



DOWNTOWN MAPLE RIDGE

Business Improvement Association

Ours to Share!

June 2008

RE: DMRBIA Event Support and Sponsorship

Dear Applicant;

The Downtown Maple Ridge Business Improvement Association (DMRBIA) is able to provide financial support and general assistance for events located within the BIA area. We are able to assist in communication with member businesses, provide community knowledge, advice and assist with access to community resources, provide general planning and promotional assistance, offer the services of our Core Area Patrol (CAP), and offer funds for event operations.

Events must meet minimum criteria to be considered as an applicant; if your event does meet the following, you may complete the attached application form. If you have any questions, please contact the DMRBIA office.

Minimum Criteria:

- Event located in downtown Maple Ridge;
- Business plan prepared;
- Provides an economic benefit to the downtown community,

The following criteria are preferred over others:

- Not for profit event (or organization);
- Inclusion of local businesses;
- Minimal or no cost to attend;
- Attendees encouraged to participate in activities;
- Family friendly;
- Environmentally friendly.

We thank you for your interest in the downtown of Maple Ridge. Applicants will be contacted once the application review process has begun, and again when complete. Please do not contact the office for an update on the progress of this application.

Yours truly,

DMRBIA