



**NATIONAL
Advocacy**

**REGIONAL
Collaboration**

**DISTRICT
Outcome**

**COMMUNITY
Impact**



AASA
THE SCHOOL SUPERINTENDENTS ASSOCIATION

Membership Benefits

Look inside to see how
AASA answers your
most pressing questions.

aasa.org/join or call 703.528.0700

NATIONAL Advocacy
REGIONAL Collaboration
DISTRICT Outcome
COMMUNITY Impact

The true impact and value of AASA is measured by the breadth of its reach. No other education-focused membership organization touches as many priorities, each day, and connects you with such a broad network of like-minded education leaders.



50 MILLION
students represented



9,000+
AASA members



13,588
school districts

Who Can Benefit from AASA Programs and Services?

- School Superintendents
- Cabinet Level Leaders
- All Aspiring Educational Leaders



Is my toolkit missing any key resources?

▶ **CONFERENCES, WORKSHOPS AND LEADERSHIP TRAINING**

From the flagship National Conference on Education to high-level, content-focused meetings, AASA delivers the best professional learning to meet the expectation of universal success for all children. Plus, AASA members get exclusive discounts on education opportunities.

▶ **SCHOOL ADMINISTRATOR**

This award-winning monthly magazine for members offers big-picture perspectives and collegial discussions on a broad range of topics in education, leadership, instructional materials and resources.

▶ **COVID-19 RESOURCES & SUPPORT**

Access the tools and resources you need to help open schools safely and navigate the effects of this ever-changing pandemic.

▶ **ELECTRONIC NEWSLETTERS**

AASA delivers the latest education news to your laptop, desktop or mobile device, including *AASA News of the Nation* and *The Leader's Edge*.

▶ **MEMBER-ONLY RESOURCE LIBRARY**

- Model contracts
- Superintendent-board relations
- *Annual Superintendents Salary and Benefits Study* and other research reports

▶ **SCHOOL SOLUTIONS CENTER**

A valuable resource for AASA members looking to save money, improve classroom environments, increase student achievement and provide an overall benefit to district employees.

▶ **AASA ONLINE COMMUNITY**

Connect with your colleagues, share resources and enjoy a safe space to discuss hot topics via AASA's member-only online community.



Who is fighting for my school district's needs on Capitol Hill?

AASA represents the voice of public education and school system leaders on Capitol Hill. Members have access to the latest federal policy updates and the ability to help shape national advocacy efforts and the future of public education.

▶ **AASA CONTINUES TO FIGHT FOR YOU & YOUR DISTRICT**

- Advocating for public education and ensuring public dollars go to public schools
- Calling for federal investment in education as a national priority
- Ensuring an appropriate balance between the federal, state and local levels
- Working to ensure access to equitable educational opportunities for all students
- Supporting implementation of COVID-19 funds and policy
- Expanding program and funding support for equitable access to affordable broadband
- Ensuring funding and policies support the total child



“AASA is committed to making meaningful, lasting change in the classroom with their incredible advocacy initiatives. Thanks to their effort to make food vouchers available in my district, I was able to supply our students with healthy school lunches and keep them hungry for knowledge – not food!”

— **Lillian M. Torrez, Superintendent, Taos Municipal Schools, New Mexico**



Does my district provide adequate legal support? Should I have a backup plan?

If an AASA Active Member is subject to a job-related due process proceeding, AASA's Legal Assistance Plan can help.

- ▶ **IN-DUES PROFESSIONAL LIABILITY INSURANCE PLAN** — If you are sued by an employee, accused of sexual misconduct or face criminal charges arising from corporal punishment
- ▶ **LEGAL ASSISTANCE PLAN** — Reimburses up to \$2,000 of legal expenses your first year of membership . . . up to a maximum of \$20,000 (subject to a \$500 deductible per claim)
- ▶ **DEFENSE EXPENSE** — Expanded to cover the investigation, negotiation, arbitration, settlement or defense of any proceeding

AASA's affiliation with the Trust for Insuring Educators (TIE) makes this valuable member benefit possible. A complete list of what's covered is available under the Membership tab on the AASA website. Only active and small school district membership categories are eligible for Legal Support. Learn more at aasa.org/legal.

Your coverage is based on continuous years of Active membership. Sign up as an Active Member and start earning your benefits today.



How can I collaborate with cutting-edge practitioners in other districts?



PREPARE

Get a blueprint for success as you prepare for your first post as a superintendent or other district leader

Programs

- Aspiring Superintendents Academy®
- Collaborative Regional Aspiring Superintendents Academies
- Urban Superintendents Academy
- National Aspiring Principals Academy



CERTIFY

On-the-job training for current district leaders

Programs

- National Superintendent Certification Program®
- National Principal Supervisor Academy



LEARN

Deepens your mindshare attuned to the discreet contexts and challenges that superintendents face

Programs

- Women's Leadership Collaborative
- National Women's Leadership Consortium
- Social and Emotional Learning Cohort



INNOVATE

Dive deeper and collaborate on problems of practice for impactful change

Programs

- Redefining Ready!
- Early Learning Cohort
- Equity Cohort
- STEM Leadership Consortia
- Transformational Leadership Consortium
- Innovative Districts Empowering All Learners (IDEAL) Cohort
- Future-Focused Schools Collaborative
- Learning 2025: Student-Centered, Equity-Focused Education

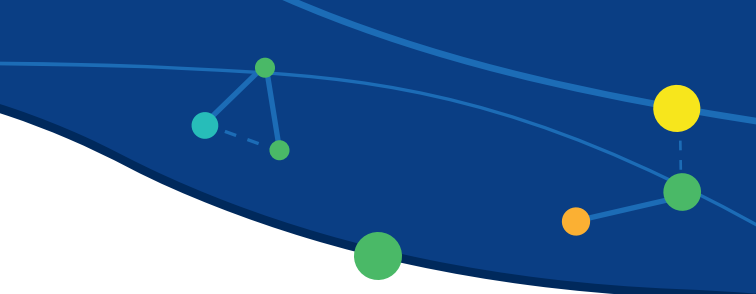


COLLABORATE

Work with superintendents, district leaders, government organizations and institutions of higher education to develop custom initiatives to drive change and innovation

Opportunities

- Expand Your Professional Network
- Connect with Colleagues in a Safe Space
- Join AASA as a Partner
- Serve Other Leaders as a Mentor
- Learn Together at Conferences and Summits



More than 30 programs are offered in person and online — learn more at aasa.org/LeadershipNetwork

If I need access to specialized training, resources . . . even grant money, do I know where to turn?

AASA is committed to equity in educational opportunities and outcomes, reducing racial disparities, and aiding and assisting those children most in need.

▶ LEVERS FOR CHANGE

AASA engages in programs that drive systems change to increase equity in the following areas:

Career & College Readiness

- Innovative Professional Development
- Opportunity Youth and Expanded Pathways

Equity and Social Justice

- Building Equitable Learning Environments
- Equity, Race and School Discipline

Health and Mental Health

- Childhood Hunger and Obesity
- Childhood Immunization
- COVID-19 Preparedness and Mitigation
- Gun Violence and School Safety
- Medicaid and CHIP
- Student Bereavement
- Superintendent Well-being
- Whole School, Whole Child, Whole Community

Youth Development

- Afterschool and Expanded Learning
- Building Supports for Student Success

AASA members can apply for grants of up to several hundred thousand dollars to meet the needs of their local student population.

Membership term is for 12 months beginning when the membership is received at AASA.

▶ Learn more at aasa.org/benefits

Questions?

Get in touch with AASA:

AASA Membership

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