

WOODFORD CHAMBER  
**MEMBERSHIP**  
**GUIDE**



**MIDWAY + VERSAILLES + WOODFORD COUNTY**

Together we're creating the best place to  
live, work and play!

WoodfordCountyInfo.com  
@WoodfordChamber2  
126 S. Main St. Versailles, KY 40383  
859-873-5122

# WELCOME TO THE WOODFORD COUNTY CHAMBER OF COMMERCE

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## WOODFORD CHAMBER MEMBERSHIP GUIDE

### WHAT'S INSIDE:

- Chamber Member General Benefits
- Chamber Event Guide
- Chamber Programming Guide
  - Chamber Affinity Groups + Programming
- Membership Application + Partnership Packages
- Meet your Chamber Board + Staff

# WOODFORD CHAMBER MEMBER GENERAL BENEFITS

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## FULL ACCESS TO WOODFORD CHAMBER CONCIERGE

Chamber Concierge is a strategic connection offering for networking, business development, strategic consultation with your Chamber President to build relationships in the business community, develop a marketing plan based on benefits available and membership orientation for your staff.

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## MEMBERSHIP DIRECTORY LISTING

Your business/organization will be marketed in all membership directory locations in both print and digital assets.

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## WOODFORD CHAMBER EVENTS

Access to Woodford Chamber Events:

- Awards Luncheon, January 18th, 2023
- Golf Scramble, June 26th, 2023
- Twilight Festival, September 23rd, 2023
- Red Tie Gala, November 2023
- Women's Conference, November 2023
- Santa Shuffle, December 2nd, 2023

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## CHAMBER MEMBER DISCOUNTS:

The Woodford County Chamber provides member to member discounts along with bulk participation member benefits such as health insurance for businesses and allied partnership discounts to businesses such as Staples among others through KCCE and the Kentucky Chamber of Commerce

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## WOODFORD CHAMBER AFFINITY GROUPS:

The Woodford County Chamber offers multiple affinity or small groups that all members are eligible and open to join. A full list of those groups are available in this booklet

- Non-Profit Roundtable
- Executive Leadership Roundtable
- Health + Wellness Roundtable
- Women of Woodford
- Leadership Academy
- And more!

# WOODFORD CHAMBER MEMBER GENERAL BENEFITS

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## **MARKETING + PROMOTION**

The Chamber offers marketing and promotion of its membership to the community, region and membership wide. See membership levels for full details

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## **MEMBERSHIP ADVOCACY**

The Chamber is positioned to be a voice to local, state, and federal leaders through being united in issues related to economic impact to ensure a thriving business environment in Woodford County

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## **RIBBON CUTTING CEREMONY + MEMBERSHIP LAUNCH PACKAGE**

The Woodford County Chamber offers a business launch package as well for new members. This includes a business re-launch, grand opening/re-opening or expansion. The package includes a membership e-blast launch, social media posts on Twitter, Instagram and Facebook and an ad in the Woodford Sun. This package also includes a ribbon cutting ceremony at the location of choice.

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## **LEADERSHIP DEVELOPMENT**

The Chamber offers a variety of opportunities for you and your staff's professional and leadership development such as Leadership Woodford County and other education seminars and trainings

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## **WORKFORCE DEVELOPMENT**

The Woodford County Chamber offers a variety of ways to support businesses with their HR best practices, recruiting, onboarding, retention and upskilling/reskilling through partnerships with the School System and Higher Education Institutions in Woodford County and the region

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## **ECONOMIC DEVELOPMENT**

The Chamber offers a full economic impact program promoting economic development, strategic planning, and campaign in conjunction with Woodford County's Economic Development (EDA) and County/City Leadership in Woodford County, Versailles and Midway. This efforts works closely with influencer and regulatory groups such as P&Z to educate and inform

# CHAMBER 401K PROGRAM BENEFIT GUIDE

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Included in every Woodford Chamber Membership is the Chamber 401k Program with financial advisor, Hunter Boyd - Keystone Financial Group.

## HOW IT WORKS

Businesses that join the Woodford County Chamber get access to the unique 401k Program which allows employers to design customized 401k plans while taking advantage of the economies-of-scale with the other members.

For all details and questions, please contact Hunter Boyd:

[Hunter.Boyd@Keystoneky.com](mailto:Hunter.Boyd@Keystoneky.com)

859-317-8316 ext. 115

## UNIQUE BENEFITS

### REDUCED PRICING

#### 3 WAYS TO SAVE:

- AT THE INDIVIDUAL PLAN LEVEL
- AT THE GROUP LEVEL
- DISCOUNTED TPA FEES

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### REDUCED ADMINISTRATIVE RESPONSIBILITIES

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### REDUCED FIDUCIARY + LEGAL RESPONSIBILITIES

# ANTHEM CHAMBER ADVANTAGE BENEFIT GUIDE

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The Kentucky Chamber of Commerce has teamed up with Anthem Blue Cross and Blue Shield (Anthem) to offer ChamberAdvantage, a self-funded option.

It's offered to groups with 2 to 50 employees so they can join together in a larger, self-funded pool and share in the overall claims risk and get financial protection backed by Anthem's stop loss coverage.

It's a great alternative to Affordable Care Act (ACA) plans that offers you lower costs and more predictable rates -- just like large corporations.

## BENEFITS

- Competitive rates
- Rating methodology similar to pre-ACA rating (avoiding community rating and lowering premiums)
- Predictable, fixed monthly payments
- Flexibility in choice of benefit plans
- Protection, as part of a larger, self-funded pool backed by Anthem
- Anthem's broad networks: Blue Access Network and Essential formulary

## FAQ

- **How do I know if my business is eligible to participate?**
  - You need at least two eligible employees enrolled in your medical plan, but no more than 50. Your business must be domiciled in Kentucky and you must be in good standing with the Kentucky Chamber of Commerce or your local participating chamber.
- **Can I join the ChamberAdvantage plan at any time during the year?**
  - Yes; however, all participating employers in ChamberAdvantage plans renew on June 1 of every year starting in 2021
- **Do I need to meet certain participation and contribution requirements?**
  - Yes. The participation requirement is 50% of the net eligible. There are no contribution requirements.
- **How do I know if my business is eligible to participate?**
  - You need at least two eligible employees enrolled in your medical plan, but no more than 50. Your business must be domiciled in Kentucky and you must be in good standing with the Kentucky Chamber of Commerce or your local participating chamber.



**SCAN FOR ALL  
INFORMATION**

# MIDWAY U BUSINESS ADVANTAGE PROGRAM BENEFIT GUIDE

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The Woodford County Chamber of Commerce is an active partner that participates in Midway University's Business Advantage Program.

## PROGRAM DETAILS

Midway University's Business Advantage Program is designed with area employers in mind. MidwayU provides personalized services to your employees at a significant tuition discount. Employees can earn their bachelor's or master's degree attending evening or 100% online classes, which allows them to continue to work full-time. MidwayU also provides the same tuition discount to the employee's eligible dependents and spouses.

To put the Midway advantage to work for your business and find out more about pricing, contact Tim Culver at 859.846.5300 or [tculver@midway.edu](mailto:tculver@midway.edu).



**MIDWAY**  
**UNIVERSITY**



**SCAN FOR ALL DETAILS + FULL  
LIST OF PARTICIPATING  
ORGANIZATIONS**

# WOODFORD CHAMBER EVENTS

**WOODFORD CHAMBER AWARDS LUNCHEON**  
JANUARY 18, 2023 AT KCTCS, 11:30AM-1:30PM

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**WOODFORD CHAMBER GOLF SCRAMBLE**  
JUNE 26, 2023 AT THE WOODFORD CLUB  
TWO TEE TIMES: 8AM & 1:15PM

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**WOODFORD WOMEN'S CONFERENCE**  
JULY 20, 2023 AT CASTLE & KEY DISTILLERY,  
9AM-3PM

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**TWILIGHT FESTIVAL**  
SEPTEMBER 23, 2023 IN DOWNTOWN  
VERSAILLES, 12-9PM

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**RED TIE GALA**  
NOVEMBER 17, 2023 AT CASTLE & KEY  
DISTILLERY FROM 6-10PM

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**SANTA SHUFFLE 5K + KIDZ DASH**  
DECEMBER 2, 2023 IN DOWNTOWN  
VERSAILLES, 2:45-5PM

# WOODFORD CHAMBER EVENTS

## WOODFORD CHAMBER AWARDS LUNCHEON JANUARY 18, 2023 AT KCTCS, 11:30AM-1:30PM

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The Woodford County Chamber of Commerce hosts the annual Awards Luncheon to promote, recognize and congratulate all of our Woodford Chamber members.

### **Woodford Chamber Awards:**

- Tourism Achievement Award by Reserve Woodford - Woodford County Tourist Commission
- New Member of the Year by WesBanco
- Member of the Year by Community Trust Bank
- Small Business of the Year by Commonwealth Credit Union
- Education Excellence Award
- Business Impact Award by Citizens Commerce Bank
- Chamber Legacy Award by the City of Versailles

## WOODFORD CHAMBER GOLF SCRAMBLE JUNE 26, 2023 AT THE WOODFORD CLUB TWO TEE TIMES: 8AM & 1:15PM

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The Woodford Chamber Golf Scramble takes business to the green with a focus on business development, networking and fun! This is a great event to meet new folks, promote your business and reward your customers + staff!

### **Event Details:**

June 26th, 2023 at The Woodford Club  
Two Tee Times 8am & 1:15pm  
Early-Bird Deadline: April 15th, 2023  
\*price per person increases \$25 after April 15th  
Registration Deadline: June 19th, 2023  
Individual Player: \$100  
Team of 4: \$400

### **Sponsorship Opportunities:**

Hole Sponsor: \$250  
Drink Ticket Sponsor :\$350\*  
Lunch Sponsor: \$350\*  
Drink Cart Sponsor: \$500\*  
Team of 4 + Hole Sponsor: \$600  
Photo Sponsor: \$1,000  
Chamber Elite Sponsor: \$1,500

*The 2023 Golf Scramble is  
brought to you by our partners at:*



\*multiple sponsorship opportunities available

# WOODFORD CHAMBER EVENTS

## WOODFORD WOMEN'S CONFERENCE JULY 20, 2023 AT CASTLE & KEY DISTILLERY, 9AM-3PM

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Our Woodford Women's Conference was a new event in 2022 due to our continuously growing Women of Woodford affinity group! This conference broadcasts the strong women leaders in Woodford County through discussion panels, all-day networking and keynote speakers.

### Event Details:

July 20, 2023 at Castle & Key Distillery  
from 9am-3pm.  
Registration deadline July 13, 2023  
Contact the Woodford Chamber for  
tickets:  
Emily@WoodfordCountyInfo.com  
859-873-5122

### Sponsorship Opportunities:

Title Sponsorship: \$5,000  
Lunch & Keynote Sponsor: \$2,500  
Breakfast Sponsor: \$750  
Coffee & Hydration Station Sponsor: \$500  
Speaker Sponsor: \$500  
Vendor Booth: \$150  
Ticket (Non-Member): \$125  
Ticket (Chamber Members): \$100

## TWILIGHT FESTIVAL SEPTEMBER 23, 2023 IN DOWNTOWN VERSAILLES, 12-9PM

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The Woodford Chamber Twilight Festival is an annual event in downtown Versailles to promote local businesses, support the arts, host live music and entertainment and enjoy local food and beverage industries. This festival typically brings over 10,000 visitors.

The Twilight Festival features over 200 vendors, KidZone, live music all day and more!

### Event Details:

Saturday, September 23rd, 2023 in downtown Versailles  
12-9pm

Vendor Registration:

Early-Bird Registration Deadline: May 1st, 2023

\*Booth prices increase by \$25 after May 1st

Registration Deadline: Sept. 1st, 2023

*The 2023 festival is brought to  
you by our partners at:*

**City**  
NATIONAL BANK

# WOODFORD CHAMBER EVENTS

## RED TIE GALA

NOVEMBER 17, 2023 AT CASTLE & KEY  
DISTILLERY FROM 6-10PM

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The Woodford Chamber hosts an annual Red Tie Gala as a fundraiser through an auction and an evening of fun and social networking for our members with music, entertainment and delicious local bites and sips + a silent and live auction.

### Event Details:

November 17, 2023 at Castle & Key  
Distillery from 6-10pm.

Registration deadline: November 10, 2023

Contact the Woodford Chamber for  
tickets:

Emily@WoodfordCountyInfo.com  
859-873-5122

### Sponsorship Opportunities:

Title Sponsorship: \$5,000

Band Sponsor: \$2,500

Auction Sponsor (Live & Silent): \$2,500

Drink Sponsor: \$1,500

Photo Sponsor: \$1,000

Full Table Sponsor: \$1,500

Half Table Sponsor: \$850

Ticket: \$135

## SANTA SHUFFLE 5K + KIDZ DASH DECEMBER 2, 2023 IN DOWNTOWN VERSAILLES, 2:45-5PM

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Our Santa Shuffle 5K + Kidz Dash kicks off the holiday season in historic downtown Versailles! This festive race celebrates the start of the exciting holiday season in Woodford County, you can even enjoy the annual downtown Versailles Christmas Parade right as the race finishes!

### Event Details:

Saturday, December 2nd, 2023 in downtown Versailles

2:45pm: Kidz Dash

3:00pm: Santa Shuffle 5K

5:00pm: Downtown Versailles Christmas Parade

# WOODFORD CHAMBER PROGRAMMING

## CHAMBER COFFEE AT THE LIBRARY

MONTHLY ON THE SECOND TUESDAY AT 8:30AM

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## LUNCH & LEARN SERIES

MONTHLY ON THE FOURTH FRIDAY FROM 12-1PM

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## WOODFORD COUNTY

## HEALTH + WELLNESS ROUNDTABLE

MONTHLY ON THE FOURTH WEDNESDAY AT 9AM

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## WOMEN OF WOODFORD

MONTHLY ON THE SECOND WEDNESDAY AT 8:30AM

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## NON-PROFIT ROUNDTABLE

QUARTERLY ON THE SECOND WEDNESDAY

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## EXECUTIVE LEADERSHIP ROUNDTABLE

QUARTERLY MEETINGS THROUGHOUT THE YEAR

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## LEADERSHIP ACADEMY

SPRING & FALL SESSIONS

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## CAREER CENTER + JOB FAIR

QUARTERLY EVENTS THROUGHOUT THE YEAR

# WOODFORD CHAMBER PROGRAMMING

## **HR ROUNDTABLE**

QUARTERLY EVENTS THROUGHOUT THE YEAR

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## **DISCOVERING WOODFORD COUNTY**

QUARTERLY EVENTS THROUGHOUT THE YEAR

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## **WOODFORD BUSINESS AFTER HOURS**

QUARTERLY EVENTS THROUGHOUT THE YEAR

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## **WOODFORD NIGHT MARKET**

QUARTERLY EVENTS THROUGHOUT THE YEAR

# WOODFORD CHAMBER PROGRAMMING AFFINITY GROUPS



## WOMEN OF WOODFORD

Women of Woodford is a committee of the Woodford County Chamber of Commerce whose purpose is to support, promote, and empower the women who live or work in Woodford County.

Our mission is to empower business women to achieve success on their own terms by providing opportunities for women to connect with and support each other. We work collaboratively to offer programs that contribute to the personal and professional development of our members and foster valuable connections with each other, both socially and professionally.

### **Program Details:**

Meetings on the second Wednesday of each month from 8:30-9:30am at different women-owned or women-operate businesses within Woodford County.

Stay tuned for more information on our quarterly networking extra hours!

*2023 Program Sponsor: PNC Bank*

*Program Champions: MacKenzie Hanes with Awesome Inc. & Brittany Jones with Commonwealth Credit Union*



## PNC BANK

### WOODFORD COUNTY

## HEALTH + WELLNESS ROUNDTABLE

Our Woodford County Health & Wellness Roundtable is dedicated to showcasing a variety of services and professionals in our community each month through a roundtable for industry partners and is committed to ongoing education and awareness of resources through community outreach as well.

### **Program Details:**

Meetings on the on the 4th Wednesday of each month from 9-10am at varying locations throughout the year.

*2023 Program Sponsor: Frontier Nursing University*

*Program Champions: Cassie Prather, Public Health Director of Woodford County Health Department & Laurie Dorough, Executive Director of Daisy Hill Senior Living*



## FRONTIER NURSING UNIVERSITY®

# WOODFORD CHAMBER PROGRAMMING AFFINITY GROUPS

## NON-PROFIT ROUNDTABLE

Our Non-Profit Roundtable is designed for non-profit leaders to come together to discuss best practices, brainstorm ideas for progress and improvement, allows non-profit organizations to collaborate and work together, as well as it introduces and connects non-profit leaders that are located in and/or serve Woodford County.

### **Program Details:**

Our Non-Profit Roundtable meets quarterly at the Woodford Business Center on the below dates + times:

January 4th, 9:00am

April 10th, 3:00pm

July 10th, 9:00am

October 2nd, 3:00pm

## EXECUTIVE LEADERSHIP ROUNDTABLE

The Woodford County Executive Leadership Roundtable is designed for C-suite executives in Woodford County as a way to share best practices and address issues that "keep you up at night". This exclusive group meets quarterly with community leadership and leaders who impact tourism, economic development, strategic planning and otherwise based on the needs of the group.

### **Program Details:**

Meetings are quarterly throughout the year from 8:30-9:30am.

Stay tuned for all dates + locations for 2023.

*Program Champion: Emily Downey, Woodford County Chamber of Commerce President + CEO*

## HR ROUNDTABLE

The Woodford Chamber HR Roundtable is designed to be a small group that helps local businesses focus on their greatest asset, their people. You do not have to be in HR to join the group as it's designed to be a shared best practices group, networking, informational on certifications, upskilling/reskilling, recruiting, retention, promoting and otherwise related to HR in the business community.

### **Program Details:**

Meetings are quarterly throughout the year from 9-10am.

Stay tuned for all dates + locations for 2023.

# WOODFORD CHAMBER PROGRAMMING AFFINITY GROUPS

## CAREER CENTER + JOB FAIR

Our Career Center + Job Fair programming runs throughout the year. Programming includes free job fairs with employers looking to hire, expungement clinics, online job board available to the public and free listings to all Woodford Chamber members and more.

### Program Details:

Programming events happen throughout the year.

We have a scheduled job fair on May 2nd, 2023 at WCHS Gym from 4-6pm.

We are hosting an Expungement Clinic in the Summer of 2023.

Stay tuned for more programming details.



## LEADERSHIP ACADEMY

A skill based hands-on leadership academy that will enhance and prepare the leaders of tomorrow. This academy covers topics of leadership, personal & professional development, effective communication, conflict management, business ethics, and more.

This program targets professionals of the ages 18-30 who want to further develop the essential skills needed for efficient leadership.

### Program Details:

We offer 2 Leadership Academy sessions each year: Spring Session & Fall Session.

\$100/participant

Instructed by Lori Garkovich, Ph.D, former professor at the University of Kentucky.

*Spring 2023 Program Sponsor: Commonwealth Credit Union*

*Fall 2023 Program Sponsor: Kentucky Utilities*

*Program Champions: Lori Garkovich & Elaine Bailey with Woodford County Public Schools*

*Spring 2023 Program Sponsors:*

*Fall 2023 Program Sponsor:*



# WOODFORD CHAMBER PROGRAMMING NETWORKING HOURS

## CHAMBER COFFEE AT THE LIBRARY

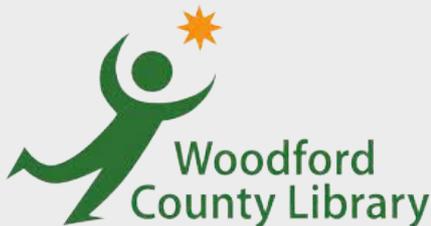
Chamber Coffee at the Library is a monthly networking hour from 8:30-9:30am at the Woodford County Library Main Branch in downtown Versailles. These meetings vary in topics each month with community updates, government official meet & greets, special presentations, and more!

### Program Details:

Chamber Coffee at the Library is on the 2nd Tuesday of the month from 8:30-9:30am.

### DATES:

*2023 Program Sponsor:*



January 10th	July 11th
February 14th	August 8th
March 14th	September 12th
April 11th	October 10th
May 9th	November 14th
June 13th	December 12th

## LUNCH & LEARN SERIES

Our monthly Lunch & Learn series meetings highlight businesses or organizations in Woodford County while supporting a local restaurant. All topics, speakers, and presentations vary each month. This is a great monthly networking opportunity that is free and open to the community.

### Program Details:

Our Lunch & Learn series meetings are the 4th Friday of the month from 12-1pm at varying locations.

### DATES:

January 27th	July 28th
February 24th	August 25th
March 24th	September 15th
April 28th	October 27th
May 26th	November 10th
June 23rd	December 8th

# WOODFORD CHAMBER PROGRAMMING NETWORKING HOURS

## WOODFORD BUSINESS AFTER HOURS

Unwind and network at our Woodford Business After Hours programming. Come together and united, laugh, and network with the Woodford community; business doesn't always have to happen during typical working hours. Some of the best networking happens when you know your neighbors and have some laughs.

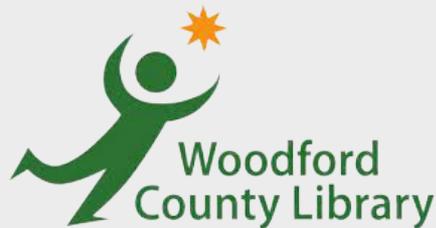
*2023 Program Sponsor:*



## DISCOVERING WOODFORD COUNTY

The 2023 Discovering Woodford County series consists of quarterly meetings highlighting varying business and organizations located in Woodford County. These meetings are free and open to the community to join. Discovering Woodford County is brought to you by a partnership between the Woodford County Library & Woodford Chamber.

*2023 Program Sponsor:*



## WOODFORD NIGHT MARKET

Our Woodford Night Market series happens quarterly on Thursday evenings. These markets vary in location and feature strictly Woodford County vendors, as well as live music from local bands and DJs.



# WOODFORD COUNTY CHAMBER OF COMMERCE MEMBERSHIP APPLICATION

## BUSINESS INFORMATION

BUSINESS NAME

CONTACT PERSON

TITLE  PHONE NUMBER

EMAIL

ADDRESS

BUSINESS PHONE NUMBER

WEBSITE + SOCIAL MEDIA

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## MEMBERSHIP LEVEL

ARE YOU A NON-PROFIT?

ARE YOU MINORITY OWNED?

BUSINESS TYPE:

NUMBER OF EMPLOYEES:

ARE YOU A MEMBER OF THE VMA?   
TAKE \$25 OFF YOUR MEMBERSHIP DUES

WOULD YOU LIKE INFORMATION REGARDING  
OUR 401K PROGRAM?

### PRICING

- INDIVIDUALS/CHURCHES/NON-PROFITS:
  - \$100
- GOVERNMENT OFFICIALS/ASSOCIATIONS:
  - \$125
- PROFESSIONAL SERVICES:
  - \$225
- RETAIL/INDUSTRY:
  - 1-10 EMPLOYEES, \$150
  - 11-20 EMPLOYEES, \$225
  - 21-50 EMPLOYEES, \$300
  - 51-100 EMPLOYEES, \$375
  - 100+ EMPLOYEES, \$500
- FINANCIAL INSTITUTIONS:
  - \$775
- LODGING/HOTELS:
  - \$275
- REAL-ESTATE:
  - \$275
- UTILITY SERVICE PROVIDERS:
  - \$1,275

## PAYMENT + SIGNATURE

### PAYMENT TYPE:

INVOICE ME

OR

PAY ONLINE

I, \_\_\_\_\_ (CLIENT'S NAME)  
CERTIFY ALL INFORMATION ABOVE AS A MEMBER OF THE WOODFORD COUNTY CHAMBER.

SIGNATURE + DATE \_\_\_\_\_

# PARTNERSHIP PACKAGES

## PLATINUM

\$10,000+

## GOLD

\$7,500+

## SILVER

\$5,000+

## BRONZE

\$2,500+

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All packages are specifically designed for each individual business including your membership dues, access to paid events based on your interests and needs and including trade support where needed.

Consult with the President of the Chamber to design a package specifically for your business!

- **Official Photo Sponsor of 2023,**

**\$7,500**

- Photo op + photographer at Chamber each event
- Photo albums on social media + website
- Photos shared with all attendees

- **Chamber Awards Luncheon**

- Title Sponsor, \$2,500
  - Includes award sponsorship & table of 8
- Award Sponsor, \$1,500
  - Includes table of 8
- Full Table Sponsor, \$350
- Half Table Sponsor, \$180

- **Chamber Golf Scramble**

- Chamber Elite Partner, \$1,500
  - Includes team of 4, hole sponsor, and special recognition
- Team + Hole Package, \$600
  - Includes team of 4 + hole sponsor
- Drink Cart Sponsor, \$500
- Drink Ticket Sponsor, \$350
- Lunch Sponsor, \$350
- Hole Sponsor, \$250

# PARTNERSHIP PACKAGES

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## • **Twilight Festival**

- Gold Sponsor, \$3,500
  - Festival Zone Sponsorships
    - Examples: Main Stage, Kids Zone, Entertainment Stage, etc.
    - Includes double booth space (10x20ft), recognition on all promotional materials, logo on volunteer t-shirt
- Silver Sponsor, \$1,500
  - Includes booth space (10x10ft), recognition on all promotional material, logo on volunteer shirt
- Bronze Sponsor, \$500
  - Examples: Music Tent Sponsor (2 available), Kids Zone Face Painting Sponsor, etc.
  - Includes booth space (10x10ft), recognition on all promotional material, logo on volunteer shirt

## • **Santa Shuffle 5K + Kids Dash**

- Title Sponsorship, \$5,000
  - Includes booth space: visibility with holiday events happening ALL DAY
- Kids Dash Sponsor, \$3,000
- T-Shirt Sponsor, \$1,000
- Awards Sponsor, \$350
- Food/Drink Sponsor
  - Provide water & granola bars day of event

## • **Red Tie Gala**

- Red Tie Sponsor, \$5,000
  - Title Sponsorship
    - Includes VIP table of 8
- Black Tie Sponsor, \$2,500
  - Includes full table of 8
- Silver Tie Sponsor, \$1,000
  - Includes half table of 4

## • **Women's Conference**

- Title Sponsorship, \$5,000
  - Includes VIP table of 8
- Lunch Sponsor, \$2,500
  - Includes full table of 8
- Bag Sponsor, \$1,500
  - Includes full table of 8
- Wine Sponsor, \$1,500
  - Includes full table of 8
- Keynote Sponsor, \$1,000
  - Includes 2 tickets + booth space
- Full Table Sponsor, \$1,000
  - Includes VIP table of 8
- Coffee Sponsor, \$500
  - Includes 2 tickets
- Half Table Sponsor, \$500
- Panel Sponsor, \$300
  - Includes 1 ticket
- Breakfast Sponsor, \$250

## • **Leadership Academy Program, \$750**

- 8 month course targeting young professionals

## • **Lunch & Learns**

- \$500/meeting OR \$5,000 for year sponsorship, 1 meeting/month

# PARTNERSHIP PACKAGES

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- **Women of Woodford Group**

- Presenting Sponsor, \$1,500
  - 12 meetings a year with presence + logo on all promotion
- #CareerReady Program Sponsor, \$500
  - Mentorship program with WCHS, Program meets 4 times a year + graduation

- **Health + Wellness Group, \$3,000**

- Monthly Roundtable
- Meeting every fourth Thursday of the month at 9am
- Health + Wellness Directory
  - 1,000+ printed and distributed around the community
- Health + Wellness Conference
  - Reached over 150 people in 2022, planning to have 2 in 2023

- **Coffee at the Chamber**

- \$250/meeting OR \$2,500 for year sponsorship, 1 meeting/month

- **Career Center Sponsor**

- Expungement Clinic, Job Fair, Job Board, and WCHS Pathway Field Trips
  - 6 events/year

- **Night Markets 2023**

- 4 events throughout 2023
  - \$1,200/event OR \$4,000 for all

- **Woodford Business After Hours**

- 4 Happy Hours in 2023
  - \$500/event

- **Magazine Sponsor, \$5,000**

- Similar to TOPS
- A great piece for an office

- **Non-Profit Roundtable Sponsor, \$750**

- Monthly meeting + printed directory

- **Ribbon Cutting Sponsor, \$5,000**

- Promotional materials + live stream for each ribbon cutting

# WOODFORD CHAMBER BOARD OF DIRECTORS + STAFF



Jeri Hartley  
Board Chair



Christie Eckerline  
Board Vice-Chair



Thomas Davenport  
Board Treasurer



Austin Wingate  
Past Board Chair



Megan Fields  
Board Member



Cassie Prather  
Board Member



Laurie Dorough  
Board Member



Elaine Bailey  
Board Member



Michael Moorman  
Board Member



Tim Culver  
Board Member



Cassie Barnes  
Board Member

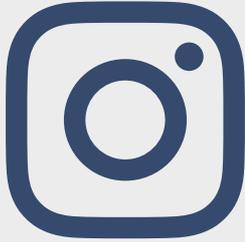


Emily Downey  
President + CEO



Sophie Adams  
Executive Assistant

# CONNECT WITH US



**WOODFORDCOUNTYINFO.COM**

WEBSITE

**@WOODFORDCHAMBER**

INSTAGRAM

**@WOODFORDCHAMBER2**

FACEBOOK

**WOODFORD BUSINESS CENTER**

126 S. MAIN ST

VERSAILLES, KY 40383

859-873-5122

OPEN MONDAY-FRIDAY, 9AM-4PM

