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Contact: Stephanie Deppensmith  
Telephone: 619.440.6161  
Email: [events@eastcountychamber.org](mailto:events@eastcountychamber.org)  
Website: [www.eastcountychamber.org](http://www.eastcountychamber.org)

**The San Diego Regional East County Chamber of Commerce  
Announces Endorsements in Board of Supervisors District 4 Special Election**

**El Cajon, CA, July 5, 2023 10:00am** – The San Diego Regional East County Chamber of Commerce has endorsed both Janessa Goldbeck and Amy Reichert in their primary election campaigns to fill the vacancy on the County Board of Supervisors in the 4th District.

In acknowledging that the election is very likely to end up in November run-off, the Board of Directors selected two candidates as highly qualified and aligned with the Chamber's goals of promoting a vibrant business economy throughout the region.

Following a thorough review process involving an Endorsement Committee and interviews of the candidates, the Chamber announced its support of both Goldbeck and Reichert.

The Chamber recognizes Reichert as a well-known candidate and small business owner who did not shy away from seeking the seat previously against a strong incumbent, while proving her abilities by successfully fighting for businesses struggling during shutdowns and defending public safety employees concerned with Covid-related mandates.

The Chamber views Goldbeck as a strong pro-business and pro-law enforcement candidate with an independent streak, making her ready to work across the political aisle to address some of the County's most vexing problems impacting businesses and the economy.

"The Chamber has selected these fine individuals as the best qualified to represent business owners and a strong economic climate in the East Region and all of San Diego County. We look forward to working with them in the future," said Kyle Taylor, board chairman.

Other candidates in upcoming elections who are interested in being considered for endorsement will find the Endorsement Policy here:  
<https://eastcountychamber.org/san-diego-business/government-business-relationship-advocacy-help/>

The San Diego Regional East County Chamber of Commerce is the respected voice of and advocate for improving business opportunities, public policy, and business education throughout San Diego County.

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San Diego Regional East County Chamber of Commerce | 201 S. Magnolia Ave. El Cajon CA 92020  
Stephanie Deppensmith | Events, Marketing, Programs | 619.440.6161 | [events@eastcountychamber.org](mailto:events@eastcountychamber.org)