**Mark Leeper**

At Hatz AI, Mark makes it easier for small businesses to adopt AI. He leads a team of prompt engineers who create custom AI tools that address hundreds of industry-specific use cases, and he builds training modules and certifications to make using AI fun and easy to understand.

Before joining Hatz AI, Mark managed strategic partnerships at Aggregage, a digital B2B publishing company. He worked with more than 100 leading industry associations to bring customized trade news feeds to professionals.