



**Mt. Pleasant Area**  
CHAMBER OF COMMERCE

# **2024 A LA CARTE SPONSORSHIP OPPORTUNITIES**

**Build brand recognition and new relationships with key business leaders throughout the Mt. Pleasant area by investing in the Mt. Pleasant Area Chamber of Commerce.**

**67th Annual Awards Banquet featuring the Outstanding Citizen of the Year Award**

**IMPORTANT DEADLINES & INFORMATION**

Event Date/Location: March 2nd, 2024

Sponsorship Commitment Deadline: February 9, 2024

Typical Attendance: 250-300



Event History/Details: In 1957, the Mt. Pleasant Area Chamber of Commerce began what would become a time-honored tradition, which has continued to this day, to honor Mt. Pleasant's exceptional citizens. Held each year typically in early March, this community-focused event honors outstanding volunteers from local service clubs and organizations for excellence in service and leadership. The event was recently expanded to honor a large and small business, and a local young professional who have demonstrated outstanding commitment and service to the community. The Chamber's highest honor, the Outstanding Citizen of the Year Award, is the highlight of the evening as it is a surprise to the recipient and all attendees.

**SPONSORSHIPS**

Eagle Awards Sponsor \$2,000

1. One entry to the 67<sup>th</sup> Annual Award Banquet
2. Company representative to participate in Eagle Award presentations
3. Recognition on social media and e-newsletters
4. Recognition in event program
5. Company recognition on screen

Legacy Sponsor \$1,200

1. Reserved table for 8 entries into the event
2. Recognition on social media and e-newsletters
3. Recognition in event program
4. Company recognition on screen

Mining for Diamonds Sponsor Donation of half carat diamond

1. Two entries to 67th Annual Awards Banquet
2. Recognition during Mining for Diamonds portion of program
3. Participate in Mining for Diamonds program presentation to winner
4. Recognition on social media and e-newsletters
5. Recognition in event program
6. Company recognition on screen

Large Business Awards Sponsor \$500

1. One entry to 67th Annual Awards Banquet
2. Company representative to participate in Community Service Awards presentation; one Large Business, one Small Business
3. Recognition during presentation
4. Recognition in event program
5. Recognition on social media and e-newsletters
6. Company recognition on stage screen

Small Business Awards Sponsor \$500

1. One entry to 67th Annual Awards Banquet
2. Company representative to participate in Community Service Awards presentation; one Large Business, one Small Business

3. Recognition during presentation
4. Recognition in event program
5. Recognition on social media and e-newsletters
6. Company recognition on stage screen

Rising Star Community Impact Award Sponsor \$500

1. One entry to 67th Annual Awards Banquet
2. Company representative to participate in Rising Star Community Impact Award presentation
3. Recognition during Rising Star Community Impact Award presentation
4. Recognition on social media and e-newsletters
5. Recognition in event program

Entertainment Sponsor \$500

1. One entry to 67th Annual Awards Banquet
2. Recognition on social media and e-newsletters
3. Recognition in event program

Chamber Awards Sponsor \$500

1. One entry to 67th Annual Awards Banquet
2. Preferred seating at event
3. Company representative to participate in Chamber Awards presentation
4. Recognition during Chamber Awards presentation
5. Recognition in event program

Décor Sponsor \$500

1. One entry to 67th Annual Awards Banquet
2. Recognition at podium as event Décor Sponsor
3. Recognition in event program
4. Recognition on social media and e-newsletters
5. Company recognition on stage screen

Program Sponsor \$500

1. One entry to 67th Annual Awards Banquet
2. Recognition in all promotional materials
3. Recognition in event program
4. Recognition on social media and e-newsletters
5. Company recognition on screen

Citizen of the Year Family Sponsor \$500

1. Recognition as Citizen of the Year Family Sponsor
2. One entry to the 67th Annual Awards Banquet
3. Recognition in all promotional materials
4. Recognition in event program
5. Company recognition on screen

Past Citizen of the Sponsor \$500

1. Two entries to the 67th Annual Awards Banquet for the past Citizen and guest
2. Recognition in event program

## 2024 Annual Chamber Golf Outing

### IMPORTANT DEADLINES & INFORMATION

Event Date/Location: TBD, July 24, 2024

Sponsorship Commitment Deadline: June 14, 2024

Typical Attendance: 200, includes 130+ Golfers, Sponsors & Volunteers



Event History/Details: Hosted at a Chamber member golf course every year in late July, the Annual Chamber Golf Outing begins with a shotgun start at 9 a.m. sharp and features games on the course, 50/50, door prizes, a silent auction, and delicious meals throughout the day, wrapping up by 4 p.m. This is a fun, laid back, social event, not to mention a great way to meet and network with business professionals in the Mt. Pleasant community! Game and Hole Sponsors have the option of being present out on the course, with a table, promotional materials, and often fun games, giveaways, and prizes for the golfers. Even if you can't be present, a hole sign will promote your business for you all day long. Want to be a sponsor present on the course, but also interested in participating as a golfer? You are welcome to have a representative from your business at your designated hole!

Event Features: Golf fees are \$135 per person, \$540 per foursome, and include 18 holes of golf with cart; Continental Breakfast; Goodie Bag for every golfer; Shotgun start at 9 a.m.; Games on the Course (additional \$20) – only those who participate have chance to win Games on the Course Prizes AND great Door Prizes; Sponsor Prizes; 50/50 ticket sales; Silent Auction; Lunch delivered to teams on the course mid-morning; Dinner and Closing Program

### SPONSORSHIPS

Dinner Sponsor \$500

(2 Dinner Sponsors)

1. Sponsor recognition signage on slideshow at Closing Reception
2. Signage with sponsor name/logo present during dinner
3. Verbal recognition by Chamber President on mic before shotgun start and again at Closing Reception
4. Sponsor name/logo on all promotional materials including closing program
5. Option to contribute small items/coupons (150) to be included in golf goodie bags

Lunch Sponsor \$500

(2 Lunch Sponsors)

1. Sponsor recognition signage on slideshow at Closing Reception
2. Signage with sponsor name/logo present during lunch
3. Verbal recognition by Chamber President on mic before shotgun start and again at Closing Reception
4. Sponsor name/logo on all promotional materials including closing program
5. Option to contribute small items/coupons (150) to be included in golf goodie bags

Breakfast Sponsor \$500

(1 Breakfast Sponsor)

1. Sponsor recognition signage on slideshow at Closing Reception
2. Signage with sponsor name/logo present during breakfast
3. Verbal recognition by Chamber President on mic before shotgun start and again at Closing Reception
4. Sponsor name/logo on all promotional materials including closing program
5. Option to contribute small items/coupons (150) to be included in golf goodie bags

- |   |       |
|---|-------|
| Games on the Course Sponsor   | \$300 |
| (3 Games on the Course Sponsors)  |       |
| 1. Sponsor logo displayed on sign at every Games on the Course hole (6 holes total)   |       |
| 2. Sponsor recognition on slideshow at Closing Reception  |       |
| 3. Thank you mention by Chamber President during Closing Reception  |       |
| 4. Sponsor name/logo in all promotional materials, including Closing Reception program  |       |
| 5. If sponsor desires to be present on course, option of table and two chairs at one of six Games on the Course holes   |       |
| 6. Option to contribute small items/coupons (150) to be included in golfer goodie bags  |       |
| <br>  |       |
| Cart Sponsor  | \$275 |
| (3 Cart Sponsors)   |       |
| 1. Sponsor logo on every golf cart  |       |
| 2. Thank you mention by Chamber President during Closing Reception  |       |
| 3. Sponsor recognition on slideshow at Closing Reception  |       |
| 4. Sponsor name/logo in all promotional materials, including Closing Reception program  |       |
| 5. Option to contribute small items/coupons (150) to be included in golfer goodie bags  |       |
| <br>  |       |
| Hole Sponsor  | \$150 |
| (36 Hole Sponsors max)  |       |
| 1. Opportunity to interact with all participants, come up with a short game for golfers to play, and hand out business promotional materials (must bring your own table and chairs) |       |
| 2. Sponsor logo printed in color on large sign placed at sponsored golf hole.   |       |
| 3. Option to contribute small items/coupons (150) to be included in golfer goodie bags.   |       |
| 4. Includes 2 lunches   |       |
| <br>  |       |
| Putting Game Sponsor  | \$100 |
| (3 sponsors)  |       |
| 1. Signage with sponsor name/logo   |       |
| 2. Sponsor name/logo on promotional materials including closing program   |       |
| 3. Option to contribute small items/coupons (150) to be included in golf goodie bags  |       |

**\*NEW!\* Women's Golf Outing**

**IMPORTANT DEADLINES & INFORMATION**

Event Date/Location: TBD, May 6, 2024

Sponsorship Commitment Deadline: April 12, 2024

Typical Attendance: 72 Golfers, Sponsors & Volunteers

Event History/Details: The Women's is a new event for 2024! Hosted at a Chamber member golf course, this women's golf event features 9 holes and lunch in a fun, laid back, social environment, not to mention a great way to meet and network with business professionals in the Mt. Pleasant community!

Event Features: Golf fees are \$65 per person, \$260 per foursome, and include 9 holes of golf with cart and lunch.

**SPONSORSHIPS**

**Lunch Sponsor** \$500

(2 Lunch Sponsors)

1. Sponsor recognition signage on slideshow at Closing Reception
2. Signage with sponsor name/logo present during lunch
3. Verbal recognition by Chamber President on mic before shotgun start and again at lunch
4. Sponsor name/logo on all promotional materials including closing program

**Bloody Mary/Mimosa Bar Sponsor** \$250

(2 Sponsors)

1. Signage with sponsor name/logo present during lunch
2. Verbal recognition by Chamber President at lunch
3. Sponsor name/logo on promotional materials including closing program

**Hole Sponsor** \$100

(18 Hole Sponsors max)

1. Sponsor logo printed in color on large sign placed at sponsored golf hole.

## 2024 Corporate Cup Challenge

### IMPORTANT DEADLINES & INFORMATION

Event Date/Location: Wednesday, September 13, 2024  
Sponsorship Commitment Deadline: Friday, August 9th, 2024  
Attendance Goal: 80



Event History/Details: The Corporate Cup Challenge, hosted by the Mt. Pleasant Area Chamber of Commerce and now in its third year after an incredibly successful inaugural event, is all about fitness, team building and friendly competition. Throughout this three-day event, employees from Chamber member businesses will come together to compete in various challenges against other businesses as a way to promote employee wellness and community involvement. It is also a great way to earn bragging rights and build relationships with fellow Chamber members along the way! Business teams earn points based on where they place in the various competitions, and whichever team has the most overall points at the end wins the 2024 Corporate Cup!

### SPONSORSHIP

Premier Sponsor \$1,500

1. Two Teams
2. Mic Time at the Event
3. Sponsor Staff on hand to welcome participants
4. Premier Sponsor banner at event
5. Two Wellness Village Tables

### Wellness Village Sponsor

(5 sponsorships) \$150

1. Yard sign featuring company logo to be placed at Corporate Cup location
2. Picnic table display for participants to interact with
3. Recognition at Opening and Closing ceremonies as Activity Sponsor
4. Recognition in all promotional materials
5. Recognition in event materials to be given to each team

**\*NEW\* OFF THE CLOCK NETWORKING**

**IMPORTANT DEADLINES & INFORMATION**

Event Dates: Quarterly

Location: TBD

Typical Attendance: TBD



Event History/Details: Traditionally, the Mt. Pleasant Area Chamber of Commerce has hosted our Business After Hours (BAH). To bolster attendance and excitement, the Chamber is reconstituting these events into a quarterly, engaging networking opportunity called Off the Clock! FREE!

Event Features: Social time, cash bar, hors d'oeuvres; a short program featuring an introduction of sponsors, a structured networking activity, and door prizes.

**SPONSORSHIP**

Premier Sponsor \$5,000

1. Chamber promotes the event and highlights all Chamber member sponsors to the entire Chamber membership via the monthly e-newsletters, event-specific social media posts and e-blasts prior to the event
2. Sponsor mention by Chamber President at start and end of program
3. 2-3 minutes of microphone time during program portion of the evening
4. Sponsor may donate a prize to be included in prize drawing portion of the program
5. 6-foot display table in high-traffic area (if host location allows)
6. Sponsor may bring giveaway items or informational materials and place on all tables at event

Event Sponsor \$300

(one sponsor per event)

1. 1-2 minutes of microphone time during program portion of the evening
2. Sponsor may donate a prize to be included in prize drawing portion of the program
3. 6-foot display table in high-traffic area (if host location allows)
4. Sponsor may bring giveaway items or informational materials and place on all tables at event

## Daybreak Mt. Pleasant

### IMPORTANT DEADLINES & INFORMATION

2024 Event Dates- Quarterly Breakfast on February 7, May 1,  
August 7, November 6, 2024

Typical Attendance: 70 estimated



Event History/Details: With a whole new look this year, the breakfast networking event will take place at the same location 4 times a year and will provide updates on what's happening in the Mt. Pleasant community and the area business community, and fosters new business relationships in an engaging, comfortable atmosphere with a continental breakfast. Our tagline is "Fast, Fun, Informative and Gets You Back to Work by 9!"

Event Features: Social time, breakfast, structured program begins at 8:00 AM featuring an introduction of new members, lots of Chamber/community updates and info, and door prizes. Cost to attend for members is \$15. Non-members, \$20. New members in their first year of membership receive free entry for two!

### SPONSORSHIP

Program Sponsor \$500  
(2 Sponsors per Breakfast)

1. Chamber promotes this event and highlights all Chamber member sponsors to the entire Chamber membership via the monthly e-newsletters, event-specific social media posts and e-blasts prior to the event
2. Logo in event program and on screen
3. Four complimentary event registrations
4. Opportunity for mic time
5. Sponsor may donate a prize to be included in prize drawing portion of the program

Nonprofit Sponsor (4 Nonprofit Sponsors per year) \$250  
(1 sponsor per event)

1. Recognition by the emcee
2. Logo in event program and on screen
3. Up to 4 complimentary event registrations (3 for the nonprofits being recognized and one for the sponsoring company)

Coffee Sponsor \$75  
(1 sponsor per event)

1. Recognition by the emcee
2. Logo in event program
3. Two complimentary event registrations

## Economic Outlook

### IMPORTANT DEADLINES & INFORMATION

Event Date/Location: October 1, 2024

Location: TBD

Sponsorship Commitment Deadline: September 15, 2024

Typical Attendance: 100-125



Event History/Details: The annual Economic Outlook Luncheon features a unique perspective from local and regional community leaders. Attendees hear how different industries perceive and affect our local economy, learn the local and regional economic outlook for the coming year, and participate in a question-and-answer program with our guest speaker(s).

Event Features: Served buffet lunch, keynote speaker or panel discussion, and question & answer session. Business casual attire recommended.

### SPONSORSHIP

Economic Outlook Premier Sponsor \$2,000

1. Seven entry tickets to Economic Outlook Luncheon
2. Guaranteed reserved seating
3. Recognition and thanks from Chamber President during program
4. Opportunity to speak for 2-3 minutes at event
5. Sponsor recognition on table
6. Sponsor may bring giveaway items or informational materials and place on all tables at event
7. Sponsor logo (linked to sponsor website) and social media tags included in email and social media promotion leading up to event

Economic Outlook Program Sponsor \$400

1. Four entry tickets to the Economic Outlook Luncheon
2. Guaranteed reserved seating
3. Recognition and thanks from Chamber President during program
4. Sponsor recognition on table
5. Sponsorship logo included in media promotion

## Great Lakes Bay Regional Chamber Summit

### IMPORTANT DEADLINES & INFORMATION

Event Date/Location: TBD | TBD

Sponsorship Commitment Deadline: Friday, June 21, 2024

Typical Attendance: 400+ from Great Lakes Bay Region (Bay City, Midland, Saginaw, Mt. Pleasant)

Event History/Details: The Partners in Growth Great Lakes Bay Regional

Chamber Summit is a collaboration of the Bay, Mt. Pleasant Area and Saginaw County Chambers of Commerce and the Midland Business Alliance. It was started eight years ago to provide the members of each individual chamber in the region a chance to explore opportunities for growth on a regional scale. For some that might mean a new business relationship. For others, it's an opportunity to discuss legislative issues that cross our individual borders. And for still others, it's an opportunity to build or expand a personal network for projects no one's even thought of yet.

Event Features: Award Ceremony & Program; Lunch; Networking with Regional Decision Makers; and Keynote Speaker

### SPONSORSHIP

Regional Partner

\$4,000

(4 Great Lakes Bay Regional Chamber Summit Regional Partners)

1. Opportunity to present one of four Regional Achievement Awards to the individual or business being honored that year
2. Primary publicity on all materials promoting the Summit
3. Reserved table for eight at event in preferred location

Summit Partner

\$2,000

1. Primary publicity on all materials promoting the Summit
2. Reserved table for eight at event in primary location



**Something to Chew On**

IMPORTANT DEADLINES & INFORMATION

Event Date: Six events annually- January 11, March 14, May 9, July 11, September 12, November 14, 2024

Event Location: TBD

Sponsorship Commitment Deadline: Rolling

Attendance Goal: 25-50 per event



Free for members educational panel discussions, topics to be determined, held at Mid Michigan College's community rooms from 11:45am -1pm.

SPONSORSHIP

Something to Chew On Sponsorship  
(6 sponsors total)

\$300

1. Logo included on all 6 Something to Chew On marketing materials/flyers
2. Opportunity to introduce speakers at one program

**Women in Business Roundtable**

IMPORTANT DEADLINES & INFORMATION

Event Date: Six events annually- February, April, June, August, October, December

Event Location: TBD

Sponsorship Commitment Deadline: Rolling

Attendance Goal: 20 per event



SPONSORSHIP

Coffee Sponsors  
(1 sponsor total)

\$300

1. Logo included on all 6 Women in Business marketing materials/flyers
2. Opportunity to introduce speakers at one program

# 2024 EVENTS

## January

- Off the Clock
- Something to Chew On
- Pop in 4 Lunch
- YPN

## February

- Daybreak Mt. Pleasant
- Women in Business Roundtable
- Pop in 4 Lunch
- YPN

## March

- Annual Awards Banquet
- Something to Chew On
- Pop in 4 Lunch
- YPN

## April

- Off the Clock
- Spring Legislative Breakfast
- Women in Business Roundtable
- Pop in 4 Lunch
- YPN

## May

- Daybreak Mt. Pleasant
- Women's Golf Outing
- Something to Chew On
- Pop in 4 Lunch
- YPN

## June

- Women in Business Roundtable
- Pop in 4 Lunch
- YPN

## July

- Annual Golf Outing
- Something to Chew On
- Pop in 4 Lunch
- YPN

## August

- Regional Chamber Summit
- Daybreak Mt. Pleasant
- Women in Business Roundtable
- Pop in 4 Lunch
- YPN

## September

- Corporate Cup
- Something to Chew On
- Pop in 4 Lunch
- YPN

## October

- Off the Clock
- Economic Outlook
- Women in Business Roundtable
- Pop in 4 Lunch
- YPN

## November

- Daybreak Mt. Pleasant
- Something to Chew On
- Pop in 4 Lunch
- YPN

## December

- Off the Clock Holiday
- Women in Business Roundtable
- Pop in 4 Lunch
- YPN



