

THREE PRACTICAL STEPS: BUSINESS FINANCIAL HEALTH NOW

1. Drastically reduce costs

- Drastically reduce costs by individually evaluating each expense.

2. Establish an alternate business plan

- a. Make time to establish an alternative business plan that reduces your costs, adds uncorrelated revenue streams, and can be profitable in a virtual environment.

3. Communicate With Those Most Affected By Your Business Plan

- a. Consult with business partners and family members to gain their feedback and positive support to better help you stick to your new plan.