TTA 2024 CONVENTION SPONSORSHIPS

	PREMIER GOLF $15,000	DIAMOND $10,000	OLYMPIC $5,000	PLATINUM $5,000	KEYNOTE SPEAKER $5,000	GOLD $3,000	EXPO $3,200	SILVER $2,000	Leading Edge $2,000	Bronze $1,000	GOLF $500
Golf Tournament ONLY | Signage at the tournament registration area, premium positioning of your ad in the convention program and magazine, Company Logo as main sponsor with golf tournament title on big screen during awards ceremony. *This would be only the sponsor, not other minor sponsors. Company Rep to hand out Golf Awards.*	X										
Logo listed in the Tennessee Trucking News Magazine.	X										
Logo listed in convention brochure.	X										
Two complimentary convention registrations.	X	X									
Recognition on social media.	X	X	X	X	X						
Logo scrolling on TTA homepage until end of year	X	X	X	X	X						
One item in the registration gift bag and flyer in attendee packet or at registration desk – Due 8/31/24	X	X	X	X	X						
One full page ad in the Tennessee Trucking News Magazine (excluding Fall edition) *(½ page for Platinum & Keynote sponsor). **	X	X	X	X*	X*						
Logo + hyperlink recognition in bi-monthly newsletters.	X	X	X	X	X						
One article in a newsletter of your choice featuring your program.	X	X	X	X	X						
One full page ad on the official Convention Auction Platform *(1/2 page for Platinum & Keynote sponsor). ** (Square or landscape-oriented images are recommended. File must be formatted in jpg, gif, or png. To maximize the ad space, images with a minimum 285px (h) are recommended with a max file size of 1MB) - Due 8/15/24	X	X	X	X*	X*						
Logo with link to company website on the official Convention Auction Platform.	X	X	X	X	X						
Logo + Name on TTA Website with a link to your website.	X	X	X	X	X						
Recognized individually at Convention and receive a Sponsorship Award.	X	X	X	X	X	X	X	X	X	X	
Membership dues reduced from $680 to $580.	X	X	X	X	X	X	X	X	X	X	
NAME ONLY on the official Convention Auction Platform.						X	X	X	X	X	
Name ONLY on TTA Website with a link.						X	X				
Name ONLY on TTA Website (no link).								X	X	X	
Introduce Keynote Speaker.					X						
EXPO | Listed on our website as an Exhibitor. Networking events in the Exhibit Hall. Reserve your space before they are all spoken for. *The spaces are offered at $1,200.00 each to anyone that does a Silver Sponsorship ($2,000.00) or above. This will include one (1) free Registration.*	X						X				
GOLF | Recognition displayed at the golf tournament and name listed on the Golf Flyer in the registration packet as a Golf Sponsor.											X