



## state of **HIGHER EDUCATION**

The Katy Area Chamber invites you to the annual State of Higher Education luncheon scheduled for June 13, 2024 at University of Houston.

The success of our region relies on a growing higher education system providing equitable access to advanced learning and skill-building, essential for our community's workforce needs.

The West Houston region highlights a handful of two-year community colleges and four-year universities, the University of Houston at Katy, Houston Community College, University of Houston-Victoria at Katy and the nearby Lone Star College System along with Texas State Technical College.

As a sponsor of the State of Higher Education, you and your business have a unique opportunity to showcase your organization in front of business and community leaders who recognize the importance of higher education and workforce development.



**Dr. Jay Neal**  
UH at Katy



**Dr. Kathleen Anzivino**  
HCC



**Dr. Bob Glenn**  
UHV at Katy



**State Rep. Mike Schofield**  
Moderator

### **When:**

**June 13, 2024**

11:30 – 1:00 PM

### **Where:**

**University of Houston**

22400 Grand Circle Blvd., KABI 109D  
Katy, TX 77449

### **Benefits of Sponsoring:**

Sponsorship recognition and prominent logo placement in front of community and business leaders from across the West Houston region.

Expanding your company's branding presence through event marketing emails and social media posts followed by more than 10,000 member and community contacts.

Make a positive impact on the community as a whole while propelling your company and its' brand visibility.

Opportunity to open doors to new business relationships and partnerships.

### **Audience Attending:**

Industry Leaders  
Business Executives  
Community Entrepreneurs  
Chamber Board of Directors  
Elected Officials

### **Have Questions:**

For more information, please contact Stacy Jacobs, Vice President of Business Development at 832-437-8465 or [stacy@katychamber.com](mailto:stacy@katychamber.com)

## Title Sponsor \$2,500 (Exclusive)

Opportunity to provide a brief message highlighting your organization.

Company name tagged as top sponsor on social media posts promoting the event (Minimum of two posts across all Chamber social media channels).

One (1) table of ten (10) at the luncheon in the finest location and recognition during program welcome.

One (1) prominent expo booth in a prime location in the foyer of the event.

Company logo on all event materials including, but not limited to emails, sponsor loop, digital invitation and event program\*.

Company logo on the Chamber's event webpage and thank you email sent to all attendees after the program.

Opportunity to share a link to your organization's resources, related to the event topic, that will be shared and included in the thank you email sent to all attendees.

## Supporting Sponsor \$1,250

One (1) table of eight (8) at the luncheon in a premier location and recognition during program welcome.

Company logo on all event materials including, but not limited to emails, sponsor loop, digital invitation and event program\*.

Company logo on the Chamber's event webpage and thank you email sent to all attendees after the program.

Opportunity to share a link to your organization's resources, related to the event topic, that will be shared and included in the thank you email sent to all attendees.

## Corporate Table \$600

One (1) table of eight (8) at the luncheon.

Company name on all even materials including, but not limited to emails, sponsor loop, digital invitation and event program\*.

Company name on thank you email sent to all attendees after the program.

## Registration Sponsor \$500

Two (2) admissions to luncheon with reserved seating and recognition during program welcome.

Company logo on all even materials including, but not limited to emails, sponsor loop, digital invitation and event program\*.

One (1) expo booth next to registration table in the foyer of the event.

Company logo on the Chamber's event webpage and thank you email sent to all attendees after the program.

## EXPO Booth \$250 (limit 4)

One (1) expo booth next to registration table in the foyer of the event.

Two (2) admissions to luncheon with reserved seating and recognition during program welcome.

*\*Programs are not printed for each event*

### Have Questions:

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at 832-437-8465 or [stacy@katychamber.com](mailto:stacy@katychamber.com)

## Sponsorship Form



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**Secure Your Sponsorship Early to Receive Full Benefits.**

**Yes, I would like to sponsor the State of Higher Education program.**

- ☐ Title Sponsor **\$2,500**
- ☐ Supporting Sponsor **\$1,250**
- ☐ Corporate Table **\$600**
- ☐ Registration Sponsor **\$500**
- ☐ EXPO Booth **\$250**

**Send Company Logo:** May not apply to all sponsorship levels. Logos must be vector .eps or .ai format.

Ashley DeWispelaere at [ashley@katychamber.com](mailto:ashley@katychamber.com)

**Sponsors with commitments made by Date will receive recognition in event materials.**

### Commitment Information

#### Company Name

(as you wish to appear on printed materials)

#### Contact Name

#### Email

#### Phone

#### Signature

#### Date

*The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory to the Katy Area Chamber. The sponsorship logo or name will be included on event materials subject to timely receipt of form. All sales are final.*

**Return Form Via Email To: [stacy@katychamber.com](mailto:stacy@katychamber.com)**

**Not a member of the Katy Area Chamber? Please ask for non-member rates.**

1. Language is subject to Chamber approval and should align with event content.
2. Message must be a pre-produced spot and cannot exceed 90 seconds.
3. Booth area includes 6ft. table and space for banners. Power is not provided.
4. Link to resources must be objective/topic specific. Content is subject to Chamber approval.

### Have Questions:

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