

Brian Piscacek has been with the City of College Station for over eleven years in several roles and currently serves as Assistant Director, Economic Development in the Economic Development & Tourism Department. In this position, Brian has been instrumental in the City's pursuit of growth and development, providing administration and management of industry and retail recruitment, engaging in business retention and expansion efforts, and enhancing the tourism economy. Brian plays an integral role in the development and implementation of various tourism initiatives with the team at Visit College Station. A native of Waco, Texas, he received a Bachelor of Arts in Political Science and History and a Master of Public Administration from Texas Tech University. Brian is currently pursuing the CEcD professional certification for economic development, including coursework through the University of Oklahoma's Economic Development Institute. He is a 2015 graduate of the B/CS Chamber of Commerce Leadership Brazos program, an active volunteer with College Station ISD, and previously given his time to various local nonprofit organizations including United Way of the Brazos Valley, Junior Achievement of Brazos Valley, College Station Soccer Club, and College Station Little League. Brian and his wife Michel, a teacher at Greens Prairie Elementary in College Station, have two children: Mason (11), a 5th grader at Pecan Trail Intermediate, and Avery (7), and 1st grader at Greens Prairie Elementary.