

PORT HOPE AND DISTRICT CHAMBER OF COMMERCE

STRATEGIC PLAN



OUR VISION

The Port Hope and District Chamber of Commerce is Port Hope's trusted voice of business focused on building a vibrant community where businesses thrive.

OUR MISSION

We will work with partners to advocate, educate, gather resources and build relationships that empower the business community and influence public policy.

WE VALUE

VIGILANCE

We are vigilant. We strive to be aware of what is going on around us. We seek to understand trends and concerns and bring them to the attention of decision makers.

OPPORTUNITY

We create and embrace opportunities. We do not think in limits. We open doors and encourage everyone to test their limits and try new things.

INFLUENCE

We are influencers. Fueled with facts we amplify the collective voice of business. Through leading by example we unify Port Hope's business community.

COMMUNITY

We build community. We are bold and collaborative in our approaches. We understand that by working with stakeholders and members we are a solution provider, a guide, and a dynamic knowledge base.

EVOLUTION

We are always evolving. We build on our legacy of tradition while pursuing new possibilities. We ask ourselves if there's a new way to look at things and believe that collision of ideas moves us forward.

STRATEGIC GOAL #1

The Port Hope and District Chamber of Commerce is committed to:

BEING THE RECOGNIZED COMMUNITY LEADER

THE CHAMBER WILL:

Initiate and influence changes in policies to support the interests of the business community.

Act as a two way conduit to ensure business interests are clearly communicated, understood and supported by all levels of government, community stakeholders and the business community.

Monitor research and engage in initiatives that impact our members.



STRATEGIC GOAL #2

The Port Hope and District Chamber of Commerce is committed to:

ACTING AS A CATALYST OF CONNECTIVITY

THE CHAMBER WILL:

Establish thriving and strategic collaborative partnerships and peer to peer relationships to promote community prosperity.

Build networks and gain knowledge through signature events and learning opportunities for members, their employees and the broader business community.

Recognize and reward business excellence, member milestones and difference makers in the community.



STRATEGIC GOAL #3

The Port Hope and District Chamber of Commerce is committed to:

PROVIDING A UNIQUE COMPETITIVE EDGE FOR MEMBERS

THE CHAMBER WILL

Maintain timely and relevant communications and a strong virtual presence to drive awareness and access to important information.

Work along-side the Ontario and Canadian Chambers of Commerce and the local business community, to provide cost-saving benefit programs and exclusive offerings for our members.

Create opportunities for our members to increase their community presence, promote their products/services and support the chamber family of businesses.



STRATEGIC GOAL #4

The Port Hope and District Chamber of Commerce is committed to:

REMAINING A LEADING EDGE BUSINESS ASSOCIATION

THE CHAMBER WILL:

Ensure that the Chamber Team (board, staff, volunteers and community partners) have accountable, productive relationships that fully optimize resources, skills, talents and abilities.

Embrace technological resources to maximize efficiency, demonstrate relevancy, and deliver timely and meaningful services.

Continuously review operational expenses and explore innovative revenue streams to minimize spending and drive value for today and into the future.



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