuseum.com/Salinas

Monterey Bay Aquarium

831.648.4800
www.montereybayaquarium.org
886 Cannery Row, Monterey, CA 93940

Escape Room Salinas

831-998-7017
www.escaperoomsalinas.com/
737 South Main St, Salinas, CA 93901

TOURISM - PLACE OF INTEREST

The Steinbeck House

831-424-2735
www.steinbeckhouse.com
132 Central Ave, Salinas, CA 93901

Historic Harvey House

831-214-8661
www.firstmayorshouse.org
c/o Hayashi Wayland, Salinas, CA 93901

Hartnell College PLntarium

831-755-6913
www.hartnell.edu/pLntarium
411 Central Ave, Salinas, CA 93901

Chukchansi Gold Resort and Casino - Family Entertainment

866-794-6946
www.chukchansigold.com/hotel/arcade/
46536 Road 417, Coarsegold, CA 93614

TOURISM - SPECIAL EVENT

Sabor de Valle

831-229-9560
sabordelvallefarm@gmail.com
300 Westridge Dr, Watsonville, CA 95019

California International Airshow

831-754-1983
http://www.SalinasAirshow.com
PO Box, Salinas, CA 93901

Asian Cultural Experience ACE

www.salinasace.org
PO Box 574, Salinas, CA 93902

TRACTORS

C & N Tractors

831-722-2733
www.candntractors.com
496 Salinas Rd, Royal Oaks, CA 95076

TRADE SHOWS

TriCord Tradeshow Services

831-883-8600
www.tricord.net
738 Neeson Rd, Marina, CA 93933

TRANSPORTATION SERVICES

GT Monterey, dba Main Event Transportation

831-646-5466
www.maineventtransportation.com
5 Justin Ct, Monterey, CA 93940

Discovery Luxury Motorcoach Charter

831-633-2877
www.discoverycharters.com
11020 Commercial Pkwy, Castroville, CA 95012

TRAVEL AGENCY

Chamber Discoveries

888-750-2192
www.chamberdiscoveries.com
1300 E Shaw Ave Ste 127, Fresno, CA 93650

TREE SERVICE

Topes Tree Service

831-373-7765
http://TopesTreeService.com
PO Box 51964, Pacific Grove, CA 93950

Rodriguez Tree Service

831-809-0878
www.rodrigueztreesservice.com
923 Machado Way, Salinas, CA 93901

Arborwell, a SavATree Co.

831-246-8733
www.savatree.com/
565 Hartnell St, PO Box 3221, Monterey, CA 93940

TRUCKING

L. Nielsen Enterprises, Inc.

831-758-4811
PO Box 4171, Salinas, CA 93906

Dawn Transportation, Inc.

831-424-4626
www.dawntrans.com
PO Box 7326, Spreckels, CA 93908

UNIFORMS

10-8 Uniforms, LLC

831-676-0053
www.10-8uniforms.com
21 W Laurel Dr, Ste 49, Salinas, CA 93906

UTILITIES

Xfinity

1-800-934-6489
www.xfinity.com/
1780 Northridge Mall, Salinas, CA 93901

Vistra Moss Landing Power Plant & Energy Storage Facility

831-633-6642
www.vistracorp.com/
PO Box 690, Moss Landing, CA 95039

The Maynard Group, Inc.

831-644-9300
www.TheMaynardGroup.com
7010 Soquel Dr, Ste 100, Aptos, CA 95001

T-Mobile

831-424-5140
www.t-mobile.com
901 N Main St, Ste D, Salinas, CA 93901

Pacific Gas & Electric Company

800-743-5000
www.pge.com
356 E Alisal St, Salinas, CA 93901

Monterey One Water

831-422-1001
www.montereyonewater.org
5 Harris Ct, Monterey, CA 93940

Comcast Corporation

800-945-2288
www.corporate.comcast.com/
1726 Beacon Hill Dr, Salinas, CA 93907

Comcast Business

877-332-4906
www.business.comcast.com/am/
manuel_nieto
710 La Guardia St, Salinas, CA 93905

Central Coast Community Energy (CCCE)

831-641-7222
www.3Cenergy.org
70 Garden Ct, Ste 300, Monterey, CA 93940

California Water Service

831-757-3644
www.calwater.com
254 Commission St, Salinas, CA 93906

AT&T

831.649.2086
www.att.com
401 W. Franklin, Monterey, CA 93940

Astound Business

4158194331
www.astound.com
350 Bangor Ave, San Jose, CA 94088

American Water

831-435-6015
www.amwater.com
511 Forest Lodge Rd, Ste 100
Pacific Grove, CA 93950

VETERINARY

Snipville Pet Care

925-895-8531
www.snipvillepetcare.com/
9673 Martin Ln, Salinas, CA 93906

VIDEOGRAPHY - SEE PHOTOGRAPHY

WASTE MANAGEMENT

Waste Management

831-796-2220
www.montereycounty.wm.com
11240 Commercial Pkwy, Castroville, CA 95012

Salinas Valley Solid Waste Authority dba Salinas Valley Recycles

831-775-3000
www.salinasvalleyrecycles.org
128 Sun St, Ste 101, Salinas, CA 93907

Republic Services Inc

831-775-3840
www.RepublicServicesSalinas.com
271 Rianda St, Salinas, CA 93901

Monterey Regional Waste Management District

831-384-5313
www.mrwmd.org
14201 Del Monte Blvd, Marina, CA 93933

Carton Express LLC

805-266-9506
www.cartonxpress.com/
220 Sirrah Way, Greenfield, CA 93927

WATER SERVICES

Alco Water Service

831-424-0441
www.doxo.com/info/alco-water-service- CA
249 Williams Rd, Salinas, CA 93906

Pure Water Bottling Company

831-633-9333
www.purewaterbottling.com
11265 Commercial Pkwy, Castroville, CA 95012

WINERIES

Valley Farm Management - Formerly Smith Family Wines

831-678-0300
www.SmithFamilyWines.com
928 E Blanco Rd, Ste 200, Salinas, CA 93901

Scheid Family Wines

831-455-9990
www.scheidfamilywines.com/
305 Hilltown Rd, Salinas, CA 93901

Coastal Wine Services

831-754-4300
www.coastal-wine.com/
340 El Camino Real S, Ste 37B, Salinas, CA 93907

YOUTH - PROGRAMS

The Epicenter

831-998-7291
www.epicentermonterey.org
20 Maple St, Salinas, CA 93901

Salinas Police Activities League (PAL)

831-970-7874
www.salinaspal.org/
PO Box 88, Salinas, CA 93902
See ad on page 31

El Sistema USA/Salinas, Inc - YOSAL

831-756-5335
www.youthorchestrasalinas.org
1122 E Alisal St, Salinas, CA 93901

Wonder Wood Ranch

www.wonderwoodranch.org
8100 Wild Horse Rd, Salinas, CA 93906

Rancho Cielo Youth Campus

831-444-3533
www.ranchocieloyc.org
PO Box 6948, Salinas, CA 93906

**YOUTH - PROGRAMS
(CONTINUED)**

Girls Inc of the Central Coast
831-772-0882
www.girlsinccc.org
318 Cayuga St, Ste 206, Salinas, CA
93906
See ad on page 16 and info on page 67

Girl Scouts of California's Central Coast
831-633-4877
www.girlscoutscoc.org
10550 Merritt St, Castroville, CA 95012

First Tee - Monterey County
831-800-3458
www.fc-ca.org/
945 S Main, Ste 210, Salinas, CA 93901

Boys & Girls Clubs of Monterey County - Salinas Club House
831-757-4412
www.bgcmc.org
PO Box 2643, Salinas, CA 93960

Boys & Girls Clubs of Monterey County
831-394-5171
www.bgcmc.org
1332 LaSalle Ave, Seaside, CA 93955

MENTORS WANTED! Girls Inc. of Central California

Girls Inc. of Central California is seeking women volunteers to serve as mentors for their Echo Leadership Program. This program is dedicated to empowering young girls and helping them reach their full potential. As a mentor, you will have the opportunity to positively impact a young girl's life and provide guidance and support as she navigates through important life decisions. Engage in activities and discussions designed to develop leadership skills, build confidence, and promote self-esteem.

This is a great opportunity for women who want to make a difference in young girls' lives. Mentors should possess strong interpersonal skills, a positive attitude, and a desire to help others. **Apply at <https://tinyurl.com/GirlsIncmentor>.**

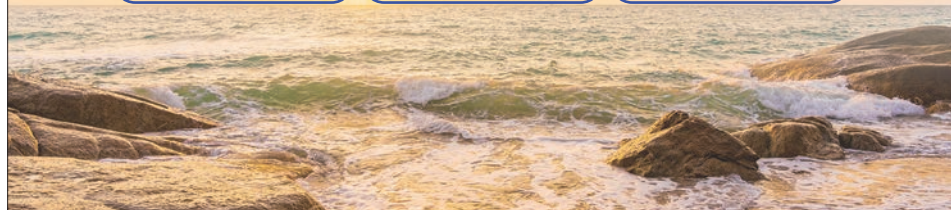


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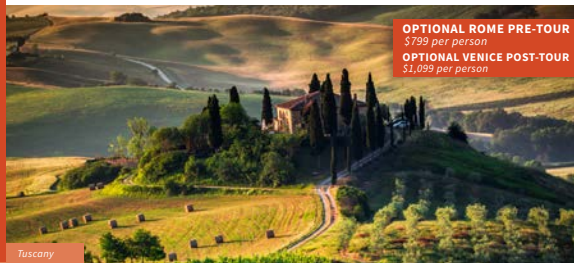
TUSCANY

WITH THE SALINAS VALLEY CHAMBER OF COMMERCE



HIGHLIGHTS:

- Round trip scheduled airfare
- Round trip transfers between airports and hotel
- 7-nights first class hotel
- Superb cuisine, daily breakfast, and 4 dinners
- City tour of Florence: see the Cathedral, Baptistery, and the famous Gates of Paradise
- The Leaning Tower of Pisa
- Full day tour of San Gimignano
- Visit the WWII Florence American Cemetery (weather permitting)
- Optional trip to Ferrari Museum
- Chianti Wine Tasting
- Chamber Exchange in Tuscany
- Tuscan Feast Dinner
- Discovery Program Guide



OPTIONAL ROME PRE-TOUR
\$799 per person
OPTIONAL VENICE POST-TOUR
\$1,099 per person

DAY BY DAY

- DAY 1**
- Transatlantic flight
- DAY 2**
- Arrive in Italy and transfer to your hotel for the next 7 nights
 - Dinner at your hotel
- DAY 3**
- Breakfast at your hotel
 - City tour of Florence
 - Chamber Experience (leather & textile industry)
- DAY 4**
- Breakfast at your hotel
 - Tour of Pisa
 - Dinner at your hotel
- DAY 5**
- Breakfast at your hotel
 - Full day at leisure in Montecatini
 - Optional trip to Cinque Terre
- DAY 6**
- Breakfast at your hotel
 - Tour into the Heart of Tuscany & San Gimignano
 - Chamber Experience (wine industry)
 - Dinner at your hotel
- DAY 7**
- Breakfast at your hotel
 - Full day at leisure in Montecatini
 - Optional trip to Ferrari Museum
- DAY 8**
- Breakfast at your hotel
 - Full day at leisure in Montecatini
 - Optional full day tour of Siena
 - Tuscan Feast Dinner
- DAY 9**
- Breakfast at your hotel
 - Transfer to the airport for flight home



San Gimignano

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EARLY BIRD DISCOUNT	BOOK & SAVE
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Departing October 11, 2023

For more information, please contact:
Steve McShane at (831) 751-7725 or president@salinaschamber.com



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LOCAL, LOW-INCOME CHILDREN SHOPPING FOR
NEW CLOTHES IN DECEMBER 2023.**

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**Salinas Valley
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Advertise with us

The Salinas Valley Chamber of Commerce offers unique marketing opportunities through the Salinas Valley Business Journal and other digital platforms.

Contact our Membership Director, Gabe Lopez to learn more at Gabe@salinaschamber.com or by calling (831) 751-7725.

Snapshot of Your Salinas Valley Chamber of Commerce

YOUR CHAMBER TEAM

President & CEO - Steve McShane
Salinas Valley Business Journal Editor - Toula Hubbard
Operations & Finance Director - Willa Doroy
Membership Development Director - Gabriel Lopez
Marketing & Member Services Manager - Jasmine Bhardwaj
Special Events Manager - Jennifer Russell
Government Affairs Consultant - Kevin Dayton
Digital Marketing Specialists - Cesar Chavez
 Bryan Cabello
 Athena Ramirez

YOUR BENEFITS AT A GLANCE

The Salinas Valley Chamber of Commerce offers targeted benefits, valuable resources and unparalleled support that will help you and your organization. The Chamber offers educational and networking opportunities, business resources, and government advocacy to protect and advance the interests of business. Members enjoy numerous benefits and become part of an organization that has served its members and the community for over 100 years.

Your Chamber membership brings credibility to you and your business; increased visibility; assists in professional development opportunities; offers you a voice in government; facilitates your making important connections; offers opportunity for Chamber Member ONLY referrals.

SALINAS VALLEY CHAMBER OF COMMERCE MEMBERSHIP BENEFITS REVIEWED

The Chamber conducted a survey to rank the benefits utilized by our membership. Here are the results and if you aren't utilizing one of these aspects, please give us a call at 831-751-7725!

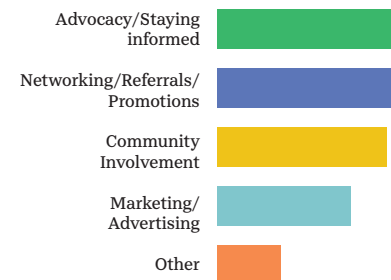
Chamber members joined primarily for advocacy and staying informed on business and community issues and for the networking, referral and promotional opportunities. Community Involvement was also a consideration and there are members that joined for marketing and advertising of their businesses.

When asked what service benefits organizations, being kept informed was the highest rated factor. This publication, the Salinas Valley Business Journal, certainly serves as the hub of the communications, and the high open rate of the newsletter reflects mirrors the benefit utilization. Members also value networking events and referrals and business connections. While members cited joining the Chamber for advocacy, this category of benefit was not ranked as highly as the information resources and networking/referral benefits. Advocacy is also not as tangible, as it is something that the leadership of the Chamber and staff members participate in on behalf of the membership.

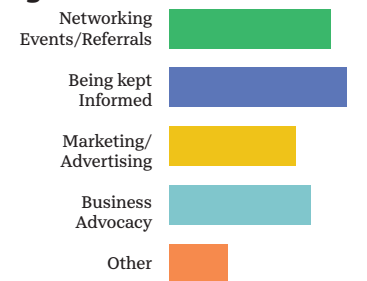
The Membership Survey also highlighted that our members are concerned about government regulation and infringement. There is uneasiness that government will overstep and over-regulate business. Employee recruitment and retention is another main concern. We have had members share hiring and retention challenges. While declining revenue and lack of investment capital was a concern for some, it was not weighted as high a priority as business regulations and employee challenges.

We received feedback too for programming that we are working on that touches upon improving existing services and looking into expanded collaborations and partnerships.

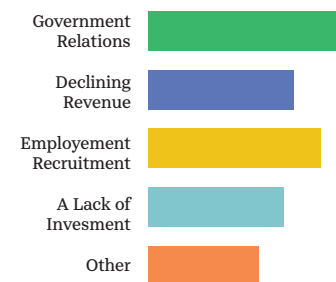
Why did you join?



Which service benefits your organization from the most?



Issues of highest priority



Celebrating New Members

Cheers and wishing continued success to the businesses that joined the
Salinas Valley Chamber of Commerce in 2022!

10-8 Uniforms, LLC
Working Solutions CDFI
Splash Car Wash
La Cantina Brewing Co.
Tope's Sustainable Garden Center
Max Fit Meals and Nutrition
Pacific Coast Battery Service
Scale Microgrid Solutions
Compass Church
Monterey Fish Company
Treasure Hunt Furniture Gallery
Deering & Sons Diversified Cleaning
Signs by Van
Monterey County Fair & Event Center
M² Realty Group
A Tool Shed Equipment Rentals Inc
Partnership for Children
Monterey County Supervisor,
District 3 - Chris Lopez
Arborwell, a SavATree Co.
T-Mobile
Steinbeck Real Estate & Steinbeck
Mortgage
Jason Ramiriz
Bankers Casino
Old Republic Title Company
Brew -N- Krew Ale House
Core6.Marketing
Adobe
Maid In America
Astound Business
Merrill Farms LLC
Kaiser Permanente

East of Eden
CannaCruz, Inc.
Community Builders for Monterey County
White Fire
East of Eden
El Estero Car Wash
Fairview Laguna Seca
One Plant Salinas
Victory Mission
Incfile
Stonies Taphouse and Bistro
Salinas Pearly Smiles
Capital Homes Investments
Soledad Community Health Care District
Bandit Systems
Carton Express LLC
New York Life Co
Community Human Services
Matt Huerta Consulting LLC
Christians In Commerce-worklight
Orkin Central Coast
Carmel Realty Company
Universal Staffing Inc.
Spiffy Cleaning Services
Boyds Asphalt Services
Salinas Police Officers Association
Central Coast Sign & Design
TJ Carpet and Tile Cleaning
Monterey Touring Vehicles; Classic Car
Rentals & Experiences
201 Complex
Brad Slama Development
The Great British Bake Shop

Maya Cinemas
Oldtown Salinas Foundation
La Gloria Medical Clinic
JPMorgan Chase & Co
After Hour Plumbing & Drain
Wald, Ruhnke & Dost Architects
Premier Valley Bank
The Last Call Bar & Grill
Fresh Harvest
Central Coast Auto Stylings
Media Knowledge group
AIM for Mental Health
Hope Services
Western Pre-Cooling systems
Snipville Pet Care
Brickman Marketing
Starla Warren
Complexions Skin Care
Viable Green Building Solutions
Salinas Area Chamber of Commerce
Foundation – SACCF
Monterey Business Builders
Unity Care Group, Inc.
American Water
Team Beesley-Keller Williams
Coastal Estates
Rock Boxing
Cal Coastal Roofing
Crumb Cookies Salinas
Sabor de Valle
El Rey Theater
Frontliners Coffee Co
Crown Equipment Corporation



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Goodwill Central Coast builds lives, families and communities by helping people with employment needs become successful, supported by innovative enterprises that preserve earth's resources.