

LEAD | INFLUENCE | IMPACT



2023 ANNUAL REPORT

THE GREATER SPRINGFIELD CHAMBER OF COMMERCE | www.gsc.org

ADVOCACY

AS A SIGNIFICANT VOICE OF BUSINESS, WE SUPPORT LEGISLATIVE POLICIES AND PRACTICES CONDUCIVE FOR A THRIVING BUSINESS COMMUNITY AND LOCAL ECONOMY, AND OPPOSE THOSE THAT ARE NOT.

HOSTED CONGRESSIONAL AG FORUM AT BRANDT WITH CONGRESSWOMAN NIKKI BUDZINSKI

PROVIDED LOCAL AND STATE ADVOCACY TRAINING AND ACCESS TO ELECTED OFFICIALS TO LEADERSHIP SPRINGFIELD PARTICIPANTS



HOSTED EVENT WITH SENATOR DURBIN PROVIDING REMARKS AND UPDATE TO TIERED MEMBERS

ADDRESSED BOARDS OF TAXING BODIES, CITY COUNCIL AND OTHER VESTED PARTIES TO SECURE FUNDING FOR SCHEELS LEGACY SPORTS PARK

HELD ELECTED OFFICIALS RECEPTION WITH 32 LOCAL AND STATE OFFICIALS AND 154 MEMBERS ATTENDING

SPONSORED WASHINGTON, DC FLY-IN WITH 12 COMMUNITY MEMBERS MEETING WITH OUR CONGRESSIONAL DELEGATION



LEADERSHIP & PROFESSIONAL DEVELOPMENT

WE OFFER OPPORTUNITIES FOR PROFESSIONAL GROWTH AND LEADERSHIP DEVELOPMENT TO MEMBERS AND THEIR EMPLOYEES.

PROVIDED LEADERSHIP TRAINING TO 41 EMERGING LEADERS THROUGH LEADERSHIP SPRINGFIELD PROGRAM

DELIVERED PROFESSIONAL DEVELOPMENT TRAINING ON DISASTER RECOVERY TO 43 BUSINESS OWNERS, AND HUMAN RESOURCES TO 60 BUSINESS OWNERS

PROVIDED JOHN MAXWELL LIVE2LEAD LEADERSHIP TRAINING TO 74 MEMBERS

HELD 13 RISE SPRINGFIELD EVENTS FOR NEARLY 675 YOUNG PROFESSIONALS, OFFERING THESE FUTURE LEADERS EDUCATIONAL, COMMUNITY SERVICE, AND RELATIONSHIP-BUILDING OPPORTUNITIES.



Only one percent of chambers nationwide earn five-star accreditation from the U.S. Chamber of Commerce.

BUSINESS RESOURCES & SUPPORT

WE CONNECT LOCAL BUSINESSES TO RESOURCES THAT REDUCE BARRIERS TO GROWTH AND EXPANSION.

PROVIDED JOB BOARD FOR MEMBERS TO POST AVAILABLE POSITIONS ON OUR WEBSITE AND FACEBOOK PAGE, WITH 225 JOB POSTINGS SUBMITTED BY 35 EMPLOYERS.

HELD TWO JOB FAIRS, WITH 56 EMPLOYERS PARTICIPATING IN THE SPRING FAIR, AND 69 EMPLOYERS PARTICIPATING IN THE FALL FAIR. BOTH FAIRS ATTRACTED OVER 300 JOB SEEKERS COLLECTIVELY.

OFFERED 401K PLAN OPTION TO ASSIST MEMBERS IN COMPLYING WITH STATE RETIREMENT MANDATE



HELD ECONOMIC OUTLOOK BREAKFAST TO PROVIDE MEMBERS WITH LOCAL, NATIONAL AND GLOBAL ECONOMIC FORECASTS

HELD STATE OF GREATER SPRINGFIELD LUNCHEON TO PROVIDE CITY AND COUNTY UPDATES TO MEMBERS

OFFERED ASSOCIATION HEALTH PLAN TO MEMBERS THROUGH HEALTH ALLIANCE



VISIBILITY & CONNECTIONS THAT MATTER

WE PROVIDE MARKETING, EVENTS, AND RELATIONSHIP-BUILDING OPPORTUNITIES TO HELP MEMBERS MAKE STRATEGIC CONNECTIONS.

PROVIDED NUMEROUS MARKETING OPTIONS AT EVENTS AND VIA PRINT, WEB, EMAIL, AND SOCIAL MEDIA

HELD 29 EVENTS WITH OVER 4,750 ATTENDEES, PROVIDING OPPORTUNITIES FOR MEMBERS TO MAKE STRATEGIC CONNECTIONS AND GAIN VISIBILITY

HELD 58 RIBBON CUTTINGS

PROVIDED NEWS RELEASE OPPORTUNITIES TO MEMBERS ON OUR WEBSITE AND FACEBOOK PAGE, WITH 617 PRESS RELEASES SUBMITTED BY 109 EMPLOYERS.

RECOGNIZED 33 SMALL BUSINESS NOMINEES AT OUR SMALL BUSINESS AWARDS EVENT, AND PRESENT FOUR "SMALL BUSINESS OF THE YEAR" AWARDS