

Small Business Breakfast Policies & Procedures

Purpose:

The purpose of the Small Business Breakfast is to allow businesses the opportunity to give a short introduction about themselves and their establishment. Each business receives **one minute/sponsors five minutes** to give a “commercial” about their business. This is also a time of networking for chamber members; an opportunity to build business relationships.

Time and Place:

The Small Business Breakfast is held monthly at Farmhouse Cafe at 7:30 a.m. Cost is \$10.00 for members and \$20.00 for potential members.

****Deposit Required:**

A \$50 non-refundable deposit is required at time of confirming the reservation. This deposit will be applied to the cost of the sponsorship.

Sponsorship:

‡ Sponsorship is an opportunity to give your business a lot more visibility for only **\$200.00**.

‡ Sponsors are given **3 – 5** minutes to give a “commercial” about their business. You are encouraged to be creative in your presentation...this is your time in the spotlight.

‡ Literature about your business may be distributed on the individual tables. (*only the sponsor is permitted in distributing literature on the actual dining tables*)

‡ All businesses are urged to provide a door prize, so typically there are several to be given away.

‡ Your business will be featured after the event in the monthly newsletter, the “*Chamber V.O.I.C.E.*”, sent to all Chamber members and on the Chamber website

‡ A one/two paragraph about your business, (provided by the business) will be featured on the Chamber Facebook page as well as the homepage on the chamber website, with a link to your business.

‡ Your business will also be featured thru our weekly email/fax, “*From Your Chamber*” that is sent prior to the event.

‡ Your business will be featured on the Chamber Website Event Page prior to the breakfast

‡ Your sponsorship will be announced at events including business after hours

‡ PSA’s are sent to the local media

‡ You will be given 2 complimentary meals for the breakfast that you sponsor.

Policy:

- 1. The Small Business Breakfast is a member event of the Chamber of Commerce. Our policy is that no non-member business, individual, or organization may act as sponsor of the breakfast. This is intended for the benefit of members only.***
- 2. Our intent is to provide a sponsor opportunity for twelve different businesses, so each sponsor is encouraged to host no more than once a year.***
- 3. The sponsorship allows you to market your business, profession or organization.***

If you are interested or have questions, please contact Laura Green at 936-295-8113!

Remember make your chamber membership work for you....

Get Involved, Get Connected, Get Results!