



*"We Help People"*

**Michael Parks**  
**Executive Director**



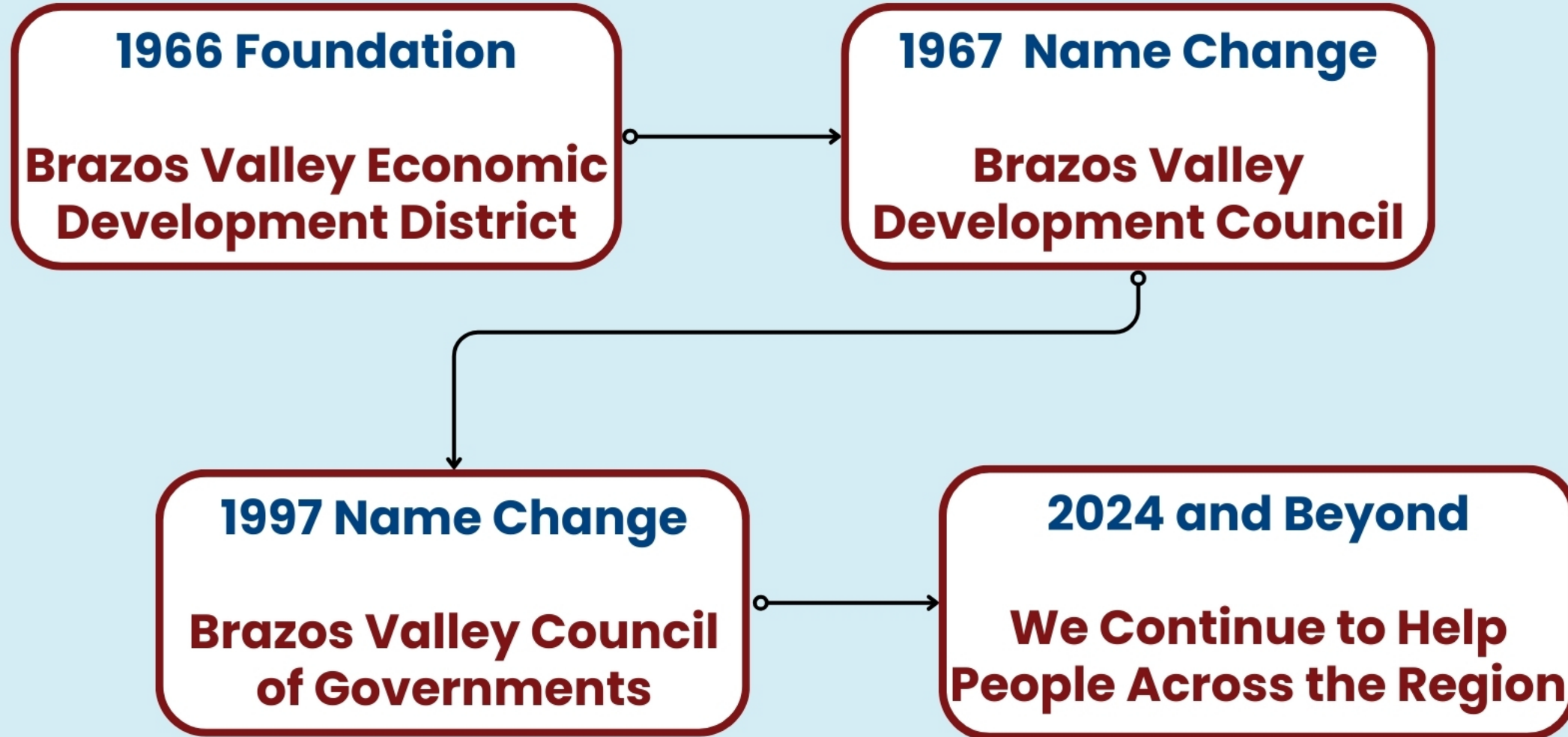
# Geography of the Brazos Valley

Council of Governments (COG)  
Founded in 1966 through Lyndon  
B. Johnson's War on Poverty by  
Texas Code Chapter 391

Texas has 254 Counties divided  
into 24 Regional Councils



# The Past Moving Towards the Future



# Location, Location, Location

Brazos Valley's location within the Texas Triangle makes it relatively close to many of the state's major cities

- Convenient for businesses that want easy access to larger markets
- Ideal for attracting tourists from major cities

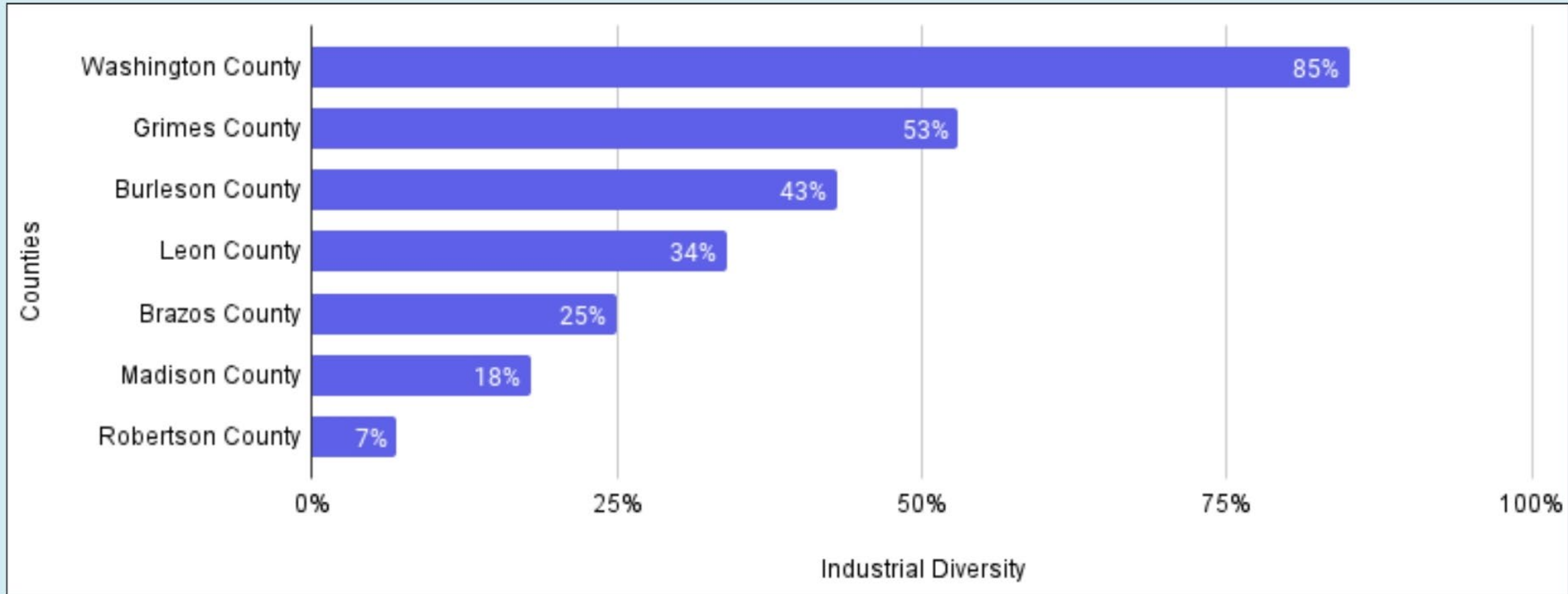




# **Economic Composition of the Brazos Valley Region**

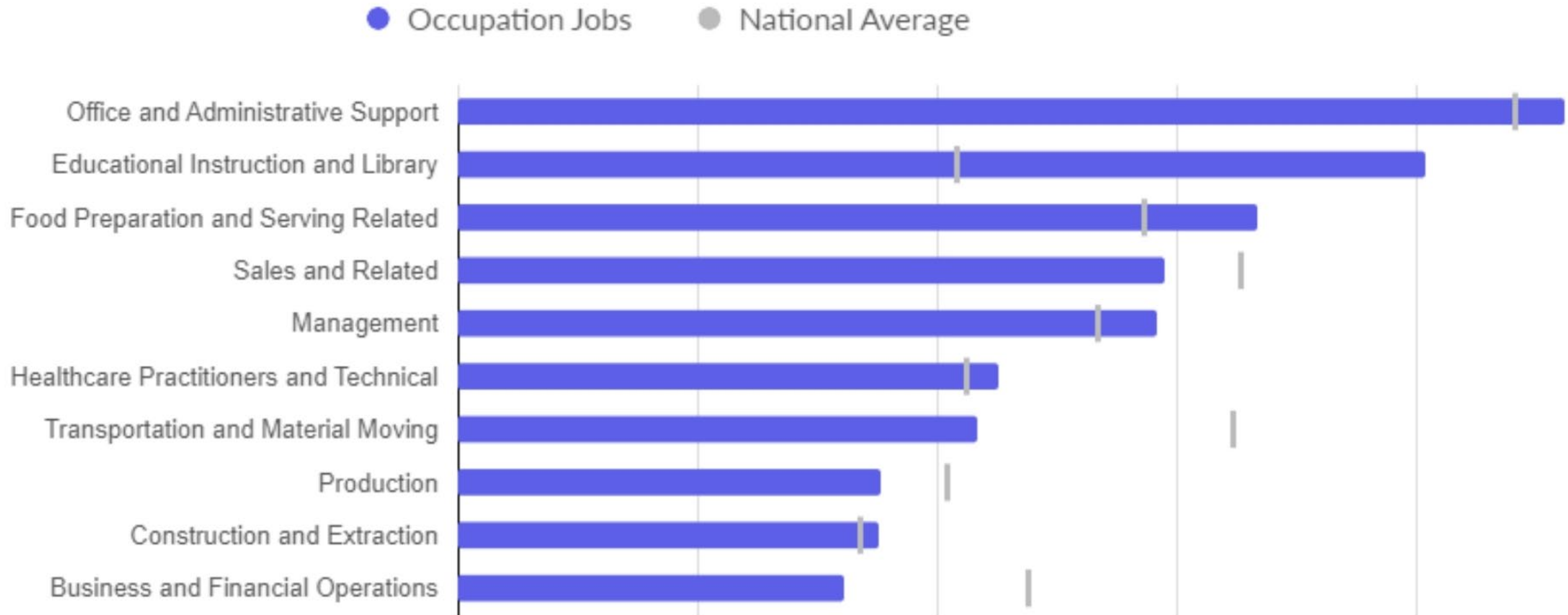


# Industrial Diversity Rankings by County



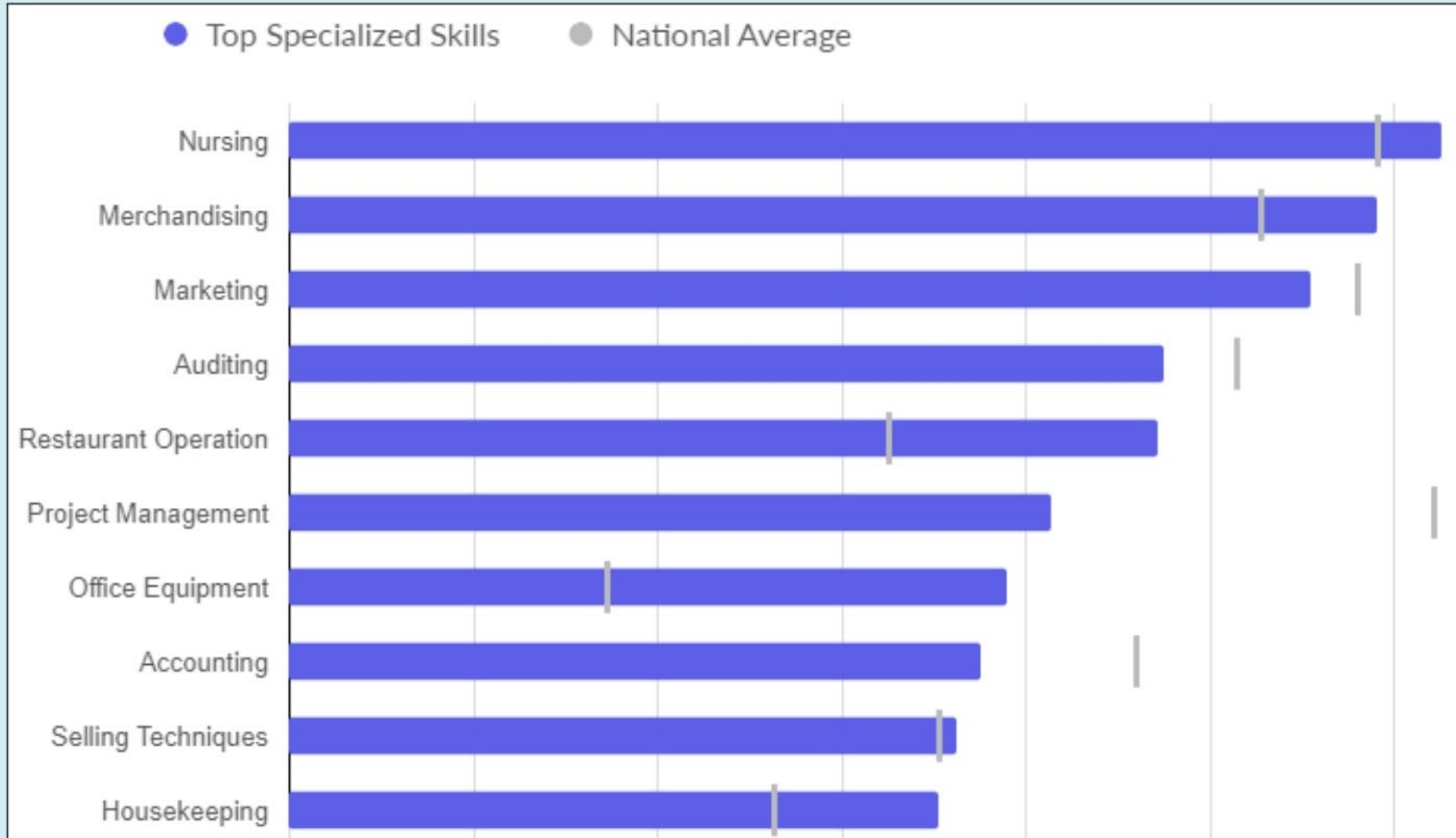
All of the data displayed was collected and synthesized by the company Lightcast. Lightcast sources its data from the U.S. Department of Commerce, U.S. Department of Labor, U.S. Department of Education, U.S. Department of Health and Human Services, as well as private and state databases.

# Workforce Characteristics: Largest Occupations in Brazos Valley



All of the data displayed was collected and synthesized by the company Lightcast.

# In-Demand Skills: Job Postings Dec 2021–Dec 2023 in the Brazos Valley



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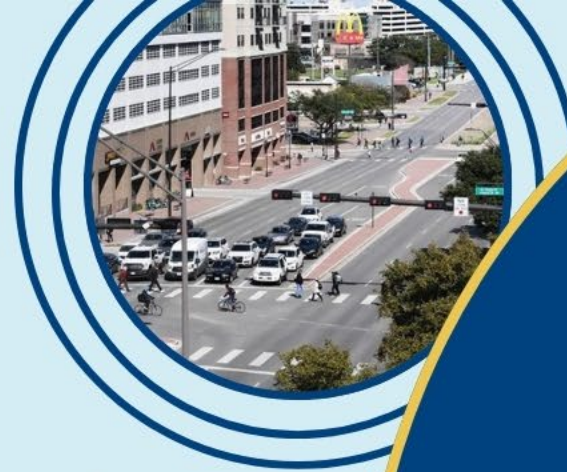


# Other Drivers of the Regional Economy



# Tourism as a Regional Economic Driver

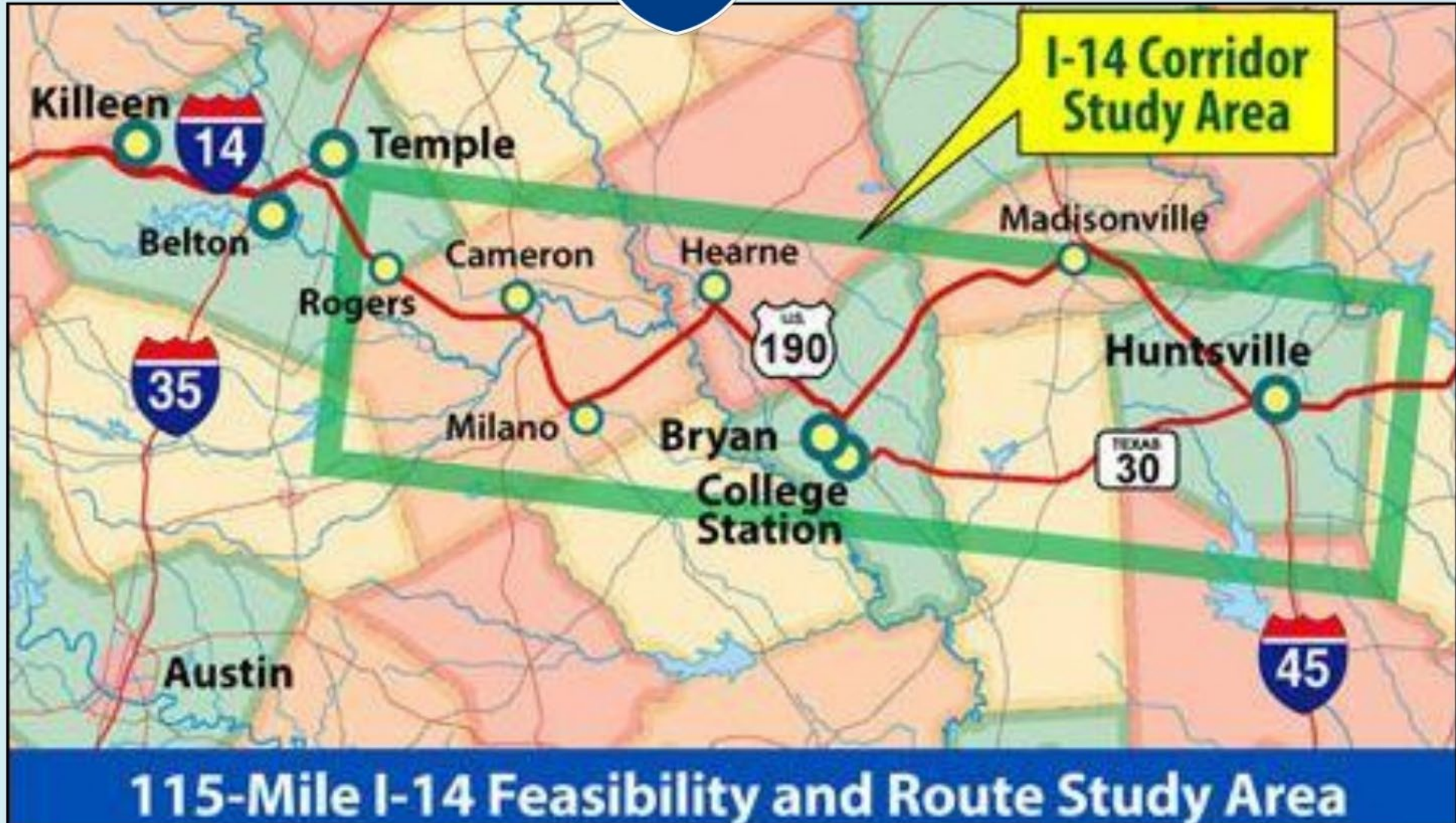




# Transportation Across the Region



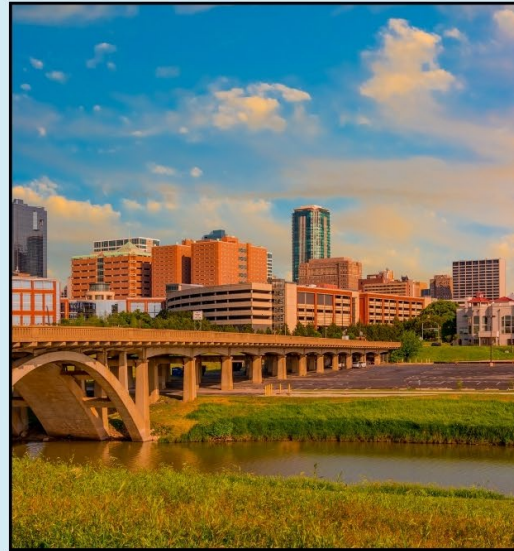
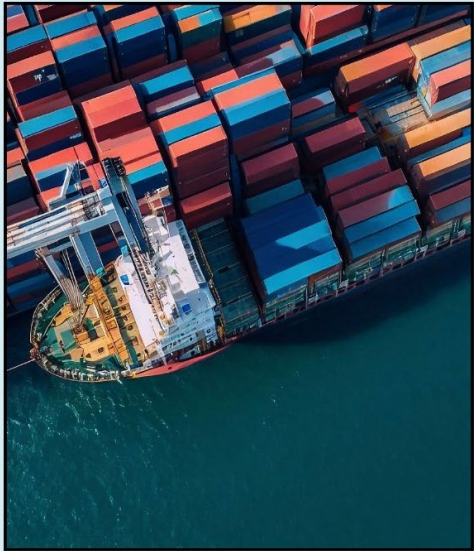
# The Project



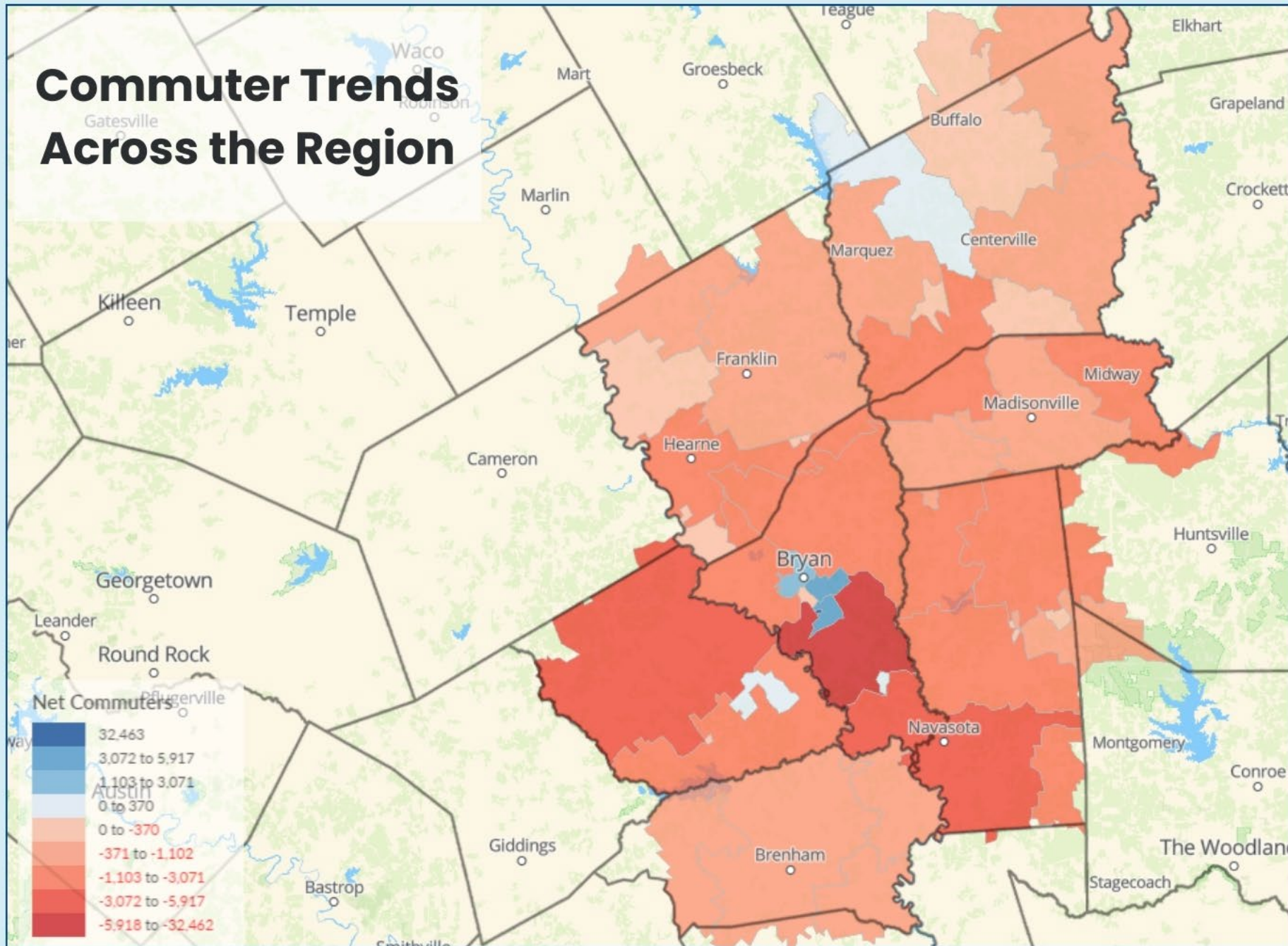
Graphic Courtesy of the Gulf Coast Strategic Highway Coalition

# The Freeport to Fort Worth Freight Corridor

**Regional  
transit &  
mobility  
planning**



# Commuter Trends Across the Region



Data collected and synthesized by Lightcast.





**Return on Investment**

**\$55,500**

**\$76,417,819**

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**137,590%**



*Thank you for listening*

BRAZOS VALLEY



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