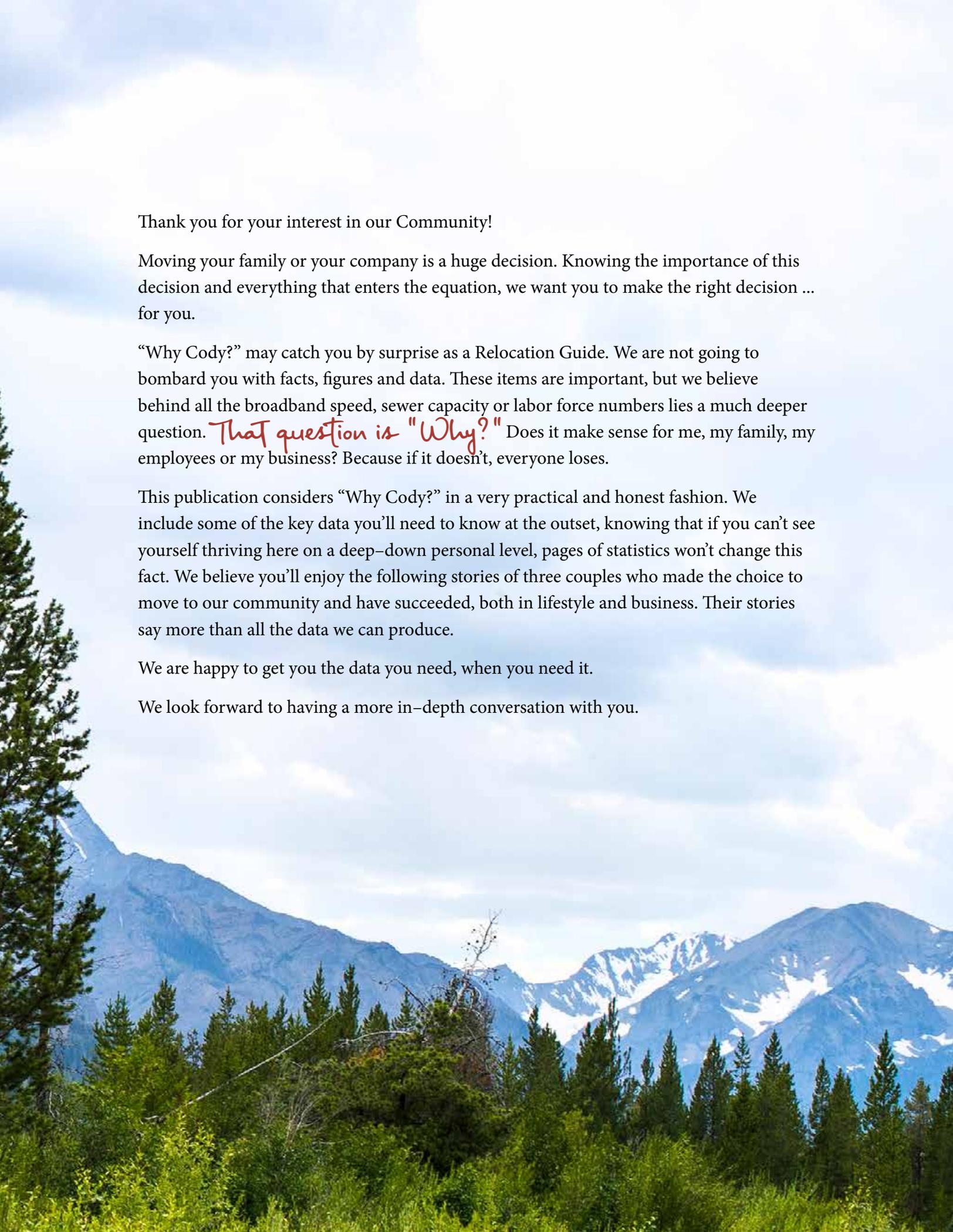


Why CODY?



RELOCATION GUIDE





Thank you for your interest in our Community!

Moving your family or your company is a huge decision. Knowing the importance of this decision and everything that enters the equation, we want you to make the right decision ... for you.

“Why Cody?” may catch you by surprise as a Relocation Guide. We are not going to bombard you with facts, figures and data. These items are important, but we believe behind all the broadband speed, sewer capacity or labor force numbers lies a much deeper question. *That question is "Why?"* Does it make sense for me, my family, my employees or my business? Because if it doesn't, everyone loses.

This publication considers “Why Cody?” in a very practical and honest fashion. We include some of the key data you'll need to know at the outset, knowing that if you can't see yourself thriving here on a deep-down personal level, pages of statistics won't change this fact. We believe you'll enjoy the following stories of three couples who made the choice to move to our community and have succeeded, both in lifestyle and business. Their stories say more than all the data we can produce.

We are happy to get you the data you need, when you need it.

We look forward to having a more in-depth conversation with you.

about us

THE CITY OF CODY

Having the “bucket list” destination of Yellowstone National Park in our backyard, Cody has developed deep roots in the hospitality industry. Our founder, William F. (Buffalo Bill) Cody, envisioned a community that would greet visitors on their way to America's first National Park. It's easy to understand his thinking as you experience the wide open spaces and scenic vistas surrounding the community. Cody has grown to add amenities, services and infrastructure to accommodate the nearly 800,000 annual visitors to the area during the summer season.

The Buffalo Bill Center of the West, the Cody Nite Rodeo, a host of art galleries, cultural and historic venues highlight the tourist attractions for the enjoyment of our guests. Along with those attractions, the hotel and restaurant trade flourish in season providing accommodations, cuisine and dining experiences. Cody has venues which are typically out of reach to communities with populations of 10,000 and less. That particular sentiment is woven throughout much of our home—that small town feel with big city opportunities and resources. And those who live here get to enjoy them year around.

Our physical location provides opportunity for a wide array of outdoor recreation activities. Residents enjoy hiking, biking, climbing, skiing, snowmobiling, motorized and human-powered watersports, hunting, fishing, and wildlife watching. With our big back yard, Cody has much to offer outdoor enthusiasts. Several of our outdoor venues rank in the “best in the country” category.

Our community continues to grow economically because of these quality of life benefits but also because of the people it attracts. People, and you may fit this description, are primarily seeking a lifestyle for themselves and their families. They are finding that where they live is becoming just as important as what they do for their livelihood; our ever increasing commitment to technology is making this possible. From Cody, we can connect to anywhere!

So what makes us different? On the surface, Cody may appear as a quaint little tourist town. Dig a little deeper, and you'll see companies utilizing next generation technology, advanced manufacturing processes and leading-edge innovations to compete globally. How? It's the connection between the people that choose to call Cody their home and their synergistic relationship with their surroundings. You'll see that trailblazing spirit is still very much alive 120 years after our original frontiersman, 'Buffalo Bill' Cody, had the foresight to realize how much this place would have to offer for generations to come.



Why **CODY?**



"Cody has everything for us—Western history and a world-class museum, great people, rodeo, the outdoors, a great recreation center and hockey rink and a pace that is just wonderful."

6

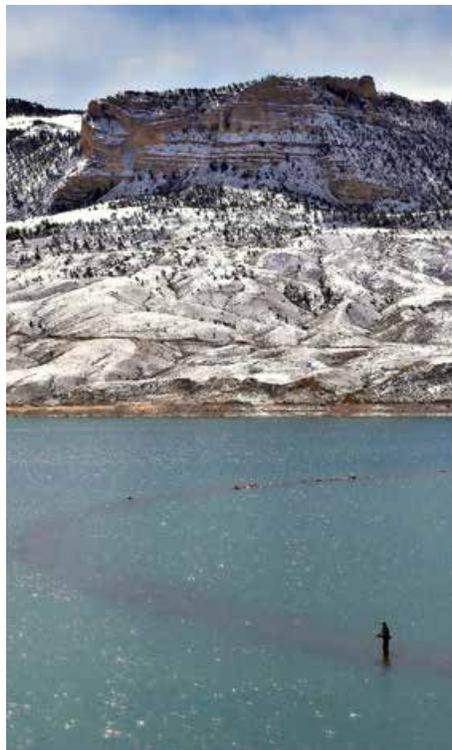


IN THIS GUIDE

At First Glance

The raw data, infographics and more.

8



The Renfors Cody Coffee Company

"The Cody residents have really opened their arms and hearts in welcoming our family into the community, and we hope to be able to reciprocate this gesture by helping to make this an even better place for future generations."

10



“There is a power to this place. It's a place where people are who they are, no pretenses. They're as much about you as they are about themselves”

— BOARD MEMBER,
FORWARD CODY



Save the Date Things to Do

Activities for everyone all through the seasons.

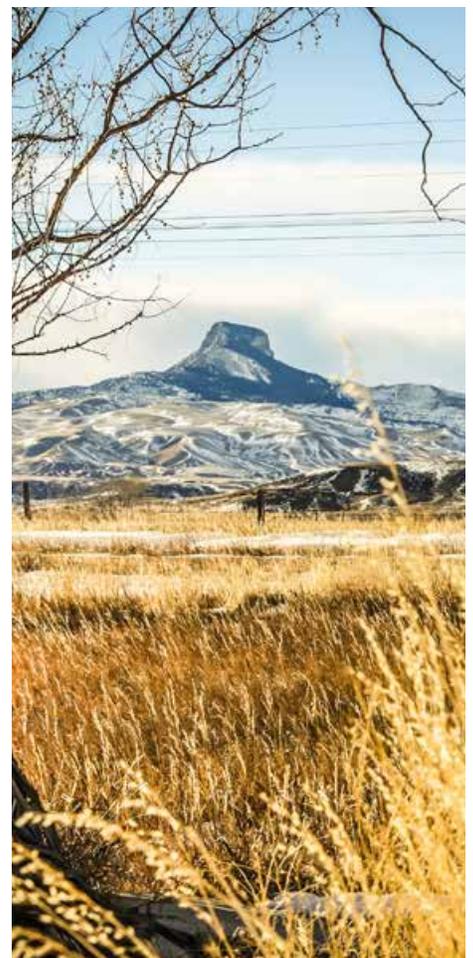
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The Affens Sunlight Sports

"There are obvious advantages of doing business in Wyoming—the tax environment and so on. What really makes a difference in our success, though, is the community of people that live here in Park County. There is a vibrant group of entrepreneurs and small business owners that we know who give us advice, feedback and support."

14



A professional broadcast studio with a boom microphone and soundproofing.

Big Horn Radio Network

THE PATRICKS

SUSAN & LARRY

We first came to Cody in 1997 when we were thinking of buying KSMQ-AM/FM. We immediately fell in love with the town, its people and the future offered here. We quickly bought those stations, along with KODI/KTAG, then added KGCL-FM and eventually expanded to the 22 radio stations we own in Wyoming today.

Cody has everything for us—Western history and a world-class museum, great people, rodeo, the outdoors, a great recreation center and hockey rink and a pace that is just wonderful. It has a solid economic base and offers a welcome to every new arrival. We are very thankful that our path led us to Cody.

Hear our Why



WATCH VIDEO

“We immediately
fell in love with
Cody, its people
and the future
offered here.”

SUSAN & LARRY PATRICK

#THISISWY

W A
ON THE
Wyom
Association of B
2018

WAB
Wyoming Association
of Broadcasters
STATION OF THE YEAR
SMALL MARKET
2018
KODI AM

STATION OF THE
SMALL MAR
KODI AM

AREA

CODY ELEVATION 5,102 FT. AT AIRPORT
 HIGHEST POINT IN COUNTY 11,810 FT-SUNLIGHT PEAK
 LOWEST POINT IN COUNTY 3,910 (APPROX.) FT-NEAR CLARK

LANDOWNERS IN PARK COUNTY

TOTAL PUBLICLY OWNED LAND 5,880.5 SQUARE MILES
 MEDIAN HOUSEHOLD INCOME \$61,185
 PER CAPITA INCOME \$27,194

POPULATION CENSUS

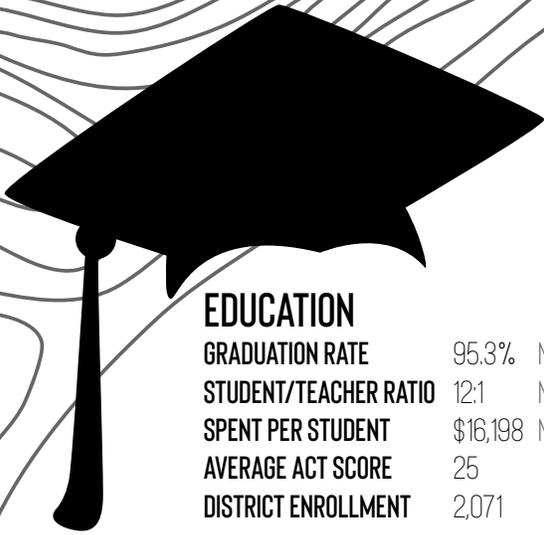
Park County

TOTAL POPULATION · 29,568 (2017) 29,083 (2016)

MEDIAN AGE · 43.7

City of Cody

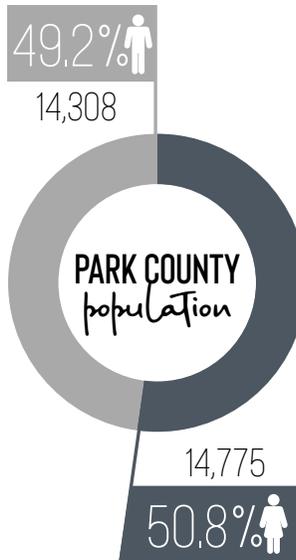
TOTAL POPULATION · 9,776



EDUCATION

GRADUATION RATE 95.3% NATIONAL 84%
 STUDENT/TEACHER RATIO 12:1 NATIONAL 16:1
 SPENT PER STUDENT \$16,198 NATIONAL \$12,239
 AVERAGE ACT SCORE 25
 DISTRICT ENROLLMENT 2,071

NORTHWEST COLLEGE AND THE UNIVERSITY OF WYOMING
 OUTREACH CAMPUS ARE MINUTES AWAY



TRANSPORTATION

10.5 MINUTE AVERAGE COMMUTE TIME
 NATIONAL AVERAGE 26.1
 DAILY FREIGHT TRAIN BNSF
 YELLOWSTONE REGIONAL AIRPORT
 DAILY FLIGHTS VIA UNITED
 8,276 X 100 FT RUNWAY
 CHOICE AVIATION

COST OF LIVING INDEX

LOCATION	COST OF LIVING	FOOD	HOUSING	CLOTHING	TRAVEL	MEDICAL	REC/PERSONAL
PARK COUNTY	99	104	95	107	103	102	103
SHERIDAN	99	105	97	101	100	95	97
JACKSON HOLE	157	118	206	124	105	99	106

WYOMING RANKED #1 BY THE 2018 TAX FOUNDATION



NO CORPORATE TAXES
NO PERSONAL STATE INCOME TAX
NO INVENTORY TAX

PARK COUNTY HAS A 4% SALES AND USE TAX
 WITH A 1% OPTIONAL TAX

TAX BURDEN

as a % of income

US AVERAGE 11.8
 ALASKA 6.5
 WYOMING 7.1
 SOUTH DAKOTA 7.1
 TENNESSEE 7.3
 TEXAS 7.6

CLIMATE



AVERAGE PRECIPITATION
10.89 IN



AVERAGE SUNSHINE
300 DAYS/YR



AVERAGE JULY HIGH/LOW
83.1°F 54.1°F



AVERAGE JAN HIGH/LOW
35.4°F 13.6°F

UNEMPLOYMENT RATE 4.5%

TOP EMPLOYERS IN CODY

CODY REGIONAL HEALTH, MEDICAL

700+ EMPLOYEES

CODY SCHOOL DISTRICT, EDUCATION

382 EMPLOYEES

WALMART, RETAIL

240 EMPLOYEES

BLAIR HOTELS, ACCOMMODATIONS

240 EMPLOYEES

BUFFALO BILL CENTER OF THE WEST, MUSEUM

134 EMPLOYEES

CERTAINTED, MANUFACTURING

127 EMPLOYEES

Y-TEX, MANUFACTURING

125 EMPLOYEES

CODY LABS, MANUFACTURING

81 EMPLOYEES

HOUSING

AVERAGE HOME PRICE
\$234,210



Gas Rates

CODY	\$0.54 PER THERM
WYOMING	\$0.60 PER THERM
NATIONAL	\$1.07 PER THERM

Electric

CODY	\$0.0793 PER KILOWATT HOUR
WYOMING	\$0.0827 PER KILOWATT HOUR
NATIONAL	\$0.1037 PER KILOWATT HOUR

UTILITIES



Cody Coffee Roasters

THE RENFORS

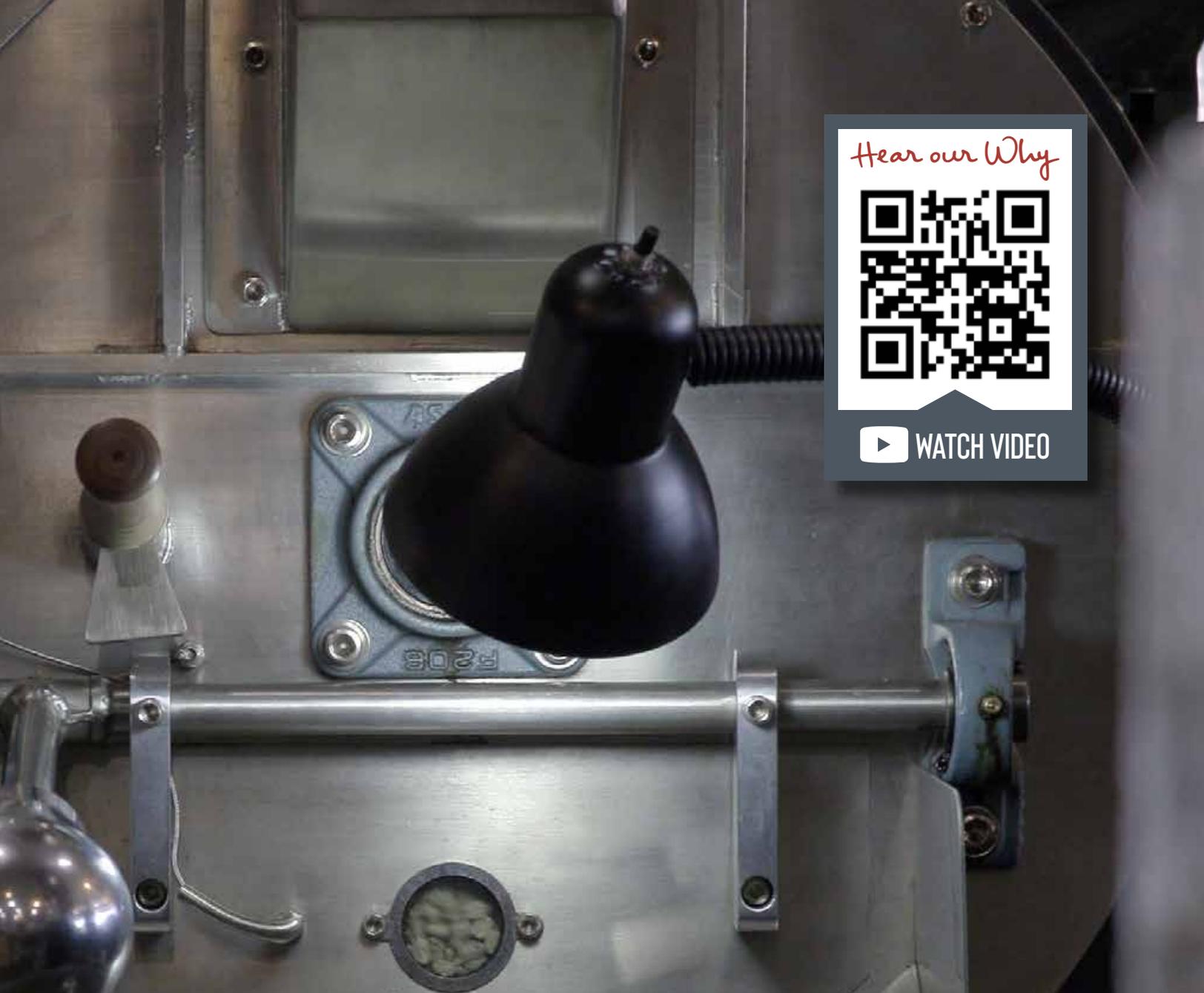
JESSE & MICHELLE

Packing up the U-Haul late into the evening, we hoped that we were making the right decision. We had decided to give up our house just off of Lake Superior in Marquette, Michigan, our families, our friends, and our comfort zone. The decision was based on a quick two-day interview with a pharmaceutical company located in a small town in Wyoming. We had spent 10 years prior to Michigan living in Park City, Utah. We knew we loved the mountains and the west, but Cody gave a whole new meaning to west. Fast forward six years, and we find ourselves growing roots deeper and deeper into Cody.

Our time before the move was stressful—we had spreadsheets with pros and cons and wavered back and forth many times. Initially, the major pros were the abundance of recreation activities, Yellowstone as our backyard, small family-oriented ski areas, the hiking and mountain biking trails, and Park County Pedalers plans for expansion. We were blown away by the Rec Center, Riley Arena, and library facilities. The hospital definitely appealed to us as parents of two

young boys. As nice as all these amenities are, the deciding factor for us was the people. The local people that held the door for my wife, the people who were eager to give advice about where to go and what to see, the friendly waves as we drove down every road: the people who were obviously passionate about where they lived.

Now as we enter into our seventh year as residents of Cody, Wyoming, we find ourselves continuing to become more involved in multiple boards, committees, and our community as a whole. Working to expand our little business with a second location, Michelle, becoming more and more involved with Cody Laboratories, and raising our children within our village. The Cody residents have really opened their arms and hearts in welcoming our family into the community, and we hope to be able to reciprocate this gesture by helping to make this an even better place for future generations. As we look back now, we can say that we made the right decision with our move six years ago as there is no place we would rather be than Cody, Wyoming.



Hear our Why



▶ WATCH VIDEO

“As nice as all these amenities are, the deciding factor [to move] for us was the people.”

JESSE RENFORS
#THISISWY





SUMMER

FARMER'S MARKET, EVERY THURSDAY AND SATURDAY MAY – OCTOBER
MASTERPIECES OF BALLET, ROCKY MOUNTAIN DANCE THEATER
ARMED FORCES DAY, VETERAN TRAIL RIDE
VFW MEMORIAL DAY CEREMONY
WYOMING FREE FISHING DAY
CODY NIGHT RODEO, EVERY NIGHT JUNE – AUGUST
BECK LAKE CHALLENGE, WALK/RUN/ROLLERBLADE/BIKE
JAKE CLARK MULE DAYS
PLAINS INDIAN POWWOW
ELKS WILD WEST CHILI COOKOFF
PEAKS TO CONGA BIKE RIDE
WILD WEST SPECTACULAR, DOWNTOWN THEATER SHOW
PRCA EXTREME BULLS, WEEK OF JULY 4TH
CODY STAMPEDE PRCA RODEO, WEEK OF JULY 4TH
KIDDIE PARADE, JULY 2ND
STAMPEDE PARADE, JULY 3 – 4
WILD WEST EXTRAVAGANZA, JULY 2 – 4
CONCERTS IN THE PARK, THURSDAYS JULY – AUGUST
ANNUAL WINCHESTER ARMS COLLECTORS SHOW
MONTANA SHAKESPEARE IN THE PARK
YELLOWSTONE BEER FEST
HEART MOUNTAIN PILGRIMAGE
CODY AIR FAIR, AIR SHOW
BUFFALO BILL INVITATIONAL SHOOTOUT
CYCLE GREATER YELLOWSTONE
CODY WILD WEST RIVER FEST
GREAT DAM DAY, BUFFALO BILL DAM
CORNHOLE TOURNAMENT, ROTARY CLUB
WYOMING DESPERADOS MOUNTED SHOOTERS
CODY COUNTRY CAR SHOW
PARK COUNTY FAIR

Things To Do

SAVE
The
DATE

all year 'round



FALL

YELLOWSTONE QUILT FESTIVAL
 FARM TO TABLE DINNER
 TRAPPERS STAMPEDE RODEO, NORTHWEST COLLEGE
 SK FUN WALK/RUN
 FOAL MUSTANG RENDEZVOUS
 RENDEZVOUS ROYALE ART WALK
 BUFFALO BILL ART SHOW & SALE
 BUFFALO BILL CENTER OF THE WEST PATRONS BALL
 TASTE OF PARK COUNTY
 TRICK OR TREAT DOWNTOWN
 LIONS CLUB TURKEY DAY
 FALL MUSICAL, CODY COMMUNITY THEATER
 COMMUNITY THANKSGIVING DINNER

CORGI & JACK RUSSELL RACES
 NORTHWEST COLLEGE RODEO GALA
 CODY ICE CLIMBING FESTIVAL
 MEETEETSE ANNUAL ICE FISHING DERBY
 BUFFALO BILL BIRTHDAY BALL
 HOLIDAY CRAFT BAZAAR
 CODY COWBOY CHRISTMAS – DOWNTOWN STROLL AND PARADE
 FESTIVAL OF WREATHS
 BREAKFAST WITH SANTA
 BUFFALO BILL CENTER OF THE WEST HOLIDAY OPEN HOUSE
 ROTARY SHOW
 FARMER'S MARKET – EVERY THURSDAY AND SATURDAY NOVEMBER – MAY



WINTER

ST. PATRICK'S DAY PUB CRAWL
 SPRING FLING AND PARADE
 SPRINGFEST FAMILY FUN DAY – BUFFALO BILL CENTER OF THE WEST
 SOROPTIMIST WINE TASTING PARTY
 BREAKFAST WITH THE EASTER BUNNY
 OLIVE GLENN COUNTRY CLUB ANNUAL EASTER EGG HUNT
 SPRING HOME AND GARDEN SHOW
 ST. JUDE CELEBRITY DINNER
 SWING INTO SPRING – DANCE THEATER
 NATIONAL PARKS DAY
 PARK & PANCAKES AT THE CHAMBER
 CODY COUNTRY HORSE SALE, MOTHER'S DAY WEEKEND



SPRING



Sunlight Sports

THE ALLENS

WES AND MELISSA

From the time that we were married in 1997, we have had a dream of owning Sunlight Sports. To get ready, we knew that we needed professional development. And so, for twelve years, we worked to put ourselves in a place to own a business in Cody. We took jobs that would teach us the basics of our industry and worked on both coasts in major metropolitan areas to see a variety of business models and environments. It was a long road, involving living in a lot of places very different from Wyoming. And now—we wouldn't change a thing. Cody is a fantastic place to do business.

There are obvious advantages of doing business in Wyoming—the tax environment and so on. What really makes a difference in our success, though, is the community

of people that live here in Park County. There is a vibrant group of entrepreneurs and small business owners that we know who give us advice, feedback and support.

There is a robust system of business support through the state, and Northwest College provides resources and workforce development for us.

“There is a whole community here that cares about the success of their own.”
WES & MELISSA ALLEN
#THISISWY



Hear our Why



WATCH VIDEO

Crucially, there is a whole community here that cares about the success of their own. From our customers, to our friends, all the way to the various professionals that we contract with to provide services to our business—there is a palpable sense that people are happy to help. The network of support that we have had the luxury of backing us has made a huge difference in our business. In 2016, we had the misfortune of having a can of bear spray accidentally explode in our

building, which made almost all of our inventory unsellable and our building uncomfortable to enter. Cody and Park County rallied around us to help. We received remarkable professional support from the community, and when it came time to reopen, Park County carried us through a remarkable holiday season.

Moving back to Cody and buying a business was the best decision that we have ever made.

Did you know?
Wyoming has **NO**
*corporate, inventory,
or state tax!*

Promoting People, Jobs, and Progress

ForwardCody™



**Our backyard
could be
your office!**