



Eleventh Annual Maine Whoopie Pie Festival!

NEW DATE: OCT 3, 2020

**Discounts for
Piscataquis
Businesses!**

Dear Piscataquis Business Owner,

Feb 4, 2020

Planning is underway for the Eleventh Annual Maine Whoopie Pie Festival on **OCT 3, 2020!** Last year was a great success, with a record-breaking attendance of close to 10,000 visitors from across the United States AND close to 100 vendors and bakers! *The Maine Whoopie Pie Festival has been named one of the top Maine events by AmericaTheBeautiful.com, as well as the top New England Festival or Event in voting conducted by About.com!*

Please consider this your personal invitation to the 2020 Maine Whoopie Pie Festival!

This year, the BAKERS will be mingled in with other food vendors and our crafters and artisans to ensure increased foot traffic throughout the festival!

Being a vendor at the Maine Whoopie Pie Festival provides a tremendous opportunity to showcase your business or craft to a large group of visitors! This year, we will continue to offer the same great discounts to our local businesses and vendors from within Piscataquis County!!

- **Because your business resides within Piscataquis County**, you will receive a substantial discount off the regular vendor fee. You will also receive a "SHOP LOCAL" Whoopie Pie sign to display at your booth to distinguish you from other vendors! We value the fact that you run your business in Piscataquis County, so we would like to make it more affordable and enjoyable for you to be part of this year's festival! Save even more by registering before June 1st!
- **Piscataquis Businesses** will again be given the opportunity to place an ad for their business on our first full size WHOOPIE PIE FESTIVAL map. We are hoping to entice visitors to come back on a separate weekend by offering "coupon" style ads on the backside of the colorful, Dover Foxcroft map (more info to follow).

The crafter/artisan/food side of the festival is limited to a total of 65 vendors this year (several have multiple spaces), no exceptions. We anticipate these spaces to go quickly with state and national vendors showing interest. **If you would like to participate in this event, please return the enclosed application with payment (Please make checks payable to Piscataquis Chamber of Commerce)** and seller certificate (for food vendors) as soon as possible to:

**Piscataquis Chamber of Commerce
1033 South Street
Dover-Foxcroft, ME 04426**

**REGISTRATION ALSO AVAILABLE ONLINE AT THE PISCATAQUIS CHAMBER FACEBOOK PAGE
OR PISCATAQUISCHAMBER.COM**

All downtown spaces will be rented on a **first-come-first-served basis**. We look forward to another exceptional Maine Whoopie Pie Festival, and hope that you and your business will participate.

Thank you!
Denise Buzzelli
Ed, PCCC & Festival Organizer

P.S. Check out the NEW Whoopie Pie Website at mainewhoopiepiefestival.com!