

OVERALL



\$1.05 BILLION

STATEWIDE ECONOMIC IMPACT



EXHIBITORS



\$725M

TOTAL SALES FOR ALL SHOW EXHIBITORS

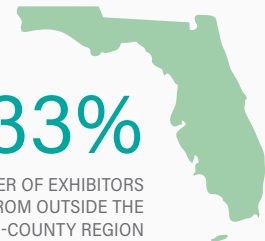
\$522M

TOTAL ESTIMATED SALES BY FLORIDA COMPANIES DURING THE SHOW



\$51.86M

STATE AND LOCAL TAXES GENERATED WITHIN FLORIDA RESULTING FROM THE SHOW



33%

NUMBER OF EXHIBITORS FROM OUTSIDE THE TRI-COUNTY REGION

\$423M

TOTAL SALES COMPLETED BY TRI-COUNTY COMPANIES

\$10M

AMOUNT EXHIBITORS SPENT ON EXHIBIT SPACE AND LOCAL GOODS AND SERVICES

VISITORS



55,000

TOTAL VISITORS TO THE SHOW

\$22.8M

TOTAL LOCAL SPENDING FROM OUT-OF-TOWN VISITORS



36%

OUTSIDE THE TRI-COUNTY REGION

21%

OUT-OF-STATE VISITORS TO THE SHOW

\$11.4M

TOTAL EXPENDITURES FROM VISITORS IN LOCAL HOTEL LODGING



\$288 PER DAY

TOTAL LOCAL SPENDING BY OUT-OF-TOWN VISITORS

JOBS & INCOME



\$342.3M

STATEWIDE PERSONAL INCOME IMPACTS



\$552.3M

TOTAL VALUE ADDED ASSOCIATED WITH THE SHOW



6,000+

FULL AND PART-TIME JOBS ASSOCIATED WITH THE SHOW