



# The 2024 Fall Preview of Homes

Sponsored by the Snake River Valley Building Contractors Association

Show Dates: October 19<sup>th</sup> & 20<sup>th</sup> and October 26<sup>th</sup> & 27<sup>th</sup>

## Fall Preview of Homes Advertising

**We are currently accepting ad spaces on a first come, first serve basis.**

_____	Cover Page	*(6.5"W x 5.5"H) include .25" bleed around entire ad	<b>Call to bid</b>
_____	Back Page	(7.0"W x 9"H)-please add .375 for bleed to each side	\$1,300.00
_____	Inside Front	(7.0"wx 9"h)	<del>\$1,100.00</del>
_____	Inside Back	(7.0"w x 9"h)	\$1,100.00
_____	Map Page	(7.0'W x 9"H)-please add .375 for bleed to each side	\$1,000.00
_____	*Full Page	(7.0"W x 9"H)	\$800.00
_____	Half Page	(7.0"W x 4.4375"H)	\$500.00
_____	¼ Page	(3.4375"W x 4.4375"H)	\$300.00
_____	Business Card		\$150.00

34,000 copies will be printed and inserted in the Idaho Press Tribune on Sunday, October 13th, and possibly Meridian Press or Boise Weekly. The Fall Preview of Homes Magazine will be on our website [www.srvbca.com](http://www.srvbca.com) for a full year, until next year's Fall Preview of Homes. We have included 1,000 extra copies for the homes, local merchants and members to have available for the public. There will be a QR code in the magazine for easy Smart Phone access to the magazine.

### Space Reservations:

- Due to the limited number of pages - Ad space reservations are available on a first come first serve basis and **must be paid in full by Sept. 13<sup>th</sup>, 2024.**
- **Ads are due by Sept. 12th, 2024, and no later!** Any Ads received after this date will not be included and your Ad fee will be forfeited.
- To make your Ad space reservation, please fill out these forms and send back to the SRVBCA. You may contact Mercedes Broomhall, Executive Officer at the SRVBCA office at 467-9276 if you have any questions.
- Ads are sold on a first come, first serve basis. **Space is limited!**

### Submitting an Ad: Please follow these specifications.

- The ads cannot be of a specific house, address or open house.
- Max of 2 company logos per Ad purchased and only for full- and half-page Ads. All company logos must be a member of the SRVBCA at the time the Ad is purchased and throughout the duration of the Fall Home Show.

- \*Only the Builder, Developer and or Realtor can be included on the Front Cover Page as company representation (logos) – max of 3.
- All ads must be camera-ready in correct size specifications.
  - \* Picture quality: 300dpi
  - \* File Color mode: CMYK
  - \* File Formats: PDF, Tif, Jpeg (**NO Publisher**)
- Definition of Camera Ready:
  - All artwork must be submitted in 4 color process (CMYK) (not RGB) color mix
  - Make sure that all files include 1/8" bleed images around the outside margins.
  - All photos must be 300 dpi or higher resolution digital images (for the best print quality).
  - Cell phone photos and website photos will not provide quality picture. Please use a digital camera for best quality.
- All ads must be sent electronically to [mbroomhall@srvbca.com](mailto:mbroomhall@srvbca.com)

**Ad Composition Services:**

- Any hand work necessary to achieve the camera-ready will be charged at a prevailing hourly rate of \$50 per hour.

**I WISH TO RESERVE AD SPACE IN THE 2024 FALL PREVIEW OF HOMES MAGAZINE**

Please mark the size of advertising on page 1 and email, fax or mail both pages back to the SRVBCA office.

COMPANY NAME: \_\_\_\_\_

CONTACT: \_\_\_\_\_ PH: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

ADVERTISING SIZE: \_\_\_\_\_ ADVERTISING FEE: \_\_\_\_\_

TOTAL AMOUNT DUE: \_\_\_\_\_

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 Check is in the mail (*must be received by Sept. 13<sup>th</sup>*)

Please run my Visa/MC # \_\_\_\_\_ Exp: \_\_\_\_\_

3 Digit code on back of Card # \_\_\_\_\_ Zip: \_\_\_\_\_ Total \$ \_\_\_\_\_

Signature: \_\_\_\_\_

Thank you!

Snake River Valley Building Contractors Association

PO Box 254 Nampa, ID 83653-0254

Phone: 208-467-9276 or 208-473-8420 E-mail: [mbroomhall@srvbca.com](mailto:mbroomhall@srvbca.com)