

Event



Charlevoix
— CHAMBER —

SPONSORSHIP INVESTMENT WORKSHEET



Friday, February 23
5:30pm | Castle Farms

- \$2,000 PRESENTING SPONSOR
- \$1,000 SIGNATURE SPONSOR
- \$500 AWARD SPONSOR

\$



June 29 & 30
Downtown Charlevoix

- \$200 BANNER SPONSOR
*All three Art Shows \$500
- \$100 FRIEND OF THE FESTIVAL

\$



Wednesday, March 13
4-7pm | Castle Farms

- \$2,000 PRESENTING SPONSOR
- \$200 BOOTH SPACE

\$



July 13 & 14
Downtown Charlevoix

- \$200 BANNER SPONSOR
*All three Art Shows \$500
- \$100 FRIEND OF THE FESTIVAL

\$



Friday, November 1
11:30am | Castle Farms

- \$2,000 PRESENTING SPONSOR
- \$1,000 SIGNATURE SPONSOR

\$



October 11-13
Downtown Charlevoix

- \$5,000 PRESENTING SPONSOR
- \$2,500 SIGNATURE SPONSOR
- \$1,000 KIDS ACTIVITY SPONSOR
- \$1,000 MUSIC SPONSOR
- \$200 BANNER SPONSOR
*All Three Shows \$500
- \$100 FRIEND OF THE FESTIVAL

\$



Thursday, June 6
12pm | Antrim Dells

- \$1,500 PRESENTING SPONSOR
- \$400 TEAM REGISTRATION
- \$650 BEVERAGE CART SPONSOR
- \$500 REGISTRATION SPONSOR
- \$500 SNACK SPONSOR
- \$300 WATER BOTTLE SPONSOR
- \$250 LONGEST DRIVE
- \$250 CLOSEST TO THE PIN
- \$150 HOLE SPONSOR

\$

FIND SPONSOR LEVEL INFORMATION BELOW:

INVESTMENT TOTAL

\$



2024 Charlevoix Chamber Events

Charlevoix — CHAMBER —

The Charlevoix Chamber is a spokesperson, resource and advocate for business in the Charlevoix area. We offer programming and events that not only support our members as business owners, but also benefit the community.

Members make our programs and events possible, and without them we would not be able to accomplish our mission of supporting commerce and providing leadership to enhance the quality of life.

This flyer details your Chamber event opportunities. Please save-the-dates, consider attendance and sponsorship, and talk to us about engagement! You can call or email, or return this form.

Business _____

Contact _____

Phone _____

Email _____

Signature _____

Date _____

INVESTMENT TOTAL \$

Cancellation: Charlevoix Chamber (CC) may cancel or reschedule an event and its sole discretion. In the event that the event is canceled and not rescheduled, and such cancellation is due to events that are not outside of CC reasonable control, then CC shall refund the fee to sponsor, less a reasonable amount (if any) to account for any marketing efforts already made prior to such cancellation.

Indoor Sidewalk Sales

February 17-20

Annual Meeting & Awards

February 23

Business Expo & Taste of Charlevoix

March 13

Easter Egg Hunt

March 30

Golf Outing

June 6

Summer Open House

June 13

Summer Art Show

June 29 & 30

Art & Craft Show

July 13 & 14

Summer Sidewalk Sales

15-17

Apple Fest

October 11-13

State of the Community

November 1

Holiday Parade & Tree Lighting

November 29

Holiday Open House

December 7





ANNUAL MEETING & AWARDS DINNER

Join us in celebrating Charlevoix; its Chamber businesses, organizations, clubs and individuals at the annual Chamber Meeting & Awards Dinner.

PRESENTING SPONSOR- \$2,000

- Reserved table for 8 attendees
- Banner prominently displayed at event (supplied by member)
- Speaking opportunity at the event (2 minutes plus speaker introduction)
- Enhanced logo recognition on all event marketing materials
 - Postcard invitation mailing (sent to 400+ member database)
 - Charlevoix.org website (remains online until 2025 event)
 - Charlevoix Chamber social media
 - Weekly Biz Blast newsletter (approx. 4-5 weekly spots)
 - Member Monthly newsletter (approx. 2 monthly spots)
 - Dedicated event e-blast (approx. 2 dedicated blasts)
 - Post-event 'Thank-You' promotions

SIGNATURE SPONSOR- \$1,000

- Reserved table for 8 attendees
- Enhanced logo recognition on all event marketing materials
 - Postcard invitation mailing (sent to 400+ member database)
 - Charlevoix.org website (remains online until 2025 event)
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ANNUAL MEETING & AWARDS DINNER

Join us in celebrate Charlevoix; its Chamber businesses, organizations, clubs and individuals at the annual Chamber Meeting & Awards Dinner.

AWARD SPONSOR- \$500

- Event tickets for two attendees
- Award presentation opportunity
- Business logo displayed in video
- Enhanced logo recognition on all event marketing materials
 - Postcard invitation mailing (sent to 400+ member database)
 - Charlevoix.org website (remains online until 2025 event)
 - Charlevoix Chamber social media
 - Weekly Biz Blast newsletter (approx. 4-5 weekly spots)
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BUSINESS EXPO & TASTE OF CHARLEVOIX

The Expo offers Chamber businesses and organizations a chance to build awareness in the community by promoting their products, services, and careers to fellow businesses, residents, and visitors. It's a one-stop shop for business exposure and exploration!

PRESENTING SPONSOR- \$2,000

- 15 event passes for your employees, clients and friends
- A complimentary booth space
- Enhanced logo recognition on all event marketing materials
 - Postcard invitation mailing (sent to 400+ member database)
 - Charlevoix.org website (remains online until 2022 event)
 - Charlevoix Chamber social media
 - Weekly Biz Blast newsletter (approx. 4-5 weekly spots)
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CHAMBER GOLF OUTING

Member to member networking, fun and friendly competition!

PRESENTING SPONSOR- \$1,500

- (1) Foursome
- Vendor table at check-in
- Banner displayed at event
- Logo on golfer gift
- Ability to provide business promotional material in golfer bag
- Logo recognition on promotional materials

BEVERAGE CART SPONSOR- \$650

- (1) Foursome
- Company representative able to greet players at event
- Logo signage on (2) beverage carts
- Ability to provide business promotional material in golfer bag
- Logo recognition on promotional materials

REGISTRATION SPONSOR- \$500

- Table at check-in
- Logo signage at event
- Ability to provide business promotional material in golfer bag
- Logo recognition on promotional materials

SNACK SPONSOR- \$500

- Logo signage at event
- Company representative able to greet players at event
- Ability to provide business promotional material in golfer bag
- Logo recognition on promotional materials



CHAMBER GOLF OUTING

Member to member networking, fun and friendly competition!

WATER BOTTLE SPONSOR- \$300

- Logo on water bottle given to each golfer
- Signage at event
- Ability to provide business promotional material in golfer bag
- Logo recognition on promotional materials

LONGEST DRIVE SPONSOR- \$250

- Logo signage at event
- Company representative able to greet players at event
- Ability to provide business promotional material in golfer bag
- Logo recognition on promotional materials

CLOSEST TO THE PIN- \$250

- Logo signage at event
- Company representative able to greet players at event
- Ability to provide business promotional material in golfer bag
- Logo recognition on promotional materials

HOLE SPONSOR- \$150

- Logo signage at sponsor hole
- Company representative at hole
- Company recognition on website



SUMMER ART SHOW

The Charlevoix Summer Art Show features a mix of art and crafts displayed on the shores of scenic Round Lake in downtown Charlevoix. Participating artists are carefully selected to ensure a well-rounded show with many fun and unique items on display.

BANNER SPONSOR- \$200

- Banner displayed in East Park during festival
- Enhanced logo recognition on all event marketing materials
 - Charlevoix.org website (remains online until 2022 event)
 - Charlevoix Chamber social media
 - Weekly Biz Blast newsletter (approx. 4-5 weekly spots)
 - Member Monthly newsletter (approx. 2 monthly spots)
 - Dedicated event e-blast (approx. 2 dedicated blasts)
 - Post-event 'Thank-You' promotions

****BUSINESS PROVIDES BANNER**

BANNER REQUIREMENTS:

BANNER SIZE CANNOT EXCEED 3' X 8'.

BANNER RESERVATIONS ARE TAKEN ON A FIRST COME FIRST SERVE BASIS.

FRIEND OF FESTIVAL- \$100

- Business recognition on:
 - Chamber website
 - Weekly Biz Blast e-newsletter
 - Chamber social media
 - Programming sent to 100+ vendors



ART & CRAFT SHOW

The Art & Craft Show features a mix of art and crafts displayed on the shores of scenic Round Lake in downtown Charlevoix. Participating artists are carefully selected to ensure a well-rounded show with many fun and unique items on display.

BANNER SPONSOR- \$200

- Banner displayed in East Park during festival
- Enhanced logo recognition on all event marketing materials
 - Charlevoix.org website (remains online until 2025 event)
 - Charlevoix Chamber social media
 - Weekly Biz Blast newsletter (approx. 4-5 weekly spots)
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APPLE FEST

Experience the magic of autumn in northern Michigan at the Annual Charlevoix Apple Fest. Join the festivities and show your support for our local farmers, artists, orchards and non-profit organizations while celebrating the season in scenic downtown Charlevoix this October. The Harvest is in!

PRESENTING SPONSOR- \$5,000

- Vendor Booth at Event
- Logo recognition on all printed materials
- Logo recognition on chamber website with link
- Logo recognition on chamber Social media
- Banner displayed in high traffic area during festival
- Special recognition in chamber monthly newspaper ad in the Charlevoix county news
- Dedicated member e-blast with company's message

SIGNATURE SPONSOR- \$2,500

- Logo recognition on all printed materials
- Logo recognition on chamber website with link
- Logo recognition on chamber Social media
- Banner displayed in high traffic area during festival
- Opportunity to provide information or promotional material for distribution at our Apple Fest booth at our Apple Fest booth

KIDS ACTIVITIES SPONSOR- \$1,000

- Banner displayed in East Park
- On-site company promotion at the event on Saturday
- Enhanced logo recognition on all event marketing materials
 - Charlevoix.org website (remains online until 2025 event)
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APPLE FEST

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MUSIC SPONSOR- \$1,000

- Banner displayed in East Park
- On-site company promotion on Saturday
- Enhanced logo recognition on all event marketing materials
 - Charlevoix.org website (remains online until 2025 event)
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STATE OF THE COMMUNITY

The State of the Community provides attendees an opportunity to learn from community leaders about their successes and upcoming initiatives, as well as specific topics that are timely and insightful to businesses and the Chamber of Commerce mission to support Charlevoix area commerce, community, and quality of life.

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