



Logo Usage Policy

NIBA members may download the NIBA logo in a variety of formats from the Info Hub of niba.org. It is for member use only.

Use Requirements

- The logo may be made larger or smaller, but the overall appearance must be exactly as illustrated above. No alterations of the typeface, of the belt roll design, or of letter spacing or relative proportions are permitted.
- Do not change alignment or relative locations of the design elements. The logo elements must always be used in this formation and may never be used separately.
- Never stretch, tilt, or distort the NIBA logo.
- The only colors that may be used for reproductions of the NIBA logo are Pantone 221 (shown above), black or white.
- The NIBA logo should stand alone and apart from advertising copy, slogans, prices, or other messages.
- The background surrounding the logo must remain clear and uncluttered. Decorative embellishments such as drop shadows, ribbons or bursts must never be added. The NIBA logo must not overlap other illustrations or copy.
- NIBA's corporate identification can be used as a trademark, service mark, or grade name. The word "NIBA" may appear as a logotype, or it may be set in type (with all letters in upper case type).

Logo Elements

Color: Pantone 221

Fonts: Crillee Italic, Gill Sans Bold