

**Elevate Peer Groups**

Lakeshore HBA Elevate peer groups will be comprised of business owners who are looking for mentorship and insight into best business practices from industry leaders. Only one member from a company may apply and this opportunity is not open to sales team members. Peer group leaders will determine meeting locations, schedules, and topics. Members may apply to be part of peer groups every year and acceptance will be based on attendance and participation during prior year of mentorship.

This program is offered as a benefit to Lakeshore HBA members only. There is a fee of $100 for one year of mentorship. The deadline for applications is February 28th.

Applicants will be notified in March and if accepted a peer group leader will be in contact to notify them of the first meeting.

To complete an online application, email: Admin@LakeshoreHBA.com

**Lakeshore HBA Elevate Peer Group application.**

**FULL NAME**

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**TITLE**

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**COMPANY**

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**STREET ADDRESS**

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**PHONE NUMBER**

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**EMAIL**

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**WHAT ARE YOU LOOKING TO GAIN FROM PARTICIPATION?**

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**WHAT WILL YOU BRING TO THE GROUP?**

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**NUMBER OF EMPLOYEES**

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**WHAT TERRITORY DO YOU COVER?**

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Lakeshore HBA will notify each applicant via email as soon as a decision has been made. Placement will be based on your desired outcomes and Lakeshore HBA will make every effort to place applicants with the best fit for mentorship.

~Lakeshore HBA

**Peer Group Expectations**

If your application is accepted, and you are placed in one of the peer groups, you are agreeing to the following:

1. Participants will be asked to sign a non-disclosure agreement protecting any sensitive or proprietary information that is shared within the groups.
2. Participants agree to attend all meetings unless there is a conflict beyond resolve. Peer group leaders will set the schedule for meetings, with 1 meeting per quarter and make every effort to accommodate all peer group member schedules. If you cannot attend a scheduled meeting, you will give the peer group leader at least 24 hours’ notice.
3. Peer group members agree to actively participate in the mentorship process and contribute appropriately. There is an understanding that all members will be treated with respect and given the same opportunities to ask questions and gain insight from peer group leaders.
4. Peer group leaders may ask any member to leave the group if they feel they are a disruption to the mentorship process, or a distraction to the other participants. There will be **no refund** of the cost if you are asked to step down from the group.
5. Meetings will follow topics chosen by the peer group leaders, as expressed areas of interest by members of the peer group.
6. There will be no intention to sell your services or seek jobs through peer groups. This opportunity is for business owners looking for mentorship with industry leaders that are offering their expertise and knowledge for members to improve their own business.

Participants will be placed in peer groups that Lakeshore HBA and peer group leaders feel are the best fit for that company. The business owners that are giving their time and talents to serve as a peer group leader are doing so with the intention that they are helping other business owners create successful practices that can fuel future growth and success. Lakeshore HBA will make every effort to place participants with leaders that will provide the most relevant information for business types.

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Signature Date

**Send completed applications to:**

Lakeshore HBA

211 Lincoln Ave.

Holland, MI 49423

OR Email it to: Admin@LakeshoreHBA.com