



Snake River Valley Building Contractors Association

PO Box 254 Nampa, ID 83653-0254
Office: 208-475-3814 / Cell: 208-473-8420
Email: mbroomhall@srvbca.com

2024 Canyon County POH Magazine Advertising

June 14th – June 23rd, 2024

Thank you for your interest in placing an AD in the 2024 Canyon County Parade of Homes Magazine. We look forward to a great event.

The Canyon County Parade of Homes is scheduled to run from Friday, June 13th thru Sunday, June 23rd.

46,400 full color glossy magazines will be printed approximately 8" x 10" in size. Approximately 43,400 copies are scheduled to be inserted in the Sunday June 9th Idaho Press; in the Meridian Press, Emmett Messenger, Kuna/Melba News. In addition to the copies of the magazine it will be on our website www.srvbca.com from June 13th thru next year's Parade.

We can also save some copies to be picked up, for you to have at your location, please fill out and send the last page of this packet and you will be on the list for pick-up.

- All Ads are on a first come first serve basis and **payments shall accompany Ad reservations in order to reserve your Ad space.**
- **All Ad's, with the exception of the Front Cover, are due by April 26th.**
- Any Ad's received after this date will not be included and your Ad fee will be forfeited. If there is flexibility, a late fee may be incurred.
- The Parade of Homes Committee has full rights to review and approve all AD's and contact you if changes need to be made.
- ALL AD's MUST come directly to the SRVBCA, do not send them to the IP.

To make your Ad reservation, you can mail back or fill out this form, scan, and email back to mbroomhall@srvbca.com. You may contact Mercedes at 208-475-3814 or 208-473-8420 if you have any questions.

Sponsorship Size and Specifications

Ad Size	Dimensions	Price
Front Cover*	To be auctioned *8”(w) x 5.5”(h), please include .375” of bleed around the ad	
Back Cover*	8”(w) x 10”(h)..... *Please add .375” bleed to each side	To be auctioned
Inside Front.....	7”(w) x 9”(h).....	To be auctioned
Inside Back.....	7”(w) x 9”(h).....	To be auctioned
___ Full Page	7”(w) x 9”(h).....	\$1,500.00
___ Half Page Horizontal.....	7”(w) x 4.4375”(h).....	\$800.00
___ Half Page Vertical	3.4375”(w) x 9”(h).....	\$800.00
___ Quarter Page	3.4375”(w) x 4.4375”(h).....	\$475.00
___ 1/8 Page Ad.....	3.4375”(w) x 2.13”(h).....	\$200.00

Please follow these Ad specifications:

- Follow ad dimensions as listed per ad size above
- All artworks must be submitted in color process CMYK only and in PDF, Tif or Jpeg format – **Please no publisher files**
- All photos must be 300 dpi or higher resolution (for best print quality)
- All ads must be turned into the SRVBCA office by no later than April 26th, 2024.
 - **Front cover:** max of 2 member co-ops. Only the Builder, Developer and/or the Realtor can be included in the front cover page as co-op and must be a member of the SRVBCA & MUST reflect a home or subdivision.
 - Max of 2 co-op per Ad, if full page or half page Ad and must be members of the SRVBCA.
 - Quarter page & 1/8 page is for the purchaser only, no co-op.
 - Non-member Ad’s must be approved by the board and non-industry related. ie. Coffee Shops, Deli’s, Dr. Offices etc...

Sponsorship and Payment Information:

All sponsorship reservations received will be on a first come first serve basis.

Payments made to SRVBCA PO Box 254, Nampa ID 83653-0254

(All requested information below is required)

Company Name: _____

Contact: _____ Ph: _____

Email Address: _____

Payment Method: () Check enclosed, () Charge my Visa/MC only

Card Number: _____ Exp. Date: _____

3 Digit Code: _____ Name on Card: _____

Signature: _____ Zip: _____

() Yes, I am interested in a small bundle of magazines for our business. *(you will oversee, distribution to your sister offices.)*

() I can pick them up, please contact me at the number below to arrange pick-up.

() Please place us on your list for delivery, **local deliveries only.**

Contact Person: _____ Ph: _____

Address to deliver: _____

Visit us on:



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.srbca.com

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