



# economic outlook SUMMIT

**When:**

**June 28, 2024**

9:00 AM – 1:30 PM

**Where:**

**Leonard Merrell Center**

6301 S. Stadium Ln.

Katy, TX 77494

The Katy Area Chamber and Katy Area EDC invites you to the **Second Annual Katy Area Economic Outlook Summit** scheduled for **June 28, 2024** at the **Leonard Merrell Center**.

The Katy Area Economic Outlook Summit highlights one of the West Houston region's major communities...

With a population of nearly 400,000 and a landscape dotted with top-ranked public and higher education institutions, medical facilities, energy and technology companies, Katy stands as a beacon of innovation and excellence in the greater Houston area. This year's event will provide economic updates from State leaders, explore how water infrastructure remains important as ever, stories and opportunities from retired military leaders on crisis management for our communities. and hear updates on how the Oil & Natural Gas industry has given back to the State's economy.

As a sponsor of the Katy Area Economic Summit, you and your business have a unique opportunity to showcase your organization in front of business and community leaders.

**Benefits of Sponsoring:**

Sponsorship recognition and prominent logo placement in front of community and business leaders from across the West Houston region. Expanding your company's branding presence through event marketing emails and social media posts followed by more than 10,000 member and community contacts. Make a positive impact on the community as a whole while propelling your company and its' brand visibility. Opportunity to open doors to new business relationships and partnerships.

**Audience Attending:**

Business Executives  
Community Entrepreneurs  
Chamber Board of Directors  
EDC Board of Governors  
Elected Officials

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**Have Questions:**

For more information, please contact Matthew Ferraro, President/CEO (KACC) at 979-676-3705 or [matthew@katychamber.com](mailto:matthew@katychamber.com) or Angie Thomason, President/CEO (KAEDC) at 281-396-2208 or [athomason@katyedc.org](mailto:athomason@katyedc.org)

**Title Sponsor \$7,500**

Company name and logo tagged as top sponsor on social media posts promoting the event.

Opportunity to provide a brief message/or video highlighting your organization.

Opportunity to welcome Keynote speakers at morning and lunch keynotes.

Opportunity to have Keynote speakers sit at your table for duration of the program.

Two (2) tables of ten (10) at the program in the finest location and recognition during program welcome.

One (1) prominent expo booth in a prime location in the foyer of the event.

Promotional materials can be laid out on all tables and/or chairs prior to the program.

Company logo on all event materials including, but not limited to emails, sponsor loop, digital invitation and event program\*.

Company logo on the Chamber and EDC's event webpages and thank you email sent to all attendees after the program.

Opportunity to share a link to your organization's resources, related to the event topic, that will be shared and included in the thank you email sent to all attendees.

**Community Sponsor \$5,000**

Company name and logo tagged on social media posts promoting the event.

Opportunity to provide a brief message/or video highlighting your organization.

Two (2) tables of ten (10) at the program in the finest location and recognition during program welcome.

One (1) prominent expo booth in a prime location in the foyer of the event.

Company logo on all event materials including, but not limited to emails, sponsor loop, digital invitation and event program\*.

Company logo on the Chamber and EDC's event webpages and thank you email sent to all attendees after the program.

**Breakfast Sponsor \$3,500**

One (1) table of ten (10) at the luncheon in a premier location and recognition during program welcome.

One (1) prominent expo booth in a prime location in the foyer of the event.

Company logo on all event materials including, but not limited to emails, sponsor loop, digital invitation and event program\*.

Company logo on the Chamber's event webpage and thank you email sent to all attendees after the program.

Opportunity to provide a brief message/or video highlighting your organization prior to morning keynote.

*\*Programs are not printed for each event*

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**Lunch Sponsor \$3,500**

One (1) table of ten (10) at the luncheon in a premier location and recognition during program welcome.

One (1) prominent expo booth in a prime location in the foyer of the event.

Company logo on all event materials including, but not limited to emails, sponsor loop, digital invitation and event program\*.

Company logo on the Chamber's event webpage and thank you email sent to all attendees after the program.

Opportunity to provide a brief message/or video highlighting your organization prior to lunch keynote.

**Speaker Sponsor \$2,500**

Opportunity to provide a brief message highlighting your organization between speakers.

One (1) table of eight (8) at the luncheon in the finest location and recognition during program welcome.

One (1) prominent expo booth in a prime location in the foyer of the event.

Company logo on all event materials including, but not limited to emails, sponsor loop, digital invitation and event program\*.

Company logo on the Chamber's event webpage and thank you email sent to all attendees after the program.

**Registration Sponsor \$2,000**

Four(4) admissions to luncheon with reserved seating and recognition during program welcome.

One (1) expo booth next to registration table in the foyer of the event.

Company logo on all even materials including, but not limited to emails, sponsor loop, digital invitation and event program\*.

Company logo on the Chamber's event webpage and thank you email sent to all attendees after the program.

**Corporate Table \$1,250**

One (1) table of eight (8) at the luncheon.

Company name on all even materials including, but not limited to emails, sponsor loop, digital invitation and event program\*.

Company name on thank you email sent to all attendees after the program.

**Individual Registration \$75**

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## Secure Your Sponsorship Early to Receive Full Benefits.

Yes, I would like to sponsor the Katy Area Economic Summit program.

- Title Sponsor **\$7,500**
- Community Sponsor **\$5,000**
- Breakfast Sponsor **\$3,500**
- Lunch Sponsor **\$3,500**
- Speaker Sponsor **\$2,500**
- Registration Sponsor **\$2,000**
- Corporate Table **\$1,250**

**Send Company Logo:** May not apply to all sponsorship levels. Logos must be vector .eps or .ai format.

Ashley DeWispelaere at [ashley@katychamber.com](mailto:ashley@katychamber.com)

Sponsors with commitments made by Date will receive recognition in event materials.

### Commitment Information

**Company Name**

(as you wish to appear on printed materials)

**Contact Name**

**Email**

**Phone**

**Signature**

**Date**

*The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory to the Katy Area Chamber. The sponsorship logo or name will be included on event materials subject to timely receipt of form. All sales are final.*

**Return Form Via Email To: [matthew@katychamber.com](mailto:matthew@katychamber.com) or [athomason@katyedc.org](mailto:athomason@katyedc.org)**

**Not a member of the Katy Area Chamber? Please ask for non-member rates.**

1. Language is subject to Chamber approval and should align with event content.
2. Message must be a pre-produced spot and cannot exceed 90 seconds.
3. Booth area includes 6ft. table and space for banners. Power is not provided.
4. Link to resources must be objective/topic specific. Content is subject to Chamber approval.

**Have Questions:**

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