

ADVOCATE

OUR MISSION

The mission of the Shoals Chamber of Commerce is to enhance the economic vitality of the Shoals through advocacy, connection, and education.

EXCLUSIVE CHAMBER INVESTOR BENEFITS

- Enhanced Ribbon Cutting Ceremony with a Facebook & Instagram Reel
- Ribbon Cutting invitation to community leaders
- Concierge Ribbon Cutting planning services
- Chamber member-only events
- Job Board
- Targeted advertising opportunities through event and program sponsorships
- 90-Day web directory ad
- Up to 4 locations listed
- Priority usage of Chamber meeting spaces & technology
- Exclusive usage of Chamber board room
- Exclusive monthly Advocacy Update email
- 2 complimentary tickets to the annual Investor's Reception
- 2 complimentary tickets to Spirit of the Shoals Celebration

EMPLOYEE BENEFITS

- UNA 20% tuition discount for full-time employees
- NWSCC 10% tuition discount for full-time employees
- Chamber of Commerce Association of Alabama Health Insurance
- 1/2 Tuition Leadership Shoals Scholarship

MARKETING BENEFITS

- Individual new member post with company logo to 16,000+ followers
- Ribbon Cutting picture shared to 16,000+ followers
- 50 free commercials and a 1-hour live remote broadcast from Big River Broadcasting
- Friday Flyers bi-weekly e-publication to over 2,000 emails
- Quarterly member-generated post share on Facebook (12,000+ followers)

WORK WITH US

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ADVOCATE MEMBERSHIP - \$1,999 BILLED ANNUALLY

www.shoalschamber.com