

**Huntsville-Walker County Chamber of Commerce**  
**1327 11<sup>th</sup> Street**  
**Huntsville, Texas 77340**  
**(936) 294-8113**  
[www.chamber.huntsville.tx.us](http://www.chamber.huntsville.tx.us)

## **WHAT IS AN AMBASSADOR?**

Ambassadors are an exclusive group of individuals who volunteer for Chamber member organizations, believe in the Chamber's mission, support their community, and provide assistance with many of the Chamber's activities and events. Ambassadors have an opportunity to represent and promote the Chamber, connect, and engage with other members and key business stakeholders, and promote their own business at Chamber events.

## **AMBASSADOR BENEFITS**

- Opportunity to make valuable contacts with business leaders throughout the Walker County area
- Recognition at Chamber events, board meetings, and in Chamber publications
- Networking opportunities with representatives from a wide variety of businesses and organizations
- Recognition as a community leader, both individually and for the business or organization you represent
- The opportunity to work "behind the scenes" on behalf of the Chamber at important events and activities that define the future of Huntsville and Walker County
- Learning more about the growth and development of Huntsville and Walker County
- Personal satisfaction, plus the opportunity to meet new people and make new connections
- Recognition via Ambassador of the Quarter and Ambassador of the Year

## **AMBASSADOR REQUIREMENTS**

- The term of an Ambassador is one calendar year (from January to December).
- The business the Ambassador represents must be a Chamber member in good standing.
- Ambassadors should dress in business attire at all events, and Ambassadors should wear name badges.

## **AMBASSADOR DUTIES & RESPONSIBILITIES**

- Attend monthly meetings/drop-in visits to area businesses. The visits begin at 10:00 a.m. and end with lunch at 11:30 a.m. at a member restaurant. Visits/meetings are on the fourth Tuesday of each month, except for holidays and during Chamber annual events
- Attend Ribbon Cuttings to show support for new members
- Attend Business After Hours and assist with greeting, check-in, and member engagement
- Promote/share Chamber events and activities on business or personal social media channels
- Maintain knowledge of the Chamber and its programs and events
- Contact new Chamber member investors by phone or face-to-face visits
- Represent the Chamber in a professional manner

## **HOW TO BECOME AN AMBASSADOR**

Individuals can be self-nominated or referred to the Ambassador Program by a Huntsville-Walker County Chamber of Commerce member. Ambassadors must maintain a minimum of 50 points per quarter to remain an active ambassador.

The main fee involved with being an ambassador is to cover the cost of meals. Meal costs vary depending on the restaurant.

## **POINTS**

A point system has been established to choose and award prizes at various levels. Each Ambassador is responsible for keeping track of their points and for signing in at each activity to receive full credit. Point sheets are due at the Ambassador monthly meeting.

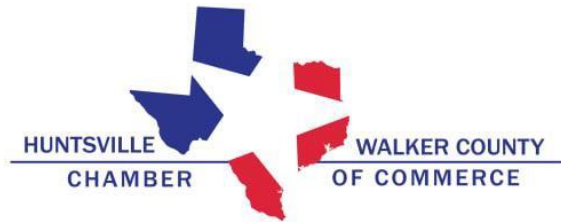
## **SPECIAL EVENTS**

Consist of but not limited to:

- Shot in the Dark Golf Tournament
- Fair on the Square
- Annual Gala
- Small Business Breakfast
- Business After Hours

## **RECOGNITION**

An award system has been developed on a point basis for the purposes of identifying award winners throughout the year. These awards consist of, but are not limited to, Ambassador of the Quarter and Ambassador of the Year.



## Ambassador Program Application

Name: \_\_\_\_\_

Business: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Business Phone: \_\_\_\_\_

Title: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

This person/I would be an ideal Chamber Ambassador because:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Signature

Please submit the application to: [rayh@huntsvillewalkercountycommerce.com](mailto:rayh@huntsvillewalkercountycommerce.com)