



Bethel Area Chamber of Commerce

**2019
BETHEL AREA VISITORS' GUIDE
& WEB
Advertising Order Form**

Print and fill out this form and email to info@bethelmaine.com

Office use only	
Date rec'd:	Email/Phone/Came In
Staff:	
Contact name:	CM:
Master doc:	
Ad doc:	Listing doc: Graph doc:

DEADLINES

Reserve space: September 21	Ad/info submission: October 1	Best price: October 1	FINAL payment: October 31
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Business Name: _____ **Phone:** _____

- Keep the same listings, graphs, and/or ads as last year.
 Change/add new material.

Visitors' Guide				
		Pay by Sept. 30	Pay by Oct. 31	Subtotal
Premium ads				
<input type="checkbox"/>	Inside front cover	\$2400	\$2500	\$
<input type="checkbox"/>	Inside back cover	\$2200	\$2300	\$
<input type="checkbox"/>	Center full page	\$2100	\$2200	\$
Regular ads				
<input type="checkbox"/>	1/8 page	\$370	\$390	\$
<input type="checkbox"/>	1/4 page vert or horiz	\$570	\$610	\$
<input type="checkbox"/>	1/2 page vert or horiz	\$1150	\$1250	\$
<input type="checkbox"/>	Full page	\$1950	\$2100	\$
OPTIONAL GUARANTEE				
<input type="checkbox"/>	Guaranteed ad placement	<input type="checkbox"/> Ad on same page as listing. <input type="checkbox"/> Ad in the following location:		+10% of above rate \$

BethelMaine.com ads		
With purchase of any Visitors' Guide advertising (ads, listings, or graphs), you're eligible for the best deals all year on BethelMaine.com banner ads!		
	Quarterly list price	SPECIAL
Landing page	\$220*	\$ 129*
Quicklink (category group)	\$175*	\$ 99*
Category	\$125	\$ 69
Subtotal:		

Pricing valid until October 1, 2018. Online ad will appear during desired quarter between October 2018-September 2019. Arrange desired quarter and page by October 31, 2018.

*Includes category pages under it! (Call for details)

Listings		Pay by Oct. 31	#	Subtotal
<input type="checkbox"/>	Basic listing + map locator w/ ad purchase*	\$0		\$ 0
<input type="checkbox"/>	Basic listing + map locator	\$95		\$
<input type="checkbox"/>	Basic listing, no map	\$85		\$
<input type="checkbox"/>	Add'l descriptive lines**	\$20 each (max 5)		\$
Graphs				
Category: <input type="checkbox"/> Lodging <input type="checkbox"/> Dining <input type="checkbox"/> Campground				
<input type="checkbox"/>	Graph with ad purchase	\$75		\$
<input type="checkbox"/>	Graph without ad purchase	\$85		\$

Basic listings consist of a photo, business name, physical address, phone, website, and email address. Multiple listings may be purchased for each category your business fits into. If you buy additional lines, text may be different for each category.

*one locator per 1/8 pg ad.
 ** 20 characters/spaces per line. SEE NEXT PAGE TO SUBMIT LISTING INFO.

Advertising total:	You will be invoiced.
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Listing Submissions

Instructions:

1. Email a photo or logo to info@bethelmaine.com.
Size: 225 pixels wide x 188 pixels high (or larger).
Image formats: jpg, gif, or tif.
(Actual printed size will be .75" wide x .625" high so small fonts may be an issue. If you do not know how to correctly size a photo or logo, send it to us and we will crop or resize it using our best judgment.)
2. Listing info: (If necessary, call to discuss categories, 207-824-2282.)
Staff will put you into the correct category. For categories, see the 2017 Visitors' Guide, pages 46-60, [online here](#)) – the header categories are Where to Stay, Where to Eat, What to Do, Where to Shop, and Area Services.

Business Name: _____

Physical Address (no PO Boxes): _____

City: _____ State: _____ (no zip code)

Phone: _____

Website: _____

Email: _____

Optional descriptive lines (\$20/line, max 5 lines of 50 characters each, including spaces):

(Hint: To check your character count in MS Word 2010, type the text, click on the **Review** tab, and look for **Word Count** in **Proofing** group.)