

# Privacy Policy

## **PRIVACY**

The Northwest Douglas County Chamber and Economic Development Corporation (NWDCCEDC) respects the privacy and confidentiality of individuals who visit the NWDCCEDC website located at [www.highlandsranchchamber.org](http://www.highlandsranchchamber.org). NWDCCEDC maintains this Privacy Policy to inform you about our policies and procedures regarding the collection, use, security, and disclosure of personally identifiable information and other information received from users of the website. This Privacy Policy may be updated or revised from time to time. We may do so, at any time and without notice, by posting the revised version on this website. We suggest that you review this Privacy Policy periodically for any such changes.

By using the NWDCCEDC website, you consent to the collection and use of information by NWDCCEDC. If you do not agree with the terms and conditions stated in this Privacy Policy, please do not access or use the NWDCCEDC website. This Privacy Policy does not apply to any third-party site that may be accessible through this website.

## **COLLECTION OF YOUR PERSONAL INFORMATION BY NWDCCEDC**

NWDCCEDC's mission is to provide you with personalized services and offerings designed to enhance your membership. To do so effectively, this website facilitates your sending of personally identifiable information to NWDCCEDC, such as your name, telephone number, postal address or email address. The provision of any such information by you is completely voluntary. If you do not wish your personally identifiable information to be collected, please do not submit it. Please do not send any information that is sensitive or confidential.

When you visit our site, we may collect information sent to us automatically by your web browser. This information typically includes your Internet Protocol (IP) address, the identity of your internet service provider, the name and version of your operating system, the name and version of your web browser, the "referring" website from which you initially entered this website, the date and time of your visit, and the pages you visit.

The NWDCCEDC website employs "cookie" technology. Cookies are small pieces of data stored in files on your computer allowing NWDCCEDC to track your use of the website as you visit and revisit the website. The use of cookies by the NWDCCEDC website complies with generally accepted programming standards and practices. Please note that you can choose to block the use of cookies through settings in your web browser, but certain features of the NWDCCEDC website may not work properly without them.

On this website we collect demographic data from Google's Interest-based advertising with Google Analytics. Visitors can [opt-out of Google Analytics](#) for Display Advertising and customize Google Display Network ads using the Ads Setting.

## **USE OF YOUR INFORMATION BY NWDCCEDC**

We do not sell, share or otherwise disclose the personally identifiable information you provide through this website except as follows: disclosures to third parties who perform services on our behalf, such as those who monitor the website and those who assist in preparing mailings. We reserve the right to use and share any information to investigate illegal conduct or violations of the Terms of Use governing this website, to comply with legal process, to assist law enforcement agencies, or if we believe in good faith it is required by law. NWDCCEDC routinely collects,

compiles, and reports statistics and information reflecting the use of the NWDCCEDC website and information services in order to enhance membership services, improve marketing and promotional efforts, analyze NWDCCEDC website usage, improve the website's content and layout, generate aggregate reports on trends, interests and behavior and enhance service offerings.

We take reasonable precautions to provide a level of security appropriate to the sensitivity of the personally identifiable information you provide through this website. While we take reasonable measures to ensure the security of this information, we cannot guarantee the security of the information provided over the internet or stored in our databases. Your transmissions are, therefore, at your own risk.

NWDCCEDC publishes a Business Directory on the website for the purposes of promoting member's businesses to the public. Each member has the ability to determine what information is made public on the website.

#### **CHANGING AND DELETING YOUR PERSONAL INFORMATION**

You may request that NWDCCEDC change or delete your personal information from the NWDCCEDC database by submitting a detailed description of the desired action to the following e-mail address: [info@highlandsranchchamber.org](mailto:info@highlandsranchchamber.org). Please note that, after NWDCCEDC processes a change or deletes your personal information from active NWDCCEDC systems and databases, it is possible that non-active residual copies of your information may still exist in NWDCCEDC systems and on archive or backup media.

#### **ELECTRONIC NEWSLETTERS**

We offer free, electronic newsletters, email updates and e-mail reminders as a service to our registrants, based upon your voluntary subscription. You will only receive an electronic newsletter if you have requested it (opted-in), are a current member of NWDCCEDC, a past member of NWDCCEDC or a prospective member of NWDCCEDC. You may opt out of our communications at any time.

#### **GOVERNING LAW**

This Privacy Policy shall be governed under the laws of the State of Colorado without regard to its conflicts of law provisions.

#### **YOUR QUESTIONS AND CONCERNS**

If you have questions or concerns about this Privacy Policy or any of NWDCCEDC's use of your information, please contact NWDCCEDC at the following e-mail address: [info@highlandsranchchamber.org](mailto:info@highlandsranchchamber.org).