

# S.D.E.C.C.C. - LEADERSHIP FUTURE VISION REPORTS

2020

## ECONOMY

Denise Cuellar  
Ryab Ertle

Carla Leal  
Nick Zundel

### The Future Starts Here

The group did a survey, with the intent of convincing employers to have an office in East County, in order to ease the commute. Since they determined that there actually is not much space available, consideration focused on using the unused space at the chamber to bring in some extra money. They developed a brochure to educate the public about the chamber office availability.

## EDUCATION

Joe Britton  
Joe McIntosh  
Jocelyn Pacheo-Fonseca

Carol Pebley-Rickey  
Melisa Perez  
Rick Wilson

### Bridges to Success

Businesses and nonprofits were surveyed to determine what resources are needed by foster youth who are aging out of the system. A symposium was planned, but with covid 19, it became a two-hour virtual program (co-sponsored by Grossmont College) of resources for education, housing, nutrition and employment. One hundred forty-eight attendees participated between Zoom and Facebook Live.

## HEALTH/HUMAN SERVICES

Tori Floyd  
Ammar Khaleel  
Ellete Nash

Robyn Ross  
Josh Simmons

### What's Next for At Risk Youth

Junior and senior high school youth who have no resources and skills available were the focus of this project. They are assisting youth who need self-sufficiency, by collecting videos from educators and employers about what training is needed to fulfill various jobs. Information includes dressing for an interview, filling out forms, and applying for a job.

## JUSTICE

Harold Brown  
Bryan Hadue  
Monique Myers

Dava Pealer  
Ryan Purdy

### Self Help Legal Corner

As a homeless person is retrained to reenter the work force, there may be legal problems which have not been resolved, such as restraining orders, tickets, etc. This group worked with the East County Transitional Living Center to plan a place where legal forms can be available, and assistance available.

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2019

## ECONOMY

Brent Baum  
Lindsey Johnson

Jon Owens  
Danielle Steinhorst

### **It Can Be Done Here**

The goal of this project is to brand East County as one community. The group is making several videos that can be shared with anyone to keep and attract people to East County. The messages include: affordable housing, diversity, opportunities and entertainment.

## EDUCATION

Karen Fleck  
Kim Lober  
Blake Lundy

Kelli Studebaker  
Jay Wojnowski

### **Refurbishing the Outdoor Classroom at Chet. F. Harriett Steam Academy**

The group worked with the school, neighbors, agencies, businesses, knowledgeable friends, and Cuyamaca College to begin work on revitalizing a neglected outdoor classroom. This very ambitious project (which had everyone's support) has cleared the area and gotten landscaping plans for seven future gardens to be completed on an ongoing basis by the school and parents.

## HEALTH/HUMAN SERVICES

Julie Alon  
Kaylyn Gonzales

Joe Perucca  
Randall Sanner

### **Project ECTLC Makeover and Essentials Drive**

The East County Transitional Living Center was the focus for this group. They collected donations for essential items such as toothpaste, toilet paper, socks, etc. In addition, they worked with the staff of the ECTLC, and completely renovated a residential room, using donations and purchased equipment and supplies.

## JUSTICE

Tami Ashland  
Carl Bell

Chris Case  
Ryane Hughes Gehman

### **Discovering Your Possible Self**

The goal of this group is to bridge the Cajon Valley Unified School District World of Work curriculum with a local population of disadvantage youth to provide hope and opportunity for the future. They created a workshop at the ECTLC, through which the youth can explore self-awareness, self-assessment and career exploration.

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2018

## ECONOMY

Mary Bones  
Susan Davis  
Laura Koval

Cassandra Noza  
Tommy Pearce  
Kyle Taylor

### East County Strategic Summit

This group worked to support business growth in East County, by planning an economic summit. They hope to have 150 attendees at this half day meeting in August 2018. Noted business leaders will present the latest projections and trends which affect the region, our communities and our businesses.

## EDUCATION

Jesslyn Ponce-Dick  
Bent Koch  
Anne Krueger

Melinda Lara  
Katrina Lauifi  
Phil Ortiz

### East County Workforce Training Needs Survey

The Corporate Education program at the Grossmont Cuyamaca Community College District trains employees in skills, practices and procedures which do not fit into the normal college semester credit courses. These six individuals did a survey of chamber members and other businesses to learn what classes are needed.

## HEALTH/HUMAN SERVICES

Yahaira Ibanez  
Tonya Lehman  
Todd Nelson

Maral Poochigian  
RosaLinda Ramirez  
Mike Stowers

### Group Room Extreme Makeover

High school students today have many challenges, such as sexting, bullying and substance abuse. Helix High Charter School has 2 social workers and a small basic group room, in which to meet with these students. The group completely redecorated the room to make it more comfortable and inviting.

## JUSTICE

Evan Finch  
Joe Hudelson  
Danell Lyons

Erica Salcuni  
Amber Tannehil  
Gina Walsh

### Career Opportunities for Youth in Juvenile Detention Facilities

The goal of this group is to expose youth to job opportunities at the East Mesa Juvenile Detention Facility. They will plan a career fair and help with programs to train them in Culinary, Automotive and Construction skills.

2017

## **S.D.E.C.C.C. - LEADERSHIP FUTURE VISION REPORTS**

### ***ECONOMY***

Mary Case  
Cameron Stewart  
Nhu Tran

Chris Wiley  
Chris Wilson

#### **Fork 'n Free Fun**

The purpose of this project is to help drive economic development by promoting East County businesses. The group made five videos about activity destinations in East County, including an area restaurant to complete the day. These will be posted on the internet and on the Chamber tourism site.

### ***EDUCATION***

Brian Hayward  
Ute Maschke  
Kevin Maxwell

Troy Rogers  
LeAnne Smith

#### **The Power of Conversation: Living in El Cajon 101**

This project was to facilitate and record meaningful conversations between a person who has lived in East County a long time and one who has recently immigrated from a Middle Eastern country. Customs from their home countries and here can be very different. These conversations can make a tremendous difference in helping to build bridges between cultures. The videos can also be used to education others about these differences.

### ***HEALTH/HUMAN SERVICES***

Michelle Berens  
Ruth Gillis  
Kevin Mercer

David Moran  
Vanessa Ruiz

#### **East County Chow Down for Charity**

These five individuals want to raise money to help selected charities, such as Stoney's Kids, East County Transitional Living Center, and Sons of Charity. They have partnered with five East County restaurants, who will donate a portion of their earnings during one week, the date which will be advertised by the group.

### ***JUSTICE***

Trevor Davis  
Brian Manns  
Tina Olivarez

Mark Ostrowski  
Erin Perschbacher  
Rebekah Winfree

#### **Connect EC**

The goal of this group was to plan something to help people within our community: making it easier for the homeless to access services. There will be a centralized location for resources such as jobs, housing, access to food, medical services, etc. The homeless will be given a plastic wristband with a phone number to text and/or an online address for *Connectec.org*.

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2016

## ***ECONOMY***

Frank Carson  
Daryn Drum  
Tobi Gary

Julie Rausch  
Pamela Starmack

### **101 Family Fun**

These five individuals decided to promote activities for families and tourists in East County. They are developing a creative brochure, highlighting different activities, tours, and related businesses. They also are working on marketing ideas for the information from all East County communities.

## ***EDUCATION***

Taylor Dupont  
Lisa Iagmin

Gladys Nixon  
Bryan Shull

### **Work Force, Strike Force**

The group's mission was to prepare students for the marketplace. They focused on the social skills necessary for interaction with others: employers, co-workers, and clients. The plan is to create a networking event, which is fun and creative, where students can engage with professionals to learn the critical aspects of interpersonal skills.

## ***HEALTH/HUMAN SERVICES***

Lia Garcia  
Kim Holt  
Sara Phillips

Steve Swaney  
Jim Timlin

### **Twenty-nine, Eleven - Save One Life, Transform Another**

Women, ages 20 to 24, have the most unwanted pregnancies. Twenty-nine: Eleven is the name of the concept of a maternity home (to be run by a church) in Lemon Grove. The group organized a "clean-up" day to clean the house and yard, getting it ready for remodeling, which will commence after the church's and the group's future fundraising efforts.

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2015

### ***ECONOMY***

Najwa Nasif  
Samantha Scheurn

Sandie Rivera  
Steve Lachman

#### **Christmas in the Valley**

These four people partnered with the Downtown Partnership in El Cajon to plan and assist with the project. They plan to tie it to an event, such as a concert, dinner, or other holiday activity.

### ***EDUCATION***

Aileen Gratton  
Cindy Ann Morrin

Patrick Gomes  
Rachel Ramsey

#### **Support East County Education Alliance and Career Technical Education**

The group is partnering with the Cuyamaca College to provide students at Chaparral High School a course to expand their career decision-making. The students will do research to learn about various career pathways that may be available to them.

### ***HEALTH/HUMAN SERVICES***

Hedy Levine  
Jane Ambon

Neil Fullerton  
Rosa Alcaraz

#### **Heaven's Windows Food & Donation Marketing**

The group is assisting the non-profit, Heaven's Windows, which provides food and relief for low income people. They will establish a new website, design a new logo, and develop a new marketing plan to enhance donations for a new Box Truck.

### ***JUSTICE***

Eric Wray  
Katrina VanderWoude

Sebastian Turcu

#### **Partner with SDICCCA Restorative Justice Taskforce**

The task force is looking at how the Grossmont-Cuyamaca Community College District might in some way serve incarcerated individuals who keep coming back to prison. This will be done by building a pool of volunteers to help with education in the prisons, and improving the education so new career pathways are open to them.

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2014

## ***ECONOMY***

Todd Feneis  
Jessie Hogue  
Sue Rearic

Sally Steele  
Cheri Winters

### **Discover the Heart of East County**

A progressive dinner is planned in the various cities of East County, to introduce people to East County and to benefit new businesses in San Diego East County. It will be held October 19, from 5 – 9 pm, raising money to benefit one new business. The goal is to raise \$10,000 and have a lot of fun.

## ***EDUCATION***

Kellye Buchanan  
Melinda Neill  
Travis Otteson

Nick Sprecco  
John Valencia

### **Youth Leadership Conference**

This group focused on high school students who lack motivation and purpose in school. With 120 surveys returned from students, it was determined that the students wanted leadership skills, career advice, and motivation. A free day-long Leadership outreach workshop is planned for February at Grossmont College.

## ***HEALTH/HUMAN SERVICES***

Nathan Craig  
Terry Durbin  
Terry Masango

Sandra Rocco-Melville  
Richard Spiering  
Jim Woodhead

### **One for Good – Salvation Army’s New Kitchen, One Square Foot at a Time**

These individuals are working with the Salvation Army to fundraise for a new kitchen, which will be part of a new building in the city of El Cajon. The Salvation Army is currently operating past its capacity, especially the kitchen and food bank. They will “sell one square foot” of the new building to raise the funds.

## ***JUSTICE***

David Cuevas  
Maika Doyle

Julie Hendricks  
Crys Thornton

### **Leveraging the Power of Community**

This group balanced the needs of people (the homeless, teenage moms, veterans, mentally ill, and Middle Eastern immigrants) with the available resources in East County. They plan to be a community liaison with the nationwide 211 program, adding potential non-profits, and to market the program at community events.

2013

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### ***ECONOMY***

Daniel Espinoza  
Meredith Munger

Molly Nocon  
Viola Roth

#### **Outdoor Acoustic Music Festival**

Combining an interest in music and developmentally disabled adults, this group is planning a hosted fundraising music festival in El Cajon in May of 2014, to support St. Madeleine Sophie's Center and Noah Homes. The website is [www.pluggedineastcounty.com](http://www.pluggedineastcounty.com).

### ***EDUCATION***

Erin Roberts-Hall  
Brenda Russell  
Eric Thornton

Dana Winchok  
Bobby Yates

#### **Aqua Farm Inception**

These five individuals organized a curriculum (for select elementary school classes in Santee) on raising an organic aqua farm. This curriculum will be introduced in the fall semester to teach children the importance of organic foods, how to grow your own, and the mentoring of students with developmental disabilities.

### ***HEALTH/HUMAN SERVICES***

Jeff Davies  
Teri Favro  
Anthony Kolombatovic

Jennifer Shaw  
Bonnie Stone-Davis

#### **Grow Healthy Foods Program**

This group wanted to give children healthy options by learning to grow their own food, getting exercise and preparing their own food. They worked with the Cajon Valley schools to build raised gardens at 3 middle schools, with 3 more planned in the fall of 2013 (and more later). They also developed a resource guide for teachers.

### ***JUSTICE***

Humbert Cabrera  
Kristine Costa

Jackie Sangsanoy-Heng  
Deanna Watson

#### **Las Colinas Family Visitation Room**

The vision of this group was to create a warm and inviting visitation room at the new Las Colinas prison. After receiving space for two additional rooms, plus a children's playroom, they worked with the many strict legal requirements to develop the designs for unique spaces for the prisoners' visits with their children.



## **S.D.E.C.C.C. - LEADERSHIP FUTURE VISION REPORTS**

### ***ECONOMY***

Anne Ebert  
Guy Gonzales  
Colleen McDade

Rob Ransweiler  
Mike Stowers

### **Run EC**

This group is planning the inaugural half marathon, Run EC, on March 17, 2013, to raise money to help support various non-profits who help individuals with some kind of disability. The race will run from Hooley's in Rancho San Diego to Hooley's in La Mesa, hopefully bring runners into East County who had not been there before.

### ***EDUCATION***

Sara Glasgow  
Phyllis Long

Wendy Morris  
Warren Ruis

### **Chamber Centennial Mural Project**

The cultures of four populations (Native American, Spanish & Mexican, European, Middle Eastern), represented by textile art, will be painted on a mural in El Cajon for the Centennial Year. Volunteer children from the various cultures from an after school program will help paint this mural for the November celebration.

### ***HEALTH/HUMAN SERVICES***

Sean Oliver  
Julie Palos

Alex Rohrke  
Jim Staron

### **Out of the Gutter Bowling Tournament to Benefit the Women's Program at the East County Transitional Living Center**

The ECTLC's purpose is to assist the homeless in transitioning back into the community. The ECTLC has four major programs: discipleship training, family restoration, emergency voucher and the transitional living. This group is sponsoring a bowling tournament on August 4<sup>th</sup> to raise awareness of the ECTLC program.

### ***JUSTICE***

David Brittian  
Danessa Hastings  
Stephanie Mackey

Tim Roberts  
Snowball San Nicolas

### **Transition Assistance Program for Women Released from Las Colinas Detention Center**

These 5 individuals were challenged by the lack of assistance for women who are released from Las Colinas. The plan is to have a facility within the new expansions, where the women can receive support and education by volunteers for transitioning back to the outer community.

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2011

## ***ECONOMY***

Darrell Clegg  
Karan Osborne  
Pamela Roos

Pamela Ross  
Vicky Smith

### **Graffiti: What is the Cost and Effects on the Economy – How Mural Arts Benefit**

The group investigated negative graffiti, tagging, the costs and the impact of mural art. They discussed the positive impact on the economy in areas where there are painted murals. The group is going to also paint a mural at the end of Cat Alley walkway, plus work on getting other murals done in El Cajon.

## ***EDUCATION***

Ron Cook  
Molly Dana  
Garry Davis

Sam Mejia  
Bill Weaver

### **Community College Leadership Academy**

These five individuals partnered with Cuyamaca College to help market a recently developed Community College Leadership Academy (CCLA) for community college students. They are marketing to local businesses to help with continuing financial support of this program, which is unique to community colleges in this area.

## ***HEALTH/HUMAN SERVICES***

Linda Hoffman  
Lisa Irvine  
Robin Johnson

Kerry Kilber  
Leah Mclvor

### **An Adaptive Volleyball Program**

An adaptive volleyball program was developed for use at Next Level Volleyball Club in East County, for special needs children. The program would be held in a safe environment and would fill a need for a noncompetitive and inclusive game for these children.

## ***JUSTICE***

Steve Devan  
Mike Dudas  
Kristie Powell

Jim Redman  
Christa Spillane  
Beverly Sturk

### **“Faces of the Street”**

The group developed a video on the homeless, Faces of the Street, whose purpose is to be shown to teens and young adults in the Grossmont Union High School District schools. It includes a teaching guide. The purpose of the video is to keep young people from becoming homeless.

2010

## **S.D.E.C.C.C. - LEADERSHIP FUTURE VISION REPORTS**

### ***ECONOMY***

Sherral Bears  
Elana Levens-Craig  
Jesse Lipscomb

Kevin Miller  
Linda Shipman

#### **Creating Entrepreneurship Partnerships between High Schools and the Business Community**

The group worked with high school students who are in a Virtual Entrepreneurship class, which runs a simulated business. They created an ongoing mentor relationship between the classes at El Cajon Valley High and Mt Miguel, and the Business Education committee of the Chamber, providing field trips and speakers from various occupations.

### ***EDUCATION***

Richard Reyes  
Laura Purdom

Kelly Prasser  
Dana Sass

#### **Promoting Youth Leadership in East County**

This leadership development opportunity targeted seniors in the Grossmont High School District who had overcome adversity. The seniors (22 applied) were required to submit an essay or program, which would add value or make a physical improvement to their school. Five \$1000 scholarships were given to the seniors with the top five ideas, and the school of the student with the “winning” idea received \$5000 for their project. An “extra” project was also given the amount of \$2500.

### ***HEALTH/HUMAN SERVICES***

Martin Breceda  
Dharlene Marie Fahl

Peter Leo  
Debra Palmer

#### **Community Need: Teaching English as a Second Language**

These four individuals made a DVD about the need for courses in English (and tutors for the courses) for individuals who speak Arabic, Chaldean and Spanish in East County. Many of these new immigrants are not able to access social services, education or everyday services since they do not know the English language. The DVD was developed as a marketing tool to obtain volunteer tutors for the available and increasing number of classes.

### ***JUSTICE***

Karen Cook  
Tim Henton  
Jeanette Perez

Emily Roberts  
Mario Sanchez  
Scott Tuchman

#### **Communities Against Substance Abuse**

CASA was in need of a missing piece to their program – a video to show to middle school children to help keep them from becoming involved with drugs and substance abuse. This group researched the types of drugs used, and interviewed individuals who: had not used drugs, who had and quit, and whose lives have been ruined because of its use. This is being used to hopefully help kids make good choices

**2009**

## **S.D.E.C.C.C. - LEADERSHIP FUTURE VISION REPORTS**

### ***ECONOMY***

Evonne Darby  
Jackie Murphy  
Peggy Gaul

Darlene Spoor  
Rick Sitta

#### **Vial of Life – Do You Have One?**

The group's goal was to raise \$25,000 to enhance the distribution process of Vial of Life (which began last year) with 16,000 additional packets. They do have a commitment for that amount in next year's business cycle, which begins in July. Plans were developed for another Leadership group to sponsor a fund raiser event next year.

### ***EDUCATION***

Maureen Carasiti  
Christy Hewitt  
Michelle Johnson

Diane McGowan  
Pete Morone  
Fran Waller

#### **Formalization of Leadership East County Alumni Organization**

A conceptual business plan for the existing Leadership East County alumni was presented. The group developed by-laws, as well as action items and a new branding of the program. A web-site is also being designed.

### ***HEALTH/HUMAN SERVICES***

Melissa Ayers  
Peg Buffo  
Ann Durham

Holly Reed-Falk  
Aaron Unseth

#### **Got Food?**

The group developed a "Need Food?" card, which lists food resources for needy families in El Cajon. They also distributed information about "Golden Share," which has no income restrictions. The group will distribute 1000 copies of the cards and newsletters to key organizations/agencies in El Cajon.

### ***JUSTICE***

Frank Boss  
Karla Bryan  
Jeff Ginsburg

Cyndee Hanna  
Timothy Ross

#### **Spreading Art, A Graffiti Abatement Program**

These five people decided to paint a mural on a wall, chosen by the El Cajon Police Dept., which is often used for graffiti (any unauthorized design). Taggers seldom touch such walls – the result is a beautiful wall of flowers, designed by a professional mural artist, and painted by the group and youngsters from the East County Boys & Girls Club.

# S.D.E.C.C.C. - LEADERSHIP FUTURE VISION REPORTS

2008

## ***EDUCATION***

Mike Anderson  
Amanda Bond  
Kathleen Coates Hedberg

David Johnston  
Bonnie LaChappa  
Rich Stevenson

## **Mt Helix Nature Theater & Park**

Mt. Helix Foundation has run the Mt Helix Nature Theater & Park since 1999; it has no public funding. This group completed a survey about park knowledge and usage, and determined that promotion of the park was needed. They are doing some of the marketing for an August 23<sup>rd</sup> event; The HeART of MT HELIX, and are also helping with future marketing of the park.

## ***HEALTH/HUMAN SERVICES***

Kathryn Bell  
Dee Dee Castro  
Mike Chasen  
Scott Gordon

Carlos Lugo  
Erick Lundy  
Mark Monson

## **Distributing the Vial of Life to East County Residents**

The group is working on a program, which is already in place in East County in a limited fashion. They developed a promotional video and created a new look for the "Vial of Life," while working with local fire departments and Sharp Grossmont Hospital on plans for distribution of 10,000 "Vials of Life," and emergency ID cards. An application for funding will soon be complete; they then will help with the distribution.

## S.D.E.C.C.C. - LEADERSHIP FUTURE VISION REPORTS

2007

### ***ECONOMY***

Brett Almquist  
Dee Dean  
Lori Cartmill  
Bill Kloor

Laurie Lipman  
Craig MacDonald  
Al Silva

### **San Diego East County Hall of Champions**

The play of this group is to recognize outstanding East County athletics by developing a Hall of Champions /museum. Fundraising, recognition, and ultimately scholarships will take place. It is hoped that the San Diego East County Hall of Champions will become one more attraction for East County visitors.

### ***EDUCATION***

David Keltner  
Henri Migala  
Daren Norton

Kristy Rumsey  
Marcia Van Landingham  
Anna Worthington

### **Fostering Independence**

When California foster children turn 18 they are “aged out” of the foster care program, and “in place” supportive services for them do not reach all. The group organized a one day event for East County foster children, ages 14 – 18 to help give them resources, career information and motivation to succeed in the community. Bommers was the site of this fun and life skills training day.

### ***HEALTH/HUMAN SERVICES***

Odie Goward  
Jane Moore  
Tracy Ream  
Greg Robertson

Brooks Royal  
Pat Sprecco  
Vicki Whitmire

### **Run with the Goose**

America has an epidemic of obese children, leading to diabetes and other health problems in adults. The group focused on one part of the solution by sponsoring a “Run with the Goose” run the morning of the November Mother Goose parade. Two hundred children will take part – the trophy winners will ride on a Run with the Goose float in the parade.

# S.D.E.C.C.C. - LEADERSHIP FUTURE VISION REPORTS

2006

## ***ECONOMY***

Roz Oserin  
Mark Umphries

DeAna Verbeke  
Stacy Winkler

### **El Cajon – The Right Place at the Right Time**

This power point presentation, El Cajon – The Right Place at the Right Time, was developed as a marketing tool for the Community Development Corp. of El Cajon, to present to potential businesses and other groups who might resettle in El Cajon. The purpose is to help create an economically healthy and vibrant downtown.

## ***EDUCATION***

Daniel Espinoza  
Bruce Hartman

Jennifer Lewis  
Roxy Walnum

### **Smart Steps**

Childhood obesity is a “national epidemic,” because of lack of exercise and poor eating habits. “Smart Steps” is a 12-24 week program in which East County elementary school children strive to accumulate walk/run/roll mileage totals while performing good citizenship deeds. Components include: development of walking paths at the schools, a website for the projects (to track competition points), student intern support from community colleges, and incentives and awards.

## ***HEALTH/HUMAN SERVICES***

Maria Blair  
Sharon Bullard  
Steve Paul

Merri Robison  
John Smith

### **Operation: Little House**

The goal of this project is to help open the doors of Little House (being remodeled) by maximizing fundraising and increasing community knowledge about the unique mission of the El Cajon Collaborative. The goal is also to increase organizational identity; thereby increasing the number of families that the organization can effectively serve.

## S.D.E.C.C.C. - LEADERSHIP FUTURE VISION REPORTS

2005

### ***ECONOMY***

Rich Alvernaz  
Mark Coit  
Fran Molter Deck

Don Dodson  
Dan Willis

#### **Putt Fore Pets Golf Tournament**

A partnership was formed with the El Cajon Animal Shelter to assist in bringing awareness to animal adoptions, and to raise money to help supply the shelter with necessary and vital equipment that cannot be covered in the normal budgeting process. The fundraising event "Putt Fore Pets" will take place on June 30, 2005.

### ***EDUCATION***

Joel Alpin  
Donna Barlett May

Charlie Brown  
Marsha Newman

#### **Kids at Risk, Before You Choose**

Focusing on middle school age at risk children, the group developed a CD addressing the problems of suicide, substance abuse, and unwanted pregnancy. The video contains interviews with those who have been in trouble and those who have been affected by family and friends in trouble. The CD is available as a resource for any agency, school, or group.

### ***HEALTH/HUMAN SERVICES***

Cindy Harlan  
Les Hart  
Greg Johnson

Rowena Keller  
Alan Walsh

#### **What You Do to Children, They Will Do to Society**

The mission of this group was to increase attendance in the Cajon Valley School District with a public awareness campaign: "Go to School, Stay in School;" using banners, flyers, and bumper stickers. Another aspect of the project is to counsel families of children with poor attendance at Little House on the importance of good attendance. Stoney's Kids has helped with funding and the Cajon Valley School District has embraced this public information project.

### ***JUSTICE***

Jeff Adragna  
Betsie Elwood  
Mark Fisher

Michele Greenberg-McClung  
Derrick Jenkins

#### **Youth Culture Project**

The purpose of the project was to engage at-risk youth in the creation of public art works in East County: murals, sculpture, etc., thereby letting them see a project from the idea stage through to completion; thus raising their self esteem while also being with mentors, social workers and art students from the SDSU CHOICE program and the University of San Diego. The pilot project will be the fall of 2005.

2004



## **S.D.E.C.C.C. - LEADERSHIP FUTURE VISION REPORTS**

### ***ECONOMY***

Vivian Ash  
Laurel Cruz

Kathie Lencioni  
Ed Zouhar

#### **East County Trolley Day – Celebration of Three Cities**

The group, in conjunction with the cities of La Mesa, El Cajon and Santee; and the Metropolitan Transit Development Board; is planning a day long celebration in the summer of 2005, for the opening of the Mission Valley East Trolley extension. When the Green Line is complete, celebrations will be held at or near 6 trolley stops, including La Mesa Blvd. on the Orange Line. The other stops will be 70<sup>th</sup> Street, Grossmont Center, Marshall, Arnele, and Santee Trolley Center.

### ***EDUCATION***

Kurt Brauer  
Shannel Honore  
Tristan Hayman

Darren Lynch  
Mike Scott

#### **Future Leaders Of East County**

The project was to plan a 6-day program for high school students (future leaders), including leadership concepts, educational opportunities, the judicial system & public safety; community involvement, the business community, and resume/interview techniques. The purpose of the project is to develop and prepare today's youth to meet employment requirements and expectations.

### ***HEALTH/HUMAN SERVICES***

Jillian Hanson-Cox  
Marilee Gorham  
Matt Nordquist

#### **Intergenerational Support for East County Way Stations**

The group developed a marketing plan to recruit senior volunteers to assist the County's "way stations" for foster children, an East County pilot project of the County's Health and Human Services Agency. "Way Stations" are temporary safe homes for children in their own community, keeping the children in their own schools and close to their friends. The seniors are needed to support the children at this critical period of time.

### ***JUSTICE***

Erich Foeckler  
Candy Hallock

Patrick Hoz  
Mary Wilson

#### **Teen Court**

Beginning with an interactive role-play of teen court, the group presented a project to reestablish the Teen Court in East County. It would help those who have committed a first offence by the defendant learning consequences. The youth volunteers would learn due process. In addition, the community would benefit because only 10% of youth who are sentenced in Teen Court commit another crime.

**2003**

## **S.D.E.C.C.C. - LEADERSHIP FUTURE VISION REPORTS**

### ***ECONOMY***

Deanne Buller  
Leslie Emmanuel  
Pete Faubel

Hikmet Pauls  
Judy Spaner-Stern  
Emilie Duggan-Zouhar

#### **East County Sweetheart Walk/Ride/Run**

The purpose of this activity was to bring families to the downtowns of La Mesa and El Cajon, thus helping the downtown businesses and increasing rider-ship on the Trolley. The participants would start in La Mesa (preceded by art displays, entertainment), proceed to the Grossmont Trolley Station, ride to the El Cajon Transportation Center, and walk to Prescott Mall where there would be prizes, food, music, resource booths and an art show.

### ***EDUCATION***

Rose Avila  
Shannon Dixon  
Gary Rapp

Teri Sprecco  
Mark Weston

#### **Work Readiness Curriculum and Certificate of Employability**

The project was to develop/administer a questionnaire about what qualities employers want in employees, then to develop a curriculum around the results. Students receive training (approx. 10-12 hours) on work preparation and retention. Those who meet the criteria receive a Certificate of Employability signed by the Chamber of Commerce and the Grossmont Union High School District. This is being piloted in at least five schools in the spring of 2004.

### ***HUMAN SERVICES***

Steve Carrizosa  
Jerry Fazio  
Matt Lyer

Joyce Marquis  
Adrian van Ravesteyn  
Stanley Young

#### **Transportation for After School Programs at Boys and Girls Clubs**

The project was designed to enhance the lives of youth living in East County. Before and after school programs were evaluated, based on the success of youth programs with/without transportation. A program was developed with the Cajon Valley School District. School buses would drop off children at the El Cajon Boys and Girls Clubs after school as one of the bus' regular stops, also benefiting children of low-income, underserved families.

### ***JUSTICE***

Raul Garcia  
Paula Guerra-Lynch  
Teresa Johnson

Chris Sterling  
Heather Summers

#### **Methamphetamine Awareness (Meth 101)**

The group worked with the Methamphetamine Strike Force and the La Mesa Police Department on creating Methamphetamine Fact Cards. The cards were sent out via mailings to RMSS. They were mass-produced, sent to local community organizations for dissemination into the community. The goal was to raise awareness about Meth. The Strike Force has utilized the power point presentation in presentations.

**2002**

## **S.D.E.C.C.C. - LEADERSHIP FUTURE VISION REPORTS**

### ***ECONOMY/MARKETING (TEAM 1)***

#### **Hotel Vision Quest**

Research, surveys and a video were completed to illustrate why East County needs a large full service conference hotel.

### ***ECONOMY/MARKETING (TEAM 2)***

David Burk  
Mona DeLaRiva

Steve Kirk  
Allen White

#### **Highlight East County**

The project was to develop a video to highlight East County and its assets.

### ***EDUCATION***

Sarah Bullock  
David Butler  
Nancy Dennison

Alice Howard  
Karen Lanning

#### **Problems in Education – Infrastructure in Peril**

This report was based on the current crisis in the Grossmont Union High School District. The group presented a case in support of the November 2003 School Bond measure, with background information about the schools, their services and funding. Business people were invited to schools to see the schools' physical condition first hand. The action plan was to facilitate school tours, actively promote the bond issue, and do a letter campaign in favor of the bond.

### ***LEADERSHIP (TEAM 1)***

Jim Brozo  
Terry Marks  
Stan Schroeder

Sheri Sjoberg Guseman  
Arkan Somo

#### **East County SunRise Foundation**

The purpose of the project was to develop a foundation to address the needs of East County and improve quality of life for its residents. With the involvement of businesses, the foundation also was to promote opportunities for leadership positions and to implement 1% for a community fund.

### ***LEADERSHIP (TEAM 2)***

Craig Barkacs  
Nancy Beecham

Susan Roberts  
Stuart Wells

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2001

Thomas Carr  
Jim Cunningham  
Cassandra Evans  
Susan Ferrara  
Larry Green  
Chuck Hansen  
Robert Kosbie  
Rick Lopez  
Mike More  
Sandy Pugliese  
Joel Rund  
Bill Segui  
Rose Urdahl  
Chalyce Wendel  
Mike Wolfe  
Max Wright  
Lynn Young

## ***ECONOMY***

### **New Signage for the East County Performing Arts Center**

The project was to improve the signage at the East County Performing Arts Center in El Cajon. The group investigated signage and had renderings of possible placements.

## ***SOCIAL SERVICES***

### **Kids and Fishing**

The group proposed a day devoted to Kids and Fishing, located at the East County Regional Center. While the kids fished, parents could avail themselves of information devoted to raising children, plus other social welfare services available for families.

## ***HEALTH***

### **Health Information for El Cajon Residents**

The group focused on how to disseminate health information to El Cajon residents.

Short term -having health agencies at the weekly Farmers' Market

Mid term -having health agencies involved at the San Diego East County Chamber's Super Health Saturday

Long term -building a permanent museum and library on health in El Cajon

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2000

## ***ECONOMY***

Dolores Buller  
Fe Gifford  
Linda Lilyquist  
John Mimmert

Ginger Poutous  
Ron Reafs (ex-officio)  
Randy Williamson

### **El Cajon's International Bicycle Gran Prix 2001**

The project is to hold a bike race in El Cajon for all categories: Juniors, Masters, and Colligate. In addition, there is to be a Kids' Race and a Celebrity race.

## ***EDUCATION***

Max Baumgartner  
Becky Burgstiner  
Bob Heveron

Mique Kee  
Teri Morris  
Karen Stauffer

### **Charter Schools – Are You Informed?**

The group prepared information about the concept, legislation and challenges of charter schools. A panel of educators and parents gave a presentation about charter schools.

## ***HEALTH AND HUMAN SERVICES***

Valerie Harrison  
David Smyle  
J'Adore (Joy) Williams

### **Reducing the Risk of Carpal Tunnel Syndrome**

The project was the development of a brochure and flyer on Exercises For Hands And Wrists, plus Wise Ways to Use Hands and Eyes.

## ***JUSTICE***

Steve Dietz  
Pam Kime  
Ben Markantonio

Lizeth Porras  
Christopher Roberts  
Larry Urdahl

### **Youth in Action Program**

The project was to determine ways to get the "Don't Drink and Drive" message through to youth, by:

- Create youth/adult partnerships
- Train young people in legislative advocacy skills
- Focus on policies related to prevention
- Youth taking the lead in forums
- Empower youth to help with prevention programs

1999

## **S.D.E.C.C.C. - LEADERSHIP FUTURE VISION REPORTS**

### ***ECONOMY***

Ramona Bommer  
Michael Hall  
Brenda Lussier  
Reid Marquand

#### **Brochure and Flyer to Promote East County**

The goal is to create a product to assist the economy of East County. East County residents and non East County residents were surveyed about their perceptions of East County. The fliers and brochure promote East County businesses and events.

### ***EDUCATION***

Shelly Bailey  
Kirk Gentry  
Venessa O'Lear  
Ron Smithson

#### **Tech Center**

### ***HEALTH AND HUMAN SERVICES***

Jennifer DuBois  
Rebecca Brennan (ex-officio)  
Don Ellison  
Alan Ferratelli

#### **Building Self Reliance for East County Families**

This is a resource booklet consisting of: Community Services, Recreation, Budgeting and Value Shopping.

### ***JUSTICE***

Donald Lee Fason  
Maureen Lamb  
Drum Macomber  
Rod Tuttle

#### **A Collaboration of Law Enforcement and Social Service Agencies, Which Deal with Families**

The mission of this project is to reorder services, giving support and resources to individuals, families, children and community members. A potential website will include: community policing services, court and probation services; prevention, intervention and recovery agencies; school districts, faith community, social service agencies and foundations.

# **S.D.E.C.C.C. - LEADERSHIP FUTURE VISION REPORTS**

## ***ECONOMY***

Mitchel Gershenfeld  
Kristi Walker-Inzunza  
Hal Lenox

Jeff Provence  
Peter White

### **Corporate Philanthropy in East County**

A project to develop a heightened level of consciousness in the business community about the mutual benefit of corporate involvement in Philanthropic endeavors; as well as raising public awareness of the contributions made by businesses toward a richer and fuller life. The project is to create a public gathering to accomplish this end.

## ***EDUCATION***

Cynthia Burton  
Carlos CastreJon  
Diana Gries

Pattie Hodson  
Bill McClung

### **Youth Leadership in the Community**

An eight segment program for high school seniors, which will provide youth the opportunity to learn about and experience ownership in their community.

## ***HUMAN SERVICES***

Jill Cobb  
Julie Dexheimer  
Marcie Findley

Nora Klemenz  
Delores Nims  
Pam Wall-Strong

### **Family Fun Run of 1999**

This race is designed to "Celebrate the Family" during the week's celebration of Year of the Family.

## ***JUSTICE***

Barbara Kent  
Don Kuhl  
John Owings

Rebecca Wall  
Gary Wigdahl  
Riley Wood II

### **Speakers' Resource Guide**

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### ***ECONOMY***

Cynthia Abram  
George Cretton  
Joe Garzanelli

Stu Scott  
Linda Troyan

#### **Why? An Economic Development Plan**

A interactive plan should be designed to meet the needs of our community. The plan will assist in the promotion of economic growth and provide new opportunities for public-private partnerships, while entrusting civic leaders with the responsibility for shaping the city's economic and political viability for years to come.

### ***EDUCATION***

Jack Daniels  
Viara Giraffe  
Cris Lamb

Debra Turner Emerson  
Tanaya Webb

### ***HEALTH/SOCIAL SERVICES***

Thelma Archuletta  
Debbie Comstock  
Ed Jarrell

Doug Paulson  
Verna Griffin Tabor

#### **Project Focus – Families of Complexes United in Service**

A procedure was developed for working with apartment complexes in El Cajon. This pilot project was a realistic program, which empowered tenants of troubled complexes with strategies and resources to improve their quality of life and provide owners with the incentive to invest in the improvement of their property, community and tenant welfare.

### ***JUSTICE***

Jay Beckman  
Peter Hellwig  
Roger Holtsclaw

Dan Pavao  
Ken Rupert

#### **Recommendations to Enhance “Broken Window” Policy of El Cajon**

Community awareness and involvement is necessary to let the community know about the policy. There is a direct relationship between the level of code enforcement in a city and its crime rate. Research illustrates that this policy works.



## **S.D.E.C.C.C. - LEADERSHIP FUTURE VISION REPORTS**

### ***ECONOMICS***

Dick Campbell  
DeWayne Guyer  
Martha Johnson  
Kathy Koenig

Dan Moody  
Dan Parent  
Terry Paik

#### **Housing Improvement Panel**

This project is a community approach, establishing community partnerships, redirecting resources to create a safer community and healthier businesses. This is one solution to the economic impact of high density apartment units in El Cajon.

### ***EDUCATION***

Charleen Carney  
Turk Guild  
Al Heath

Beverly Ireland  
Kathleen Porter  
Dave Williams

#### **Survey of Selected Businesses**

### ***HEALTH/HUMAN SERVICES***

Ellie Durbin  
Tim Horning  
Dan Kehl  
Bobbie Pearson

#### **Welfare**

The project is to develop a program about welfare, with the primary focus on youth and future leaders, to attempt to find a solution through education and involvement.

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### ***ECONOMY***

Jon Cloud  
Lynn Endicott  
Theron Fisher  
Roger Gordon

John Lindon  
John Traylor  
Cindie Wolf

### **Leadership East County Alumni Organization**

This Future Vision project was the Leadership Alumni Association. It came complete with bylaws, committee descriptions and other organizational ideas.

### ***EDUCATION***

Allison Gardenswartz  
Cathy Hilton  
Nancy Wallis

### ***SOCIAL SERVICES***

Lori Beliveau  
Jean Carlson  
Bill Chapin  
Franny Glasser  
Rich Henry

Linda Hill  
Karen Kesser-Gross  
Frank Mlyniec  
Keri Willis

### **Junior Leadership Academy**

Plan to form a leadership academy for the youth of El Cajon – to target senior high school students through the AVID program.

### ***JUSTICE***

Allen Brown  
L. David Casey  
Fred Morrison  
Kindra Wiley

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## ***ECONOMY/GOVERNMENT***

Marcia Gross  
Lois Knowlton  
Joe Stevens

### **East County Economic Summit**

The group planned an event at Valhalla High, with resource tables, break out sessions and a Mayors' panel from El Cajon, Santee, La Mesa and Lemon Grove

The event was very successful; then turned over to the East County Economic Development Council, which expanded the project.

## ***EDUCATION***

Monzella Goodwin  
Linda Ollis  
Gerry Soloman  
David Steel

## ***HEALTH/HUMAN SERVICES***

Suzi Armstrong  
Patricia Leslie  
Paul Nager  
Bob Whitelaw

## ***JUSTICE/LEGAL***

Nancy Amos  
Jim Davis  
Marlene Bunnell  
Lauri Riley  
Joe Stevens

## S.D.E.C.C.C. - LEADERSHIP FUTURE VISION REPORTS

### ***LEADERSHIP***

Robert Argyelan  
Newell Bowen  
Joybee Brennan  
G. Cole Davis  
Doug Deane  
Jan DeYoe  
Bob Durrant  
Dick Errett

Ron Fields  
Penny Martin-Solomon (Shidner)  
Lee Mench  
Olivia Puentes-Reyn  
Deborah Setzer  
Jack Voth  
Dave Waters  
Doug Westerkamp

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### **LEADERSHIP**

Randy Betts  
Hat Boyle  
Sue Christopher  
Rebecca Collier  
David Donahue  
Ann Eidsmoe  
Patricia Harders  
Mary Ann Herschenbein

Dorothy Maranda  
Al Mozingo  
Greg Parker  
Clyde Prince  
Charles Salinas  
Jerry Turchin  
Kay Turman  
Lynn Voth

The 1992 group was the first class and Future Vision and was handled completely differently than in later years.

The topics were announced the morning of Future Vision and teams were designated, not self-selected. Each project team was told to engage in discussions all day on possible projects that could be undertaken. No research time or resources were available. As a result, frustration levels were high and the discussions, by and large, were not productive.

At the end, the day chair called for reports. Most groups instead critiqued the process and lobbied for a different format that would allow participants to select topics in advance, work on projects for several months and have teams report back on the final day. As a result, you will find no hard copy of any projects from that group.