

# **Travel Sentiment Study Wave 62**

JUNE 14, 2022



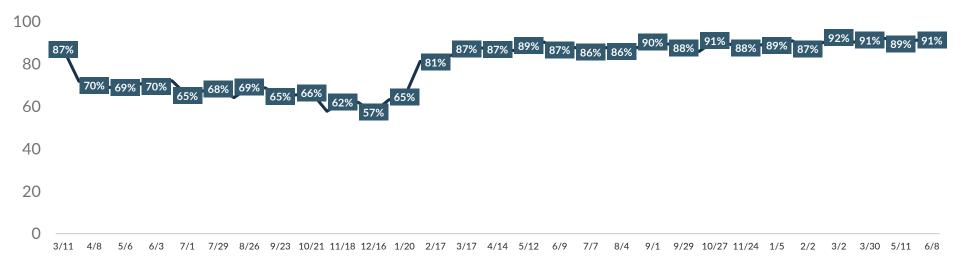
# COVID-19

# TRAVEL SENTIMENT STUDY WAVE 62

Fielded June 8, 2022 U.S. National Sample of 1,000 adults 18+

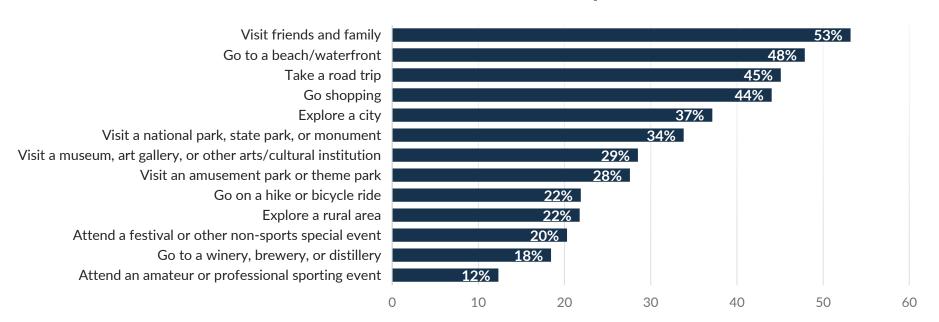


### Travelers with Travel Plans in the Next Six Months Comparison





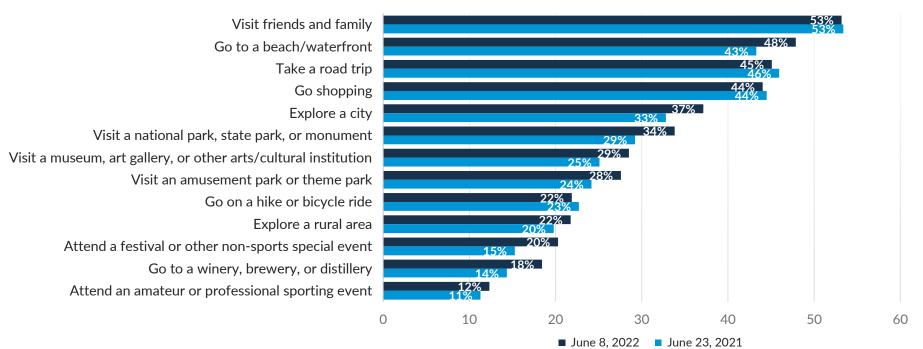
### **Activities Travelers Plan to Do on Next Leisure Trip**







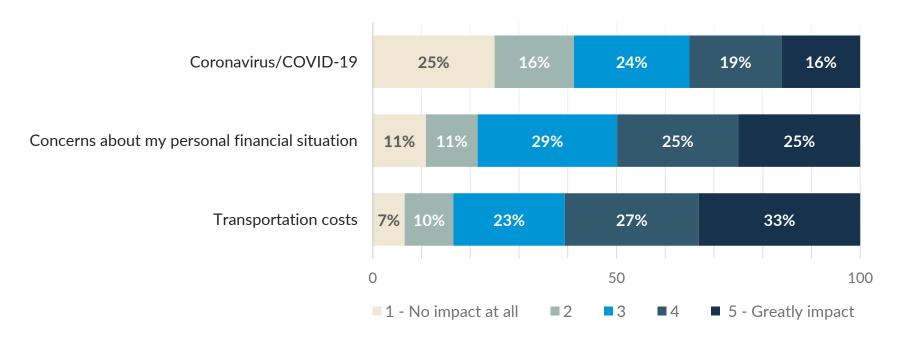
### Activities Travelers Plan to Do on Next Leisure Trip







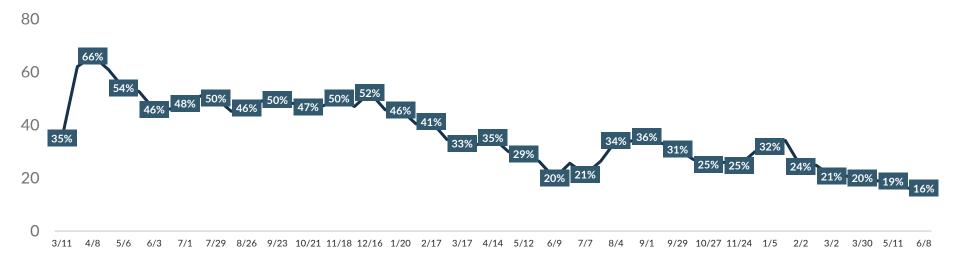
### **Factors Impacting Decisions to Travel in Next Six Months**





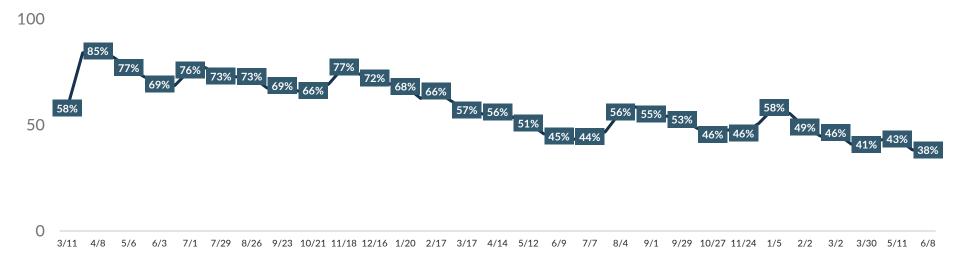


# Indicated that <u>Coronavirus</u> Would Greatly Impact their Decision to Travel in the Next Six Months

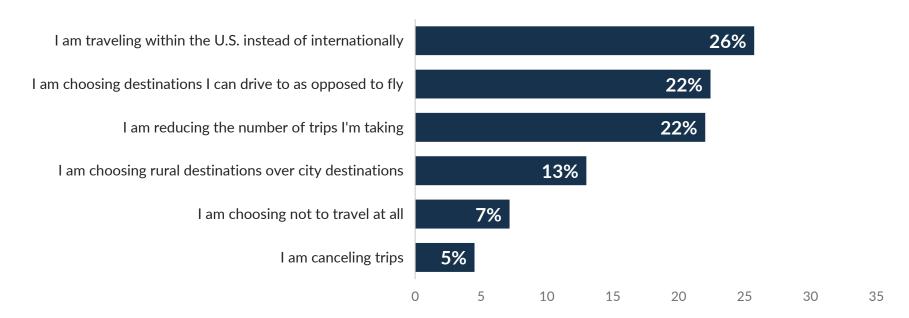




# Travelers Planning to Change Upcoming Travel Plans Due to COVID-19 Comparison



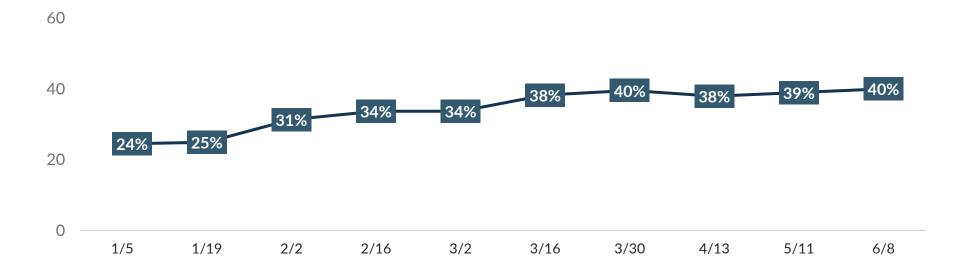
#### Influence of COVID-19 on Travel Plans in the Next Six Months





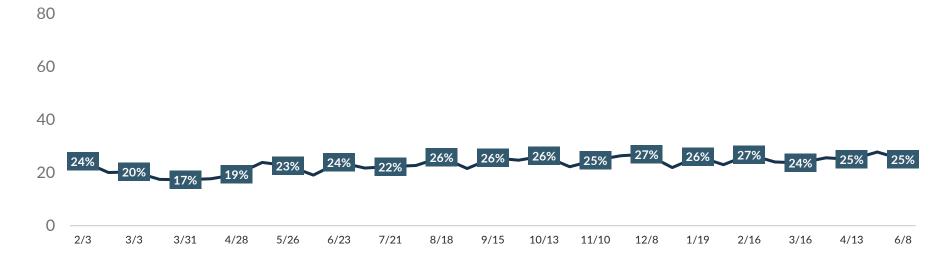


# Influence of COVID-19 on Travel Plans in the Next Six Months COVID-19 is Not Influencing my Travel Plans



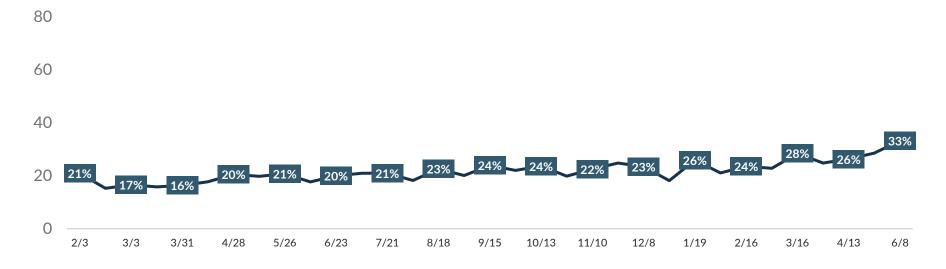


# Indicated that Concerns About Personal Financial Situation Would Greatly Impact their Decision to Travel in the Next Six Months

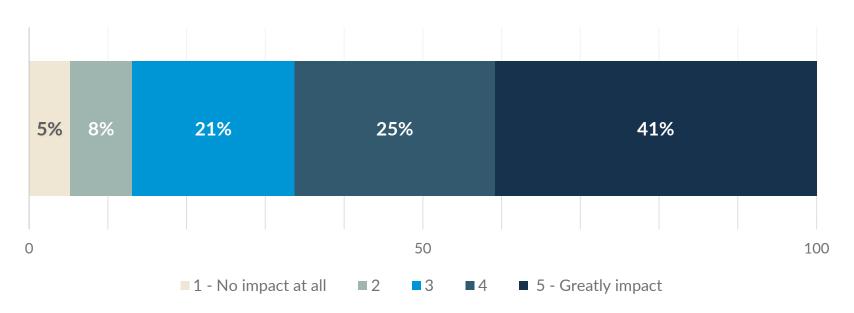




# Indicated that <u>Transportation Costs</u> Would Greatly Impact their Decision to Travel in the Next Six Months



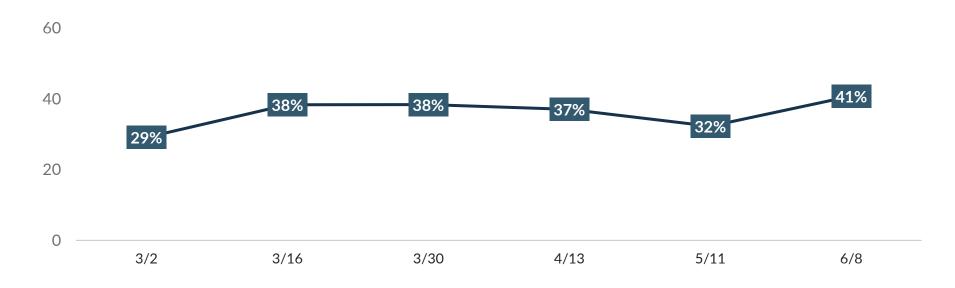
### Impact of Rising Gas Prices on Decisions to Travel in Next Six Months





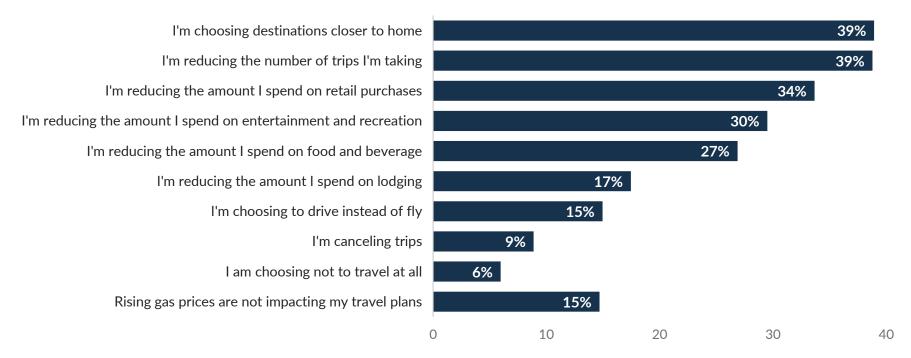


# Indicated that <u>Rising Gas Prices</u> Would Greatly Impact their Decision to Travel in the Next Six Months





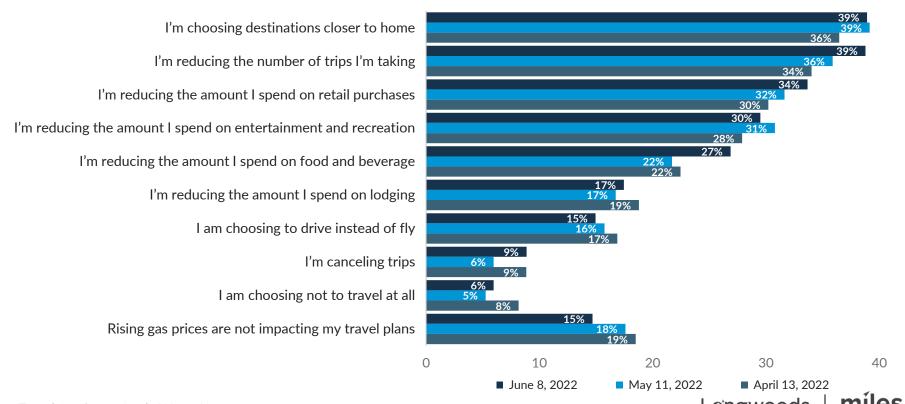
### Impact of Rising Gas Prices on Travel Plans



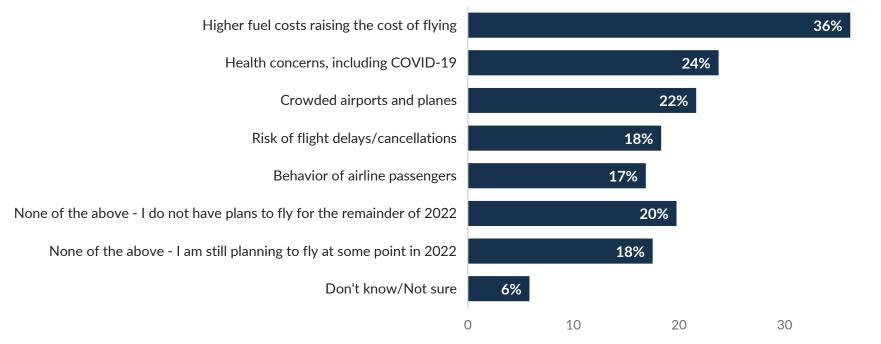




### Impact of Rising Gas Prices on Travel Plans



### Factors Reducing the Likelihood of Traveling by Air in 2022





## Additional Resources

Longwoods International Research longwoods-intl.com/covid-19

Miles Partnership COVID-19 Communication Center covid19.milespartnership.com





# Thank You



