

MISSION

To **PROMOTE** and **FACILITATE** the **GROWTH** of the community for our members and stakeholders.

CONNECTING

Resources

CREATING

Opportunities

Our events and membership activities provide many opportunities to network and increase contacts.

Through the chamber's program of work, we assist our members in getting their businesses the attention they deserve by promoting and marketing our member's businesses.

From ribbon cuttings for a grand opening or expansion, to a sponsorship of a well-attended event, the Chamber provides local and regional exposure.

FIND US HERE...



305 W. Main Street
Moore, OK 73160



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F: (405) 794-8555



www.MooreChamber.com



@moorechamberofcommerce



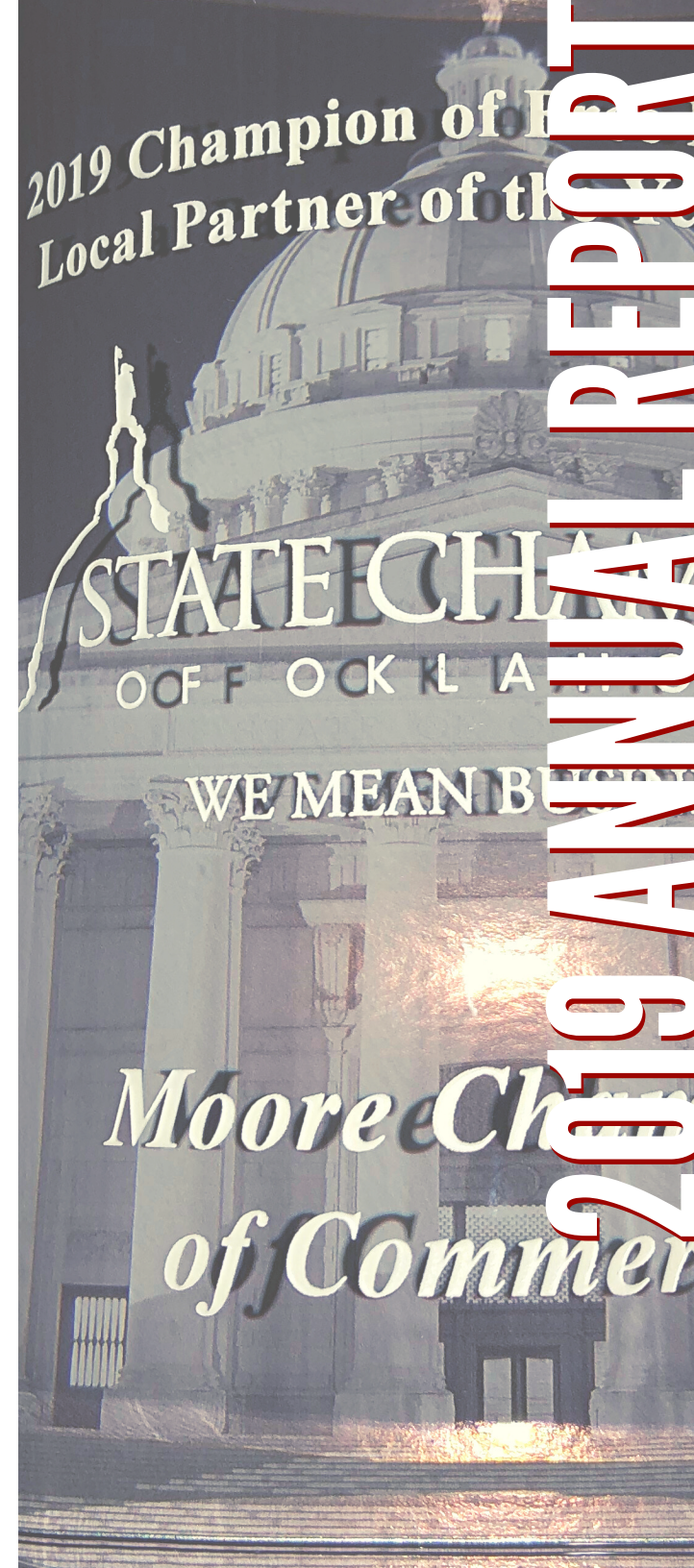
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STILL GOING STRONG...

- Hosted Leadership Moore Class XXII
- Improved Investor Engagement efforts
- Added to program of work - Legislative Summit; Small Business Week and Shop Local Campaigns
- Awarded State Chamber of Oklahoma 2019 Champion of Free Enterprise Local Partner of the Year
- Partnered with Norman and South Oklahoma City Chambers to bring Generational Event to membership



MEMBERSHIP

Our membership is the driving force for everything we do. We understand the importance of knowing our membership and tailoring what we do to best serve their needs.

MEMBERSHIP GROWTH TO DATE

Total Members	730
Members Joined	93
01/01/2019 - 12/5/2019	

MEMBERSHIP BY BUSINESS SIZE

1-5 Employees	55.5%
6-11 Employees	14.7%
12-20 Employees	10.6%
21-50 Employees	6%
50+ Employees	2.8%
Other: Courtesy, Lifetime, Non-Profit	10.4%

MEMBERSHIP BY LOCATION

Inside Moore	72.6%
Outside Moore	27.4%

BY CATEGORY

Advertising & Media	3.02%
Arts, Culture & Entertainment	2.93%
Automotive & Marine	2.02%
Business & Professional Services	8.25%
Computers & Telecommunications	2.56%
Construction Equipment & Contractors	11.28%
Family, Community & Civic Organizations	3.30%
Finance & Insurance	7.89%
Government, Education & Individuals	5.78%
Health Care	13.21%
Home & Garden	1.74%
Industrial Supplies & Services	0.02%
Legal	0.04%
Lodging & Travel	1.38%
Manufacturing, Production & Wholesale	1.00%
Personal Services & Care	2.39%
Pets & Veterinary	0.07%
Public Utilities & Environment	0.09%
Real Estate, Moving & Storage	7.61%
Religious Organizations	1.56%
Restaurants, Food & Beverages	10.09%
Senior Services	2.66%
Shopping & Specialty Retail	8.44%
Sports & Recreation	2.67%

PROGRAMS

ATTENDANCE AT 2019 EVENTS

Total Number of Events & Programs	183	12% decrease
Attendance at Events & Programs	4818	3% increase
<i>Includes committee/task force meetings</i>		

EVENTS & PROGRAMS

Eggs & Issues	6
Networking Lunch	10
Morning Buzz	11
Business Before & After Hours	19
Lunch n' Learns	2
Ribbon Cuttings	50

MAJOR EVENTS

General Membership	6 - added Legislative Summit
Bowling Tournament	February
Golf Tournament	May
Annual Event	September

CONNECTIONS

We strive to connect our members with the business community at large, prospective citizens, business, and local governments through a variety of avenues such as, printed materials, social and digital media

MooreChamber.com VISITOR TYPES

New Visitors	49.5%
Returning Visitors	50.5%
<i>Google Analytics</i>	

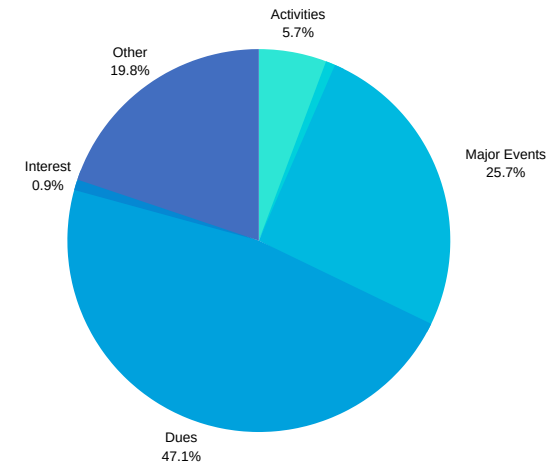
SOCIAL MEDIA PERFORMANCE

Facebook	3,173 followers	13% increase
Instagram	812 followers	26% increase
Twitter	940 followers	8% increase
Google	3,070 views 12/2019	

FISCAL

As of October 2019

2019 REVENUE



2019 ACTUAL EXPENSES

