



CURRENT MEMBER **MEMBERSHIP GUIDE**

A members' guide to the Building Industry Association of Central Ohio, how to get involved, and all that we are here to offer you.

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Since 1943, the Building Industry Association of Central Ohio (BIA) has represented single and multi-family homebuilders, developers and remodelers throughout our region. Other members include trade partners, suppliers and service professionals.

We are dedicated to protecting the interests of our industry while promoting ethical business practices and standards. We support our community and our members through professional development, legislative outreach, industry promotion, charitable efforts and support of housing opportunities.

As the largest trade association focused on promoting and protecting the viability of the regional private sector, residential and multi-family housing industry to the benefit of builders and associates and businesses associated with and dependent on the industry.

Affiliations

- **National Association of Home Builders (NAHB)**

A trade association that helps promote policies that make housing a national priority.

- **Ohio Home Builders Association (OHBA)**

A trade association representing home builders and their associate vendors in a legislative and regulatory advocacy capacity on a statewide basis.

MEMBER BENEFITS



BUILDERS

Builder members include single-family builders, multi-family builders, remodelers, general contractors, land developers. Compliance with the BIA Professional Standards and BIA Ethics Policy is a condition of membership.

REASONS TO JOIN

Builder Resources:

- Sales Contracts
- Warranty Documents
- Home Owners Manuals
- Building Permit Forms
- Online Job Listings
- Online Home Listings
- Online Lot Listings
- Workers comp with Segwick

Home Shows:

The Parade of Homes is the largest showcase of new homes in the central Ohio region. This event attracts thousands of potential customers to our members.

Legislative Advocacy:

An association that represents the voice of the industry to governing bodies on a variety of issues. Active lobbying for industry members at the local, state, and national levels.

3 Memberships for 1:

In addition to the BIA of Central Ohio, you are a member of the Ohio Home Builders Association and the National Association of Home Builders.

Savings Partners:

As a BIA member, you receive special benefits and/or pricing from select organizations. Visit our website for a full list of savings partners.

New Home Listing:

Builders Digital Experience (BDX) has partnered with the BIA of Central Ohio to help builders list their homes for free online. And now this member benefit has gotten even better and includes more exposure.

Dirt & Lot Exchange:

BIA members are encouraged to post available lots they have for sale. Also, if you are looking for or need to get rid of dirt, as a BIA member, you can place a free listing on our website with your contact information so other members can contact you.

Member Directory:

As a BIA member, you receive a physical copy of our member directory and a online searchable directory that is accessible to both members and consumers.

ASSOCIATES

Associate members are any individual who is engaged in, or employed by a firm or corporation engaged in a trade, industry, or profession related to the builder industry and does not qualify as a builder member.

REASONS TO JOIN

3 Memberships for 1:

In addition to the BIA of Central Ohio, you are a member of the Ohio Home Builders Association and the National Association of Home Builders.

Networking:

The BIA offers many opportunities to get involved, meet other members, and share your expertise through events, committees, and education.

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Member Directory:

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Advertisement & Sponsorship Opportunities:

Gain exposure and recognition by sponsoring BIA events or advertising through our website, magazine, weekly news, and online directory.

Councils & Committees:

These groups provide you with the opportunity to build professional relationships and a connection to the building industry.

REALTORS

This is a new membership we will be offering to license Realtors in the central Ohio area. This is an individualized local BIA Membership that will not have NAHB and OHBA affiliation. This membership will offer only local BIA benefits. You will be able to receive BIA communications and updates, as well as invitations to BIA events and council meetings.

REASONS TO JOIN

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The BIA offers many opportunities to get involved, meet other members, and share your expertise through events, committees, and education.

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As a BIA member, you receive a physical copy of our member directory and a online searchable directory that is accessible to both members and consumers.



These Sponsorships and Advertising Partnerships are an opportunity for you to market your brand and industry services to the BIA's 650 company members along with the consumer market.

WE ARE

Professionals Building
Your Home and Community.

WE ARE

An Advocate
for Your Business.

WE ARE

Your Number One Source
for Industry Networking

CONTACT MARGARET MCGUIRE SCHOEFF:


MARGARET@BIAHOMEBUILDERS.COM



CONTACT US:



 445 Hutchinson Avenue, Suite 280
Columbus, Ohio 43235

 (614) 891-0575

 biahomebuilders.com

Membership Across Central Ohio



Where are our members located?

The map to the left demonstrates which areas of Central Ohio the BIA of Central Ohio serves.



MARQUEE EVENTS CALENDAR





The BIA Kick Start is THE event that starts the BIA and its members off on a recharged and inspirational note. The event features an optional speed networking event that gives affiliates the opportunity to connect with prominent area builders. We will also have an opportunity to hear from our current Board President as well as our incoming Board President.

Historical attendance: Approximately 300

PARTNERSHIP OPPORTUNITIES

ALL SPONSORSHIPS PURCHASED FOR THIS EVENT INCLUDE:

- Social media recognition (~3,000 followers)
- Logo on event welcome sign/welcome screen
- Logo on BIA event website page
- Logo on all materials where sponsors are listed
- Registration list of attendees info
- Opportunity to utilize materials table
- Targeted email byline with link to event page
- First right of refusal by March 1st for Jan 2023

PRESENTING SPONSOR ONLY ONE SPONSOR

- 4 complimentary tickets to event reception & dinner
- Company rep. addresses crowd & introduce keynote
- Logo on table numbers or centerpiece
- Full page ad in program

TABLE WINE SPONSOR ONLY ONE SPONSOR \$3,500

BENEFITS

- 2 complimentary tickets to event reception & dinner
- Company logo on and small flyer on table
- 1/2 page ad in program

RECEPTION SPONSOR ONLY ONE SPONSOR

- 2 complimentary tickets to event reception & dinner
- 1/2 page ad in program
- Logo on cocktail napkin

BUSINESS FAST TRACK SPONSOR ONLY ONE SPONSOR \$1,000

BENEFITS

- 1 complimentary ticket to event reception & dinner
- Quarter page ad in event program
- Help facilitate networking event
- Opportunity speak at beginning of networking event

FRIENDS SPONSOR NO SPONSORSHIP LIMIT

- 1 complimentary ticket to event reception & dinner
- Quarter page ad in event program

BIA Oktoberfest

All BIA members and guests are invited to Oktoberfest coordinated by the BIA. Enjoy great fall food and drinks in a unique setting.

Historical Attendance: 70 - 100

PARTNERSHIP OPPORTUNITIES

ALL SPONSORSHIPS PURCHASED FOR THIS EVENT INCLUDE:

- Social media recognition (~3,000 followers)
- Logo on event welcome sign and event program
- Logo on BIA event website page
- Logo on all materials where sponsors are listed
- Registration list of attendees info
- Opportunity to utilize materials table
- Targeted email byline with link to event page
- First right of refusal by Sept. 1st for Aug. 2023

BIG GUN SPONSOR
ONLY ONE SPONSOR
\$2,500

LUNCH SPONSOR
ONLY ONE SPONSOR
\$1,500



This event is the Annual holiday gathering where all proceeds go to the BIA foundation. The foundation has strategic goals to support the next generation of housing industry professionals through grants and scholarships.

Historical Attendance: 100

Event Date: December 2022

Event Location: Riverside Golf & Country Club

PARTNERSHIP OPPORTUNITIES

ALL SPONSORSHIPS PURCHASED FOR THIS EVENT INCLUDE:

- Social media recognition (~3,000 followers)
- Logo on event welcome sign and event program
- Logo on BIA event website page
- Logo on all materials where sponsors are listed
- Registration list of attendees info
- Opportunity to utilize materials table
- Targeted email byline with link to event page
- First right of refusal by Sept. 1st for Aug. 2023

FOOD SPONSOR
ONLY ONE SPONSOR
\$2,500

BEVERAGE SPONSOR
ONLY ONE SPONSOR
\$2,500



Presented by the BIA of Central Ohio, BIG Night was created to honor the top achievers in the new home industry. BIG award winners cross all BIA membership ranks and include builders, interior designers, architects, landscapers, suppliers, remodelers, realtors, and more! The evening will feature networking along with an awards presentation after dinner.

Historical Attendance: 350 People

PARTNERSHIP OPPORTUNITIES

ALL SPONSORSHIPS PURCHASED FOR THIS EVENT INCLUDE:

- Social media recognition (~3,000 followers)
- Logo on event welcome sign and event program
- Logo on BIA event website page
- Logo on all materials where sponsors are listed
- Registration list of attendees info
- Opportunity to utilize materials table
- Targeted email byline with link to event page
- First right of refusal by May 1st for April 2023

PRESENTING SPONSOR ONLY ONE SPONSOR **\$8,000**

BENEFITS

- Complimentary dinner table reserved for 8 people
- Company representative addresses audience & presents an award during awards presentation
- Logo on table numbers or centerpieces
- Full page ad in event program
- 60 second video promotion
- 4 images placed in awards presentation

DINNER SPONSOR ONLY ONE SPONSOR **\$6,000**

BENEFITS

- 5 complimentary tickets to reception & dinner
- Logo on dinner napkins or napkin ring
- 1/2 page ad in awards program
- 2 images placed in awards program

RECEPTION/BAR SPONSOR ONLY ONE SPONSOR **\$4,500**

BENEFITS

- 4 complimentary tickets to the reception & dinner
- 2 images placed in awards presentation
- 1/2 page ad in awards program
- Logo on cocktail napkin

AFTER PARTY SPONSOR ONLY ONE SPONSOR **\$3,000**

BENEFITS

- To be held at the Brewcadia where BIG Night attendees can continue the celebration

FRIENDS SPONSOR 3 SPONSORS OR MORE **\$800**

BENEFITS

- 1 complimentary ticket to event reception & dinner



The Annual BIA Golf Classic is a legendary event played on the top collegiate course in the U.S. and recently renovated by Jack Nicklaus. Members may enjoy networking, lunch, drinks, dinner, awards, and prizes.

Historical Attendance: Approximately 200

PARTNERSHIP OPPORTUNITIES

ALL SPONSORSHIPS PURCHASED FOR THIS EVENT INCLUDE:

- Social media recognition (~3,000 followers)
- Logo on event welcome sign
- Logo on BIA event website page
- Logo on all materials where sponsors are listed
- Registration list of attendees info
- Opportunity to utilize materials table
- Targeted email byline with link to event page
- First right of refusal by Sept. 1st for Aug. 2023

BUCKEYE BITE SPONSOR

ONLY ONE SPONSOR
\$3,000

BENEFITS

- Signage by food & beverages recognizing company
- Lunch and attendance to the 19th hole gathering

19th HOLE GATHERING SPONSOR

ONLY ONE SPONSOR
\$2,500

BENEFITS

- Signage by food & beverages recognizing company
- Greet the attendees and introduce Awards Sponsor
- Lunch and attendance to the 19th hole gathering

GOLF CART SPONSOR

ONLY ONE SPONSOR
\$1,500

BENEFITS

- Company logo placed on each golf cart
- Lunch and attendance to the 19th hole gathering

AWARDS SPONSOR

ONLY ONE SPONSOR
\$1,500

BENEFITS

- Company logo will appear on the certificate
- Opportunity to present awards at reception after event
- Lunch and attendance to the 19th hole gathering

DRIVING RANGE/PUTTING GREEN SPONSOR

ONLY ONE SPONSOR
\$1,000

BENEFITS

- Company logo placed at driving range & putting green
- Lunch and attendance to the 19th hole gathering

SCARLET BEVERAGE HOLE SPONSOR

FIVE SPONSORS
\$600

BENEFITS

- Sign with company logo placed at hole
- Lunch and attendance to the 19th hole gathering and non-alcoholic beverages at the hole

SCARLET HOLE SPONSOR

13 SPONSORS
\$450

BENEFITS

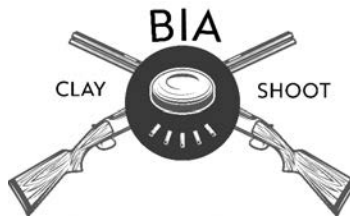
- Sign with company logo placed at hole
- Lunch and attendance to the 19th hole gathering

GRAY HOLE SPONSOR

13 SPONSORS
\$450

BENEFITS

- Sign with company logo placed at hole
- Lunch and attendance to the 19th hole gathering



The Annual BIA Clay Shoot is a casual event where members and non-members gather for an afternoon of clay shoot competition. This event features lunch, prizes, and event reception.

Historical Attendance: Approximately 100

PARTNERSHIP OPPORTUNITIES

ALL SPONSORSHIPS PURCHASED FOR THIS EVENT INCLUDE:

- Social media recognition (~3,000 followers)
- Logo on event welcome sign
- Logo on BIA event website page
- Logo on all materials where sponsors are listed
- Registration list of attendees info
- Opportunity to utilize materials table
- First right of refusal by Oct. 1st for Sept. 2023

BIG GUN SPONSOR ONLY ONE SPONSOR **\$2,500**

BENEFITS

- One (1) team of 5
- Company logo on eye and ear safety equipment

LUNCH SPONSOR ONLY ONE SPONSOR **\$1,500**

BENEFITS

- Company logo on or by food and beverages

POST-SHOOT BEVERAGES SPONSOR ONLY ONE SPONSOR **\$700**

BENEFITS

- Company logo on or by food and beverages

PRIZE SPONSOR ONLY ONE SPONSOR **\$400**

BENEFITS

- Company logo on prize certificate
- Opportunity to present prize and prize certificate

STATION SPONSOR 16 SPONSORS **\$200**

BENEFITS

- BIA produced signage at sponsorship station
- Includes lunch and post shoot beverages



2022 is the second year of the more inclusive and showcased “in person” for three consecutive weekends and are available to tour virtually on biaparade.com until June. 2021, 63 homes were

Event Dates: September 15th – October 2nd

PARTNERSHIP OPPORTUNITIES

PRESENTING SPONSOR

ONE SPONSOR ONLY

\$20,000

BENEFITS

- Logo placement on print, digital, and social medias
- Company will be listed as the Presenting Sponsor in all promotional material
- Logo and listing on front cover of Parade Event Guide (produced and distributed by City Scene with additional copies available) – Copies mailed to area residents approx. 35,000 in 2021. Copies will be placed in participating homes approx. 20,000 in 2021.
- Full page ad in Parade Event Guide
- Logo and listing on Parade signage – Approx. 200 throughout Central Ohio in 2021
- Website banner ad- website presence continues for ~ 1 year after Parade (over 30,000 visits in 3 weeks)
- Material placement in homes in Parade (optional)
- Potential display at Featured Developments
- 10 Tickets to Parade Excellence Party/potential display

MARQUEE SPONSOR

ONE SPONSOR ONLY

\$10,000

BENEFITS

- Logo placement on print, digital, social medias
- Listed as Marquee Sponsor in all promotional material
- Logo & listing on front cover of Parade Event Guide (produced/distributed by City Scene with additional copies available)
- Half-page ad in Parade Event Guide
- Logo and listing on Parade signage
- Website logo ad – website presence continues for almost a year after Parade
- Material placement in homes in Parade (optional)
- Potential display at Featured Developments
- 6 Tickets to Parade Excellence Party/potential display

Parade of Homes Featured Community - Investment

Developments that will feature at least four properties and a sales center that will be open during Parade hours can apply to be a featured community as the number of communities will be limited based on geographic area. Communities will be chosen by the Parade of Homes Committee. Featured communities will receive prominent promotion on the parade website and in the Parade of Homes event guide
Call Jon Melchi or Margaret McGuire Schoeff for details.

PARTNERSHIP OPPORTUNITIES

WHAT'S INCLUDED:

- Prominent feature and visuals on BIAparade.com
- Two Page feature in the Parade of Homes Event Guide – circulation of approximately 55,000
- Marketing campaign to include digital, print, web and social media
- Signage specific to the parade
- Host promoted events
- Featured article in the BIA Building Insider magazine
- 10 tickets to the Parade Excellence Party

PARADE OF HOMES FEATURED COMMUNITY REQUIREMENTS:

- Developer must be a current BIA member
- Must maintain a staff sales center during parade operating hours
- A safe and suitable pathway for the public to tour must be provided
- Parking for public should be sufficient. If parking may be an issue, designate on listing
- No Featured community may be used for public fundraising or development/builder promotional activities or events during the Parade of Homes dates unless agreed upon by the BIA
- Special events for public held at the featured development during the Parade dates & hours are encouraged but must be approved by the BIA
- Prevent use of consumption of alcohol on the premises of the Featured Development during operating hour of the Parade of Homes
- Featured Community agree to display materials as may be required by the BIA for Parade sponsors
- Featured community may not advertise on social, print, website, tv, radio or other communication tool that a supplier/vendor/partner is a parade sponsor or in a manner that implies a potential parade sponsorship or program.

FEATURED COMMUNITY INFO. TO INCLUDE IN APPLICATION:

- Developer name
- Developer contact information
- Community Name
- Location
- Contact name for public inquires on lots
- Price range of homes/ average square footage
- Lot size
- School district
- Describe the vision/ mission of the community
- Highlight any restrictive covenants
- Other information you would like the Parade of Home Committee to know

PLATINUM HAMMER CLUB



JANUARY-DECEMBER

INVESTMENT: \$10,000

BENEFITS

- Letter of recognition from the BIA President in the first edition of the BIA Building Insider for that year
- Full page ad in Building Insider all four editions
- Tiered logo with link to sponsor website on the BIA website
- Tiered logo on each BIA Industry News weekly email
- Tiered company logo in BIA office foyer
- Logo on Premier Partner Signage at all BIA events
- Signage with all other Premier Partners logos at BIA hosted events
- First choice of speed networking appointments at Kick Start event
- Sponsor-provided literature at each BIA core event
- Two complimentary tickets to BIG night
- Two complimentary tickets to the Parade of Homes Excellence Party
- Membership Directory listing featured upgrade
- Central Ohio Buyer Guide listing featured upgrade
- BIA Premier Partner pin



JANUARY-DECEMBER

INVESTMENT: \$7,500

BENEFITS

- Letter of recognition from the BIA President in the first edition of the BIA Building Insider for that year
- 1/2 page ad in Building Insider all four editions
- Tiered Logo with link to sponsor website on the BIA website
- Tiered logo on each BIA Industry News weekly email
- Tiered company logo in BIA office foyer
- Logo on Premier Partner Signage at all BIA events
- Signage with all other Premier Partners logos at BIA hosted events
- Second choice of speed networking appointments at Kick Start event
- Sponsor-provided literature at each BIA core events
- Two complimentary tickets to the Parade of Homes Excellence Party
- Membership Directory listing featured upgrade
- Central Ohio Buyer Guide listing featured upgrade
- BIA Premier Partner pin

PLATINUM HAMMER CLUB

(continued)



JANUARY-DECEMBER

INVESTMENT: \$5,000

BENEFITS

- Letter of recognition from the BIA President in the first edition of the BIA Building Insider for that year
- 1/3 page ad in Building Insider all four editions
- Tiered logo with link to sponsor website on the BIA website
- Tiered logo on each BIA Industry News weekly email
- Tiered company logo in BIA office foyer
- Logo on Premier Partner Signage at all BIA events
- Tiered logo Signage with all other Premier Partners logos at BIA hosted events
- Third choice of speed networking appointments at Kick Start event
- Sponsor-provided literature at each BIA core event
- Membership Directory listing featured upgrade
- BIA Premier partner pin



JANUARY-DECEMBER

INVESTMENT: \$2,500

BENEFITS

- Letter of recognition from the BIA President in the first edition of the BIA Building Insider for that year
- Tiered Logo with link to sponsor website on the BIA website
- Tiered logo on each BIA Industry News weekly email
- Tiered company logo in BIA office foyer
- Logo on Premier Partner Signage at all BIA events
- Tiered logo Signage with all other Premier Partners logos at BIA hosted events
- Membership Directory listing featured upgrade
- BIA Premier partner pin

ADVERTISING *OPPORTUNITIES*

BUILDING INSIDER:

Quarterly magazine sent to 1200 + members both in print and digitally. The publication provides readers with tips, industry news, event updates and featured industry stories.

Insider investment:

Full Page - \$4,200

Half Page - \$2,100

Third Page - \$1,800

Back Cover - \$4,500

Inside Front Cover - \$4,500

Inside Back Cover - \$4,350



BIA INDUSTRY NEWS:

Weekly E-Newsletter sent to all BIA member companies and employees. The E-Newsletter provides members with current industry news and BIA event updates and tips to becoming a more engaged BIA member to make the most of your membership dollars.

BIA Industry News Investment- 3 Months - \$800
6 Month - \$1,400
12 Month - \$2,100

The logo for BIA Industry News features the letters "BIA" in a large, bold, red font. To the right of "BIA" is a stylized graphic of a house with a red roof and a green and blue bar chart. Below "BIA" and the graphic, the words "INDUSTRY NEWS" are written in a large, grey, sans-serif font. A horizontal line is positioned below the text.

AEP's Plans for Managing Transformer Shortage

At last week's Builders and Developers' Council, AEP officials outlined their plans in the coming months for transformer installations during this period when they are experiencing supply chain challenges that place the availability of transformers at a premium. They describe an all-hands-on-deck response within AEP and are seeking creative ways to work with the development community.

AEP is requesting that the residential industry change its normal pattern of subdivision electrification to a more specific "date needed" basis for individual lots. Companies should work with their existing AEP representatives with these details, and the AEP will work to be as transparent as possible regarding service dates.

It is important to note that AEP believes they have made progress in the past few weeks to improve their transformer availability; however, they cannot commit to meeting full demand or preferred timeframes in all cases. This will be a fluid process over the coming months.

The BIA will monitor this new approach across the region with AEP by having AEP officials at the monthly B/D Council meeting. This will allow businesses to get updates on AEP's inventory status and provide AEP leadership feedback on how the processes are working and see if there are improvements that can be made along the way.

Additionally, AEP is working to increase transformer availability by entering into new contracts with additional suppliers, is harvesting unused transformers from dormant projects, and refurbishing previously used transformers. Additionally, AEP is looking at all possible policy changes that can help manage future shortages in wiring, conduit, etc. AEP committed that all underground work can and should continue regardless of transformer availability.

BIA members are asked to share updates of their experiences with Jon Melchi and plan to attend the December 1 Builders and Developers' Council to follow up with AEP.

Columbus Hearings on CRA Tax Abatement Policy Revisions

Last week the City announced that proposed revisions to the Community Reinvestment Area abatement policy. A public presentation by the administration will be held tonight:

- Wednesday, November 10, at 5:30 at Barack Recreation Center, 580 E Woodrow Ave, Columbus, OH 43207

The BIA's Multi-Family Council is actively involved in this issue. Contact Jon Melchi for more information.

BIA Member to Serve as OHBA President

On Tuesday, November 16th, former BIA President Charles Ruma (Virginia Homes) will be sworn in as President of the Ohio Home Builders Association during the OHBA Annual Conference at the Hilton at Easton. BIA members are encouraged to attend the educational sessions and inaugural reception that evening. Details can be [accessed here](#).

Will OSHA Vaccination Rules Apply to Large Residential Construction and Development Companies?

Proposed rules for private employer-mandated vaccinations are being challenged in court. And OSHA has not issued any final rules at this point. However, [NAHB reports](#) that initial indications on the draft rules are that residential construction companies with more than 100 employees are not exempt from the proposed mandatory vaccination rules. The outcomes from the court and the make-up of the final regulations are uncertain at this point.

Ohio Water Grants Help Central Ohio Counties

Governor DeWine's [recent announcement of water system improvement grants](#) got some local attention due to Plain City receiving money for a new 10" water line to help relieve current system stresses and provide redundancies. Other Central Ohio communities benefiting from grants include Fairfield County to extend service lines under Route 33 and projects in Licking and Franklin Counties.

MEET THE BIA STAFF



Jon Melchi

Executive Director

(614) 891-0575 ext. 100

- Board of Trustees
- Executive Committee
- Legislative Advocacy
- Workforce Development
- Parade of Homes Development



Malcom J. Porter

Public & Government Affairs Consultant

(614) 252-5447

- Builders & Developers Council
- Legislative Advocacy
- Political Action Committee



Marilyn Evans

Membership Engagement & Sales Manager

(614) 891-0575 ext. 104

- Membership Sales
- Career & Classified Listings
- Lot & Dirt Exchange Listings
- New Member Profiles
- Membership Database
- Online Directory
- Young Professionals Club
- Professional Women in Building Council (PWB)
- Sales & Marketing Council
- NAHB Pin Contact



Margaret McGuire-Schoeff

Manager of Events & Home Tours

(614) 891-0575 ext. 101

- Oversees Parade of Homes and all BIA major events
- Staff liaison to various BIA committees and Councils
- Sponsorship sales
- BIA Foundation events



Riley Watson

Manager of Marketing & Communications

(614) 495-8928 ext. 106

- Website Management
- Social Media Management
- Digital Communications: All Things BIA, BIA Events, Membership Retention
- Event Signage
- Program Design
- Video editing and production
- Sponsorship Promotion



Edna Mae Burkey

Manager of Finance & Administration

(614) 495-8928 ext. 105

- Finance
- Workforce Development Committee

MEMBER SAVINGS PARTNERS

Give your budget a break. Find out how our savings partners can save you more money than you pay in dues each year.



- **Associated Insurance Agencies**

Insurance Unlimited Agency, Inc. offers BIA members and their employees, discounts of up to 30% on their business and personal insurance needs.

www.associated-ins.com

Contact: Bill Bishop at (614) 882-2335 bbishop@associated-ins.com

- **Best Courier**

BIA members are entitled to a 10% discount on pick up/delivery services to anywhere in Ohio.

www.best-courier.com

Contact: Best Courier at (614) 475-8900

- **Sedgwick**

Save Significantly on Your Workers' Compensation Premium. Through the Ohio Home Builders Association workers' compensation program, your organization can significantly reduce your workers' compensation costs through a variety of alternative rating programs. Our program, administered by Sedgwick, offers you quality service and stability through the complex workers' compensation environment.

Contact Sedgwick: Robert Nicoll

Phone: 330-418-1824

Email: robert.nicoll@sedgwick.com

Website: www.sedgwick.com/ohiotpa

Sedgwick Safety Resource Page: www.sedgwick.com/ohiotpa/resources

- **NAHB Member Advantage**

As a member of NAHB, you have access to even more savings programs.

See more offers from these companies: Lowe's, GM, UPS, TransFirst, Dell, Hertz, Avis, Budget, YRC Freight, Endless Vacation Rental, Wyndham Hotel Group, FTD and Omaha Steaks

www.nahb.org/MA

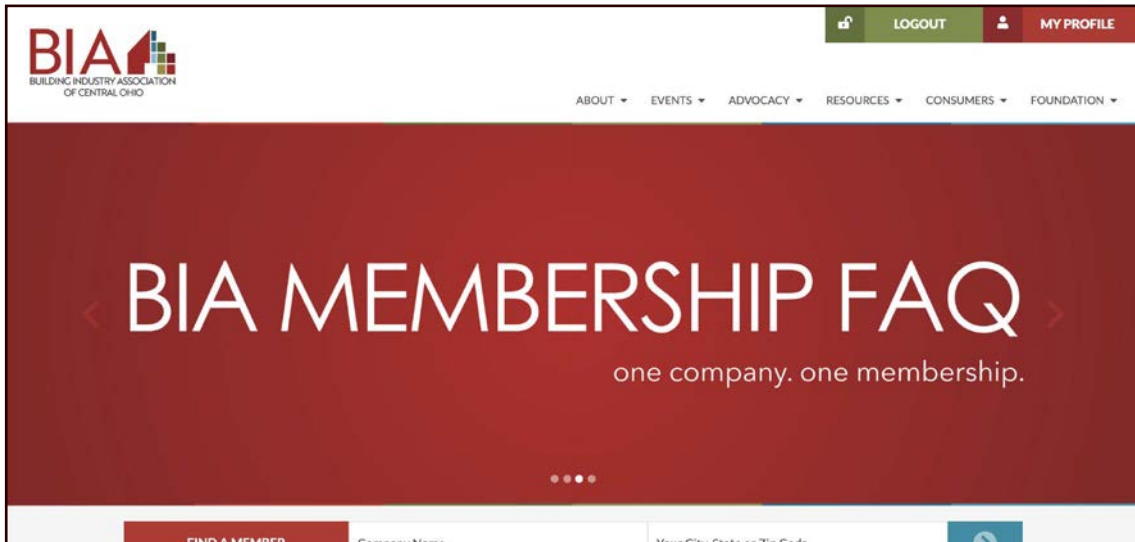
BIA OF CENTRAL OHIO WEBSITE:

A multitude of visits from both industry members as well as consumers visit the BIA site for a variety of reasons throughout the year.

Website traffic: about 1,700 visits per month

Box ad sponsor investment – 3 months - \$540

6 months - \$720



ONLINE DIRECTORY:

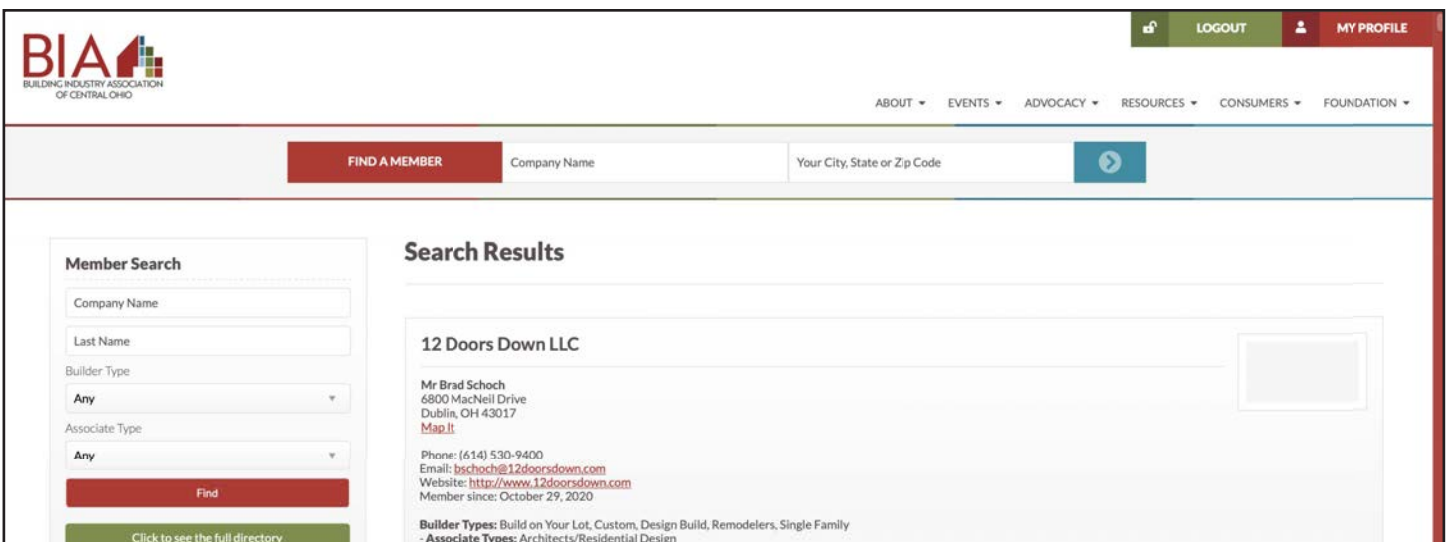
Our searchable online directory is accessible to both members and consumers. Each company gets one free classified listing so that people can search for you. Primary BIA members will receive information about renewing and/or updating their membership information with their dues renewal.

Benefits: More searchable listing in the online directory, can add your company logo to stand out

Website traffic: about 1,700 visits per month

Listings – Unlimited Additional Listings - \$25 each

Contact: Marilyn@biahomebuilders.com



COMMITTEE & COUNCIL INFORMATION

Get the most out of your BIA membership by joining a committee or council. These groups provide you with the opportunity to build professional relationships and a connection to the building industry.

Build Political Action Committee (Build PAC)

This committee raises funds to support local and state candidates who support the housing industry through voluntary contributions from BIA members. The Committee interviews candidates for public office and makes decisions to provide financial support to those elected officials who understand and appreciate the impact the residential construction industry has on the Central Ohio economy.

Builders & Developers Council

This council gives you the opportunity to work with government officials on issues impacting local construction and land development like eliminating barriers to affordable housing, acquiring developable land, technical building issues, building codes, inspection problems, and code changes.

Custom Builder & Remodeler Council

This new council provides a forum to discuss all aspects of custom building and remodeling including appraisal challenges, labor issues, overall best practices, and more! The council is still in its exploratory phase but seeks to customize its activities to best fit members' interests and priorities.

Multi-Family Council

The Multi-Family Council provides multi-family builders and developers with a forum for focusing on the issues that are most important to them. The Council has initially focused on issues with the City of Columbus, such as the update to the CRA incentive policy and the City's zoning updates, but will be engaging across the region.

Workforce Development Council

This council advocates for innovation, collaboration and information sharing within the Central Ohio Housing Industry at all levels to ensure a sustainable workforce in the region that we serve.

Professional Women in Building Council (PWB)

PWB focuses on networking, mentoring and community outreach. This council is the voice of women in the building industry and supports our members at the local, state and national levels. Women are the primary members of this group, however, all BIA members are encouraged to join.

Sponsorship Opportunities Available. Contact: Marilyn@biahomebuilders.com

Sales & Marketing Council (SMC)

SMC provides you with the opportunity to improve your company's marketing tactics, and network with sales and marketing professionals. As a member of SMC, you will receive a subscription to the NAHB's digital magazine known as "Ideas", and be associated with coordinating the prestigious annual awards program known as "MAME" (Marketing And Merchandising Excellence).

Sponsorship Opportunities Available. Contact: Marilyn@biahomebuilders.com

Young Professionals Group (YP)

This group is specifically for networking and developing business relationships within the residential construction industry. Young Professionals AND those who are young at heart are welcome! There is no age cut off for this group as it offers benefits for all age groups.

Sponsorship Opportunities Available. Contact: Marilyn@biahomebuilders.com