

# Elk Rapids Area Chamber of Commerce

 <b>2022/2023 Membership Benefits and Rates</b>	Base Tier	Base Plus
<b>Listing in the Annual Visitors Guide 15,000 copies distributed, Digital copy of guide is available on website</b>	√	√
<b>Member Discounts for Visitors Guide Ads and Lunch &amp; Learn Workshops</b>	√	√
<b>Online Membership Business Directory Listing and by category 36,000 visits annually, with 10,000 directory page views</b>	√	√
<b>Commercial Insurance Discount Save 5 - 12%</b>	√	√
<b>Share your events and news in the weekly Monday Minute Newsletter 2,350 subscribers</b>	√	√
<b>Opportunity to post events on the Event Calendar 50,000 event page visits annually</b>	√	√
<b>Opportunity to post events on the Chamber Digital Marquee Sign</b>	√	√
<b>Membership Decal</b>	√	√
<b>Ribbon Cutting and New Business/Expansion Announcement on Website and E-Newsletter 2,350 subscribers</b>	√	√
<b>Brochures, Business cards displayed and Referrals / 11,000 visitors annually (normally)</b>	√	√
<b>Use of the Chamber Upstairs Meeting Room</b>	√	√
<b>Opportunity to Host a " Business after Hours" Event / Discounted Admittance to BAH events</b>	√	√
<b>Member to Member Benefits Promotion</b>	√	√
<b>Use of the Chamber Membership List for Mailings</b>	√	√
<b>Member Discount for Constant Contact Online Marketing Tools</b>	√	√
<b>Opportunity to purchase Online Banner Advertising 36,000 visits annually</b>	√	√
<b>Post Press Releases and Hot Deals on Chamber Website</b>	√	√
<b>Post Job Postings on Chamber Website</b>	√	√
<b>Opportunity to Have a Booth at the "Evening on River Street" Event</b>	√	√
<b>ER Chamber is a Member of the West Michigan Tourist Association, Traverse City Tourism, and Northern MI Chamber Alliance</b>	√	√
<b>Social Media support, sharing, and following</b>	√	√
<b>Your Brochures, Business Information included in "Welcome Bags" to new residents in the Area</b>	√	√
<b>Highlighted Listing in the Annual Visitors Guide</b>		√
<b>Highlighted Listing in the Membership Directory Listing</b>		√
<b>Two Additional Category Listings on Website &amp; Visitors Guide</b>		√
<b>Enhanced Web Page</b>		√
<b>Link to Website, Facebook, Instagram, and LinkedIn Pages</b>		√
<b>Additional Web Description * Bulleted Description * 20 Keywords instead of 8</b>		√
<b>Web Photos &amp; Images available which include a Search Results icon, Member Information Page logo</b>		√
<b>Multiple images, a YouTube video link, and a map image selection</b>		√
<b>Priority placement on the Website Business Directory</b>		√
<b>Show up in Google search results and help your website rank higher with a Business Directory Listing on <a href="http://elkrapidschamber.org">elkrapidschamber.org</a></b>		√
	<b>\$295</b>	<b>\$320</b>