



**NEW BERN**

CHAMBER OF COMMERCE  
*Business comes together here*

## CHAMBERTUNITIES

Looking to diversify your marketing plan? The Chamber has a variety of year-round options designed exclusively for our members. Give your logo the exposure it deserves with our ***Chambertunities***.

### CHAMBER eNEWS SPONSORSHIPS

- Reach 1,400 members weekly via email
- Shared on social media
- Only 3 sponsorships available

### CHAMBER eNEWS ADVERTISING

- Promote your business or event
- Low cost and high reach
- Only 5 spots available weekly

### CHAMBER WEBSITE SPONSORSHIPS

- Reach locals and visitors
- Website averages 10K monthly impressions
- Only 5 sponsorships per page

### CHAMBER TV WALL SPONSORSHIPS

- Reach locals and visitors
- Five slides per sponsor
- Only 5 sponsorships available

For more details please see the attached flyer. Contact the Chamber staff for availability.

252-637-3111

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## SECTION A. CHAMBER eNEWS

**Chamber eNews** provides a weekly overview of meetings, events and news for Chamber members. Distributed each Monday via email, it reaches more than 1,400 Chamber members as well as being shared on social media with our fan base of over 8,500 people.

### Sponsorship Opportunities

There are **THREE** different sponsorship opportunities in the weekly **Chamber eNews**.

**INCLUDES:** company logo with hotlink to the company website

**COST:** only \$30 per week

Events Sponsor: \_\_\_\_ 6 months for \$780 or \_\_\_\_ 12 months for \$1560 \_\_\_\_ Start Date

Meetings Sponsor: \_\_\_\_ 6 months for \$780 or \_\_\_\_ 12 months for \$1560 \_\_\_\_ Start Date

Member News Sponsor: \_\_\_\_ 6 months for \$780 \_\_\_\_ 12 months for \$1560 \_\_\_\_ Start Date

### Advertising Opportunities

There are up to **FIVE** ad spots available each week in the **Chamber eNews**.

**INCLUDES:** ad or flier in PDF or JPG format and hotlink to website

**COST:** see below

**Non-profit Ad:** \$20 for **TWO** issues.

**For-profit Ad:** \$40 for **TWO** issues.

Run Dates \_\_\_\_

Run Dates \_\_\_\_



## SECTION B. CHAMBER WEBSITE

The Chamber website is loaded with valuable information for members and visitors alike. From finding and communicating with other members to promoting everything New Bern has to offer, the website is a wonderful resource and averages more than 10,000 impressions each month.

### Sponsorship Opportunities

There are numerous sponsorship opportunities within the Chamber website.

**INCLUDES:** company logo with hotlink to the company website

**COST:** varies by page, see below

**Top of Every Page:** \$200/month (limit five positions)

\_\_\_\_ 6 months for \$1200 or \_\_\_\_ 12 months for \$2400 \_\_\_\_ Start Date

**All Pages of One Category:** \$100/month (limit five positions per category)

\_\_\_\_ Our Chamber \_\_\_\_ Membership \_\_\_\_ Our Community \_\_\_\_ Economic Development

\_\_\_\_ 6 months for \$600 or \_\_\_\_ 12 months for \$1200 \_\_\_\_ Start Date

**Member Login Page:** \$75/month (limit five positions)

\_\_\_\_ 6 months for \$450 or \_\_\_\_ 12 months for \$900 \_\_\_\_ Start Date

**One Sub-category Page:** \$50/month per category (limit five positions)

\_\_\_\_ 6 months for \$300 or \_\_\_\_ 12 months for \$600 \_\_\_\_ Start Date

List Category(s) \_\_\_\_

A \$25 initial setup fee will be applied to new sponsorships.



## SECTION C. CHAMBER TV WALL

In the lobby of the Chamber, Visitor Center and Swiss Bear office is a wall of televisions that present the perfect opportunity to promote your business to locals and visitors alike. One of the screens will be dedicated to Chamber members and include sponsored slide shows.

### Sponsored Slide Show:

**INCLUDES:** FIVE slides that will appear within 15 seconds.

**COST:** \$75 per spot

There is a limit of **15** spots in the rotation which will last 3.75 minutes.

\_\_\_\_ 6 months for \$450 \_\_\_\_ 12 months for \$900 \_\_\_\_ Start Date

A **\$50 setup fee** will be applied to each new spot.

### TOTAL FROM ABOVE

Section A \_\_\_\_ + no setup fee = \_\_\_\_

Section B \_\_\_\_ + \$25 setup fee = \_\_\_\_

Section C \_\_\_\_ + \$50 setup fee = \_\_\_\_

TOTAL \_\_\_\_

Name of Company \_\_\_\_\_

Company Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_



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QUESTIONS?

Give us a  
call!

252-637-3111