

# 2017-2018 MRPA Board & Council Third Quarter Report: Winter 2018

### **President**

### **Tim Chesnutt**

- The Board is continuing to work on the Strategic Plan, reviewing notes from the Fall Membership meeting and identifying best approaches and timelines to accomplish the work.
- We are also working on review of By-Laws and making recommendations. The implementation of recommendations will fall under next year's Board.
- Working on updating the Nomination process and clarifying the process.
- Working on an evaluation, summary of Executive Director's accomplishments and goals for the year.
- As we transition to a new Board and Council in April, continue to work to clarify roles, and strengthening our processes and service to the membership.

### **Past President**

### **Beahta Davis**

Nominations for MRPA Board and Branch positions will be announced at the Winter Membership
meeting. Nominations for MRPA Board will be accepted from the floor at the meeting. Candidates for
Board positions will have an opportunity to provide a 2-3 minute speech regarding their qualifications
and desire to serve as a MRPA Board member.

### **President Elect**

### **Carolyn Ryan**

- Worked with Jen Jennings and Wanda Ramos to set up Winter General Membership Meeting to be held January 29 at Annapolis Rec and Parks. Leon T. Andrews, Jr, Director, Race, Equity and Leadership (REAL), National League of Cities. Topic: "REAL Talk: Advancing Racial Equity in Your City".
- Have secured chairs for almost every Executive Council committee.
- Will be working with a small committee to outline the process for nominations for MRPA Executive Board and Branch Chair positions to be added to the association bylaws.
- Will be working with a small committee to outline the job description, roles and responsibilities of the Treasurer and Treasurer-Elect positions.

### **Vice President**

### **Wanda Ramos**

- Assisted with Winter General Membership meeting.
- Working with Board and Council to update position descriptions.

Worked with Board and Council to prepare Winter General Membership meeting Quarterly Report.

### **Treasurer/Treasurer Elect**

Myra Butler/Jake Chesnutt

- Finance Committee: updating investment policy to align with board priorities and current fiscal situation.
- Budget: reviewed FY18 (which is CY18) proposal with MRPA staff and budget has been presented to the Board for approval.
- Financial Guidelines: updating with the Board and MRPA Office, and incorporating Finance Committee recommendations on investment policy.

### Secretary

### **Corey Smith**

All approved Board and Council Meeting minutes have been uploaded on the MRPA website. If you have any questions or concerns, or would like the Board to review/discuss any matters, the next meeting is scheduled for Friday, Feb. 2<sup>nd</sup>. Please send any agenda topics to Corey Smith at <u>coreyh.smith@pgparks.com</u> by 5pm on Wednesday, January 31<sup>st</sup>.

### **PARC Branch**

### Steve McCoy, Chair

The Parks and Resource Conservation Branch (PARC) had a very productive final quarter of 2017. Coming off the heels of a very educational and informative Sustainability Workshop at the University of Maryland, College Park, this past fall, we set out to plan a new year of Branch Workshops in an effort to bring PARC Branch members together to tour great park facilities and enjoy some professional networking. We will be showcasing some of our more historic sites this year to explore how historical resource management goes hand in hand with natural resource management and conservation.

Our 2018-2019 Workshop schedule is as follows:

| • | The National Arboretum, Washington, DC               | May 24, 2018  |
|---|--|---------------|
| • | Fort Frederick State Park                            | Sept/Oct 2018 |
| • | Harriett Tubman Underground Railroad State Park      | January, 2019 |
|   | North Point State Park/Ft. McHenry National Monument | March 2019    |

Look for more information on the MRPA website as plans develop.

The PARC Branch Board has been eagerly awaiting the final draft of the MRPA Strategic Plan and look forward to working with the other Branches to further define our role and support "Prospering Branches".

### **RALS Branch**

### Alexandria Wilson, Chair

RALS is working to continue its mission to provide recreation and leisure services to the membership, provide opportunities for networking and socialization, and preparing to provide fulfilling workshops and training opportunities to aid the membership.

### Nominations:

We have a full slate of potential officers

### **Next Meetings:**

Friday, February 9<sup>th</sup> – M-NCPPC @ 2 PM
7833 Walker Drive, Greenbelt, MD – 4<sup>th</sup> Floor (Sports, Health, & Wellness Division)

### Next Workshop:

### February 13th - College Park Community Center

5051 Pierce Avenue; College Park, MD 20740

Youth Program Quality Assessment Work Methods Series:

Part 1: Building Community
Part 2: Cooperative Learning

9:30 - 2:30 PM

\$70/ per – Career Staff Member

\$45/ per – Student & Intermittent Staff Member

\*Includes the text books (2x) & Lunch

### March - Date and location TBD

Youth Program Quality Assessment Work Methods Series:

Part 1: Youth Voice

Part 2: Planning & Reflection

10 - 3 PM

\$70/ per – Career Staff Member

\$45/ per – Student & Intermittent Staff Member

\*Includes the text books (2x) & Lunch

### TR Branch

### Melissa Wyman, Chair

- TR Branch had a meeting in November at M-NCPPC Department of Parks & Recreation from 1PM-3PM.
- The Tommy Ross Memorial Fund recently gave a \$200 scholarship for a participant to attend Camp Mayo this upcoming summer. We are still accepting applications to provide financial assistance (up to \$200) to those with special needs and allow them to participate in recreation programs in Maryland at the local or county level. For more information or to submit your application, please visit <a href="https://mrpanet.site-ym.com/?TRScholarship">https://mrpanet.site-ym.com/?TRScholarship</a> or contact Corey Smith, M-NCPPC Dept. of Parks & Recreation at 301-408-4330.
- Save The Date: TR Branch's Annual Mini Golf Tournament will be held on Tuesday, April 10<sup>th</sup> in Ocean City, MD. More Information TBA.
  - The TR Branch will have their next meeting in February 2018. Date and time of meeting is TBA.

### **Awards Committee**

### **Elisabeth Deal**

The Awards Committee is putting the final touches on the March 1 Celebration of Excellence Awards Luncheon. MRPA members are encouraged to come to the event which will be held at the Cylburn Arboretum and will feature an amazing silent auction, delicious lunch, networking and awards. Tickets are \$25 and will be available soon on the MRPA website.

Deadline for Association Awards to be presented at the Conference is February 1. Check the MRPA website for application and details.

### **Conference Committee**

### **Terri Hilton and Duncan Mullis**

- Theme "Discover the Treasures of Recreation and Parks." #treasuremrpa2018
- Dates April 10-12<sup>th</sup>, 2018, location Princess Royale, Ocean City, Md.
- 2018 MRPA Conference exhibitor registration is now open. Please send this registration link to your favorite vendor. https://mrpanet.site-ym.com/page/2018Conference
- Delegate registration is now open, register by March 2<sup>nd</sup> to receive the priority rate.
- The Princess Royale Room block is now available. Call prior to March 9<sup>th</sup> to receive the conference rate.
- Conference Keynote speaker, Neelay Bhatt brings experience from four continents and the global platform "TEDx," describes him as a business and communications visionary. For more information regarding Neelay <a href="http://www.letssayhello.com/bolo-at-tedx.php">http://www.letssayhello.com/bolo-at-tedx.php</a>
- Preconference Brochure is now available online. 48 education sessions will be offered, three nights of themed socials and plenty of opportunities for networking.
- The Sports, Tourism and Maintenance Tour will be held on Wednesday, April 11<sup>th</sup> departing the hotel at 8:30 am and returning at 4pm. The tour will visit; DE Turf Sports Complex in Frederica, DE, Sports at the Beach in Georgetown, DE and the Henry S. Parker Athletic Complex in Salisbury, MD.
- Sponsor a basket in the Silent Auction-Contact Sharon Norcio for more information. sharon.norcio@montgomerycountymd.gov
- Playlist of music is being developed for Tuesday evenings Bonfire Social (after the exhibit hall grand opening) Email Leigh Ann with your song choices <u>LeighAnn.Eckenrode@pgparks.com</u>
- Questions regarding conference Email Terri Hilton <u>thilton@rockvillemd.gov</u> or Duncan Mullis <u>dmullis@mvf.org</u>.

## Ritch Stevenson Leadership Institute (formerly MRPA Leadership Institute)

Marybeth Dugan, Chair

### "CONNECTING THE D.O.T.S."

(Dynamic, Out-of-office, Training, Self-improvement)

A HUGE shout out and thank you to the LI committee: Holly Harden, Maureen Dougherty, Debby Huffman, Di Quynn-Reno, Kathy Garrity, Christi Bishop

• The 2018 Leadership Institute continues to thrive and offer great learning experiences for the 20 LI participants. At the December 14<sup>th</sup> session, Michele Potter, Director of Parks, Recreation and Culture for the City of Gaithersburg, shared her expertise on grass roots lobbying and how it works effectively in your agency. Sue Simmons, Director of Parks and Recreation in Caroline County, also got us thinking about ethics and "what do you do when no one is looking?" Both speakers were dynamic and brought thought provoking conversation to the table. Thank you Michele and Sue! Thank you to the City of Annapolis and the staff at the Pip Moyer Recreation Center in Annapolis for hosting us that day and especially to Jen Jennings who helped with logistics coordination.

On January 11<sup>th</sup>, Laura Wetherald, Bureau Chief of Recreation for the Howard County Department of Recreation and Parks, presented a thorough overview of CAPRA and how to be a visitor while exploring the necessary characteristics of a true professional and professionalism. Thank you, Laura and to the Howard County Recreation and Parks Department for hosting us, especially Matt Madera and the staff at North Laurel Community Center.

We're looking forward to February 8<sup>th</sup> when we will meet at the beautiful Belmont Manor and Historic Park in Elkridge. Our dynamic speakers will be Sheema Hai who will speak on Cultural Competency in the Work Place and Tim Matthews, Employee/Labor Relations Manager, MNCPPC as he takes us through the interview process, leveraging our strengths for professional growth. Thank you to Howard

County Department of Recreation and Parks, particularly Cathy Allen and her staff at Belmont for hosting us this day.

• The LI participants are busy researching and developing their chosen leadership topics in their groups and will present them to a panel of judges, their supervisors and Executive Board and Council on March 8<sup>th</sup> at the Takoma Park Community Center auditorium. Thank you to Takoma Park Recreation Department for hosting us, especially Debby Huffman for her continued support. On April 12<sup>th</sup>, from 1:30-3pm, the LI participants will be presenting their topics at the annual conference in Ocean City! Come out and support your LI friends and colleagues!

The LI class of 2018 will receive their certificates of achievement on April 12<sup>th</sup> at the conference in Ocean City at a special ceremony during the Thursday night banquet. Hope to see you there as we congratulate our Leadership Institute graduates on their great achievement!

### **Legislative Committee**

John Byrd, Chair

Attached please find the 2018 legislation position chart for week ending 1/26/2018.

### **Marketing Communications Committee**

Holly Harden, Chair

### GOAL: INCREASE COMMUNICATION AND ENGAGEMENT WITH ASSOCIATION MEMBERS

Developed promotion calendar for upcoming training, events and deadlines Created fliers for upcoming training
Created content for Weekly Update and social media posts
Supported launch of Professional Learning Communities
Ordered new backdrop for use at Awards banquet and conference
Attended demonstration of Higher Logic member engagement platform

### Future steps for this year include:

Promoting Professional Learning Communities
Developing slide show for Conference and Leadership Institute
Photography for training and conference
Researching video content

### **Membership Committee**

**Emily Lawrence, Chair** 

- Next Meeting: Wednesday, February 14<sup>th</sup> from 1pm-3pm at the Herbert Wells Ice Rink located at 5211 Campus Drive, College Park MD 20740. All are welcome to attend! Will be discussing Membership Committee's role in MRPA's new strategic plan.
- In the process of scheduling student outreach visits for the spring
- Agency Outreach visit to Prince George's County Annual Department Meeting on January 5<sup>th</sup>
- Tablecloth with new MRPA logo ordered for Outreach Visits

### **Professional Certification Board (PCB)**

**Bob Hicks, Chair** 

Sharon Norcio, CTRS Skip Gormley, CPRP Di Quynn-Reno, CPRP The Professional Certification Board (PCB) has/will be working on the following items:

- 1. Reviewed and approved CEUs for the following educational sessions during this quarter:
  - a. Grassroots Lobbying....How to Make It Work Approved for .3 CEUs
  - b. <u>Director's Summit Opening Session</u> Approved for .1 CEU
  - c. YPQA Work Methods Series: Active Learning & Ask, Listen, Encourage Approved for .4 CEUs
  - d. Sports Programming 101 Approved for .3 CEUs
  - e. Sports Programming 102 Approved for .3 CEUs
  - f. MRPA Winter General Membership Meeting Program Real Action: Getting Started with Building Equity in Your City Approved for .1 CEU
  - g. <u>Cultural Competency in the Workplace</u> Approved for .3 CEUs
  - h. <u>Leveraging Your Strengths for Professional Growth</u> Approved for .2 CEUs
- 2. Pending CEU applications:
  - a. It Starts in Parks .1 CEU requested
  - b. Annual Conference Educational Sessions

### PCB Goals for 2017-2018

- 1. Continue to review and comment on CEU applications for workshops and other educational sessions sponsored by MRPA.
- 2. Promote Professional Certification with MRPA membership.

Any questions regarding Professional Certification or CEU's for MRPA sponsored Workshops, please call Bob Hicks at 301-600-6816 or email at <a href="mailto:rhicks@frederickcountymd.gov">rhicks@frederickcountymd.gov</a>.

### **Resource Development Committee**

Amy Vagnoni, Chair

Lottery

**Golf Tournament** 

Created a sponsorship package and letter.

Donate button on the website to help fund scholarships.

Seeking sponsorship ideas from the members.

Received Silver Sponsorship from Dick's Sporting Goods (\$2500)

We are waiting on responses from:

- 1. BSN Sports
- 2. Screen Designs and Promotions
- 3. Baltimore Ravens
- 4. VersaCourt
- 5. Power Systems
- 6. Rec Supply Company
- 7. Recreonics
- 8. Goddard School
- 9. Gladhill Tractor
- 10. Turf Tank
- 11. Unisource Services, LLC

If anyone could help by sending me business names, contact names, and addresses that would be much appreciated. <a href="mailto:avagnoni@frederickcountymd.gov">avagnoni@frederickcountymd.gov</a>

### **Scholarship Committee**

Jennifer Jennings, Chair

Modell's Fall Fundraiser

The first fall coupon earned \$63.46. This check was cut on 1/16.

The second fall coupon earned \$35.15. This one has not yet been cut. Total \$98.61

Modell's has offered for us to do another fundraiser in the spring, once a time frame is decided, we will move forward.

### **Sponsorships Committee**

Matt Purkins, Chair

Working on ad sales for online directory and the conference brochure.

### **Training and Education**

Laura Wetherald, Chair Jennene Blakely, Co-chair

jblakely@howardcountymd.gov

New Training Coordinator for MRPA meet with Training Chair to discuss roles and scope

- All trainings have been very successful as far as attendance and content. Need to continue to focus on CEU driven trainings but also address the new ways in which our members learn.
- John Nissel, who is leading the planning of Park Maintenance staff has been very successful in the
  delivery and content with good marks in attendance. This continued training market has allowed us to
  expand our scope of training.
- Future Trainings in the Winter/Spring being offered through MHCPPC- are going to be implemented
  Darryl. He has shared three new training which are currently going through the process for promotion
  and fiscal operation with the MRPA office.
- Directors Summit in February continues to be an anticipated first-time event. Laura and the MRPA team are excited with now 20 attendees when 15 was our minimum. The content of the sessions will be very comprehensive and timely. We look forward to accessing the Wye Conference Center.
- The Ritch Stevenson Leadership Institute under the direction of MBDH and her very qualified team continues to produce a best practice model for future Ll's.
- Jenene and Dave are putting the final touches on the programs selected for the MRPA conference. It will be a treasured event not to be missed.
- Marketing under the direction of Holly has been able to soar and the word is consistent and getting out in many new venues and reaching new markets and members.
- Training Workshop by Maureen was very successful. It did appear a lot in the class though were looking for skills to train in house staff as opposed to presenting at a conference but the content was well received.
- Webinar Options and Operational Tasks is still at the forefront to be determined this year. Jen is not taking this on as one of her tasks.
- Creation of a Training Pre/Day of Planning Template is being prepared by Jen from a template used by Karen potter and LTW at Howard County. This template will assist all agencies and branches etc. in setting up the logistics for a training and help with being comprehensive.
- Branch Trainings are continuing to unfold but very pleased all the Branches got their trainings dates on the books early-
- CEU Logistics continue to be a lengthy but professional process approving CEU. The sooner they are provided the more time can be given to review, comment and approve.

### Committee Goals:

- a) Developed and Implement an MRPA Marketing Plan just for Training and Development offerings-Holly Harden is on board to assist with this
- b) Research and Implement a Sampling of 2-3 Online **Webinars** to evaluated for further implementation within the next year-This has been moved to the role of Jen
- c) Researched, Plan and Implementation of Directors School- Feb 2018
- d) Continue to Develop and Implement another Successful Year of Agency Driven Development Plans and Incorporate a Strong, Branch, Agency, and Association Calendar of Offerings for the Entire Membership and maintain and projected and up to date Budget. MNCPPC and Baltimore City are on board to also partner for trainings. Dec 2017 Growth can still happen but the minimum agencies have been acquired.
- e) Hold at least 3 Training Committee meetings during the next year to maintain a strong level of communication, promote marketing efforts, review program and speaker proposals, develop a resource for different training teams and maintain updates on Evaluation Analysis of current and past Trainings offered. This has been accomplished. Dec 2017
- f) Strive to include CAPRA driven narrative in training flyers to continue the CAPRA core 10 categories -This came from the Training and Development Plan Maureen put together. Need to clarify better in the flyer and new verbiage has been approved for trainings for a consistent message. Dec 2017.
- g) Maintaining a yearly Up to Date Training Calendar and working closely with the MRPA Webpage to be current. - Will continue to work with the MRPA on this. This has been accomplished and a flyer version was created by Holly/Marketing. Dec 2017
- h) New Training Options being planned or implemented within the MRPA Organization- This continues with good coordination. Have buy-in from all branches, interest groups, Board and committees. Dec 2017

# Current Status 2018 Regular Session

| Number / Chapter<br>(Cross File / Chapter) Total: | Title  | Primary Sponsor   | Status                                    | Committee(s) and Hearing<br>Dates                      | Synopsis   | Position                                 |
|---|--|---|---|--|--|--|
| <u>SB0113</u>                                     | Natural Resources –<br>Recreational License<br>Incentive Discount Program  | Chair, Education, Health,<br>and Environmental<br>Affairs Committee | Hearing 1/16 at<br>1:00 p.m.              | Education, Health, and Environmental Affairs Committee | Gets more people outdoors and active   | Recommended<br>Support with letter       |
| <u>SB0119</u>                                     | Program Open Space – Local<br>Funds – Acquisition and<br>Development of Land for<br>Education Purposes                         | Senator Zirkin  | Hearing 1/25 at<br>1:00 p.m.<br>WITHDRAWN | Education, Health, and Environmental Affairs Committee | Allows use of<br>POS money to<br>build schools   | Recommended<br>Oppose and<br>testimony   |
| <u>HB0043</u>                                     | Income Tax - Subtraction<br>Modification - Perpetual<br>Conservation Easements   | Delegate Jackson  | Hearing 1/17 at<br>1:00 p.m.              | Ways and Means   | Incentive for landowners to preserve   | Recommended<br>Support or no<br>position |
| <u>SB0203</u>                                     | Agriculture – Nutrient<br>Management – Fertilizer<br>Use on Turf   | Senator Middleton<br>Senator Guzzone                                | Hearing 2/01 at<br>1:00 p.m.              | Education, Health and Environmental Affairs            | Altering type fertilizer, altering certain restrictions and limitations on application                                 | Recommended<br>Support or no<br>position |
| <u>SB0229</u>                                     | Baltimore County – Program<br>Open Space – Local Funds –<br>Acquisition and Development<br>of Land for Educational<br>Purposes | Senator Zirkin  | Hearing 2/01 at<br>1:00 p.m.              | Education, Health and Environmental Affairs            | Allows Baltimore Recomn<br>County to use certain Oppose<br>POS money for<br>educational<br>purposes                    | Recommended<br>Oppose                    |
| HB0141  | State Finance and<br>Procurement – Public<br>Buildings – Diaper-Changing<br>Facilities in Restrooms                            | <u>Delegate Knotts</u>  | Hearing 1/25 at<br>1:00 p.m.<br>canceled  | Health and Government Operations                       | Diaper-changing facility be installed in certain restrooms in certain public buildings                                 | Recommended<br>No position               |
| <u>HB0252</u>                                     | Department of Agriculture –<br>Agritourism   | Chair, Environment and Transportation Committee                     | Hearing 02/07 at<br>1:00 p.m.             | Environment and Transportation                         | Defining agritourism   | Recommended<br>Monitor – no<br>position  |
| SB0304  | Maryland Healthy Working<br>Families Act – Enforcement –<br>Delayed Implementation   | Senator Middleton   | Hearing 1/24 at<br>2:30 p.m.              | Finance  | Prohibiting enforcing compliance with the Maryland Healthy Working Families Act until 60 days after February 11, 2018. | Recommended<br>Monitor                   |
| January 28, 2018                                  |  |   |   |  |  |  |

| <u>SB0477</u> | Public Information Act –<br>Required Denials – Physical | Senator Kagan | Hearing 2/14 at 2:00 p.m. | Education, Health and Environmental Affairs | Denying inspection of a distribution list | Recommended<br>Monitor |
|---------------|---|---------------|---------------------------|---|---|------------------------|
|               | Addresses, E-Mail                                       |               | •                         |   | and a request to be                       |                        |
|               | Addresses, and Telephone                                |               |                           |   | added to a                                |                        |
|               | Numbers   |               |                           |   | distribution list that                    |                        |
|               |   |               |                           |   | identifies a physical                     |                        |
|               |   |               |                           |   | address, an e-mail                        |                        |
|               |   |               |                           |   | address, or a                             |                        |
|               |   |               |                           |   | telephone number of                       |                        |
|               |   |               |                           |   | an individual that is                     |                        |
|               | 4   |               |                           |   | used by a                                 |                        |
|               |   |               |                           |   | governmental entity                       |                        |
|               |   |               |                           |   | or an elected official                    |                        |
|               |   |               |                           |   | for the sole purpose                      |                        |
|               |   |               |                           |   | of periodically                           |                        |
|               |   |               |                           |   | sending news about                        |                        |
|               |   |               |                           |   | certain activities or                     |                        |
|               |   |               |                           |   | sending                                   |                        |
|               |   |               |                           |   | informational notices                     |                        |
| 8:            |   |               |                           |   | or emergency alerts;                      |                        |
|               |   |               |                           |   | etc.                                      |                        |

For Tracking list: LEGISLATION All Bills