



# ADVERTISEMENTS

## *Email Campaigns*

### ADVERTISEMENT INFORMATION

Advertisement will be displayed on the weekly GCCC emails sent to membership:

#### **MONDAY Coffee Break Featured Topics:**

Welcome New & Renewing Members  
Member News  
Education Opportunities  
Business News from the Region

#### **TUESDAY Upcoming GCCC Events**

#### **WEDNESDAY Midweek Report**

##### **Featured Topics:**

Committee Updates and Monthly Update from Chair or Director  
County & Local Events  
Economic Development Events & News  
Member News

#### **FRIDAY Wellness Exchange**

##### **Featured Topics:**

Nonprofit News  
Wellness in the Workplace

### AD & PAYMENT DEADLINES FOR WEB ADS

**Quarter 1 Deadline:** December 15

**Quarter 2 Deadline:** March 15

**Quarter 3 Deadline:** June 15

**Quarter 4 Deadline:** September 15

### ADVERTISEMENT SPECIFICATIONS

#### **Leaderboard Ad**

Located at the top of the email **Size** 780x90

#### **Bulletin Board Ad**

Located after second block of content **Size** 600 x 110

#### **Leaderboard Rates**

1 Ad in 1 email per week | Per quarter = **\$800** for each ad  
For a year placement agreement **\$3000** for the year for each ad.

#### **Bulletin Board**

1 Ad in 1 email per week | Per quarter = **\$600** for each ad  
For a year placement agreement **\$2200** for the year for each ad.

### ADDITIONAL CRITERIA FOR EMAIL ADS

Annual ads must be paid in full to receive discount.

All ads include a link of your choice for users to be redirected to when they click your ad.

Ads can be rotated once a month.

The advertiser must submit a camera-ready ad one week prior to the new month.

It is the responsibility of the advertiser to reach out to the chamber staff with their new ad if they choose to rotate it.

To place your ad contact

**Janet Garraty: [director@gc-chamber.com](mailto:director@gc-chamber.com)**

856-881-6560 x201



**GLOUCESTER COUNTY**  
— CHAMBER OF COMMERCE —  
Growing Business Beyond