

WHAT ALL HAS BEEN GOING ON AT THE MOORE CHAMBER...

- Despite the 2020 pandemic, we were able to maintain connections to our membership through, social and virtual channels. Each member received at least 2 direct line calls during the height of the shutdown.
- Facebook page @MooreCurbside started during the height of shutdown and in 48 hours grew to 2,000+ followers.
- In-person programming was limited and also now maintain a virtual component.
- The Women's Impact Network began in 2020 and maintained a presence. WIN's community partner, Women's Resource Center was awarded \$1000 thanks to the efforts of WIN and the community.
- Moore Involved contributed \$750 to their Hole-O-Ween charitable partner, Moore Youth & Family Services.
- Leadership Moore Class XXIII began with a smaller class and revisions to accommodate changes due to pandemic.
- Converted our Annual Christmas Open House from in-person to drive thru and added a food drive which contributed a "Jeep" load.

MISSION

To **PROMOTE** and **FACILITATE** the **GROWTH** of the community for our members and stakeholders.

FIND US HERE...



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www.MooreChamber.com



@moorechamberofcommerce
@mooreinvolved
@moorechamberwin
@moorecurbside



@MooreChamber



@moorechamber
@moorechamberwin



2020 ANNUAL REPORT

MEMBERSHIP

Our membership is the driving force for everything we do. We understand the importance of knowing our membership and tailoring what we do to best serve their needs.

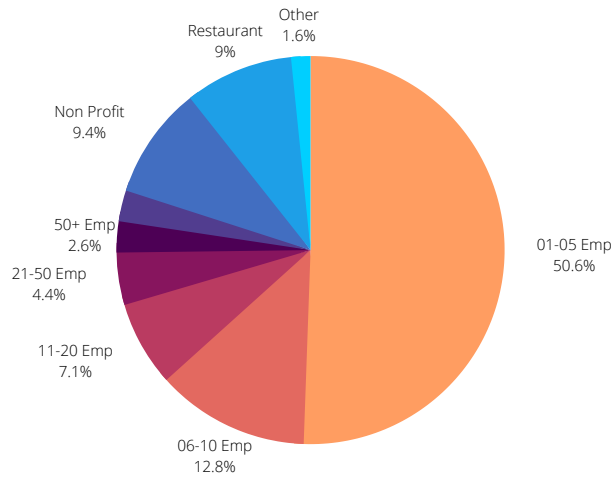
MEMBERSHIP GROWTH TO DATE

Total Members	669
Members Joined	53
01/01/2020 - 12/31/2020	

MEMBERSHIP BY LOCATION

Inside Moore	72.6%
Outside Moore	27.4%

MEMBERSHIP BY TYPE



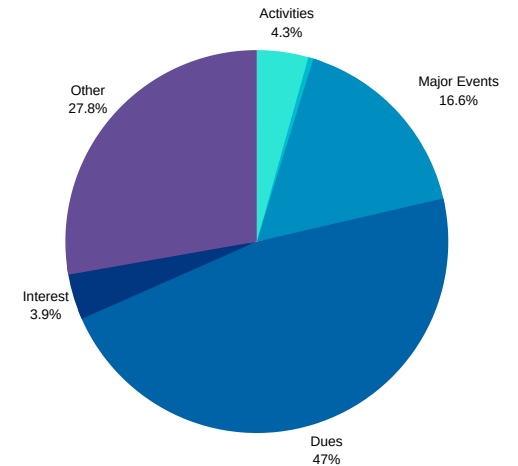
MEMBERSHIP BY QUICKLINK CATEGORY



FISCAL

As of November 2020

2020 REVENUE



COMMUNICATIONS

We strive to connect our members with the business community at large, prospective citizens, business, and local governments through a variety of avenues such as, printed materials, social and digital media

MooreChamber.com VISITOR TYPES

New Visitors	89.8%
Returning Visitors	10.1%
Google Analytics	

SOCIAL MEDIA PERFORMANCE

Facebook	3,173 followers	11.8% increase
Instagram	1,045 followers	22.3% increase
Twitter	1,022 followers	8.1% increase

2020 EXPENSES

